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Who can apply:

Entrepreneurs, companies, public institutions and other persons with social sense and objective to develop business opportunities for social marginalised groups



European Regional Development Fund - Instrument for Pre-Accession II Fund

BEGIN



BOOST ENVIRONMENTAL GUARDIANSHIP FOR INCLUSION

What is BEGIN

BEGIN is a project to define models with support infrastructure for creation and management of social start-ups finalized to the inclusion of disadvantaged people.

Innovation and objective

Innovative feature and main objective of Begin is the creation of tools to encourage the creation and development of social start-ups active in safeguarding of environmental protection for social work inclusion and employment of disadvantaged people, which then contribute to improvement of territories both for use citizens and tourists. Social enterprises will also have repercussions in terms of employment of people with disadvantage employment.

Main target groups

unemployed, women, young people, immigrants, disabled, ex-convicts, former drug addicts, etc

Project beneficiaries

Facilitators of social start-ups,

potential social start-uppers, people with disadvantage employment, employees of social start-ups, research and innovation centres, training centres and employment agencies, as well as legal and relevant public authorities in every country.

Main results:

1. Methodology for business models
2. Several business models prepared for social start ups. (based on detailed analyses)
 - Inter and inner generation solidarity
 - Building and green maintenance
 - Green Maintenance & Gardening
 - Maintenance (Buildings and Surrounding Space)
 - Building maintenance
 - SOCIAL AGRICULTURAL ENTERPRISE
 - Maintenance of green surfaces
 - Collecting of waste
 - Building and green maintenance
 - Waste reduction
 - Agrifood - Wine
3. Transfer of good practice on social cooperation
4. Prepared complete learning process for social start ups
5. Consulting services with directions how to launch social start up
6. Other support infrastructure
7. Dissemination activities

What can be used for further ideas and start-ups:

- Guidelines for social start up foundations
- Training materials
- Consulting services for social start up operations
- The support infrastructure for social start up
- Shareholders involved in the project for social start up support

Benefits realised with social start-ups

- Creation of the support environment for marginalised groups
- Employment of hard employed people
- Realisation of wider goals on different areas (environment, social, sustainable development,...)
- Profit is reinvested into the company
- Participation of the employees in the management of social start up
- Tax reductions
- Social start-ups act in the areas of public interest