



PROJECT FOSTERING TOURISM INNOVATION SYSTEM IN ADRIATIC-IONIAN REGION

NEWSLETTER No.3

FOST INNO 3RD MANAGEMENT BOARD MEETING IN ZENICA, BOSNIA AND HERZEGOVINA

On the 31 January and 1 February 2019, FOST INNO Project Partners from ADRION region met for the 3rd Management Board meeting in Zenica, Bosnia and Herzegovina hosted by the Department for Development and International Projects of Zenica-Doboj Canton.

As FOST INNO is entering the 3rd period of implementation, 24 members of partner organizations met to discuss the project progress and challenging activities ahead them.

One highlight of the meeting discussion discussions was focused on the actions taken so far in defining an Open public call for Innovative idea which will result in Pilot program (two small-scale pilot projects for testing of best innovative solutions applicability in whole Adriatic-Ionian area).

The next Partner Meeting will take place July 4th, in Shkodra, Albania.



PROJECT WEBSITE

We are excited to announce the launch of FOST INNO newly designed webpage on the Interreg Adrion programme website www.fostinno.adrioninterreg.eu. Our goal with new designed webpage is to create a user-friendly browsing experience. We hope you will enjoy our new uncluttered design that is easy to navigate and user-friendly providing useful information about FOST INNO project activities, publications, brochures, events and project documents.



We would appreciate if you would contact us for any additional information or just for sharing with us your opinions on the project in general, its activities, events, website, etc.

FOST INNO WEBINAR SERIES

During January and February, 2019 project partners from Croatia, Slovenia, Italy, Bosnia and Herzegovina, Albania and Montenegro held six web-based seminars in form of lecture on innovations in sustainable tourism. Stakeholders were invited to participate in an interactive discussion, experience sharing, good practice and knowledge exchange.

Webinars were held under the following topics:

1. Introduction to Innovation in Sustainable Tourism

2. The Use of Open Innovation in Co-Creating sustainable Tourism Strategy
3. Innovations in the Field of Functional Management of Tourism Businesses
4. Innovations in tourism through tradition-based strategies
5. New Trends and Ideas in Tourism Innovation
6. Service Innovation and New Service Development

You can find all webinar presentations on the project website and you are welcome to send us your comments or questions regarding the webinar topics.





PUBLIC CALL

FOR INNOVATIVE SOLUTIONS IN SUSTAINABLE TOURISM IN ADRIATIC-IONIAN REGION

PURPOSE OF THE CALL

PUBLIC CALL is a call for selection of two best innovative ideas that will support and foster the development of sustainable tourism in the Adriatic-Ionian Region.

SUBJECT OF THE CALL

Following categories of innovations are eligible for this call:

- Innovative product (new or significantly improved product)
- Innovative service (new or significantly improved service)
- Innovative business model or business process (new or significantly improved business model or process, that is different from the existing ones and is an innovative way of performing business to achieve higher added value of the company or process).

SELECTION CRITERIA

- Originality
- Regional and national significance
- Financial/business prospects
- Sustainability

WHO CAN APPLY?

Public call is open for everyone who has an idea that can contribute to the development of sustainable tourism and who wishes to test his/her idea on the Adriatic-Ionian market: individuals, non-profit and profit organizations, SMEs, public authorities, tourism organizations, etc.

BENEFITS FOR THE TWO BEST SELECTED IDEAS

- Support in the development process of the idea (for all applicants, through training and e-consultations)
- Piloting by external experts (in Slovenia, for two best ideas)
- Market analysis for the Adriatic-Ionian Region (6 FOST INNO partner countries: Italy, Slovenia, Croatia, Bosnia and Herzegovina, Montenegro, and Albania; for two best ideas)
- Dissemination and publicity

SELECTION PROCESS

Public call is open until March 31st. During this period, one-day training and e-consultations will be available for everybody needing help in developing his/her own innovative idea. For more info about the exact dates of training, please contact: fostinno@fthm.hr
Based on the selection criteria defined in this call, on May 15th 2019, the Management Council of the Adriatic-Ionian Tourism Innovation Centre will announce two winners - two best innovative ideas.

During July and August, independent external experts will complete the market analysis and piloting of two ideas. The results of the piloting phase will be presented to the public during September on six events that will be held in 6 countries of Adriatic-Ionian Region.

In December 2019, during the final conference of the FOST INNO project, the winners will receive a special acknowledgement from the Adriatic-Ionian Tourism Innovation Centre.

For any additional information, please contact: fostinno@fthm.hr or visit our website: <https://fostinno.adrioninterreg.eu/>

IMPORTANT DATES

31st March, 2019

Deadline for proposal submission

11th February - 30th March, 2019

Supporting actions: trainings, e-consultations

15th May, 2019

Announcement of the two winners

1st July - 1st September, 2019

Piloting & Market analysis

1st September - 30th September, 2019

Best innovations evaluation events (in 6 Adriatic Ionian countries)

December 2019

Best innovation award conference (Slovenia)

SUBMISSION OF THE APPLICATION

Online submission: Google form link

Idea proposal: Word form link

www.adrioninterreg.eu | www.fostinno.adrioninterreg.eu

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