



European Union
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Plissettatura Rosalba

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Plissettatura Rosalba

The company, founded in 1977, took its first steps in the Prato textile district, conquering over the years new customers from all over Italy and beyond.

PLISSETTATURA
ROSALBA

The services are aimed at manufacturers of clothing and furnishing fabrics who want to customize their products, like various kinds of plastering, ranging from the classic flat folds, to the fantasy and arlecchino pleats.



The company in pills

Typology: subcontracting (faconist) company

Number of employees: 7

Yearly turnover: 400,000 €

Plissettatura Rosalba is one of the few pleating activities on the Tuscan territory, which over the years have decreased to just under a dozen

PRODUCT INNOVATION

The company visibility

The company is acquainted with the fairs thanks to the regular realization of samples.

Thanks to the manufacturing of samples to be exhibited at public events, as per fashion designers and experts trends, Rosalba is able to provide customers with inspiration and ideas.

Showcasing samples is the best business card for possible collaborations.

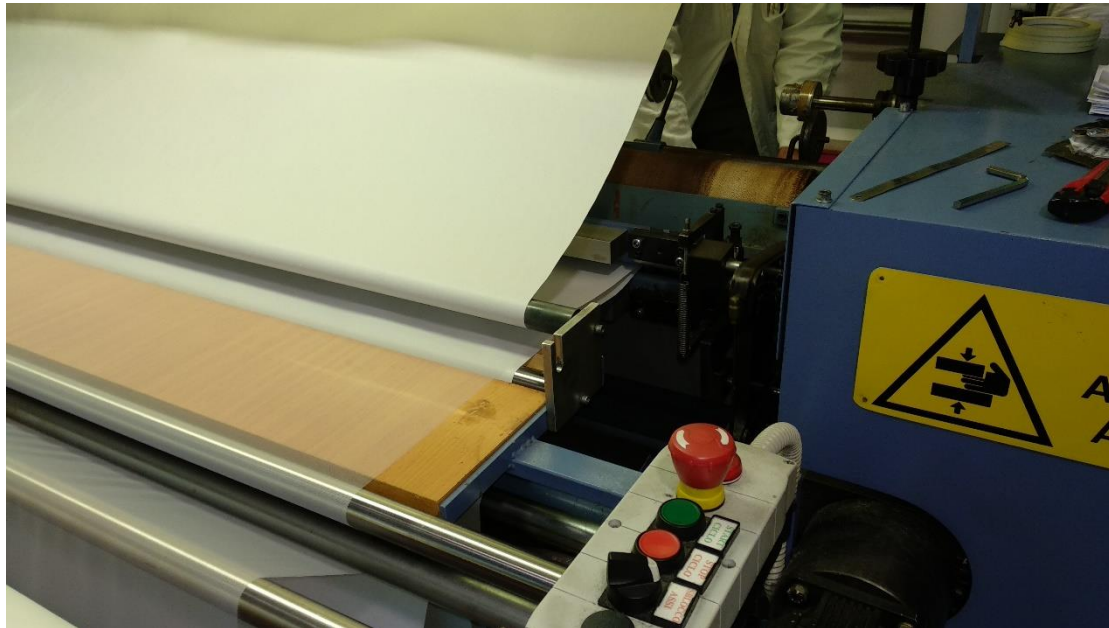


The innovation

The strong point of Plissettatura Rosalba is *handcraft innovation*, based on customer needs analysis and practical testing

Innovation **by process** → expand products by testing new supplier materials and applications (bielastic fabric, less glossy laminate)

innovation **by production** → plotters and lasers



Use of recycled paper

Plissettatura Rosalba contributes wherever possible to sustainability and environment.

The company uses in the process of plastering recycled paper of various weights.

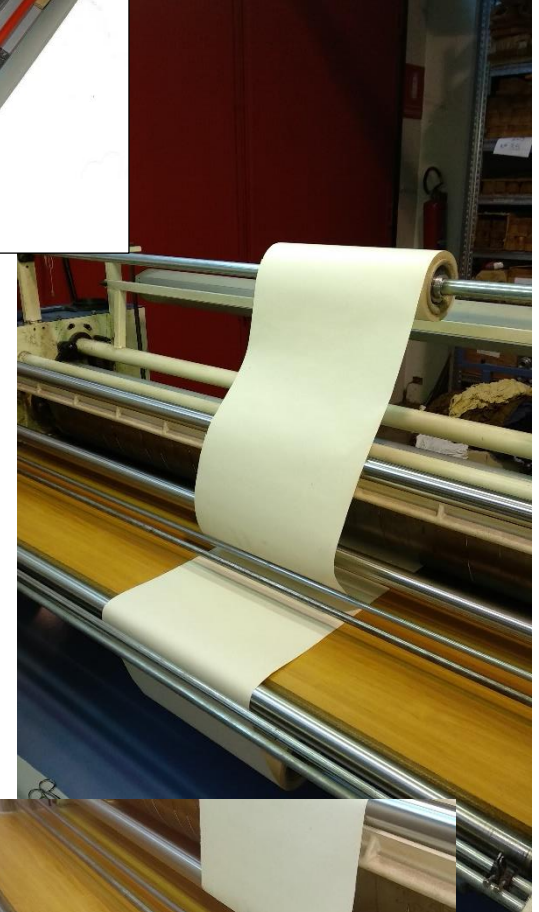


Leather pleating

A well-known fashion brand demanded the pleat of a particular leather for shoes production. After several trials for pleating leather, the result was still not satisfactory, with a high percentage of waste produced.

Plissettatura Rosalba engaged in a research process, that resulted into an innovative plastering process, where the leather is treated with a modified machine, at modified conditions.

The new process allowed for uniformity of the paper tension, reducing the amount of waste of the final product to almost zero.



Needling effect wool

Recent specialization is the needling process, performed on recycled wool. The fabric was enhanced by the use of flakes and feathers.



Thermoadhesive cotton liners

The production of thermoadhesive cotton liners represents a process innovation deriving from the shirt production process, where the fabric height of 90cm is in place.

Plissettatura Rosalba introduced the processing of 120/150 cm height, where the fabric is treated with a special resin that allows perfect dyeing on both sides.

100% natural cotton fibres



Always keep an eye on fashion

Rosalba always follows fashion trends.

The demand for innovative materials and patterns is one of the keys to their success.





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Thank you!

Questions welcome



Project smedia