



European Union
European Regional
Development Fund

Multi-level governance in transport – Case HÄMTA

Mathias Roos

Strategist and Team Leader – Regional Development

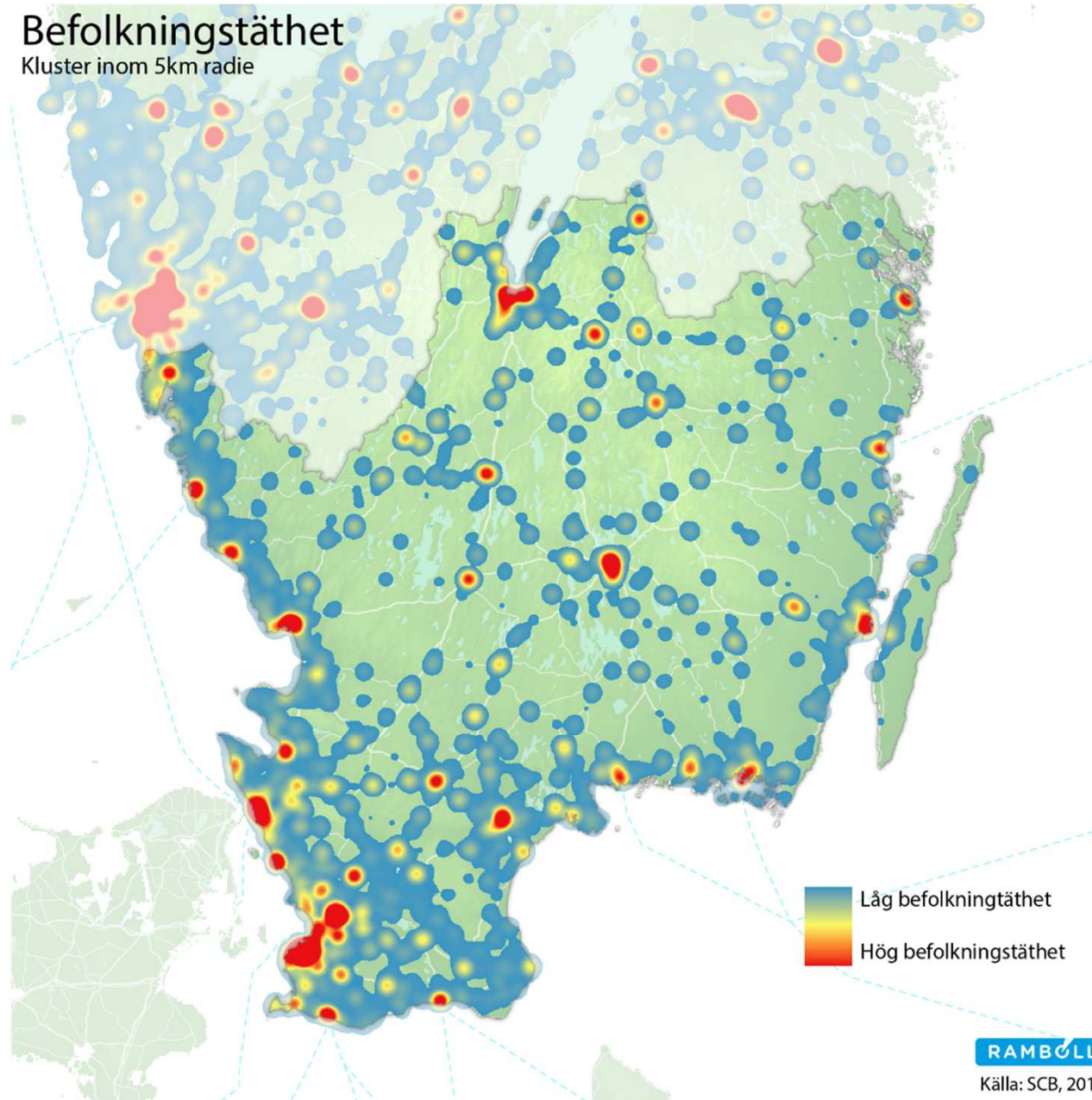
mathias.roos@regionblekinge.se

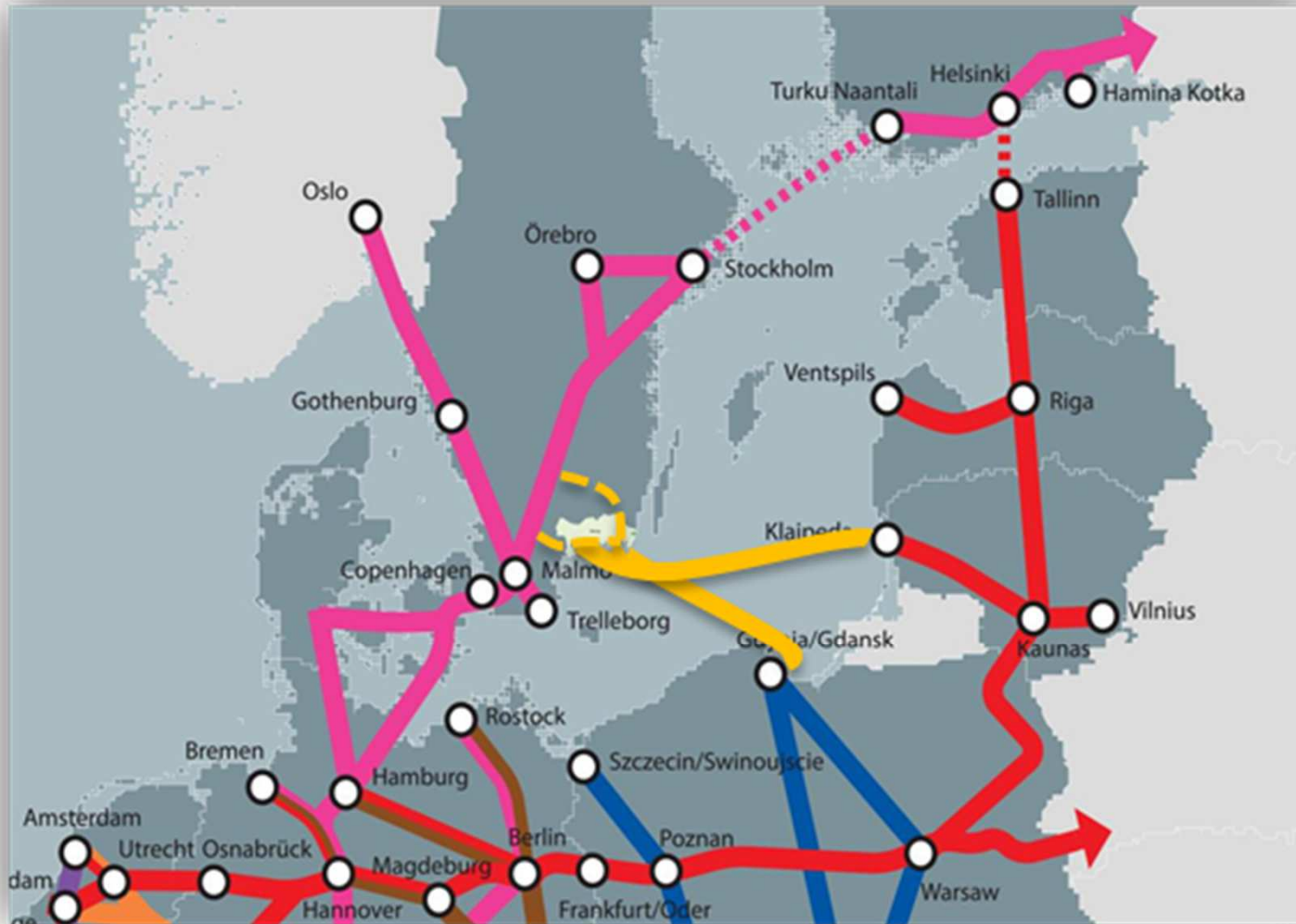
7 October, 2016 | TRAM, Ancona



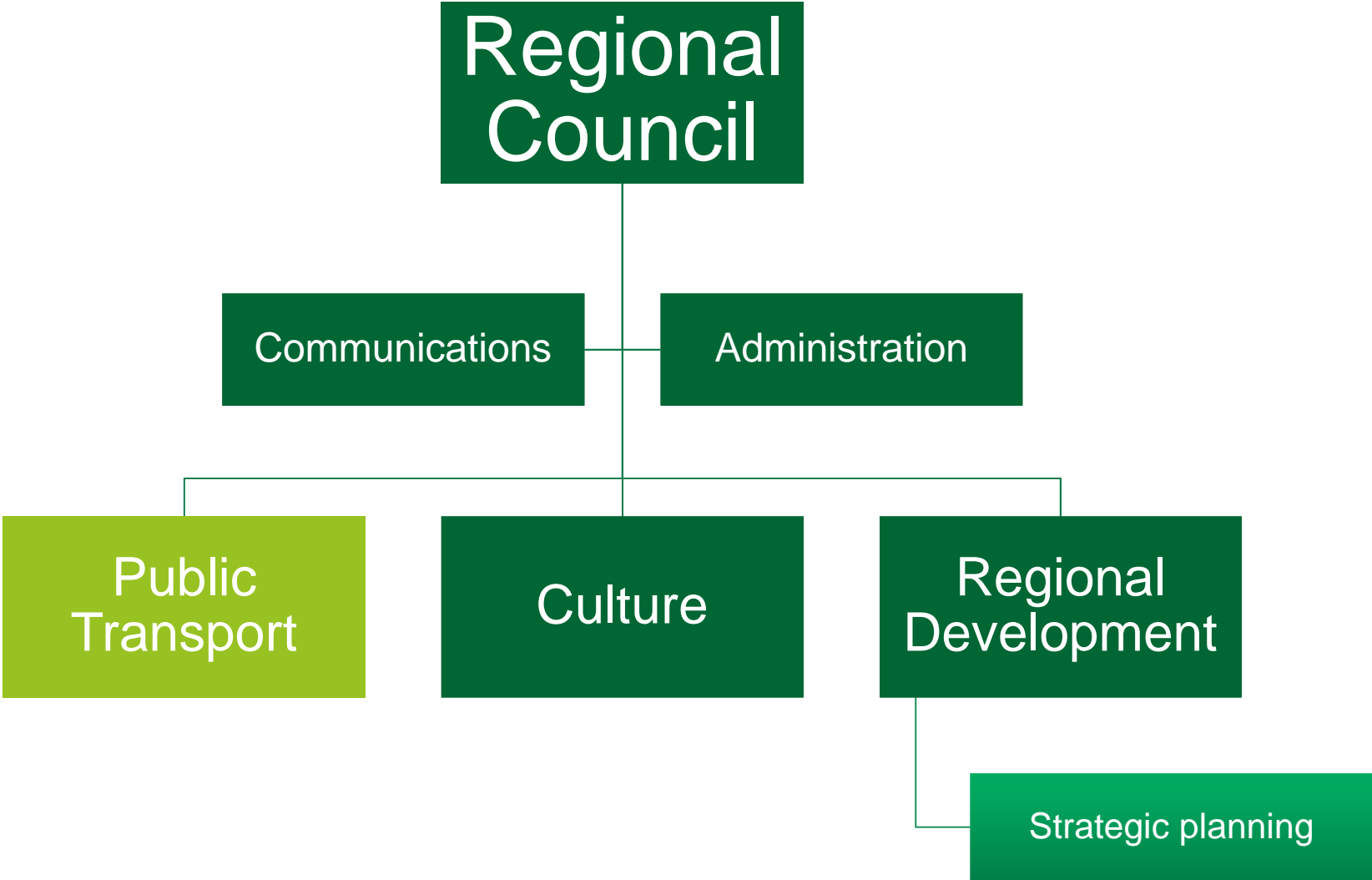
Befolkningstäthet

Kluster inom 5km radie





Public transport as a tool



Portfolio of public transport



Bus traffic within the county and to adjacent regions



Trains departures to central cities within the county and beyond to Stockholm, Gothenburg and Copenhagen

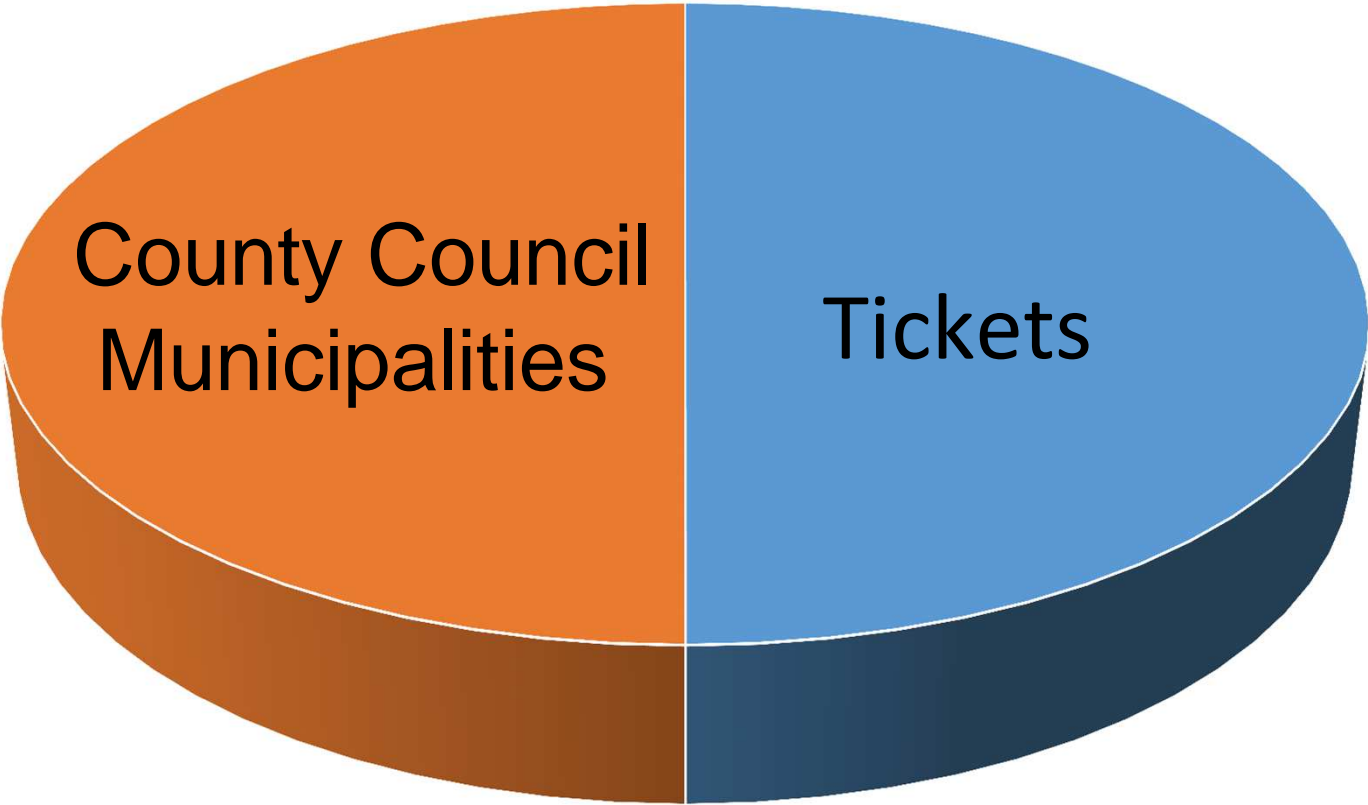


Boat traffic both for tourists and for permanent residents in the archipelago



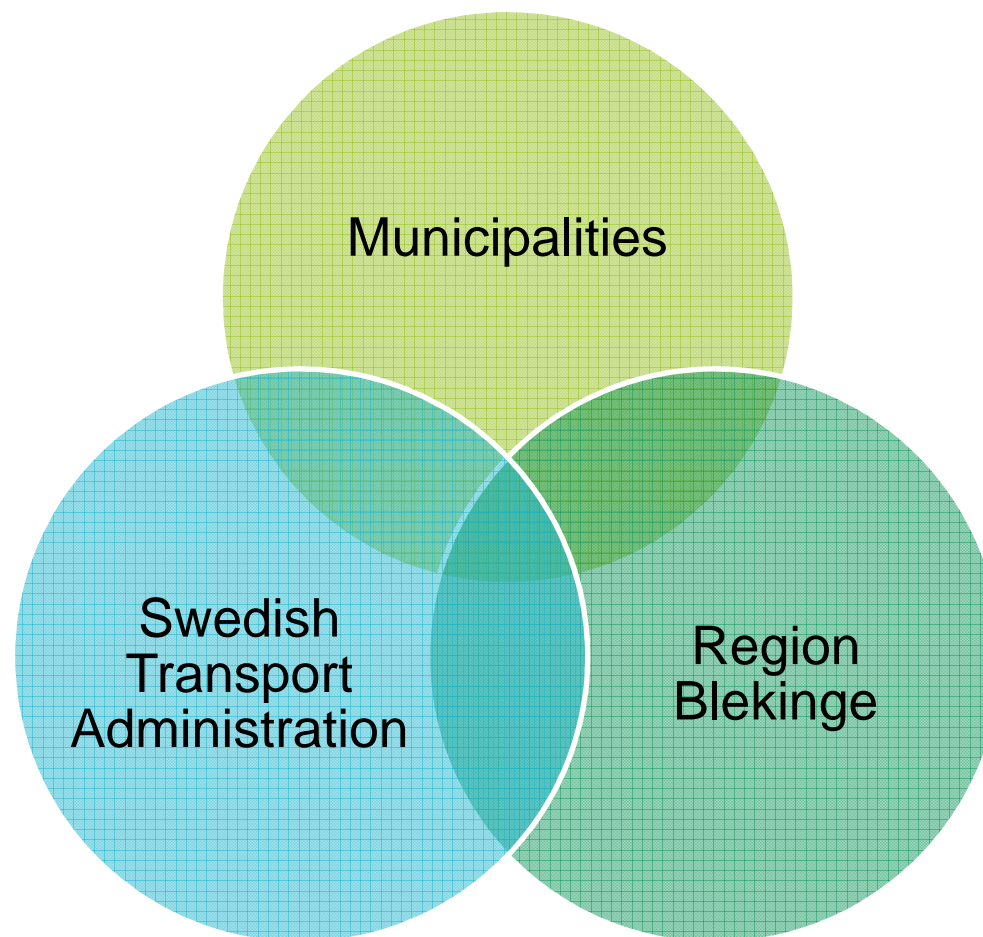
Service traffic for residents with disabilities

Financing public transport

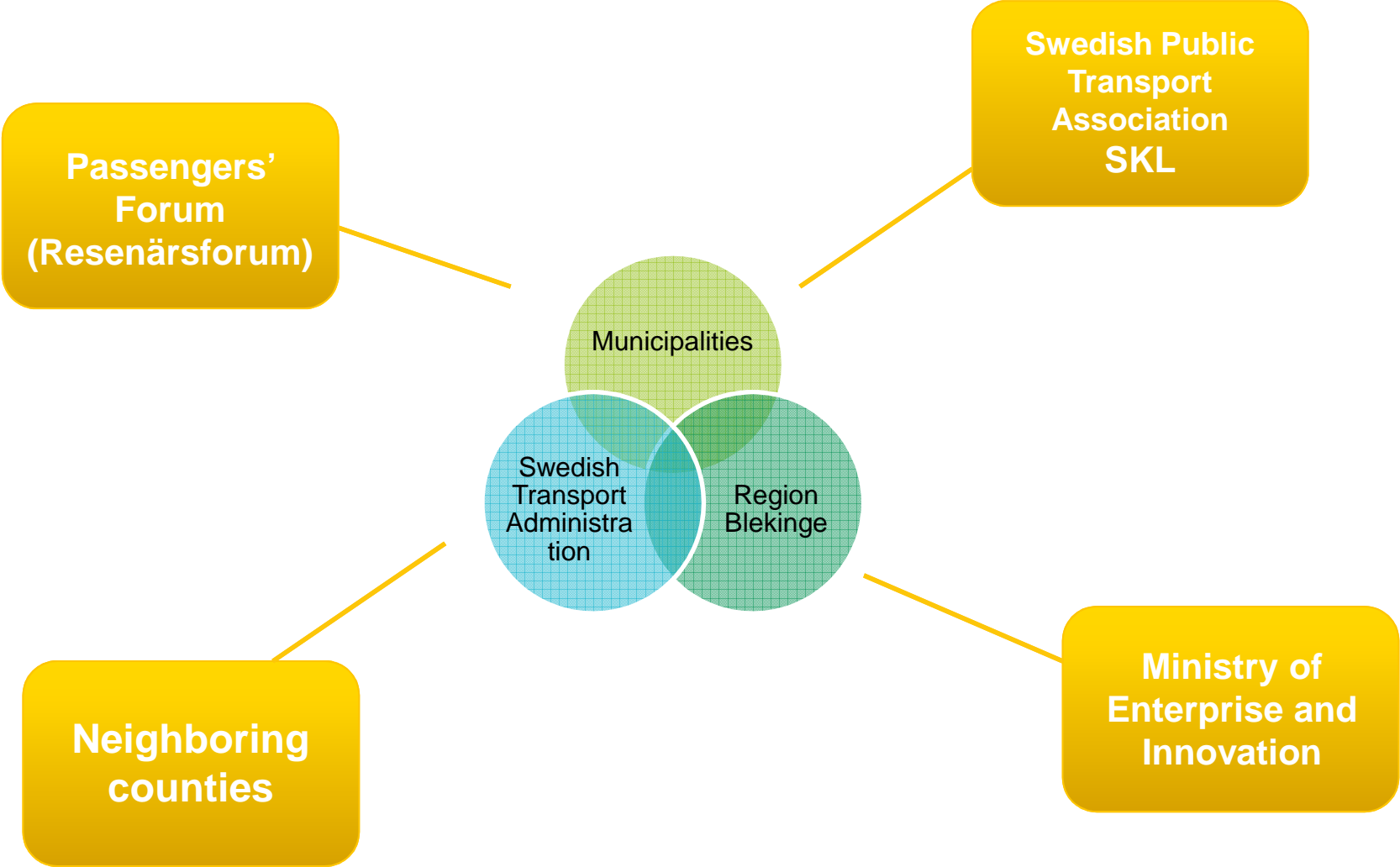


■ Tickets ■ Landstinget ■

Public transport cooperation



Public transport cooperation



Consultation and dialogue

Within Region Blekinge

Board of the region

Board of public transports

Expert officials of public transports

External parties

Neighbouring counties

Municipalities

Organisations for passengers

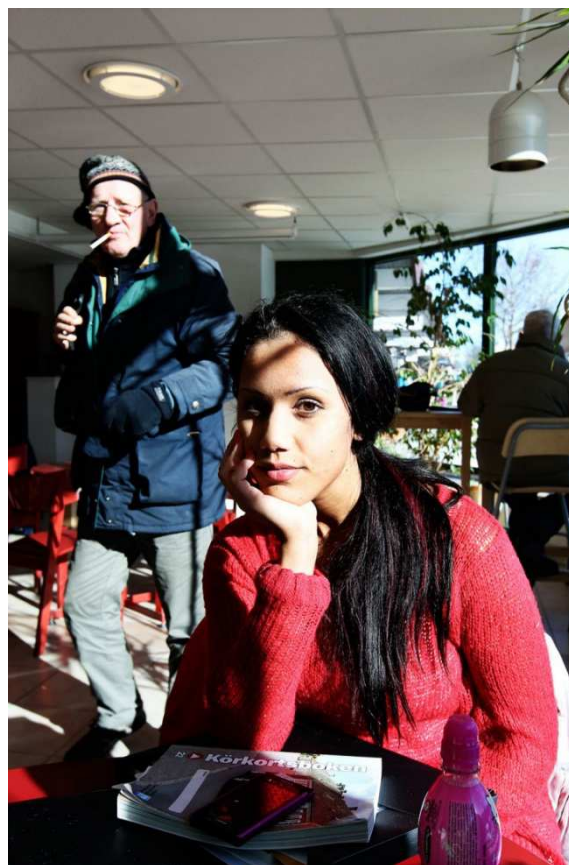
Organisations for businesses and employers

Different authorities

Companies operating public transports

Consultation and dialogue

The inhabitant, "the Bleking".



Connecting to travellers



Every month we conduct 200 phone interviews with residents in Blekinge



We have a Crew that guides and helps our customers at events and campaigns



We interview travellers onboard



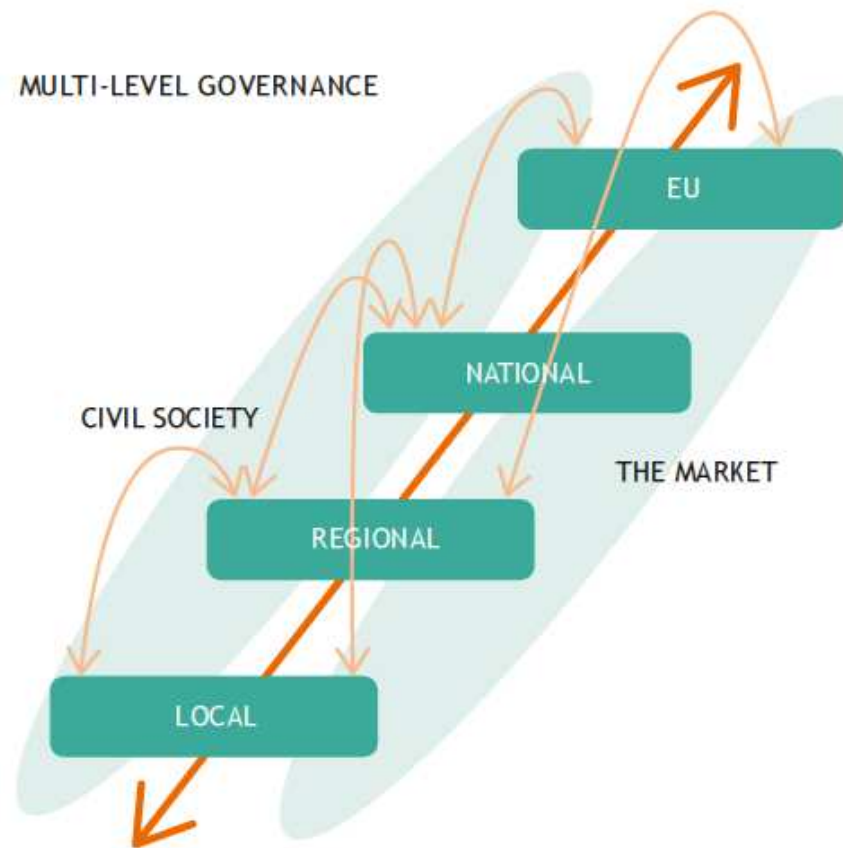
We have personnel that checks that everything runs smoothly and works as intended

Understanding multi-level governance

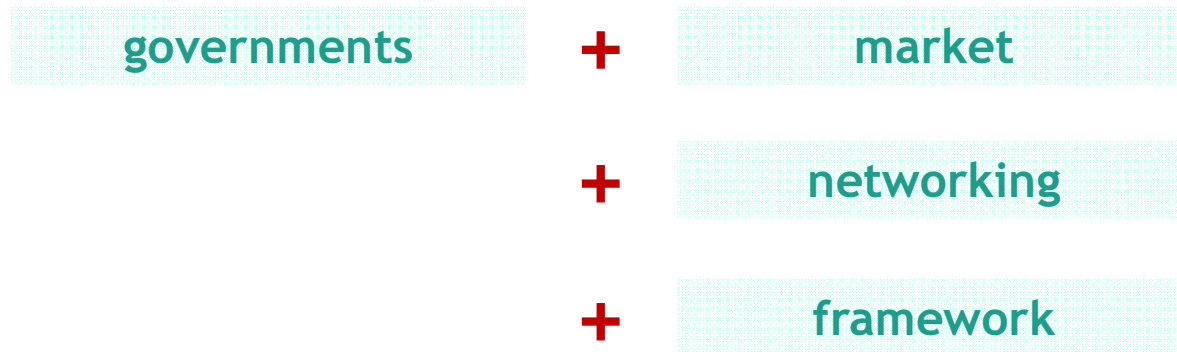
A way to improve **planning, management, decision-making**

Coordination & cooperation & soft agreements

Key drivers: leadership, constant communication, shared priorities and quality of dialogue



Understanding multi-level governance



vision → personal contacts → identification of stakeholders and needs → common interests and consensus building → EU level guidance → stakeholder platform → cooperation framework → communication of shared goals → projects and business cases → expert platforms/observatories

Measurable goals

All busses and trains should run on renewable fuels



The future of public transport

Case:



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Ett första steg mot
dynamisk kollektivtrafik

Trends

- **Digitalization**
- **Electric vehicles**
- **Autonomous vehicles**
- **Sharing economy**

What will this mean for public transport?

Role of public transport

Point A



Point B

Traditional

Focus on the whole journey

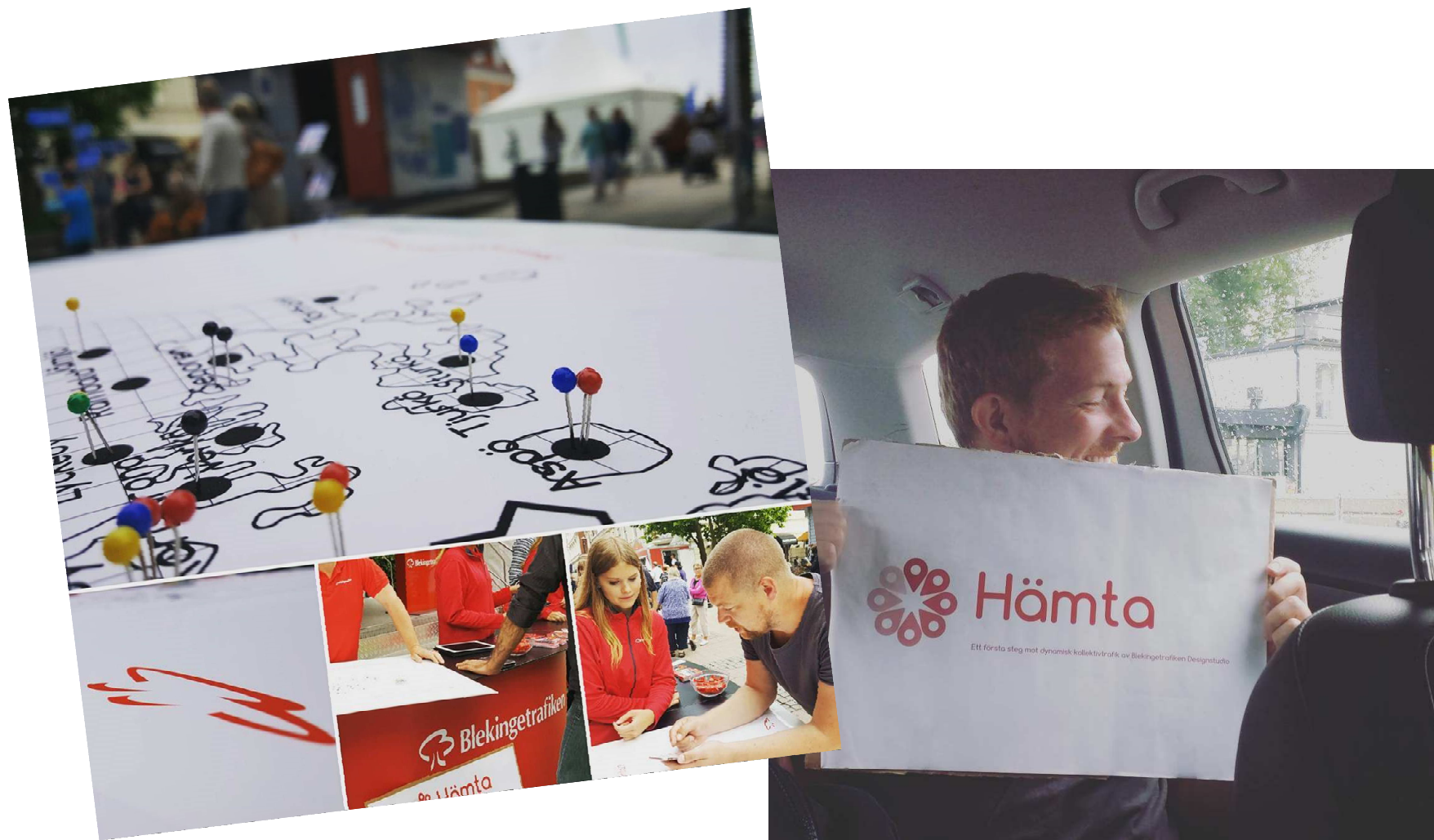
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- **Carpooling**
 - Normally 1,2 persons per car journey
- **Hard to match public transport planning with dynamic needs**
- **Key is to gather data, mobility patterns**
- **National level considering legislative aspects**
 - Project delivers data and experiences

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- **Key findings and development needs**
 - Perceived safety and security!
 - Incentives for car owners to be further developed
- **Next steps**
 - Continued process with national level
 - Full scale test
 - Development of app etc.

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Thank you!

Questions welcome



Project smedia