

# RESOLVE

**RESOLVE**  
Interreg Europe



European Union  
European Regional  
Development Fund



Transport for  
Greater Manchester

**Sustainable mobility  
and the transition  
to a low-carbon  
retailing economy**



## Project at a glance

Transport for Greater Manchester (TfGM) is working with partners across Europe to find ways of supporting the retail sector in urban areas while reducing the impact of traffic on the environment.

With 64% of all shopping journeys across the EU made by car, and almost 100% of deliveries made by road, the RESOLVE project will share best practice across countries to find solutions.

Rafael Cuesta, Head of Development and Innovation at TfGM, said: “Retail businesses are a very important part of Greater Manchester’s economy and this project will help us understand how we can best manage the impact of shoppers’ journeys on the environment, as well as promote the great things we are already doing here to make travel easier and sustainable.”

The Travel Choices team at TfGM, a free, expert service which supports economic growth by promoting sustainable travel options to businesses, has been leading on the project locally. For more details about how the team could help your business save money and encourage a healthy, productive workforce, contact them on 0161 244 1264 or via [business.travel@tfgm.com](mailto:business.travel@tfgm.com).



## Local activities

TfGM has been investing in sustainable travel to retail areas for many years, with more improvements planned for the future.

One of the aims of the RESOLVE project is to share ideas and best practice and TfGM is already looking at potential projects inspired by its partners which were discussed at a peer review held in Manchester in January 2017. This includes the temporary conversion of parking bays into terraces for restaurants and bars and a welcome pack highlighting the benefits of sustainable transport for new residents.

### **Metrolink**

Metrolink is Greater Manchester's tram system, which had a record breaking 37 million passenger journeys in 2016.

The service links many parts of the region to the city centre. A new second city crossing was opened in early 2017, improving capacity, flexibility and reliability. Work has also just started on a new route to the intu Trafford Centre, one of the largest indoor retail parks in the country.



## Local activities

### Leigh guided busway

The North West's first guided busway takes passengers from the towns of Leigh and Atherton to Manchester city centre in 50 minutes, significantly cutting journey times.

Up to eight state-of-the-art buses powered by low-emission hybrid engines run each hour and passenger figures exceeded projected numbers after it opened in April 2016, including off-peak, attracting shoppers to the city centre.

Covering 4.5 miles, the bus-only guided section connects Leigh and Ellenbrook before joining with the East Lancs Road and running along a prioritised route.

### Cycleways

Six cycleways help people get around Greater Manchester on their bikes, most of them offering routes into town centres or the city centre, offering an alternative mode of transport to the car.

Some of the routes offer segregated cycle lanes, with the lane coned off from traffic, while others are partly traffic free.



## Local activities

### Metroshuttle

Metroshuttles are free buses linking the main rail stations, car parks, shopping areas and businesses. The electric vehicles have been a success since they were introduced in Manchester city centre, Bolton and Stockport, helping to transport people around the towns and city.

Metroshuttle services run to all major areas of the city centre including Piccadilly rail station, Deansgate, Spinningfields, Manchester Victoria, Shudehill Interchange, Oxford Road and Salford Central train stations.

## Project presentation

### The RESOLVE project's objectives are:

- reduce carbon emissions created by retail related traffic in town and city centres while also supporting jobs and growth in the local retail economy
- improve regional policies through innovative new projects and by improving governance so that the different stakeholders can agree common solutions.



## Project presentation

### It will achieve this by:

- analysing partners' plans through peer reviews
- identifying good practice that will improve these plans, studying them through study visits and importing them via special workshops and regional action plans
- developing a monitoring and evaluation tool that will help understanding about sustainable mobility and retailer confidence.

### The project's main outputs are:

- new projects that innovate by reducing travel demand, using new technology, improving city-management
- improved governance by recognising retail as a unique transport policy topic, improving Sustainable Urban Mobility Plans and using the RESOLVE tool to measure impact.



## Project at a glance



€ 2,038,757.00



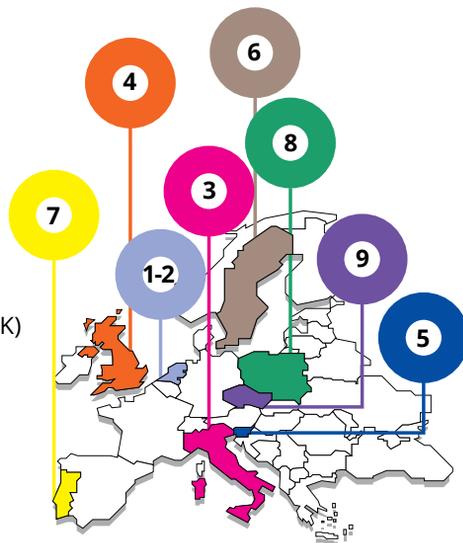
from 1 Apr 2016  
to 31 Mar 2021

### THEME

Low-carbon economy

## Partners

- 1) City of Roermond (NL)
- 2) Department of Regional, Port and Transport Economics (RHV BV) (NL)
- 3) Comune di Reggio Emilia (IT)
- 4) Transport for Greater Manchester (UK)
- 5) Maribor Municipality (SI)
- 6) Kronoberg County Administration Board (SE)
- 7) Almada City Council (PT)
- 8) City of Warsaw (PL)
- 9) Moravian-Silesian Region (CZ)





gemeente Roermond



Transport for  
Greater Manchester



CITY COUNCIL



URBAN PORT AND  
TRANSPORT ECONOMICS



Maribor Municipality



ZARZĄD DRÓG MIEJSKICH



Reggio Emilia  
città  
delle persone



LÄNSSTYRELSEN  
I KRONBERGS LÄN



Moravian-Silesian  
Region

## Contact

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