



Youth Business
Poland

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Business
International

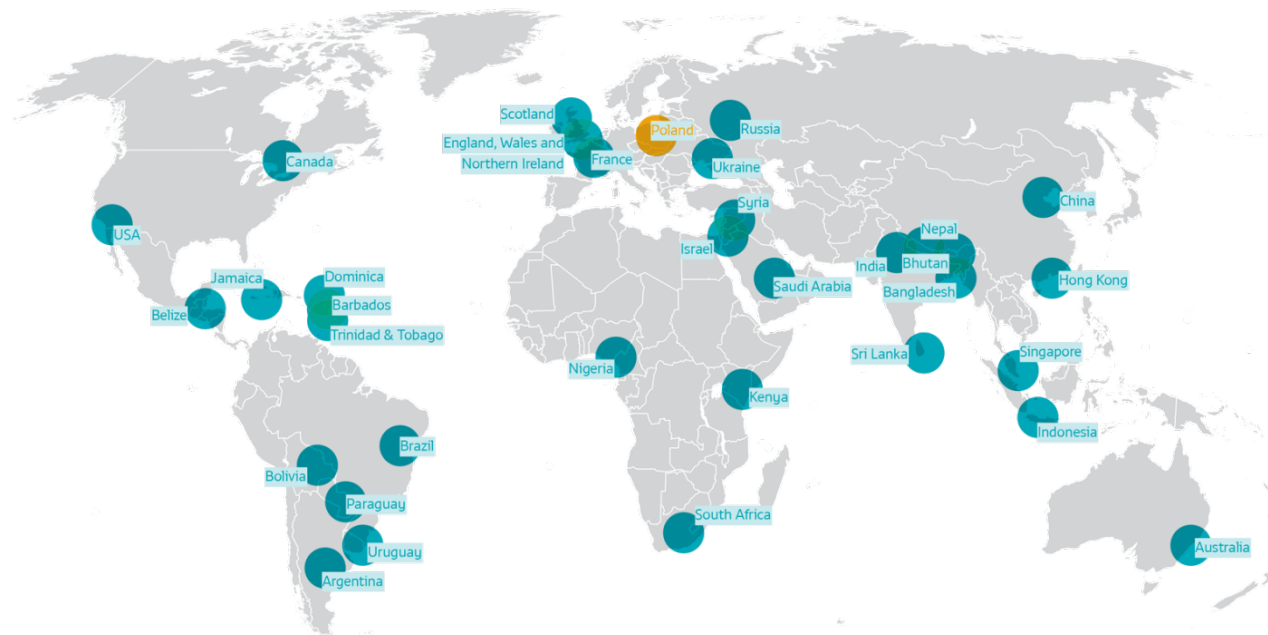
Youth Business Poland Catalyst for Business Development

About Youth Business Poland

Youth Business Poland is a program which aim is to **provide complex and effective support to young people so that they could set up and develop the companies and to create new places for work.**

Youth Business Poland is a part of Youth Business International, that supports entrepreneurships in almost 52 countries of the world. Youth Business Poland is organized by Fundacja Inkubator Technologiczny (Foundation Technologic Incubator).

Our mission is to provide high quality comprehensive and effective support for young people to be able to open and develop the company and create new jobs.

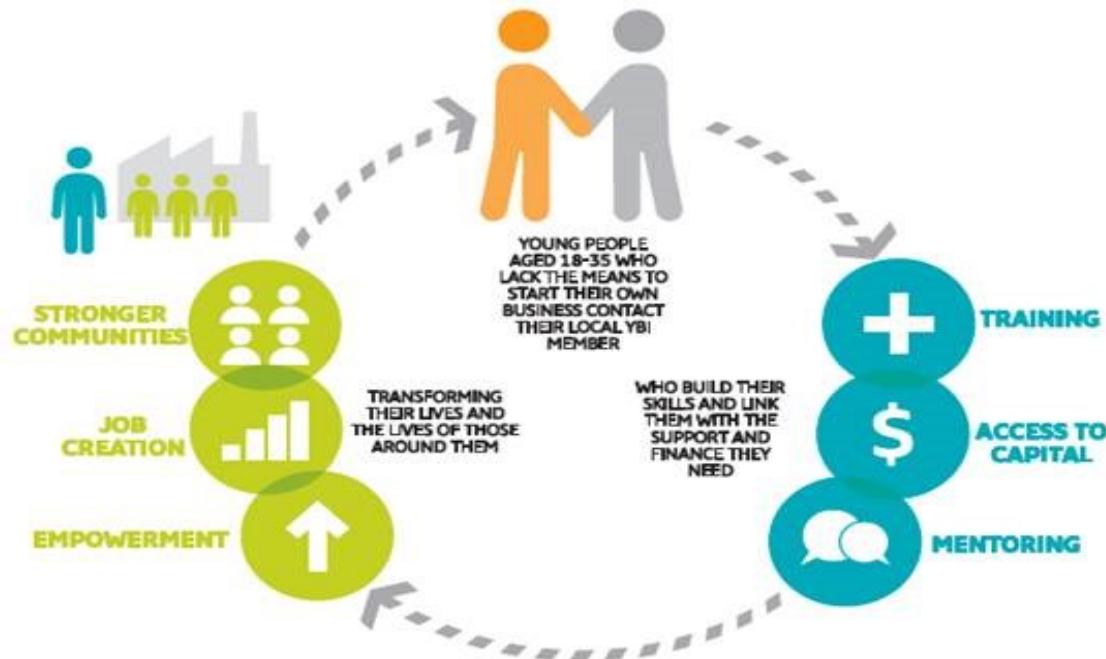


About Youth Business Poland

The key form of supporting the beginner entrepreneurs in setting-up and developing the company in YBP is the Individual Business Mentoring.

YBP's Participant has the opportunity to benefit from 6-month cooperation with a professional mentor.

Thanks to Mentors - Volunteers, who devote their precious time to support young person, it's possible to provide the support in most critical, beginning period of leading the company.



YBP Target Group

People between 18 - 35

who want to set up their own company
or have already been running one, but no longer than for 3 years



Acceleration Program for **fintech** and **insurtech** start-ups



YBP 2017 Outcomes

105

NEW BUSINESSES

160

NEW JOBS

850

PARTICIPANTS OF TRAINING

1200

HOURS OF MENTORING

YBP Partners



Miasto
Stołeczne
Warszawa

J.P.Morgan



accenture



Catalyst for Business Development

Catalyst for Business Development is a six-month integrated acceleration programme tailored to social entrepreneurs' and their early stage business needs.

During the project participants:

- receive the entrepreneur and business development support from mentor for six months,
- take part in workshops and trainings that aim is to equip the entrepreneur with knowledge and skills necessary to develop the business.

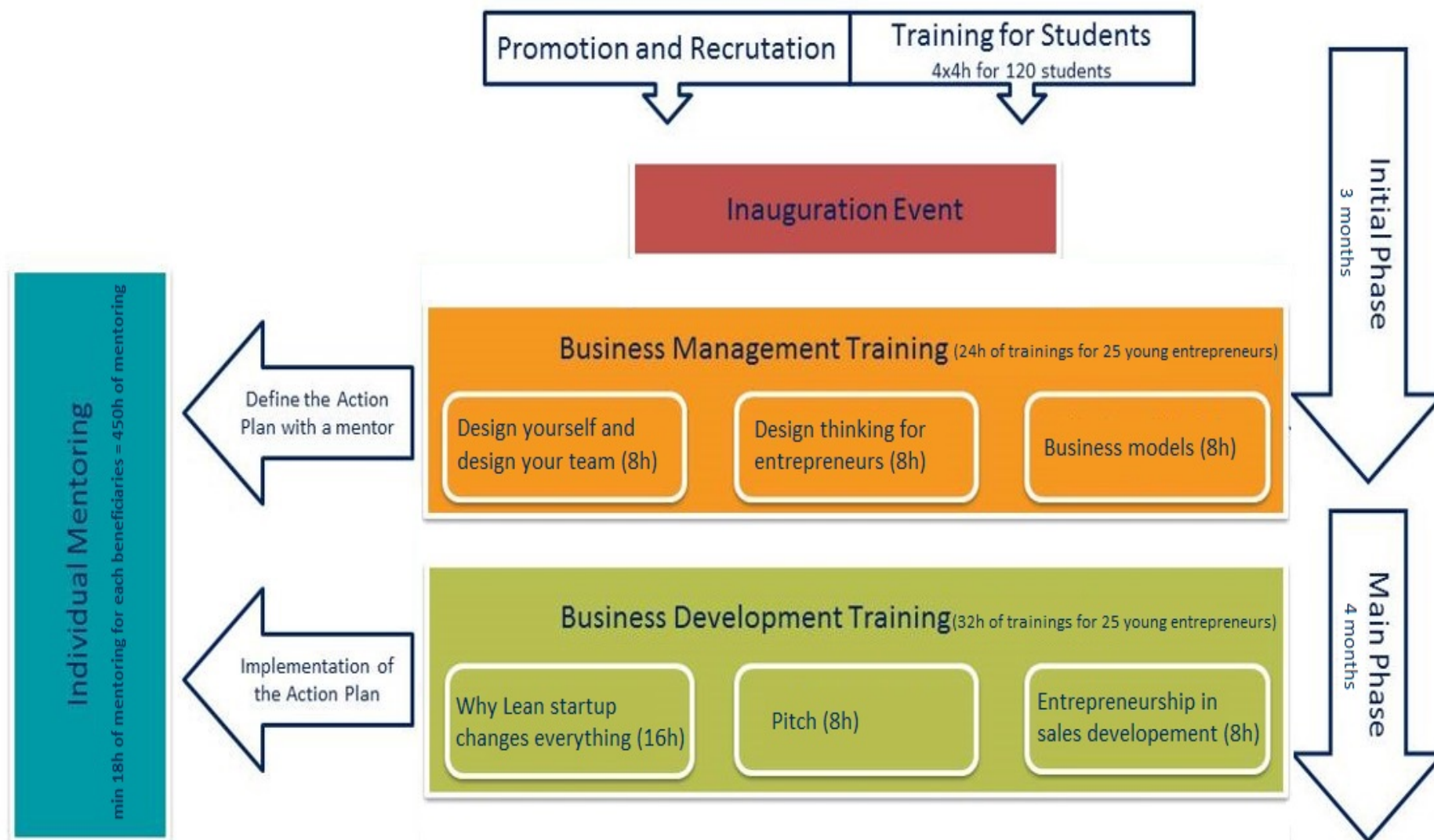
Because of combining mentoring together with trainings, as both of these methods complement each other, support is more efficient.

A series of training courses and workshops is a six-month long integrated process of developing entrepreneurs and their business.

The training courses are delivered by experienced specialists and business practitioners who are professionally involved in development support for both the businesses and people.

The subject matter of the workshops and training courses is adjusted to young entrepreneur's needs. It is based on the experience gained during working with over 1 000 young people.

The Process of Mentoring and Training in YBP's Business Development Catalyst II



Results of the project- edition V.

Catalyst for Business Development

CVC Young Innovator Award

Summary of the project



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Results of the project- edition V.

- **16** participants of project registered a business
- New companies created **33** new jobs
- **1 587 560 PLN** is total amount of fundings beneficiaries gained thanks to participating in the project (awards, EU funding, etc.)
- **100%** of participants was satisfied from participating in the project
- Participants said the most valuable results of the project was:
 - Development of entrepreneurial competences,
 - Creation / development of the business model of the company,
 - Product / service development
 - Development of the project team / quality of cooperation with others

Evaluation and long-term measurement

- Every training is evaluated
- Mentoring is evaluated twice: in initial phase and at the end of the process

Outcomes for the entrepreneurs: increase the knowledge and skills of participants:

General Business/Enterprise Skills: Business planning, Business Model, Financial planning and management, HR, Leadership, Marketing and Communications, Networking, People Management Project planning, project management and organisation, Research and Competitive Intelligence,

General Employability skills:

- Communication, Initiative and decision-making, Leadership
- Learning from others, Networking, Orientation to Technology, Prioritisation, Problem solving, Relationship building, Teamwork, Time management
- Positive change in attitude, confidence, aspiration and ambition
- Improved quality of job
- **2. Outcomes for the business: :**
- Meet growth target
- Increase turnover
- Expand to new markets

Long term measurement:

we ask alumni of our projects if they're still operating and how many new jobs they create every year

Dr Barbara The medical-health mobile application



DrBarbara.pl is a startup of Mobile Health, which was created in response to the growing epidemic of civilization diseases. The medical-health mobile application matches diet to your health, based on detailed interviews and ongoing analysis of your blood test results. It is the first such advanced solution on the market. The product overweight people. It is also dedicated to diabetics, with gluten and lactose intolerance and food allergies (gluten, lactose, nuts).

Dr. Barbara recorded an increase in sales between June and July 2017 from 13,440 PLN to PLN 1,792,226 PLN.

SOLACE – Houses available to everyone



SOLACE is a company dedicated to the implementation of the optimum single family home, whose production is scalable.

The SOLACE House thanks to its properties is a solution that will enable the poorest Europeans to get out of the poverty trap and contribute to the improvement of the environment.

SOLACE is the first wooden plus-energy house, which means it produces more electricity than a 4-person family needs thanks to its photovoltaic panels and thus does not burden the family. SOLACE homes are also easy to set up - all the elements of the house are designed to fit into one standard container so that the home can be transported and unpacked like an IKEA pack anywhere.

Last week SOLACE took part in „Start from Mazovia” competition and won 30 000 PLN.



PLANTALUX – LED professional lighting system for plant growing



Plantalux is a family-owned business engaged in greenhouse lighting technology. The group has created a lamp with the latest generation of Chip On Board (COB) LEDs, working closely with the Japanese company Citizen and Plant Breeding Strzelce Company (IHAR Group). Choosing the optimum light spectrum, necessary for the correct photosynthesis, help to reduce the cost of production in greenhouses by 3 times.

It will allow not only cheaper and faster food production, but also will help to connect the harvest date with delivery dates to customers.

At the beginning of the project Plantalux obtained 800 000 PLN from EU funds. Last month they gained 1 500 000 PLN.

Six editions of the project

