



ADRION 5 SENSES



# ADRION 5 SENSES

## Albanian Alps - cult of SUN&MOON

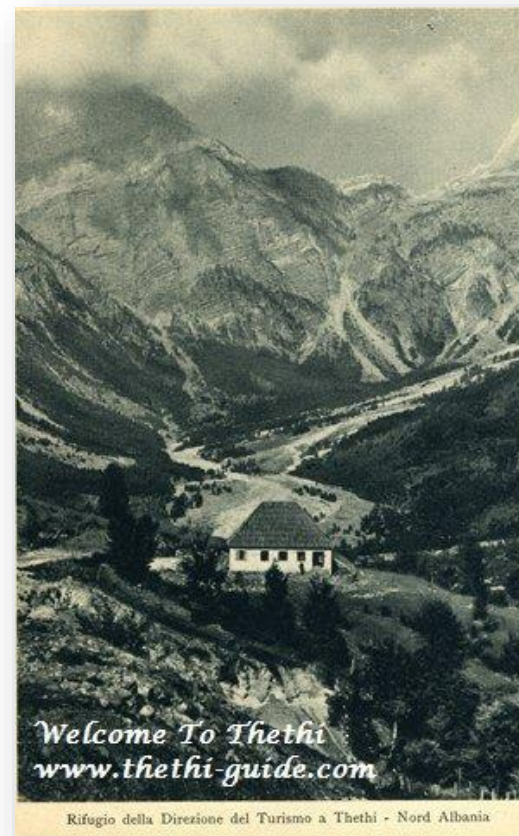




**Interreg**   
**ADRION** **ADRIATIC-IONIAN**

European Regional Development Fund - Instrument for Pre-Accession II Fund

**ADRION 5 SENSES**



*Sensory branding for ADRION Tourism*



**Interreg**  
**ADRION**



EUROPEAN UNION

ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund





# EPIC REGION

Region where the time stops and the visitor communicate with rocks, sylphes, with myths.

Visitors can enjoy the XIXth lifestyle which is loosing day by day.

Visitors meet people who believe in SKY and SUN.



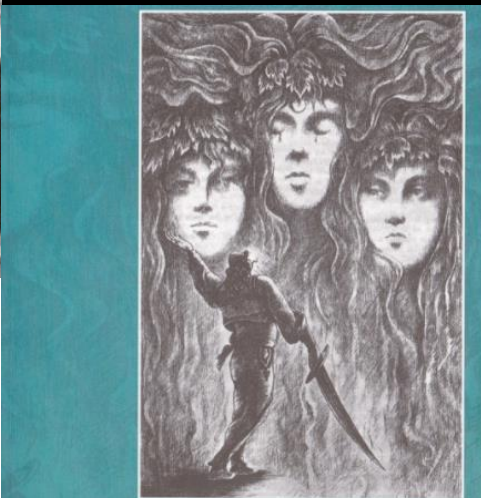
## ADRION 5 SENSES



# HEAR

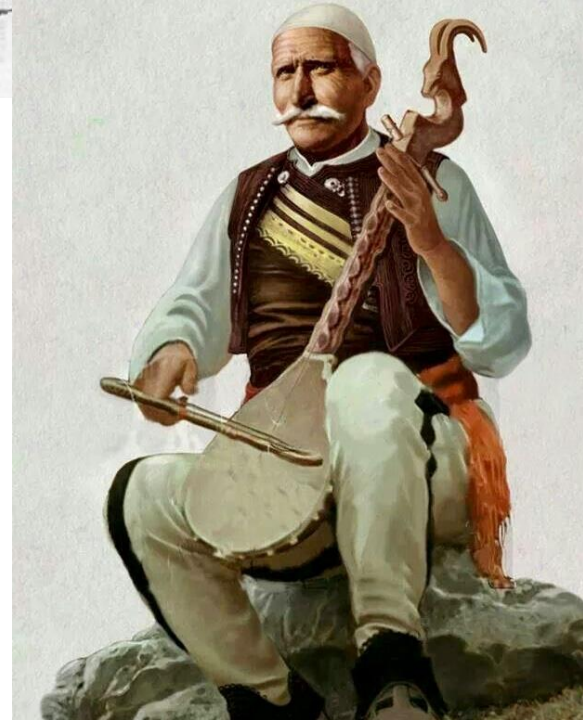


*Sensory branding for ADRION Tourism*



# EPOSI I KRESHNIKËVE

SHKÛRTIM I

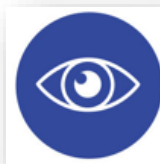




ADRION 5 SENSES



# SIGHT



*Sensory branding for ADRION Tourism*

Fig. 85  
Grača, Thien, 2017





## ADRION 5 SENSES



# TASTE



*Sensory branding for ADRION Tourism*





ADRION 5 SENSES



# TOUCH



*Sensory branding for ADRION Tourism*



FMimages®

magoo

Po vjen Buzmi bujar  
me gjeth e me bar,  
me edha, me shtjerre,  
mbas tyne vjen vera.

© 2014 Plisi.org

**MEFAT BUZMI**





ADRION 5 SENSES



# SMELL



*Sensory branding for ADRION Tourism*



# Thank you!

Urb.planner Eltjana Shkreli  
Shkoder 2020