



# 4th Thematic Workshop

## Environmental Statements and point of view of Public Authorities

*Seville, 3<sup>rd</sup> of May of 2018*

**ESTONIA**

# Examples of Best Practices on Communication & Dissemination

## Awards

NO specific **Best Practices** on EMAS Communication and Dissemination in Estonia

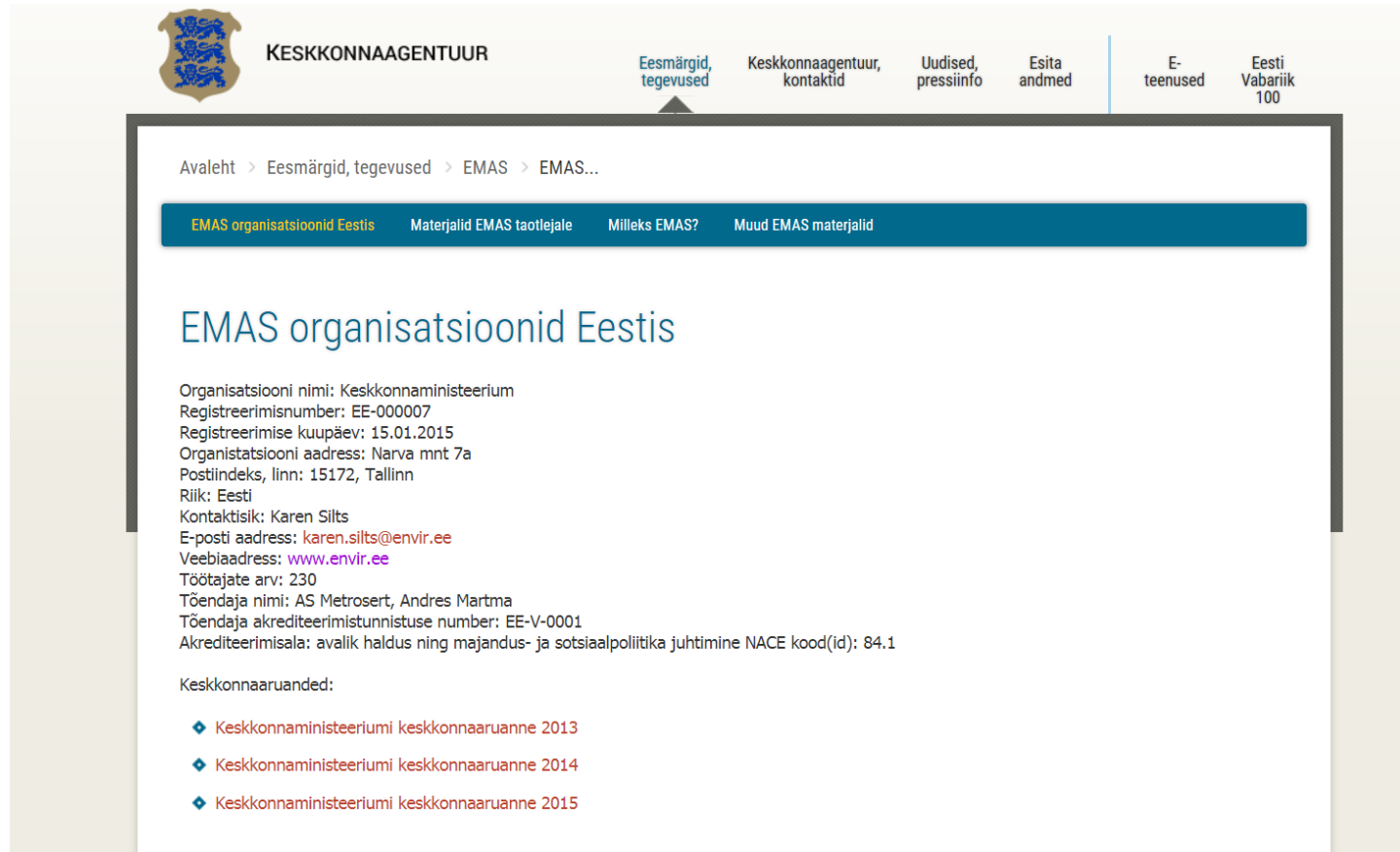
Main focus in promoting EMAS enterprises via campaigns for environmental management

- European Business Award for Environment – special attention on EMAS registered companies
- European EMAS Awards – supporting companies to take part in the campaign



# Relevance of EMAS register

- Available at the webpage of Estonian Environmental Agency (competent authority)



The screenshot shows the website of the Estonian Environmental Agency (Keskkonnaagentuur). The header includes the agency's logo and name, along with navigation links: Eesmärgid, tegevused; Keskkonnaagentuur, kontaktid; Uudised, pressinfo; Esita andmed; E-teenused; and Eesti Vabariik 100. The breadcrumb trail reads: Avaleht > Eesmärgid, tegevused > EMAS > EMAS... Below this is a blue navigation bar with links: EMAS organisatsioonid Eestis (highlighted), Materjalid EMAS taotlejale, Milleks EMAS?, and Muud EMAS materjalid. The main heading is "EMAS organisatsioonid Eestis". The content lists details for the "Keskkonnaministeerium" (Ministry of the Environment):  
Organisatsiooni nimi: Keskkonnaministeerium  
Registreerimisnumber: EE-000007  
Registreerimise kuupäev: 15.01.2015  
Organisatsiooni aadress: Narva mnt 7a  
Postiindeks, linn: 15172, Tallinn  
Riik: Eesti  
Kontaktisik: Karen Silts  
E-posti aadress: karen.silts@envir.ee  
Veebiaadress: www.envir.ee  
Töötajate arv: 230  
Töendaja nimi: AS Metrosert, Andres Martma  
Töendaja akrediteerimistunnistuse number: EE-V-0001  
Akrediteerimisala: avalik haldus ning majandus- ja sotsiaalpoliitika juhtimine NACE kood(id): 84.1  
Keskkonnuaruanded:  
◆ Keskkonnaministeeriumi keskkonnuaruanne 2013  
◆ Keskkonnaministeeriumi keskkonnuaruanne 2014  
◆ Keskkonnaministeeriumi keskkonnuaruanne 2015

# Environmental Statement

- In general there has not been significant interest against Environmental Statements (main interest among students:)
- Need to add value for Environmental Statements
  - Marketing Document (example: Werrowool statement is used as Environmental Product Declaration)
  - Better presentation of environmental aspects and impacts (example: Ecoprint – first company in Estonia who started to use environmental footprint to present and monitor their environmental performance)
  - Better communication with stakeholders (example: Tallinn City Environmental Department EMAS Statement – integrated to the overview of City's Environmental Yearbook)



# Thank you !!!

## Contact Details

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**let's do it!**

