



**MANUMIX**  
Interreg Europe



European Union  
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Development Fund

# What to measure in innovation ecosystems: Lithuanian experience

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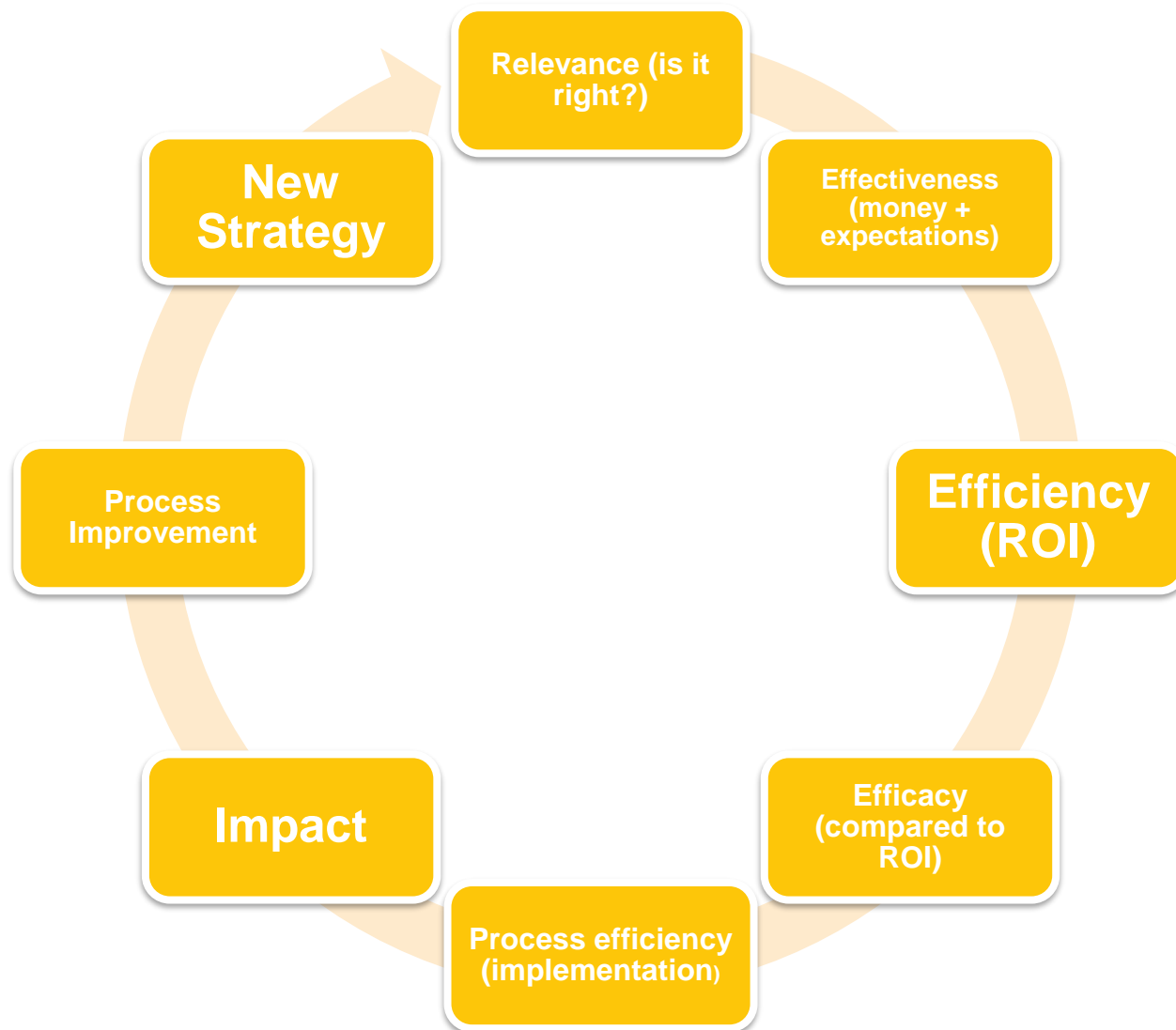
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# Content review

- I. Lithuanian SMART Specialization Evaluation Cycle*
- II. Lithuanian SMART Specialization Evaluation System*
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# Lithuanian SMART Specialization Evaluation Cycle



# Lithuanian SMART Specialization Evaluation System (1)

Innovation  
policy  
evaluation in  
SMART  
specialization  
context

## Monitoring

Includes monitoring and evaluation of Smart Specialisation programme indicators

- Monitoring period - last 12 months
- 5 evaluation reports in total

## Interim Evaluation

Includes evaluation of the Smart Specialisation programme progress on relevance, effectiveness, efficiency, and etc. aspects

- The progress evaluation period is every 24 months
- 2 evaluation reports in total
- Entrepreneurial Discovery Process applied

## Impact Assessment

Includes SMART Smart Specialisation programme final impact assessment (as ex-post)

- Impact assessment period is 5 years
- 1 evaluation report in total

# Lithuanian SMART specialization Evaluation System (2)

No.	Scope of assessment	Type of assessment
1.	Changes in environmental factors that could affect the implementation of the Smart Specialization Program	Monitoring
2.	The relevance of the Smart Specialization Program priorities for investment and the impact perspectives	Monitoring, Interim
3.	Implementation of R&D&I policy instruments	Monitoring, Interim
4.	Implementation of projects funded by R&D&I policy instruments	Monitoring, Interim
5.	Participation in international research programs	Monitoring, Interim
6.	The status of research and education institutions in the international context	Monitoring, Interim
7.	R&D&I trends in business sector	Monitoring, Interim, EDP
8.	R&D&I trends in research sector	Monitoring, Interim, EDP
9.	Effectiveness of R&D&I policies	Interim, Impact (ex-post)
10.	Impact of Smart Specialization Program on economic sectors	Impact (ex-post)
11.	Impact of the implementation R&D&I policies on the priorities of the Smart Specialization program	Impact (ex-post)

# Set of Indicators

## Input Indicators

Monitoring whether adequate public and private resources are allocated, how efforts and resources are concentrated in different areas of Smart Specialization



## Output Indicators

Monitoring the implementation of the priorities of the Smart Specialization Program



## Outcome Indicators

Monitoring the progress of the Smart Specialization Program and the value of the products created during its implementation, the benefits to the direct target groups



## Impact Indicators

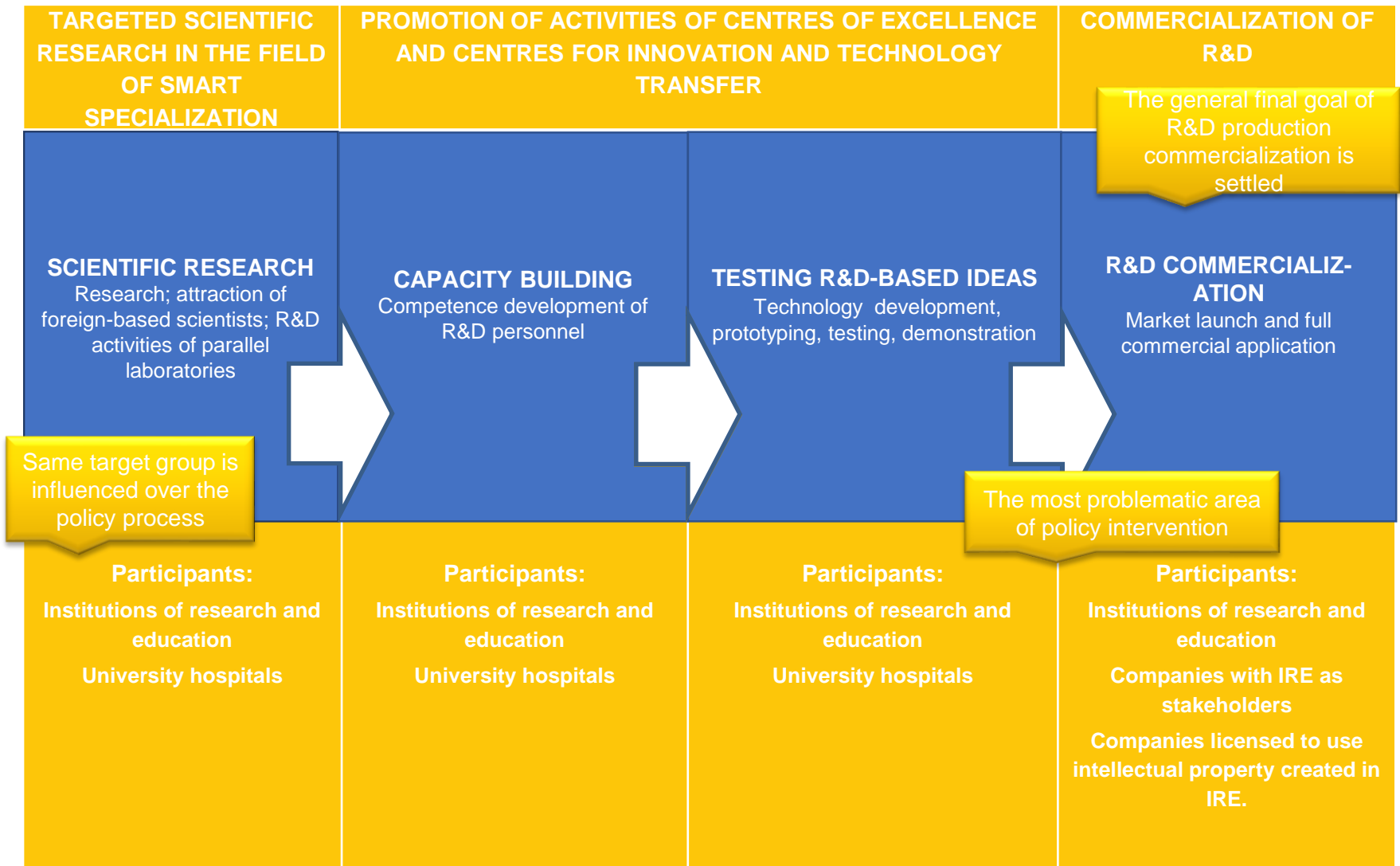
Monitoring the impact of the implementation of the Smart Specialist program on the country's economy

# Example Key Indicators: SMART Specialization

## Input level

- Normalized citation rate
- Number of publications
- Requested amount of public investment
- ERI spin-offs
- The amount of public investment allocated
- R&D infrastructure by ERI who submitted and received funding
- Field of economic activity / economic field of activity for which the project is intended
- The number of ERI researchers who submitted the application and received funding
- Number of employees / researchers of the applicants who submitted and received funding
- Ratio of requested and targeted public investments
- Volume of applications for international research programs
- Number of patents and other intellectual outputs
- International publications
- Annual export volumes of applicants and applicants who received funding
- Annual R&D expenditures of applicants who submitted and received funding
- Concentration of Technologies (Herfindahl–Hirschman (HH) index)
- Estimated Return on Investment

# Example Key Indicators: MANUMIX Policy-Mix

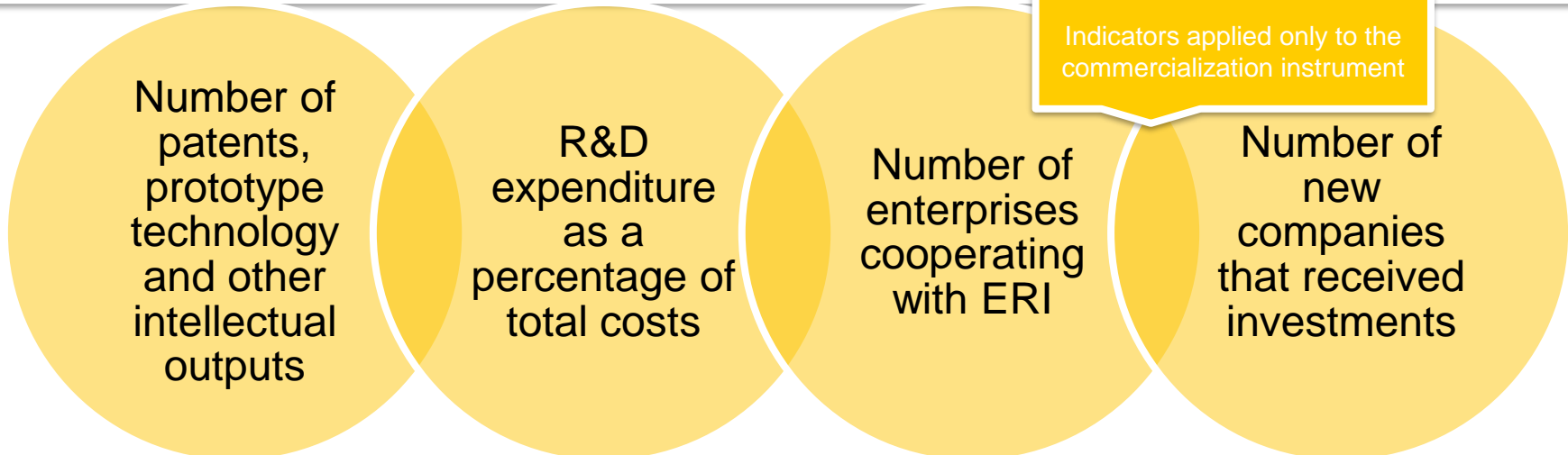




# Key Performance Indicators

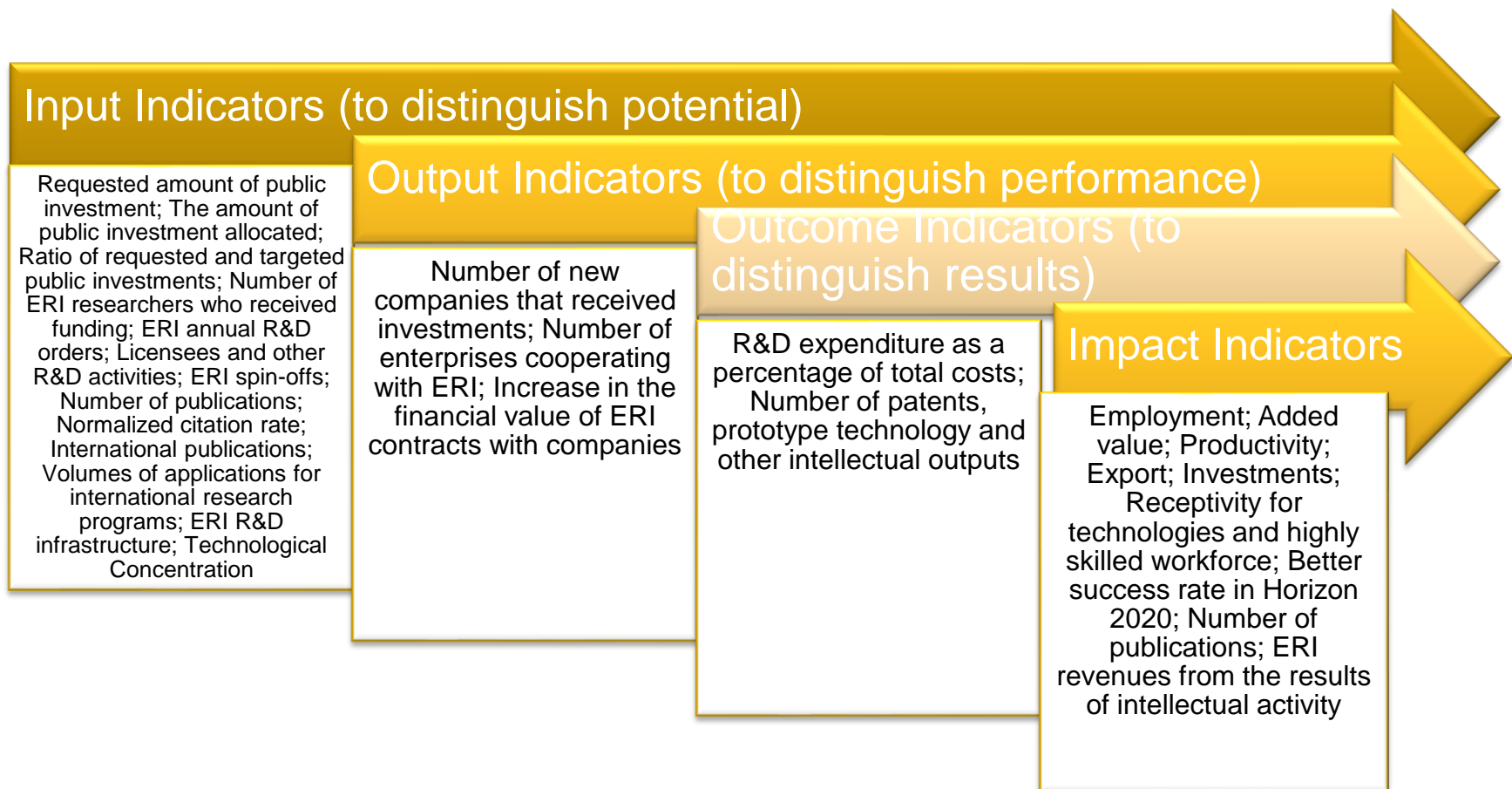
<p><b>SCIENTIFIC RESEARCH</b> Research; attraction of foreign-based scientists; R&amp;D activities of parallel laboratories</p>	<p><b>CAPACITY BUILDING</b> Competence development of R&amp;D personnel</p>	<p><b>TESTING R&amp;D-BASED IDEAS</b> Technology development, prototyping, testing, demonstration</p>	<p><b>R&amp;D COMMERCIALIZATION</b> Market launch and full commercial application</p>
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## KEY PERFORMANCE INDICATORS



# Curent MANUMIX Policy-Mix Indicators under SMART Specialisation Evaluation

During the SMART specialization assessment, the evaluation indicators, which include the level of input and impact, are distinguished



# Main Challenges

- ✓ **How to assess the the suitability of every policy instrument to achieve the strategic objective?**
- ✓ **How to assess the relative impact of every policy instrument?**
- ✓ **How to assess the degree to which every intervention is competing or is complementary in terms of contribution?**

# Opportunities for Improvement



The assessments of the appropriateness of the policy instruments must include qualitative data and the reconstruction of the intervention logic



The assessments must include the theory of change



Evaluations should address the issues of the effectiveness of policy instruments, that can be answered with the help of quantitative and qualitative data triangulation





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# Thank you!

Questions welcome



*Projects media*