



European Regional Development Fund - Instrument for Pre-Accession II Fund

ADRION 5 SENSES



ADRION 5 SENSES Webinars Series

Webinar No 2:

ADRION 5 SENSES

One Brand to Rule them All

Epirus

4 Regional Units - 1 Region - 1 Brand



Sensory branding for ADRION Tourism



4 Regional Units



Ioannina



Thesprotia



Arta



Preveza



Sensory branding for ADRION Tourism

ADRION 5 SENSES



Culture



Nature



Adventure



Gastronomy



Sea



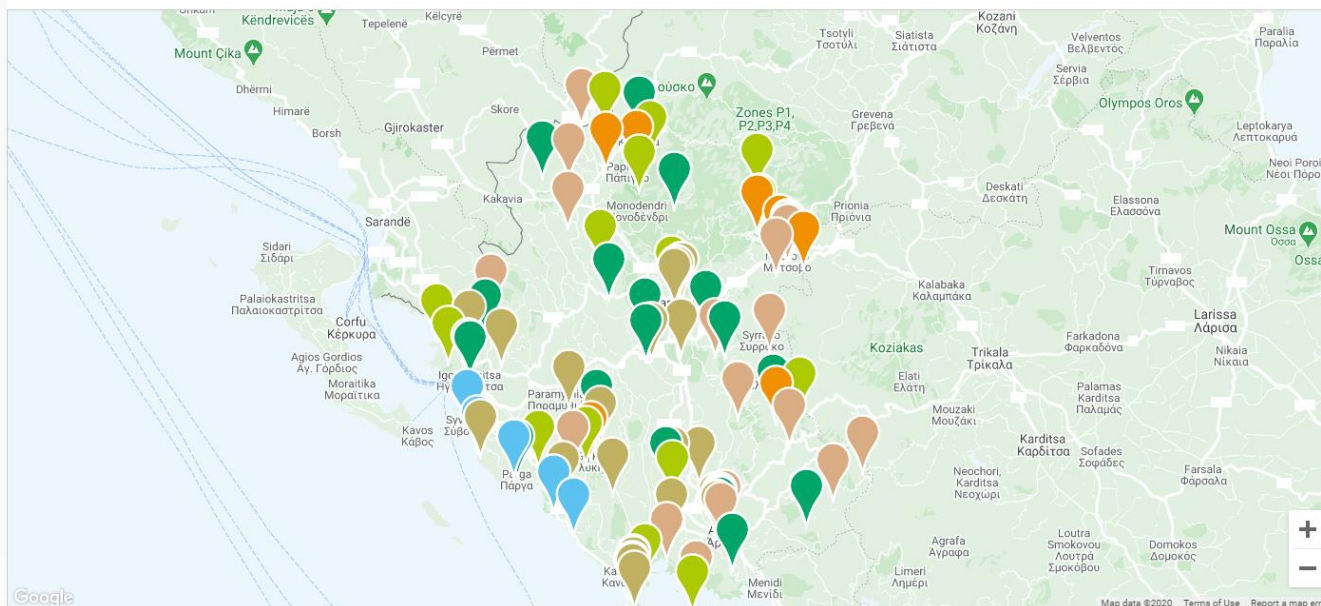
Religion



Nightlife



Marketplace



Sensory branding for ADRION Tourism



Mountain Biking at the Aoos Lake



Sensory branding for ADRION Tourism

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Hiking at Tzoumerka



Sensory branding for ADRION Tourism

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Shopping Thesprotia



Sensory branding for ADRION Tourism

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Nature Epirus



Sensory branding for ADRION Tourism



Gastronomy Epirus



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Entertainment-Nightlife Preveza



Sensory branding for ADRION Tourism



Hiking at the Vikos-Aoos National Park



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Rafting and Horse Riding at Glyki



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The land of cheese



Sensory branding for ADRION Tourism

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The Blue Coast of Preveza



Sensory branding for ADRION Tourism

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Entertainment-Nightlife Thesprotia



Sensory branding for ADRION Tourism

ADRION 5 SENSES



Religion Thesprotia



Sensory branding for ADRION Tourism

ADRION 5 SENSES



Entertainment-Nightlife Ioannina



Sensory branding for ADRION Tourism

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Sports & Adventure Preveza



Sensory branding for ADRION Tourism



Shopping Arta



Sensory branding for ADRION Tourism



1 Brand

Epirus
breathtaking **Greece**
for **a l l** seasons



Culture



Nature



Adventure



Gastronomy



Sea



Religion



Nightlife



Marketplace



Sensory branding for ADRION Tourism