

FOST INNO



Project Fostering tourism innovation system in Adriatic-Ionian Region

NEWSLETTER No.1

April, 2018

WHAT IS FOST INNO?

Programme: Interreg ADRION V-B 2014-2020

Project title: Fostering tourism innovation system in Adriatic-Ionian Region

Project acronym: FOST INNO

Programme priority specific objective: Support the development of a regional innovation system for the Adriatic-Ionian area

Project duration: 01/01/2018-31/12/2019



WHO WE ARE?

8 partners from 6 countries:

1. University of Rijeka - Faculty of Tourism and Hospitality Management (CRO)
2. School of Advanced Social Studies in Nova Gorica (SLO)
3. RDA of Northern Primorska Ltd. Nova Gorica (SLO)
4. Municipality of Perugia (IT)
5. Molise Region (IT)
6. Department for Development and International Projects of Zenica-Doboj Canton (BH)
7. Shkoder University "Luigj Gurakuqi" (AL)
8. Municipality of Tivat (MNG)

WHAT IS THE PROJECT MAIN OBJECTIVE?

To improve competitiveness of the Adriatic - Ionian area and create more and better jobs by enhancing innovation capacity in sustainable tourism

WHY SUSTAINABLE TOURISM?

Tourism - a tool for achieving sustainable development by fostering economic and social growth, while minimizing negative social, cultural and environmental impacts.



EVENTS:

Local promotional events and workshops involving key tourism stakeholders will be organised in all partner countries. Common goal is to spread the knowledge about innovations and their role in archiving sustainable tourism growth and development.



KICK - OFF MEETING:

The kick-off meeting was held on 18th and 19th of January 2018 in Opatija, Croatia. 21 participants from all 8 project partners participated in the event. The next partner meeting will be held in Tivat, Montenegro in June 2018.

BE SUSTAINABLE!

- BUY LOCAL
- INVOLVE THE LOCAL POPULATION AND PROCEED ONLY WITH THEIR APPROVAL
- RESPECT THE LOCAL CULTURE AND ENVIRONMENT
- RESPECT THE TRADITIONAL WAY OF LIFE
- PROTECT HERITAGE
- SAVE ENERGY
- BE INNOVATIVE

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BE COMPETITIVE - DEVELOP AN INNOVATIVE AND SUSTAINABLE TOURISM PRODUCT!



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This newsletter has been produced with the financial assistance of the European Union. The content of the newsletter is the sole responsibility of University of Rijeka, Faculty of Tourism and Hospitality Management and can under no circumstances be regarded as reflecting the position of the European Union and ADRION programme authorities.

Website of the ADRION programme: www.adrioninterreg.eu

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