

PROJECT PARTNER:  
Albanian Development Fund

PROJECT TITLE:

# Ecological Monitoring for Sustainable Marine Aquaculture in the Vlora Bay, while Boosting the Blue Growth Sector of Aquaculture in Albania

#Blue Growth, #Innovation, #Creative

# Interreg

## ADRION



## ADRIATIC-IONIAN

European Regional Development Fund - Instrument for Pre-Accession II Fund

## BLUE\_BOOST



### PROJECT DESCRIPTION:

Aquaculture is representing one of the most attractive sector in the Blue Economy sectors in Europe, recently. In Albania, the most profitable sub-sector of Aquaculture is represented by growing the European seabass and gilthead seabream by using sea-cages. For the ALB-ADRIATICO 2013 farm (located at the coastal area of Karaburun peninsula, in the Vlora Bay) it is proposed the application of an ad-hoc ecological monitoring methodology, which will be integrated to the routinely performed activities - in order to fulfil all the requirement for a Sustainable and Environmentally Friendly Aquaculture (SEFA).

This project will bring some of the best management practices (while integrating the new knowledge) in order to have sustainable farming in the ALB-ADRIATICO 2013 farm. Furthermore, the continuous ecological monitoring will contribute on reduction of production costs and/or casualties (fish mortality) and increase in productivity. Following the monitoring approach it will be possible to control the level of pollution by adapting best practices for a sustainable aquaculture, which would also minimize the risks of conflict with touristic activities and contribute on biodiversity conservation.



### COMPANY:

**Alb-Adriatico 2013** Albania

[www.albadriatico.al](http://www.albadriatico.al)

"Alb-Adriatico 2013" activity is focused on the cultivation and marketing of saltwater fish species as gilthead seabream and European seabass.

### PROVIDER:

**Albanian Center for Environmental Protection and Sustainable Development** Albania

[www.facebook.com/acepsd2017](https://www.facebook.com/acepsd2017)



### Lead Partner



Croatian Chamber of Economy

### Project Partners



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Thessaloniki Chamber of Commerce and Industry



Central European Initiative



Albanian Development Fund



Patras Science Park



Apulia Region

ASSOCIATED PARTNERS: Ministry of Economy of Montenegro | Croatian Maritime Industry Competitiveness Cluster | Albanian Investment Development Agency | Development Agency of Thessaloniki (Greece) | OGS - National Institute of Oceanography and Applied Geophysics (Italy)



[www.interregadrion.eu](http://www.interregadrion.eu)

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PROJECT PARTNER:  
Albanian Development Fund

PROJECT TITLE:

# Fresh Fish for Sustainable Fisheries Development in the Vlora Bay by Using the Recirculating Aquaculture System

#Blue Growth, #Innovation, #Creative

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## BLUE\_BOOST

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**10.000€**  
INNOVATION  
VOUCHER

### PROJECT DESCRIPTION:

Small-scale fisheries represents the unique sustainable fisheries activity in the Bay of Vlora, close to the office of Marine Protected Area (MPA) of Karaburun - Sazan. The Fishing Center Oriku (FCO) is located near the Info Point of the Regional Administrative of Protected Areas (RAPAV) in Vlore and the related fisheries activity represent the example of good collaboration between the MPA managers and the fisherman. The overall goal of the project is to offer fresh fish to the tourists at the FCO by keeping fish individuals alive at the ad-hoc Recirculating Aquaculture System (RAS). All fish individuals, still alive during the fisheries landing in the Fishing Center Oriku can have greater opportunities to survive by using RAS technology. This innovation will bring out a solution by selling alive marine fish species coming from the wild fish stocks and reduce problems related to food traceability and security controls. The fishers could spend less time on fishing, because more fish could be generated by the ecosystem of Vlora Bay. Less effort means less money to be spent for the oil, necessary for the fishing activities, while it could bring on saving more energy.



### COMPANY:

**Fishing Center Oriku** Albania

[www.facebook.com/qendraepeshkimit.radhime](https://www.facebook.com/qendraepeshkimit.radhime)

A fisheries activity based maritime SME, positioned on the Vlora bay and focused on fishing, fish sale, and touristic activities.

### PROVIDER:

**Albanian Center for Environmental Protection and Sustainable Development** Albania

[www.facebook.com/acepsd2017](https://www.facebook.com/acepsd2017)



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PROJECT PARTNER:  
Albanian Development Fund

PROJECT TITLE:

## From Hotel Bologna to New and Blue Frontiers

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## BLUE\_BOOST

#Blue Growth, #Creative, #Innovation, #Explores thesea, #Bluefrontiers, #Experiencethedestination

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**10.000€**  
INNOVATION  
VOUCHER

### PROJECT DESCRIPTION:

Hotel Bologna is a well-known hotel in Vlora. At the moment, it attracts tourists mostly during summer season and during weekends. This year, in order to maintain the reached standard, two new activities will be launched. The first one relates to a seaside restaurant that offers a modern and traditional kitchen. Meantime the second activity is the organization of boat trips aimed to explore attractions around Vlora. Thus the hotel visitors and other tourists can visit various caves, participate in trips to Karaburun, Sazan Island and sightseeing, experiencing in this way Coastal and Cultural/ Heritage Tourism. The hotel also aims to expand the touristic season throughout all year round and increase the business and customer satisfaction.

The goal of the intervention is to design new marketing strategy through assignment of new marketing tools as refreshing the brand image, developing a website to involve its friendly users, producing of a commercial video, designing of informative tools, branding of hotel services, all included in an innovative package prepared through this project.



### COMPANY:

**Hotel Bologna** Albania  
[www.facebook.com/BolognaHotel](https://www.facebook.com/BolognaHotel)

Twenty years of experience in hospitality and coastal tourism furtherly improved recently on capacity and comfort.

### PROVIDER:

**MANIACARD - Free Card, Advertising & Media** Albania  
[www.maniacard.com](http://www.maniacard.com)



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PROJECT PARTNER:  
Albanian Development Fund

PROJECT TITLE:

# Rhapsody in Blue - a storytelling of my recipes - Chief Alfred Marku

#Blue Growth, #Creative, #Innovation, #Seafood

## PROJECT DESCRIPTION:

The delicious cooking and creative dishes of Chief Marku, already a "GURU", well known in Italy and Albania, with many certificates and media coverage in both countries, are delights that make people always come back. As a result, "Rapsodia" has become a one of a kind restaurant in the local area, a point of excellence, distinguished by quality and taste. In recent years the restaurant has worked for a wider menu of seafood dishes, offering products carefully selected by the Chief in cooperation with the local fisherman. For this reason, the Chief aims to conclude the selection of best recipes and transmit it to the public through a cooking book full of stories and recipes, an absolute novelty for the restaurant and the territory of Shëngjin. The goal is to confirm the position as a wealth point of diverse flavors and give credibility to the restaurant in local and international touristic market. Therefore, the restaurant needs to implement a strategy that covers marketing necessities - designing and publishing the book and defining a launching strategy to promote the restaurant also, turning this innovation into a marketing lever that will spot new opportunities for staying on top of local market trends.

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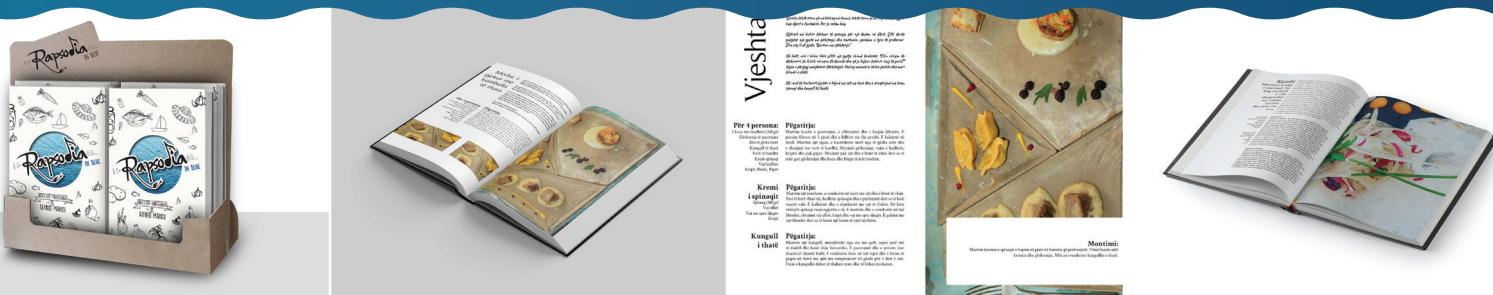
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INNOVATION  
VOUCHER



COMPANY:

**Rapsodia** Albania  
[www.rapsodia.al](http://www.rapsodia.al)

Well known restaurant for unique tastes of organic dishes of both land and fresh sea food, combined with the wild vegetation.



PROVIDER:

**Mandarina Communication** Italy  
[www.mandarina.al](http://www.mandarina.al)

### Lead Partner



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PROJECT PARTNER:  
Albanian Development Fund

PROJECT TITLE:

## Production of fish bone meal from processing of fish skeletons

#Blue Growth, #Seafood, #Aquaculture

### PROJECT DESCRIPTION:

Seafood processing discards and by-products account three-quarters of the total weight of the catch. Fish processing by-products are usually regarded as residuals left after filleting. Development of new technologies to extract new bioactive compounds from marine processing by products may bring more value out of what is today considered a waste. The focus of the project is to solve at least the above problems and to provide the advantages from using the skeletons and intestines of fish after processing.

The goals of this intervention through implementing of the innovation are the use of the fish waste remained after processing and filleting the fish, reducing the effects of waste in environment. The production of the fish bone meal, useful for aquaculture farm and animal, is a process that will be applied for the first time in Albania.

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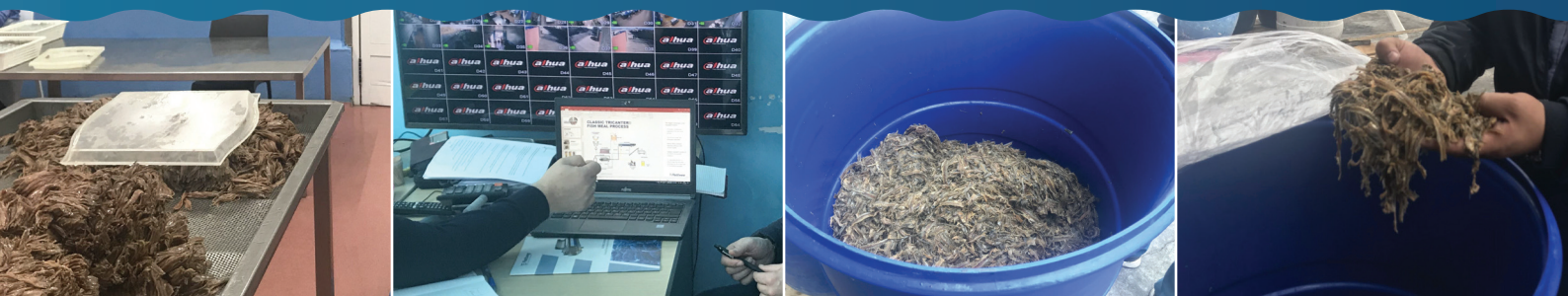


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VOUCHER



### COMPANY:

**Lissus Adria** Albania

A company focused on the production of fisheries, mussels and other aquaculture products as well as their distribution.



### PROVIDER:

**EkoMjedisi Durrës** Albania

[www.ekomjedisi.wordpress.com](http://www.ekomjedisi.wordpress.com)

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