



REMIX
Interreg Europe



European Union
European Regional
Development Fund

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***INSTITUTE FOR BUSINESS
COMPETITIVINESS OF
CASTILLA Y LEÓN***

Operational Programme ERDF of Castilla y León 2014-2020



MAIN OBJECTIVES

- ✓ Promote innovation to change the production model of Castilla and León
- ✓ To promote the development of the ICT aligned with the Digital Agenda for Europe
- ✓ Promote the sustainability of enterprises, especially those with a high innovative component and creation of new business
- ✓ Increase the use of renewable energy resources
- ✓ Contribute to environmental protection

TOTAL BUDGET 628,8 M€

PRIORITY AXES MANAGED BY ICE

- ✓ Axis 1 To improve research, technological development and innovation 184 M €
- ✓ Axis 2 Improve the use and quality of the ICT and access to it 49,3 M €
- ✓ Axis 3 Improve the competitiveness of the SMEs 177,8 M€

TOTAL BUDGET ICE 350 M €

Importance of REMIX to Castillay León Region



Historic Gold Mining Site - "Las Médulas" (Castilla y León)



SMART & GREEN MINING CONFERENCE



21st march 9-14 h
Instituto para la Competitividad Empresarial de Castilla y León

Jacinto Benavente Street, 2
Arroyo de la Encomienda
47195 Valladolid, Spain
www.empresas.jcyles



9th April 2019
Castilla y León-EU Cluster Matchmaking Event
Santa Bárbara Foundation · León

MORE INFORMATION:
Institute for Business Competitiveness of Castilla y León
Tfno. (+34) 983 324 135 - www.empresas.jcyles



Administration role as catalyst
Networking
Closing the gap between public institutions and SMEs
R&D will became more effective integrating different activity sector

Good Practice from Castilla y León Region

*Mining cluster Castilla y León
Santa Barbara Foundation*

Mining Lands Castilla y León – Program of actions for unemployed, companies and entrepreneurs (part of the Plan for the Economic Revitalization of the Mining Municipalities 2016-2020)

- **Problem addressed** – coal mining has been an activity in crisis, affecting all of Europe
- **General objective** - develop and promote the economic and employment activity in the mining lands of Castilla y León (north of León and Palencia)
- **Extends** - to the 81 municipalities
- **Involved entities** Ministers of Castilla y León, ICE, Entrepreneurs of Castilla y León (CECALE), Foundations, Technological Centers, the CCOO and UGT unions, etc.
- **“Offices mining lands”** (La Pola de Gordón, Villablino y Guardo) was created in March 2017, aimed to manage and coordinate all the actions carried out by ICE or its collaborating entities in the field of mining lands

The main objectives of the offices are:

- *Open door to the Regional Administration*
- *Provide specialized advice to companies and rural entrepreneurs*
- *Unemployed*



Good Practice from Castilla y León Region

Mining Lands Castilla y León – Program of actions for unemployed, companies and entrepreneurs

- **Expected impact**

- Business activities related or not with mining sector
- New economic capacities
- R&D&i
- Qualification of human capital - Training in different areas
- Diversification of the economy and supporting entrepreneurship, taking advantage of existing resources that offer significant development potential
- Improvement of the environment

- **Results achieved**

- “World 12.70” - Brewery in an old mine
- ICAMCYL
- Santa Bárbara Foundation - R&D projects
- Tile factory with R&D laboratory for advanced energy saving and recovery projects
- International forum – the forum of coal mining areas – activation of endogenous resources: economic, social, ecological and landscape aspects – Bembibre



*Additionally there is a program **European Globalisation Adjustment Fund (EGF)** provides support to people losing their jobs. The EGF can co-finance projects including measures such as: help with looking for a job, mentoring and coaching, entrepreneurship and business creation...*

ACTION PLAN

MINING CENTR@TEC PROGRAM

Entrepreneurial R&D&i training and support developed in collaboration with the Castilla y León' Technological Centers

Demonstration meetings of innovation in processes and products/services and Incorporation of ICT

- Innovation in processes and products/services
- Incorporation of ICT technologies and Digital Marketing Digitalization
- Technological enablers



Training workshops on innovation and new technologies

- Innovation in processes and products/services
- Incorporation of ICT technologies and Digital Marketing Digitalization

ACTION PLAN

MINING CENTR@TEC PROGRAM

Diagnostic and improvement plan on innovation in processes and digitalization

- Analysis of initiatives that can improve the economy of rural areas (Working Groups)
- Technological Assistance and mentoring of innovative projects with a boosting effect on the economy of municipalities and areas in decline or affected by depopulation problems
- Individual project tutoring with the expertise of the Technology Center:
 - Diagnostic and action plan (50 hours of mentoring) (viability / sustainability)
 - Business Plan and search for Financing (10 hours of mentoring)



R&I internationalization days (EU Programs)

- Organization of thematic bilateral meetings (Brokerage) to put in contact potential collaborative companies
- Advice and support to materialize agreements of technological/commercial collaborations
- Free support to entities for their participation in international R&I programs (partner searches, support with the proposal)
- European events within the framework of international R&I Programs



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Thank you!

Questions welcome



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