



European Union  
European Regional  
Development Fund

T.R.A.M. Project  
« Towards new Regional Action plans for sustainable urban Mobility »

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# Cohesion Policy 2014 -2020 Principles



## Thematic Objectives



1. Research and innovation
2. Information and Communication Technologies
3. Competitiveness of Small and Medium-Sized Enterprises (SME)
4. Shift to a low-carbon economy
5. Climate change adaptation and risk management and prevention
6. Environmental protection and resource efficiency
7. Sustainable transport
8. Employment and support for labour mobility
9. Social inclusion and poverty reduction
10. Education, skills and lifelong learning
11. Increased institutional capacity and effectiveness of public administration

Regional Policy

### PRINCIPLES:

**CONCENTRATE RESOURCES** to optimise the impact



**RISULTS ORIENTATION**



# European Territorial Cooperation and Interreg Europe Programme



**Interreg Europe**



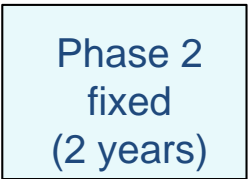
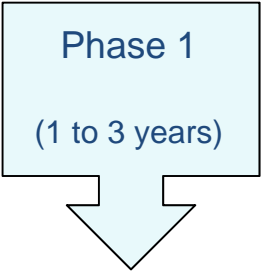
European Union | European Regional Development Fund

Eligible Area  
 EU28 + Norway & Switzerland  
 Programme ERDF budget: MEUR 359

Interregional cooperation projects



4 priority axes



**Exchange of experience**

ending up with the production of **1 action plan / region**

**Monitoring of the action plan implementation**

+ possible **pilot**

# News

## Improving Structural Funds programmes

Regolamento CTE – Article 2(3)(a)

to reinforce the effectiveness of cohesion policy



At least half of the policy instruments addressed by a project need to be related to Structural Funds programmes

**ERDF + ESF = Structural Funds + Cohesion Fund**

**= The Funds + EAFRD + EMFF = ESI Funds**

**(European Structural and Investment Funds)**

## Policy Learning between MA

Managing Authorities (MA) research centres, agencies, etc. will be involved



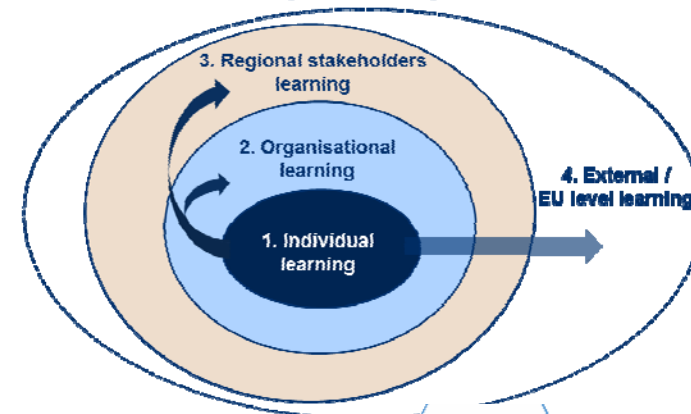
## Mobilising stakeholders



Stakeholders are involved by a Memorandum of Understanding at each partner's level and they are actively involved in the interregional learning process

## Learning and Capitalization

### 4 levels of learning in Interregional cooperation





TRAM aims at strengthening of the urban dimension of regional and local policymaking processes on sustainable mobility, contributing to a low-carbon economy.

[www.interregeurope.eu/tram](http://www.interregeurope.eu/tram)

An interregional cooperation project for improving low-carbon economy policies

**Project Partners**

Andalucia Regional Government, Counseling for Public Works and Housing - General Directorate for Mobility (ES)  
 Municipality of Miskolc City of County Rank (HU)  
**Marche Region - European Policies and Territorial Cooperation Department, Managing Authority for ERDF and ESF (IT)**  
 North-West Regional Development Agency (RO)  
 Region Blekinge (SE)

# T.R.A.M. PROJECT



# 1<sup>^</sup> CALL INTERREG EUROPE

- 261 APPLICATIONS SUBMITTED
- 64 APPLICATIONS APPROVED
- 15 APPROVED PROJECT /LOW CARBON PRIORITY AXIX 4
- TRAM (DESIGN SHARED MARCHÉ REGION/SVIM) :  
2° AWARDED FOR THEMATIC CONTENTS





# From Programme to Project



## T.R.A.M.Project

### «Towards new Regional Action plans for sustainable urban Mobility»

The TRAM project aims to **contribute** to the development of a more competitive, **resource-efficient and low-carbon oriented European transport system** by improving the technical and financial efficacy of the **regional policies on urban mobility** implemented through the **ERDF** operative programmes and regional strategies of the **5** regional and local authorities **project partners**, through the deployment of an **interregional learning process**, thus stimulating the **shift towards cleaner, more sustainable and effective urban transport modes.**

Lead partner:

Marche Region European Policies Department,  
Managing Authority for ERDF and ESF,

**Italy**



Partners:

Andalusian Government  
**Spain**



Blekinge Region , **Sveden**



Municipality of Miskolc City of County Rank,  
**Hungary**



Npord- West regional  
Development Agency,  
**Romania**





# 3 improvements Areas

## 3 improvements areas of urban mobility policies:

1. Transport policies;
2. ITS for urban areas;
3. Low emission and green transport.

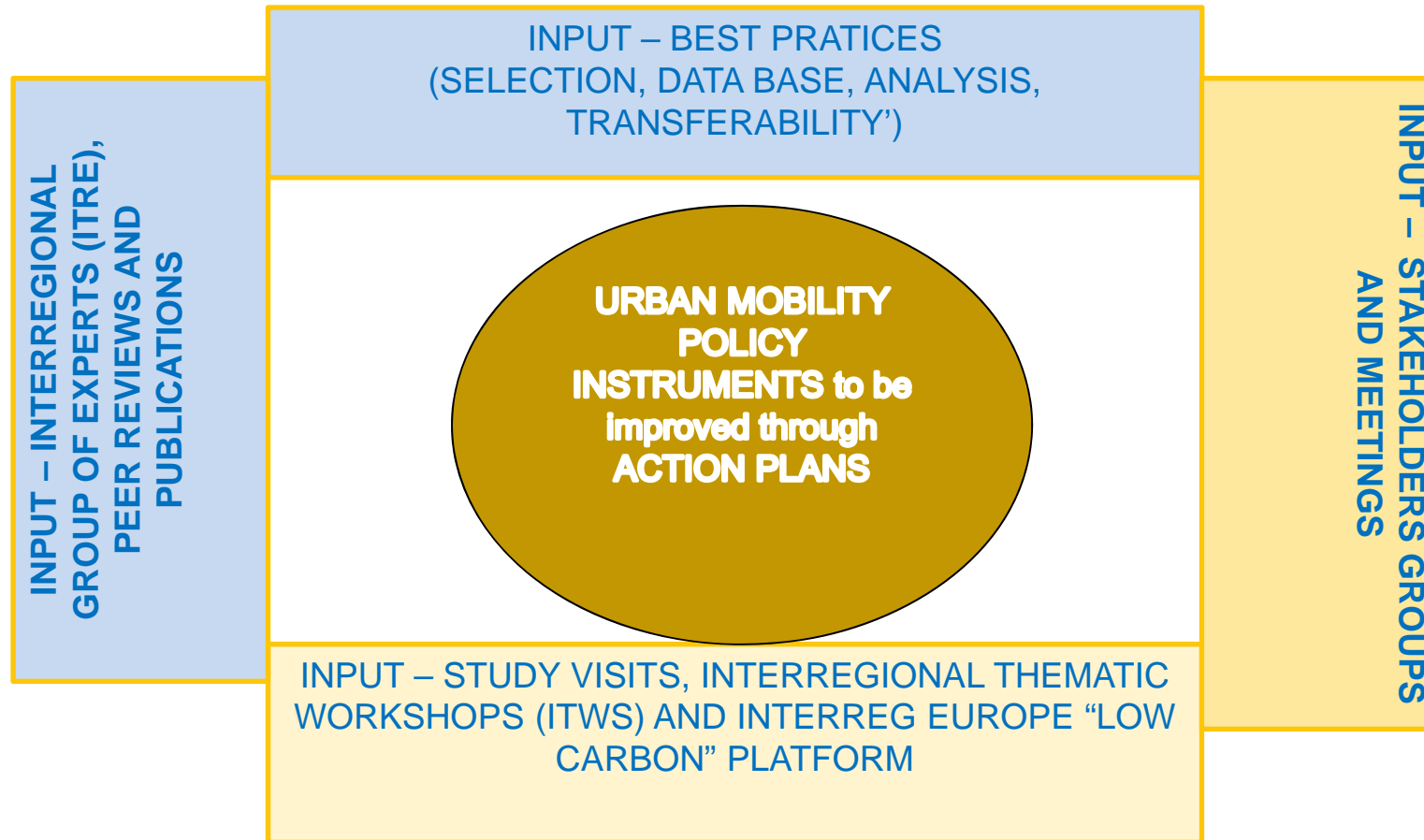


# Project - structure and duration

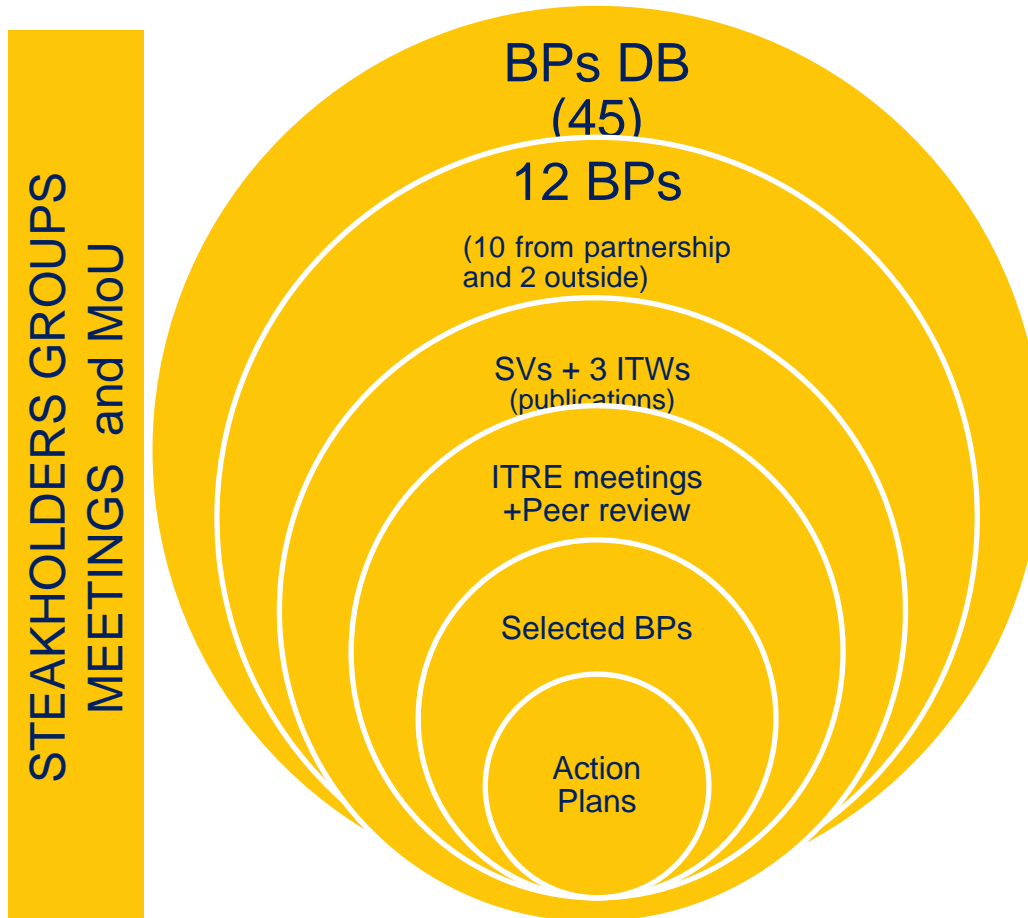


- Measures to be implemented
- Timeframe
- Work steps
- Responsible players
- Costs and funding resources (if applicable)

# A Value Circle – Phase 1



# Un ciclo virtuoso – Phase 1



**INTERREGIONAL LEARNING:**  
improvement of the identified Policy Instruments in terms of new projects implemented, changes in the management and in the strategic focus, and to the enhancement of regional and local administrators' capacities to adopt innovative **urban mobility solutions.**

# Project - structure and duration

Phase 2

Monitoring the action plan implementation



- ANNUAL REPORT
- MEETINGS
- WEBSITE IMPLEMENTATION
- DISSEMINATION EVENT

PILOT ACTION (only in justified cases)

# NETWORK and COMMUNICATION STRATEGY

## Platforms



integratedwebsite

<http://www.interregeurope.eu/tram/>



<http://www.regione.marche.it/Entra-in-Regione/Fondi-Europei/Programmi-EU-a-Gestione-diretta/Progetti-Europei-nella-Regione-Marche#Progetti%20Europei%20nella%20Regione%20Marche>

## Communication Strategies



Social



**Thank you for your attention!**



Questions welcome



*Project smedia*