

About TRAM

TRAM project is designed to strengthen the urban dimension of regional and local policymaking, contributing to the implementation of EU Transport White Paper, Urban Agenda and the EU 2020 strategy and facilitating the shift to low-carbon economy. Many of Europe's urban areas are facing a series of environmental challenges resulting mainly in congestion and air pollution: sustainable urban mobility can be the starting point for more environmental friendly measures, also in combination with ICT-based solutions.

In this sense, TRAM project proposal contributes to the development of a competitive, resource efficient and low-carbon-oriented European transport system by improving the efficacy of regional and local policies on urban mobility of EU 5 partners that will benefit from cooperation through the exchange of experiences and the identification of measures to be included in their urban mobility policies.

TRAM starts from the analysis of common objectives and priorities on sustainable urban mobility systems of partners' policy instruments to develop an interregional learning process leading to an improvement of the identified local/regional policy instruments in terms of new projects implemented, changes in management and in strategic focus and the enhancement of capacities of regional and local administration to adopt innovative urban mobility solutions.



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TRAM

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Towards new Regional Action plans for sustainable urban Mobility

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TRAM aims at strengthening the urban dimension of regional and local policymaking processes on sustainable mobility, contributing to a low-carbon economy.



Objectives of TRAM

Main objective

The overall objective of TRAM project is to contribute to the development of a more competitive, resource efficient and low-carbon-oriented European transport system by improving the technical and financial efficacy of regional policies on urban mobility implemented through the ERDF operative programmes and regional strategies of the 5 project partners, through the deployment of an interregional learning process, thus stimulating the shift towards cleaner, more sustainable and effective urban transport modes.

Specific objectives are:

- promoting the exchange of experience and best practices at European level on the most innovative, low-carbon sustainable urban mobility solutions and techniques available at EU level, through the implementation of an interregional learning process;
- strengthening the implementation of urban mobility regional policies by embedding lessons learnt and knowledge acquired during the interregional learning process into the identified policy instruments and the developed action plans, thus enhancing the capacities of partners' technical staff to shape efficient, low-carbon and innovative sustainable urban mobility policies;
- enhancing the cooperation across different policy areas and administration levels in each target region for the shaping of integrated urban mobility actions through the involvement of all relevant regional and local stakeholders in the International Thematic Workshops and Study Visits and in the communication activities;
- contributing to spread the importance of adopting less energy intensive and healthier urban transport behaviors at all levels by promoting TRAM project objectives through the low-carbon platform community and the cooperation with the most relevant EU initiatives on the topic (CIVITAS, Covenant of Mayors, ELTIS).

