

## SME Internationalisation Exchange (SIE) Project Regional Action Plan Summary

<b>Partner Region:</b>	Molise, Italy
<b>SIE Project Partner:</b>	Molise Region
<b>Challenge Faced:</b>	<ul style="list-style-type: none"> <li>• Structural change in SME internationalisation activities of Molise Region</li> <li>• Enhancing the regional organisation of SME internationalisation support towards a one stop shop approach based on coordination among different organisations.</li> <li>• Effective management of public calls funded by the ERDF Regional Operational Programme 2014-2020 and development of efficient services for SMEs also through monitoring process</li> </ul>
<b>Policy Addressed:</b>	Molise Region ERDF & ESF Regional Operational Programme 2014-2020
<b>Actions Proposed:</b>	<p>Molise Region's SIE Regional action plan will focus on 4 actions which address challenges related to SME internationalisation:</p> <ul style="list-style-type: none"> <li>- <i>Export promotion projects for sectoral clusters of SMEs</i>, monitoring 3 projects granted through the ERDF &amp; ESF Regional Operational Programme measure 3.3.1 in the tourism, agrifood and health sectors;</li> <li>- <i>Support services for SME internationalisation</i>, guaranteeing a qualified set of information and services on markets and opportunities for SMEs in order to internationalise their business processes;</li> <li>- <i>ERDF &amp; ESF Regional Operational Programme 2014-2020: "One stop shop" approach for SME internationalisation</i>, providing information according to a one-stop shop approach and taking into account the specific characteristics of the various actors involved. A specific section of the Molise Region website will be created for the internationalisation of companies;</li> <li>- <i>'Molise House' services</i>, making best use of the branch office in Brussels, assisting regional SMEs and Molise stakeholders for projects/initiatives to be developed at European level.</li> </ul>
<b>Sources of Inspiration:</b>	<p>During Phase 1 of the SIE project, Molise Region was inspired by the following case studies:</p> <ul style="list-style-type: none"> <li>• Kujawsko-Pomorskie's Clustering for Internationalisation</li> <li>• Cantabria's Export Consortia</li> <li>• Nouvelle-Aquitaine's 'Export Pathway'</li> <li>• Kent County Council's Kent International Business</li> <li>• Lower Saxony's (Niedersachsen) International Offices</li> </ul>