HGK
CROATIAN CHAMBER OF ECONOMY

Croatian Chamber of Economy
Zadar County Chamber

Project Partners

UNICAM
UNIVERSITÀ DI CAMERINO
1336

THESSALONIKI CHAMBER
OF COMMERCE AND INDUSTRY

University of Camerino

Thessaloniki Chamber of Commerce and Industry

CEI
CENTRAL EUROPEAN INITIATIVE

FONDI SHQIPTAR I ZHVILLIMIT
ALBANIAN DEVELOPMENT FUND

Central European Initiative

Albanian Development Fund

Patras Science Park
Επιστημονικό Πάρκο Πατρών

REGIONE PUGLIA

Patras Science Park

Apulia Region

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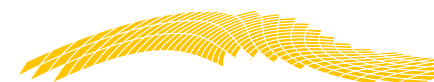CEI - Executive Secretariat
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ASSOCIATED PARTNERS
Ministry of Economy of Montenegro
Croatian Maritime Industry Competitiveness Cluster
Albanian Investment Development Agency
OGS - National Institute of Oceanography
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Development Agency of Thessaloniki (Greece)

The **BLUE_BOOST** project aims at boosting the innovation potential of traditional and emerging **Blue Growth** sector clusters in the **Adriatic-Ionian region**. The Partners from 7 regions are focusing on transnational and cross-sectoral cooperation and **innovation** of maritime clusters through knowledge sharing and a community-based approach.

Interreg
ADRION   ADRIATIC-IONIAN

EUROPEAN UNION

European Regional Development Fund – Instrument for Pre-Accession II Fund

BLUE_BOOST

BOOSTING THE INNOVATION POTENTIAL OF THE ADRIATIC-IONIAN BLUE GROWTH SECTORS

Start date
01 01 2018

7 Partners

4 Countries

Budget
1.5 M €

5 Associated partners

Duration
22 months

ABOUT
BLUE_BOOST

Maritime clusters within ADRION regions are characterized by a high heterogeneity of activities, a tangible interaction gap between their respective four helixes and a poor attitude to inter-clustering, especially at a trans-sectoral level.

BLUE_BOOST aims at unlocking and boosting the potential of knowledge and technology transfer, transnational and cross-sectoral cooperation of key innovation actors within Blue Growth sectors by reinforcing the relations and interactions within and among related clusters, according to an open source, knowledge sharing and community-based approach.

Cooperation with 'new innovation agents', i.e. fab-labs, co-working spaces, makerspaces, innovation hubs, living labs, tech-shops, etc. is the key element for bridging the gap between the four helixes of the targeted maritime clusters.
The goal is to explore possible sectoral cross-fertilizations, new ideas and expertise, new alliances and networking between individuals, communities, enterprises, organizations and institutions of the Blue Economy.

OBJECTIVES

✓ enhance innovation processes within blue growth sectors of Adriatic-Ionian Macro-region;

✓ stimulate and guide innovation capacities of blue sector MSMEs and Start-ups of traditional Blue Growth sectors (fisheries, shipbuilding) and emerging ones (Blue technologies including aquaculture, green shipbuilding, robotics, new materials);

✓ provide innovation coaching to blue growth sectors' MSMEs and Start-ups;

✓ offer up to €350.000 funding to selected companies for implementing innovation;

✓ foster expertise of blue growth experts and 'new innovation agents' in transnational context;

✓ promote transnational innovation Networking Strategy and related Joint Action Plan to support transnational cooperation among blue growth stakeholders.

ACTIVITIES

BLUE LABS, WORKSHOPS, HACKATHONS
BLUE_BOOST will encompass Blue labs, workshops and hackathons as innovative and interactive coaching tools, where companies will develop their own innovation project under the creative stimulation and guidance of blue growth and/or 'new innovation' experts;

INNOVATION VOUCHER SCHEME
Provide up to €350.000 for at least 35 small-scale projects under the Blue Innovation Voucher Scheme, in order to fund the implementation of innovation projects developed by companies;

KNOWLEDGE PROVIDERS DATABASE
Draw a transnational database of Knowledge Providers, i.e. blue growth experts and 'new innovation agents' aimed at promoting expertise and innovation coaching services in a transnational context;

LONGTERM CAPITALIZATION
Endorse a Transnational Innovation Networking Strategy and Joint Action Plan for the long-term capitalization of project findings for maritime clusters in the involved 7 Adriatic-Ionian regions and beyond.

GREEN SHIPBUILDING

FISHERIES

NEW MATERIALS

BLUE GROWTH

AQUACULTURE

ROBOTICS