

**PROJECT “FOSTERING TOURISM INNOVATION SYSTEM IN THE ADRIATIC-IONIAN REGION”**

**NEWSLETTER No.5**

**MANAGEMENT BOARD MEETING- MOLISE, DECEMBER 9<sup>th</sup> - 10<sup>th</sup> 2019**

In December 2019, the project partners held a project meeting in Molise, Agnone region. On that occasion, the main functionalities of the knowledge base application of the Adriatic Ionian Tourism Innovation Center (AITIC) were presented, which will be used in the future, after the completion of the project, as a platform for continuing activities to encourage and support innovation



development for sustainable tourism. Upon the two best innovative ideas were selected at a public call in May 2020, the results of piloting both ideas were presented at the meeting.

These results will serve as a basis for conducting market research that will be presented at the final conference. The partners of the FOST INNO project took part in the 3C PROJECT WORKSHOP organized in the framework of the “3C - Cross-border exchange for the development of Cultural and Creative industries” project, granted by the cross border cooperation Programme “Italy - Albania - Montenegro 2014 - 2020”. The FOST INNO project and its main results were presented to the workshop participants.



AITIC operates through six Contact Points (CPs) which are located in project partners 'countries: Croatia, Bosnia and Herzegovina, Slovenia, Italy, Montenegro and Albania. Selected ideas, Move Handy and Impact Tourism, were evaluated at Best innovations evaluation events in each of the CPs.

The goal of the evaluation events was to present best innovation ideas to interested public in countries of Adriatic-Ionian region and collect feedback information about idea's replicability and development potential in all countries of Adriatic-Ionian region.

Best innovations evaluation events were organized in the form of workshops simulating real world situation.

**BEST INNOVATION EVALUATION EVENTS**

A total of 28 ideas were submitted to the Public call for innovative solutions in sustainable tourism in Adriatic Ionian region, of which the members of the AITIC Council chose the two best: Move Handy and Impact Tourism.

**LOCAL EVENTS**

As part of the dissemination activities of the project, a number of Local events were organized in the form of promotional events and workshops. Their purpose was to additionally inform the public about project ideas and activities and to inform the interested stakeholders about the possibility of joining the network. Regional examples of good practice were presented during local events, and AITIC membership and its benefits were promoted among local stakeholders.





## ONLINE FINAL CONFERENCE AND AWARD CEREMONY FOR THE BEST INNOVATIVE IDEAS

The final conference and award ceremony for the best innovative ideas will be held online on 27 May 2020, starting at 10:00 AM. The host of the final conference is the Regional development agency of Northern Primorska Ltd. from Nova Gorica, Slovenia. Due to the current epidemiological situation, the events will be organized online, and the public will be able to follow them at the following link: <https://zoom.us/j/92292783335>

The final conference is an opportunity to present the results of the Adriatic-

Ionian Region market research for the two selected best innovative ideas and award prizes to their owners.

In order to ensure the sustainability of the project results, the project partners prepared a proposal for AITIC guidelines for the next five years (AITIC Recommendation Report).

Adriatic-Ionian Tourism Innovation Centre is founded to provide a sustainable impetus of innovation, and allow for maximum implementation for the common benefit of the ADRION

area. The aim of the Centre in the future is to facilitate knowledge on the role of innovations and assist in co-designing of sustainable tourism development. Sharing of knowledge and learning from the experience of others with focused, objective-seeking communication between individuals, groups, or organisations is a prerequisite for sustainable operating of the Centre.

### SAVE THE DATE:

**27 May 2020, starting at 10:00 AM**  
 Link: <https://zoom.us/j/92292783335>



## BROCHURES

Second bilingual brochure was created and disseminated during FOST INNO events in 6 countries.

You can find brochure in 6 partner languages on Fost inno web page:

<https://fostinno.adrioninterreg.eu/>  
<https://fostinno.adrioninterreg.eu/library/project-documents>

[www.adrioninterreg.eu](http://www.adrioninterreg.eu) | [www.fostinno.adrioninterreg.eu](http://www.fostinno.adrioninterreg.eu)

*This newsletter has been produced with the financial assistance of the European Union. The content of the newsletter is the sole responsibility of University of Rijeka, Faculty of Tourism and Hospitality Management and can under no circumstances be regarded as reflecting the position of the European Union and ADRION programme authorities.*

