



## PROJECT FOSTERING TOURISM INNOVATION SYSTEM IN THE ADRIATIC-IONIAN REGION

NEWSLETTER No.4

### 4<sup>th</sup> MANAGEMENT BOARD MEETING IN SHKODRA, ALBANIA



The fourth Management Board meeting of the project FOST INNO was organized on 4th and 5th July 2019 in Shkodra, Albania. The meeting was hosted by project partner Shkodra University "Luigj Gurakuqi" with the participation of all partners.

Project partners discussed about relevant topics related to the implementation of the project, especially about achieved

results, ongoing activities and financial and reporting procedures. Special focus of the meeting was given towards the creation e-course, Knowledge data base application and Pilot program for testing of best innovations in sustainable tourism.

Representative of the host of 4th Management Board meeting prof. Arjeta Troshani welcomed all participants and stressed out the importance of the project FOST INNO for UNISHK and for the entire Adrion area. She emphasized also the great opportunity it created in the future successful collaboration of all partners. Project Coordinator and representative of Lead Partner, Ms Helga Maškarin Ribarić greeted all partners and outlined the activities planned for the 4th Management Board meeting after emphasizing all the work done in the previous periods. Fifth MB meeting will be organized by Molise Region in December 2019.

### RESULTS OF PUBLIC CALL, COUNCIL ANNOUNCED TWO WINNERS!

The OPEN PUBLIC CALL for the selection of the best innovative ideas that will support and encourage the development of sustainable tourism in the Adriatic-Ionian region has attracted many interesting ideas.

Based on the selection criteria defined in this call, on May 15th 2019, the Management Council of the Adriatic-Ionian Tourism Innovation Centre announced two winners - two best innovative ideas.

- **Move conveniently** (395 points out of 560 possible)
- **Tourist impact** (381.5 points out of 560 possible).

These two ideas go into the next phase of the pilot and market analysis.

During July and August, independent external experts will complete the market analysis and piloting of these two ideas. The results of the piloting phase will be presented to the public during September events that will be held in Adriatic-Ionian Region.

In December 2019, during the final conference of the FOST INNO project, the winners will receive a special acknowledgement from the Adriatic-Ionian Tourism Innovation Centre.

### WEB APPLICATION UNDER CONSTRUCTION!

Development of information tools and communication channels for spreading knowledge about innovations in sustainable tourism is underway. Aim of the activity is to develop comprehensive communication platform which will encompass regional stakeholders with potential for tourism innovation evolvement and application. ICT solution is envisioned as knowledge base in form of web application for Innovation Centre members, which will contain all jointly created knowledge about innovation in sustainable tourism. Platform as well will serve as a database of all relevant stakeholders.



## FOST INNO IN PROFESSIONAL TOURIST MAGAZINES AROUND THE REGION

In aim of achieving a better recognition and understanding of innovation practices that link sustainable development and regional tourism growth in a mutually reinforcing way, almost all partners have published articles in professional magazines. Stakeholders in tourism through the professional magazines will have the opportunity to hear something new and to increase their knowledge in the field of sustainable tourism, tourism innovations and learn how to make their innovations, how to implement them in practice, i.e. put on the tourist market.



[www.adrioninterreg.eu](http://www.adrioninterreg.eu) | [www.fostinno.adrioninterreg.eu](http://www.fostinno.adrioninterreg.eu)

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