





# SOCIAL-SEEDS Exploiting Potentials of Social Enterprises through Standardized European Evaluation and Development System

Overview of SOCIAL-SEEDS objectives & workplan for Phase 1 & Phase 2 & budgets



#### **SOCIAL-SEEDS**



- WHAT: Equip policymakers with evidence-based policy diagnostic tool that increases the effectiveness of local and regional policies and instruments for stimulation of growth & employment (preferably of vulnerable social groups) in social enterprises (SE) including their ecosystems in European cities and regions. To this end, regional and local government-run measurement and labelling scheme addressed to social enterprises (SE) will be established in order to help policymakers' concrete actions towards creating the right conditions to allow the sector to thrive.
- WHY: Relatively little is known about the scale as well as the ecosystems
  of the emerging social enterprise 'sector' of Europe as well as policy
  frameworks
- HOW: SOCIAL-SEEDS identifies and improves the effectiveness of policy instruments & tackles current policy gaps in Europe.



# Workplan Phase 1 (36 months)



**Step1**: <u>Analysis of partners' situations</u> with local stakeholders and identification of valuable experience and practices (Policy Diagnostic Tool – Social enterprise inventory per partner region + 5 good practices identified per partner region)

**Step 2**: Review of identified practices supported by interregional exchange of experience activities (3 interregional workshops in Estonia, Hungary, Belgium) & 5 thematic seminars & 5 study-visits + mentee – mentor relationships set)

**Step 3**: further investigation of good practices with local stakeholders and <u>finalization of regional action plans</u> (6) backed up with further interregional event in Brussels

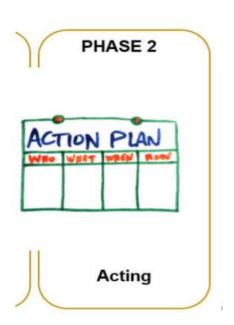
#### **Knowledge pool:**

- Social Enterprise Inventory,
- Framework for Social Enterpreneurial Strategies and Interregional cooperation opportunities for regions.



# Workplan Phase 2 (24 months)





#### **Activities pre-defined by the programme mainly:**

- 2 project meetings
- 1 final dissemination event (high-level political event in Brussels)

#### **Activities addressed to regional action plans:**

- Each partner monitors the action plan implementation by contacting the stakeholders and beneficiaries of the different actions,



#### **Result indicators**



- No. of Growth & Jobs or ETC programmes addressed by the project where measures inspired by the project will be implemented 100% of policy instruments addressed with structural funds link: 7
- No. of other policy instruments addressed by the project where measures inspired by the project will be implemented: 0
- Estimated amount of Structural Funds (from Growth & Jobs and/ or ETC) influenced by the project (in EUR): 15,000,000 EUR
- Estimated amount of other funds influenced (in EUR): 0



### IIFKO Self-defined performance indicators



- **Policy 1**: Number of social enterprises participating in the testing and validation of the policy diagnostic tool in Hungary: 80
- **Policy 2**: Share of participants in employment upon leaving (corresponding to OP result indicator 9.2.1.: share of participants in employment upon leaving): 30
- Policy 3: Number of social enterprises receiving grants for increasing employability of disadvantaged social groups: 50
- Policy 4: Total number of external finance providers (business angel, riskcapital investor, banks) increasing available portfolio of financial instruments: 1
- **Policy 5**: No. of submitted projects by social enterprises: 5
- Policy 6: Number of open calls for projects focusing on social entrepreneurship: 1
- **Policy 7**: Number of measures focusing on social entrepreneurs startups: 2



### **Output indicators**



- No. of policy learning events organised: 28
- No. of good practices identified: 25
- No. of people with increased professional capacity due to their participation in interregional cooperation activities: 25
- No. of action plans developed: 6
- No. of appearances in media (e.g. press): 250
- No. of new visitors to project website since last reporting period: 1500



## **Budget**



Number	Organisation	Country		Partner budget	
1	IFKA Public Benefit Non-Profit Ltd. for the Development of the Industry	<b>⊒</b> HU	ERDF	National	Total
'		III NO	331,542.50	58,507.50	390,050.00
2	Abruzzo Region	Пп	ERDF	National	Total
2			231,880.00	40,920.00	272,800.00
2	Regional Development Agency of South Bohemia RERA Inc.	<b>≥</b> CZ	ERDF	National	Total
3		CZ	176,970.00	31,230.00	208,200.00
	BSC, Business support centre Ltd., Kranj		ERDF	National	Total
4		SI	160,425.00	53,475.00	213,900.00
_	Rzeszow Regional Development Agency	Di	ERDF	National	Total
5		PL	181,900.00	32,100.00	214,000.00
	EURADA – European Association of Development Agencies	- Inc	ERDF	National	Total
6		<b>■</b> BE	156,995.00	27,705.00	184,700.00
_	Estonian Advice Centre		ERDF	National	Total
7		■ EE	157,050.00	52,350.00	209,400.00