



European Regional Development Fund - Instrument for Pre-Accession II Fund



Sensory branding for ADRION Tourism

ADRION 5 SENSES



ADRION 5 SENSES Webinars Series

Webinar No 2: ADRION 5 SENSES One Brand to Rule them All

ADRION - A Macro-Destination



ADRION – A Macro-Destination



www.visitgreece.gr



Our Proposal

One Brand to Rule them All



ADRION 5 SENSES

DESTINATION FOR ALL 5 SENSES

A Brand created by ADRION 5 SENSES project:



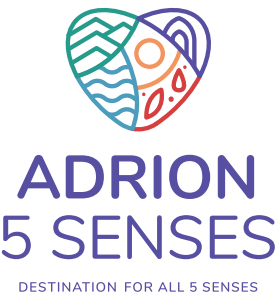
European Regional Development Fund - Instrument for Pre-Accession II Fund

ADRION 5 SENSES



32 Perikleous St., 15232 Athens, GR
T +30 210 6179414

info@adrion5senses.eu
www.adrion5senses.eu



DESTINATION FOR ALL 5 SENSES



Dear sir / madam,

Lorem ipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur?

Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

Lorem ipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

Best Regards,
Ektor tsatsoulis
Project Manager



ADRION
5 SENSES

A Brand created by ADRION 5 SENSES project:
interreg ADRIAN ADRIATIC IONIAN



DESTINATION FOR ALL 5 SENSES

EKTOR TSATSOULIS
Project Manager



ADRION
5 SENSES

32 Perikleous St., 15232 Athens, GR
T +30 210 6179414 (ext. 404)

ektor@adrion5senses.eu
www.adrion5senses.eu



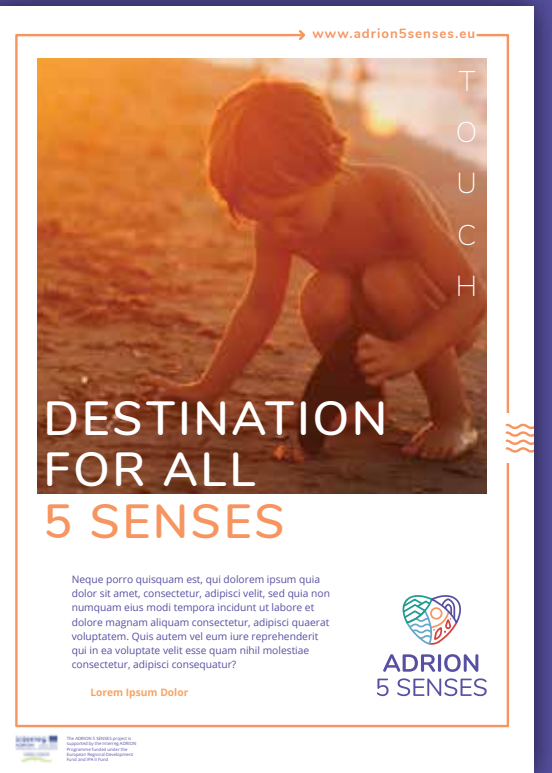
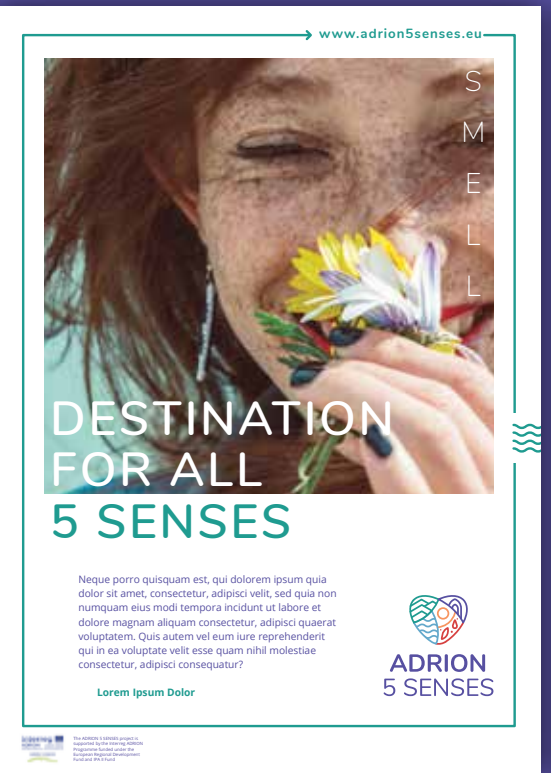
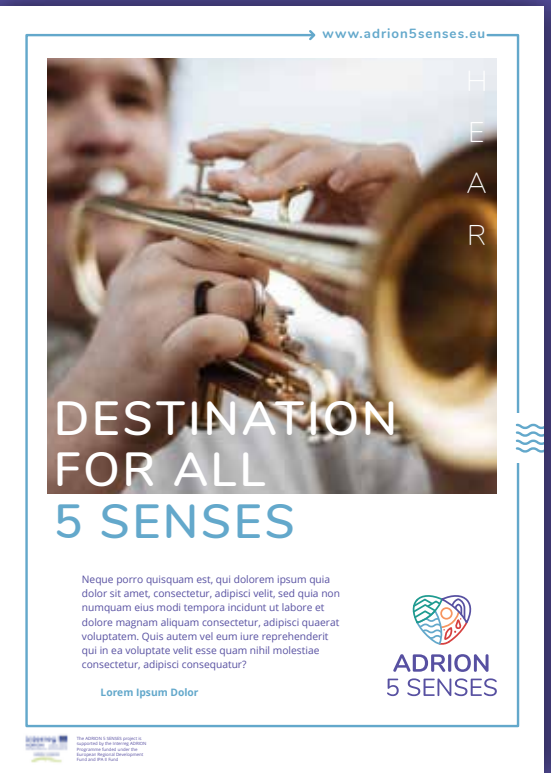
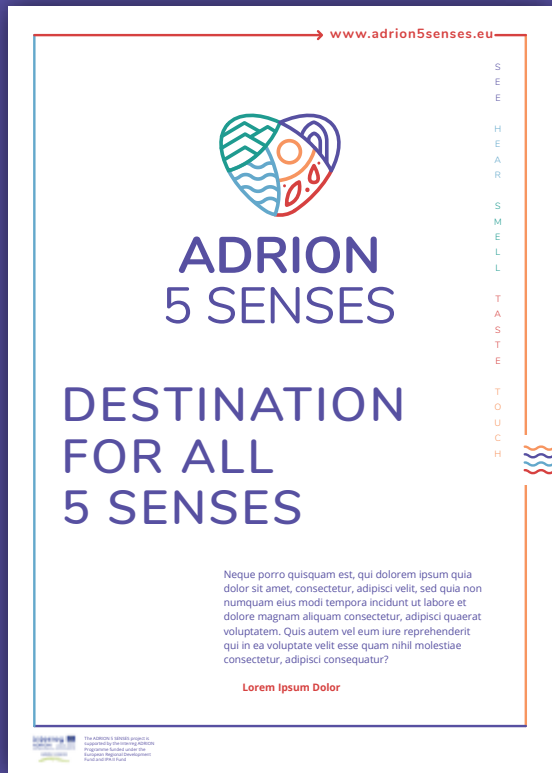
DESTINATION FOR ALL 5 SENSES



32 Perikleous St., 15232 Athens, GR
T +30 210 6179414

info@adrion5senses.eu
www.adrion5senses.eu

POSTER TEMPLATES



Brochure
Covers

A5
Two Fold

www.adrion5senses.eu



ADRION 5 SENSES

A Brand created by ADRION 5 SENSES project:



Interreg
ADRION

EUROPEAN UNION
ADRIATIC-IONIAN
European Regional Development Fund - Instrument for Pre-Accession II Fund

ADRION 5 SENSES



INFORMATIONAL BROCHURE

DESTINATION FOR ALL 5 SENSES

SEE HEAR SMELL TASTE TOUCH

www.adrion5senses.eu



DESTINATION
FOR ALL
5 SENSES:

DESTINATION
NAME



ADRION 5 SENSES

A Brand created by ADRION 5 SENSES project:



Interreg
ADRION

EUROPEAN UNION
ADRIATIC-IONIAN
European Regional Development Fund - Instrument for Pre-Accession II Fund

ADRION 5 SENSES



9*21 cm
Three Fold

Two Fold
Brochure
Side A



ADRION 5 SENSES

DESTINATION FOR ALL 5 SENSES

A Brand created by ADRION 5 SENSES project:





 EU part of co-operation area

 Non- EU part of co-operation area

32 Perikleous St., 15232 Athens, GR
T +30 210 6179414

info@adrion5senses.eu
www.adrion5senses.eu



The ADRION 5 SENSE project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II Fund



ADRION 5 SENSES

A Brand created by ADRION 5 SENSES project:



European Regional Development Fund - Instrument for Pre-Accession II Fund

INFORMATIONAL BROCHURE

DESTINATION FOR ALL 5 SENSES

SEE HEAR SMELL TASTE TOUCH

www.adrion5senses.eu



Two Fold
Brochure
Side B

What Is ADRION?

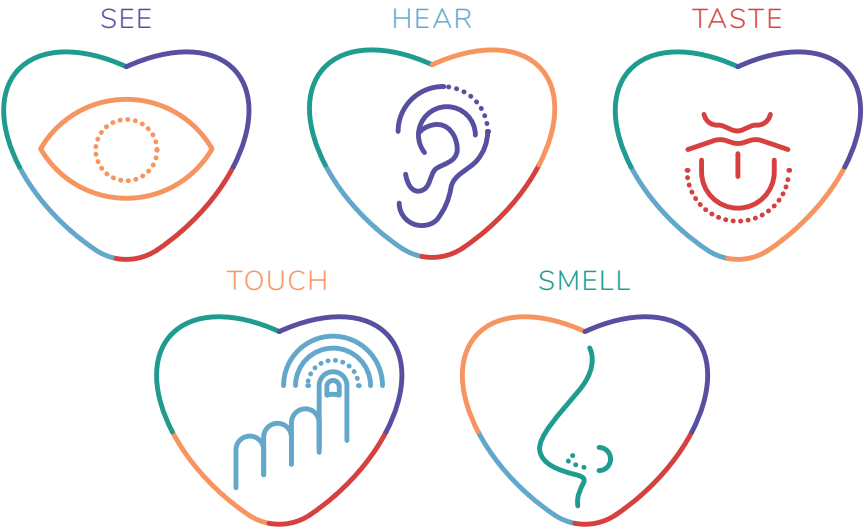
Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.



Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluvoluptatetur.

Characteristics

Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur.



5 SENSES PHILOSOPHY

Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.

laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem

Three Fold
Brochure
Side A



ADRION 5 SENSES

DESTINATION FOR ALL 5 SENSES

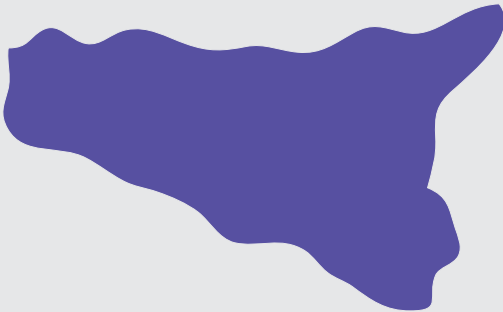
A Brand created by ADRION 5 SENSES project:



European Regional Development Fund - Instrument for Pre-Accession Assistance



■ EU part of co-operation area
■ Non- EU part of co-operation area





DESTINATION
FOR ALL
5 SENSES:

DESTINATION
NAME



ADRION 5 SENSES

A Brand created by ADRION 5 SENSES project:



European Regional Development Fund - Instrument for Pre-Accession Assistance

32 Perikleous St., 15232 Athens, GR
T +30 210 6179414

info@adrion5senses.eu
www.adrion5senses.eu



The ADRION 5 SENSE project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II Fund

www.adrion5senses.eu



Three Fold Brochure Side B

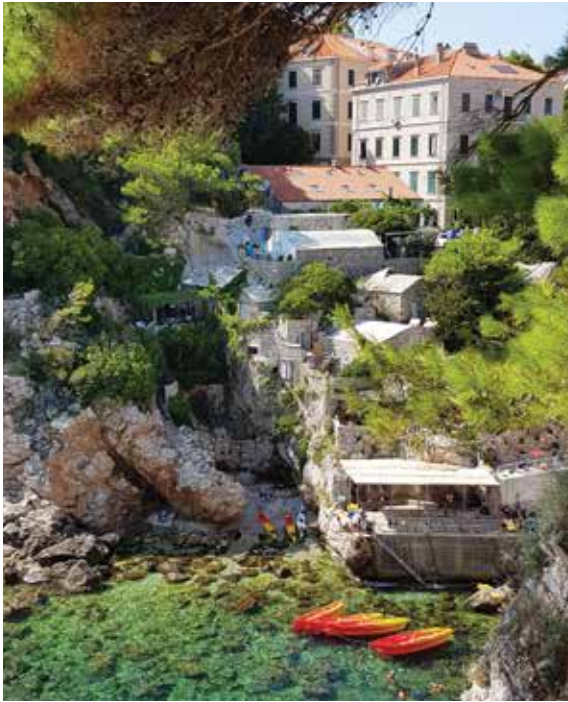
What Is ADRION?

Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.



Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit volu

Welcome to DESTINATION NAME



Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.



5 SENSES PHILOSOPHY

Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur.

laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem

Banners 80x180

www.adrion5senses.eu

ADRION 5 SENSES

A Brand created by ADRION 5 SENSES project:

ADRION

EUROPEAN UNION

ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

DESTINATION FOR ALL 5 SENSES

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam consectetur, adipisci quaerat voluptatem. Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consectetur, adipisci consequatur?

Lorem Ipsum Dolor

ADRION

EUROPEAN UNION

ADRIATIC-IONIAN

The ADRION 5 SENSES project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II Fund

www.adrion5senses.eu

DESTINATION FOR ALL 5 SENSES

Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam consectetur, adipisci quaerat voluptatem. Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consectetur, adipisci consequatur?

Lorem Ipsum Dolor

ADRION

EUROPEAN UNION

ADRIATIC-IONIAN

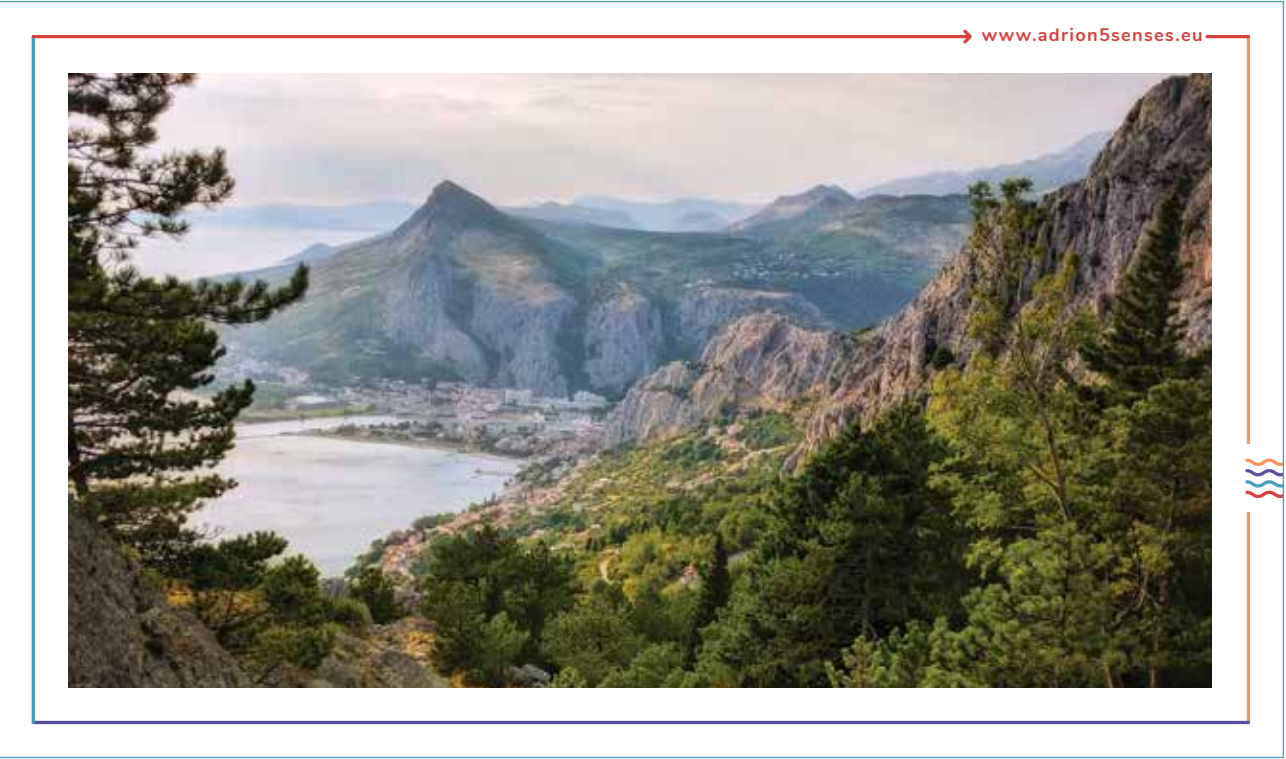
The ADRION 5 SENSES project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II Fund

Postcards



Vertical photo

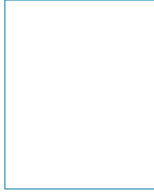
Horizontal photo



DESTINATION NAME
Lorem Ipsum



**ADRION
5 SENSES**
DESTINATION FOR ALL 5 SENSES

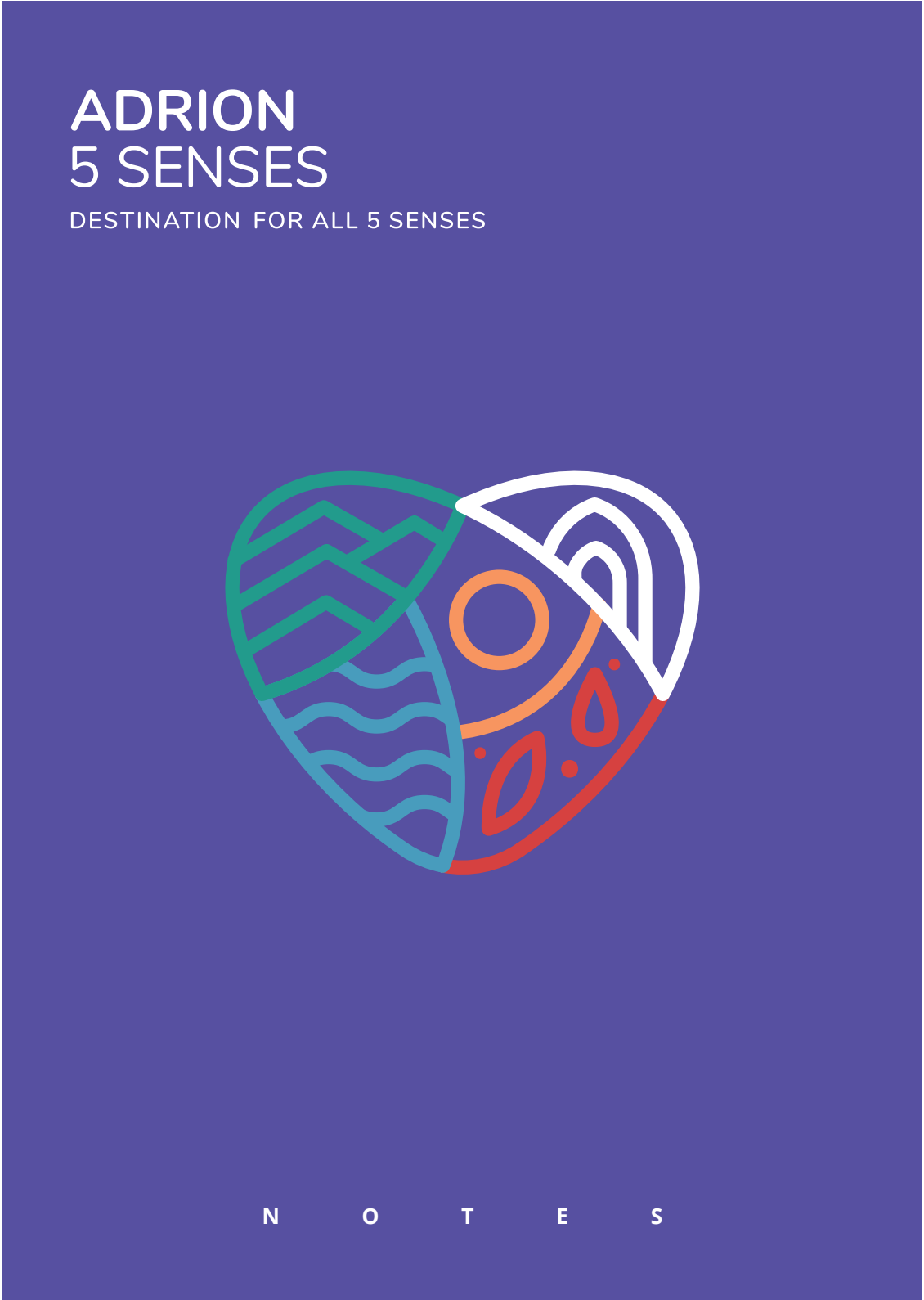




The ADRION 5 SENSES project is supported by the Interreg ADRION Programme funded under the European Regional Development Fund and IPA II Fund

Back

A5 Notebook



Folder
(outside)



32 Perikleous St., 15232 Athens, GR
T +30 210 6179414
info@adrion5senses.eu
www.adrion5senses.eu



ADRION 5 SENSES



ADRION
5 SENSES

DESTINATION FOR ALL 5 SENSES

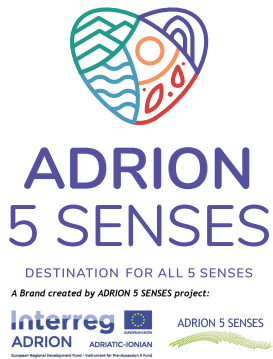
A Brand created by ADRION 5 SENSES project:



Folder
(inside)

ADRION
5 SENSES

32 Perikleous St., 15232 Athens, GR
T +30 210 6179414
info@adrion5senses.eu
www.adrion5senses.eu



Dear sir / madam,

Loremipsum dolor sit amet. Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia eos qui dolores eos qui ratione voluptatem

Neque porro quisquam est qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eiusmodi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

Quis autem vel eum iure reprehenderit qui de ea molestiae





ADRIAN 5 SENSES

DESTINATION FOR ALL 5 SENSES

A Brand created by ADRIAN 5 SENSES project:



Our Tools...

www.adrion5senses.eu



**ADRION
5 SENSES**
DESTINATION FOR ALL 5 SENSES

[ADRION 5 SENSES Brand](#)[Map of Sensations](#)[Suggested routes of sensations](#)[My routes](#)[Transnational Network](#)[Log In](#)[Favorite Locations](#)

Sensory Branding for Adrion Tourism



Sight



Hearing



Taste



Touch



Smell

Top ranked locations

We will help you find locations according to your senses

www.adrion5senses.eu

**ADRION
5 SENSES**
DESTINATION FOR ALL 5 SENSES

ADRION 5 SENSES BrandMap of SensationsSuggested routes of sensationsMy routesTransnational Network

Log inFavorite Locations



SightHearingTasteTouchSmell

All results235 Results Found

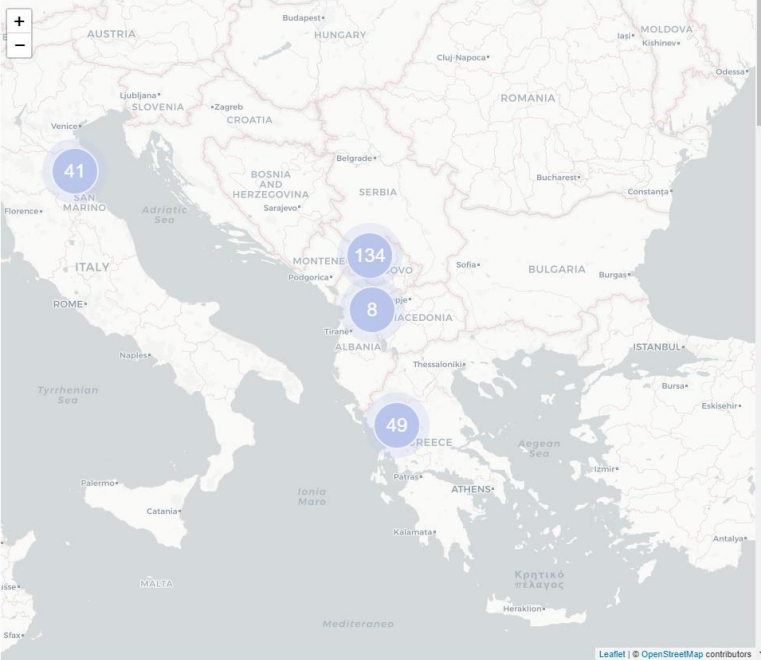


HEARING
LIDO DI SPINA - COMACCHIO LA SALINA IN MUSICA
5.0 ★★★★★
Lido di Spina - Via delle Saline



SMELL
Traditional meat recepies of Epirus
5.0 ★★★★★
38.965000, 20.749939





Map showing the Adriatic region with location markers for various cities and regions. The map includes labels for countries like Austria, Hungary, Romania, Bulgaria, Greece, Italy, and Albania, as well as cities like Venice, Florence, Rome, Naples, Catania, Sfax, and Athens. The map also shows the Adriatic Sea, Tyrrhenian Sea, Ionian Sea, and Aegean Sea. The map is credited to Leaflet and OpenStreetMap contributors.

www.adrion5senses.eu

**ADRION
5 SENSES**
DESTINATION FOR ALL 5 SENSES

[ADRION 5 SENSES Brand](#) [Map of Sensations](#) [Suggested routes of sensations](#) [My routes](#) [Transnational Network](#) [Log In](#) [Favorite Locations](#)





Ali Pasha Museum
5.0 ★★★★★
Touch

[★ Write a Review](#) [♡ Add to favorites](#) [🔗 Share](#)

www.adrion5senses.eu

**ADRION
5 SENSES**
DESTINATION FOR ALL 5 SENSES

ADRION 5 SENSES BrandMap of SensationsSuggested routes of sensationsMy routesTransnational Network

LANGUAGE
ENGLISH
Log inFavorite Locations

**SIGHT**

**HEARING**

**TASTE**

**TOUCH**

**SMELL**

The ADRION 5 SENSES has carefully chosen Routes of Sensations that best suit your needs and expectations

Are you interested to explore our suggested routes?

01
Select the indulging senses


Sight


Hearing


Taste


Touch


Smell

Our Activities

International Events





DESTINATION FOR ALL 5 SENSES

A Brand created by ADRION 5 SENSES project:



ADRION 5 SENSES

European Regional Development Fund - Instrument for Pre-Accession Assistance II Fund

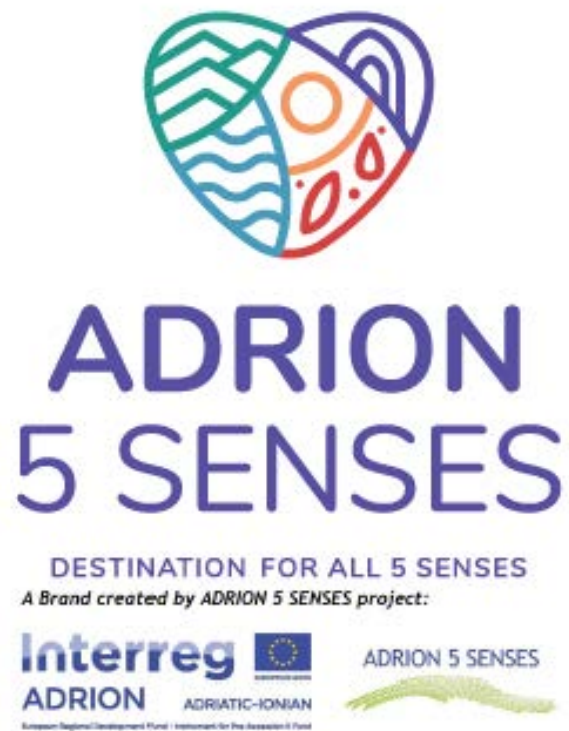
International Events: AITE - Athens



2020
(Fitur)
International Tourism Trade Fair

22-26 JANUARY
Madrid

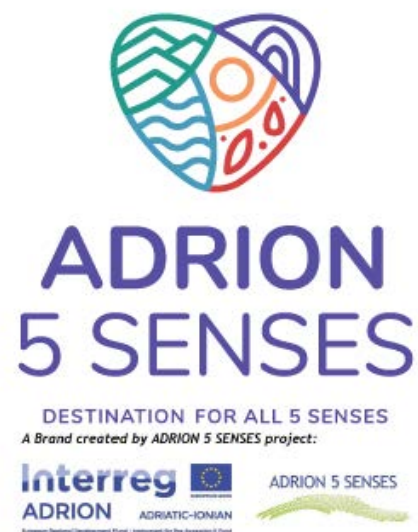
40 YEARS FITUR



International Events: FITUR - Madrid



International Events: BIT - Milano





Sensory branding for ADRIAN Tourism



European Regional Development Fund - Instrument for Pre-Accession II Fund

ADRIAN 5 SENSES



Project Partner
**Development Agency of
Evia S.A.**



Project Technical Experts
Ektor Tsatsoulis, PMP®
Project Manager
ektor@trek-development.eu



ADRIAN 5 SENSES

DESTINATION FOR ALL 5 SENSES

A Brand created by ADRIAN 5 SENSES project:



ADRIAN 5 SENSES

