

CTA - Reverse Cluster Open Innovation

June 2018



What is CTA?

CTA's Stakeholders

8-10 M€ annual
budget for funding
R&I Projects

University

Public
admin

CTA cluster
159 companies

PPP



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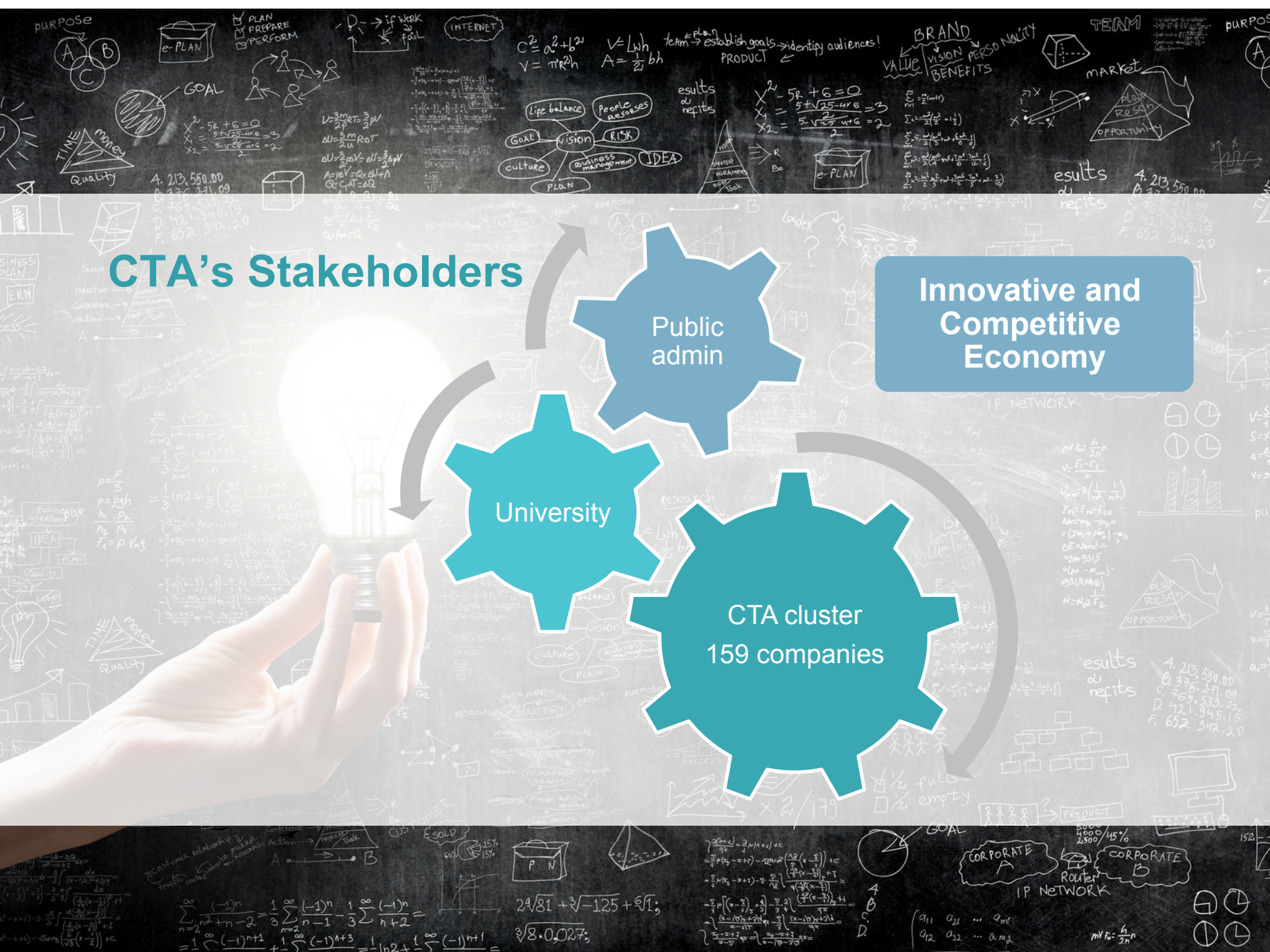
CTA's Stakeholders

Public admin

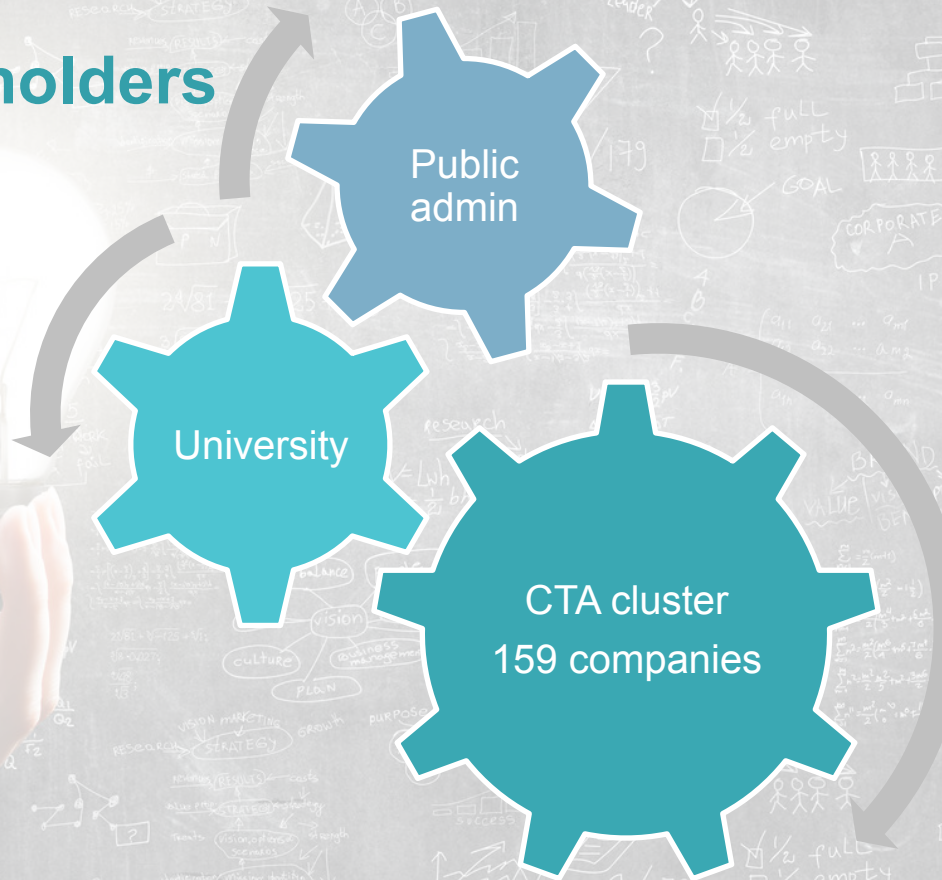
University

CTA cluster
159 companies

Innovative and
Competitive
Economy



**Research Aligned
with Industry**



CTA's Stakeholders

- R&D&I project definition
- Technological and business partner search
- Direct funding from CTA
- Market visibility

University

Public admin

CTA cluster
159 companies

Competitiveness
Increase Through
R&D

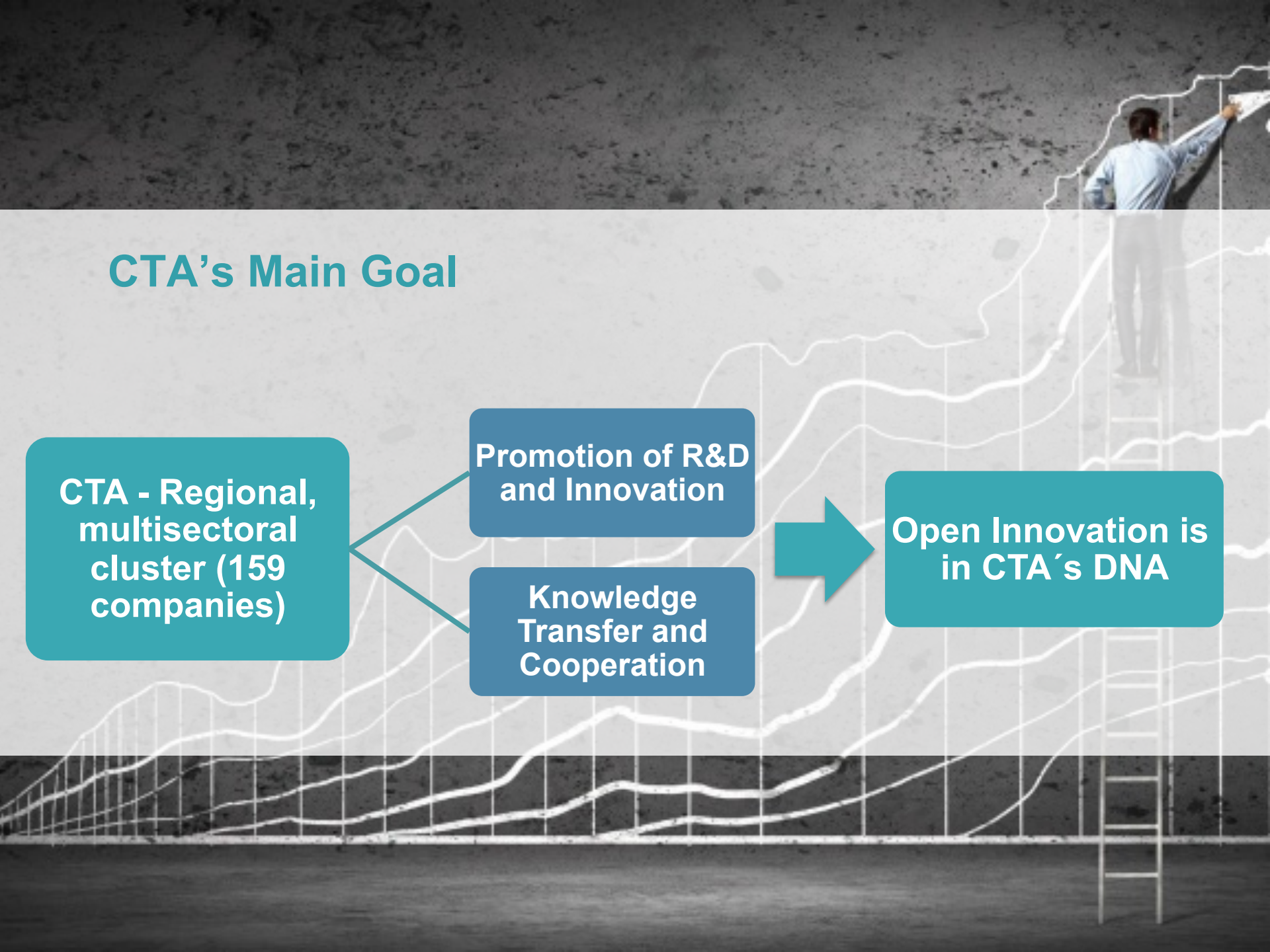
CTA's Main Goal

**CTA - Regional,
multisectoral
cluster (159
companies)**

**Promotion of R&D
and Innovation**

**Knowledge
Transfer and
Cooperation**

**Open Innovation is
in CTA's DNA**



Reverse Cluster Open Innovation



CORPORACIÓN TECNOLÓGICA DE ANDALUCÍA (CTA)
TECHNOLOGICAL CORPORATION OF ANDALUSIA
Spain

COMPANIES

Competitiveness Increase through R&D

R&D Strategy
Project Scope
Selecting Partners and Collaborators
Funding Scheme (including CTA funds)
Execution support
Results Dissemination
R&D Internationalisation

Multisectorial
Innovation Cluster
159 companies

#1: Understanding
established companies' needs: promotion of
OPEN INNOVATION

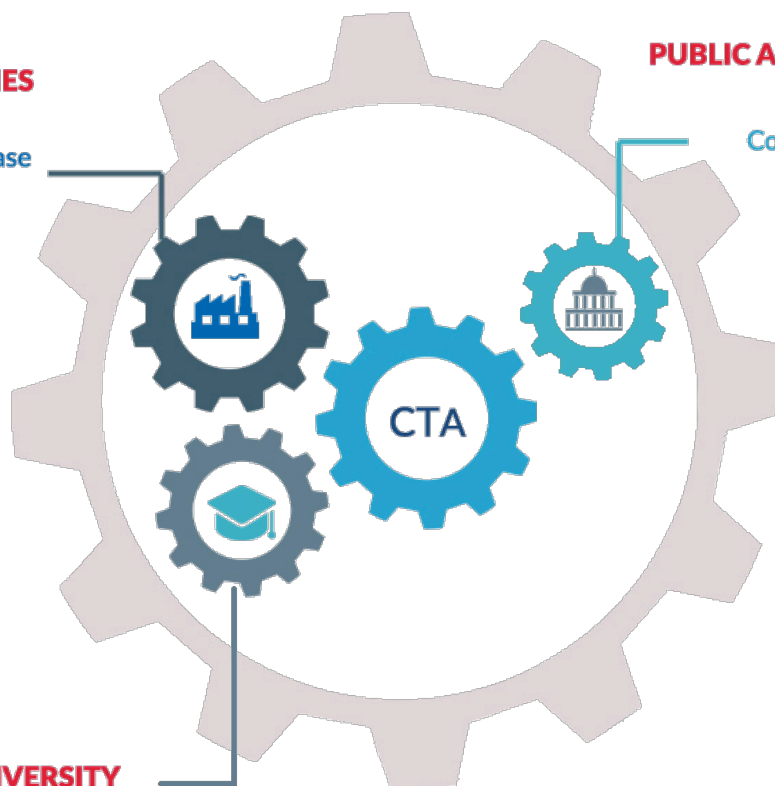
UNIVERSITY

Research Aligned with
Industry
Technology Transfer

PUBLIC ADMINISTRATION

Competitive Economy

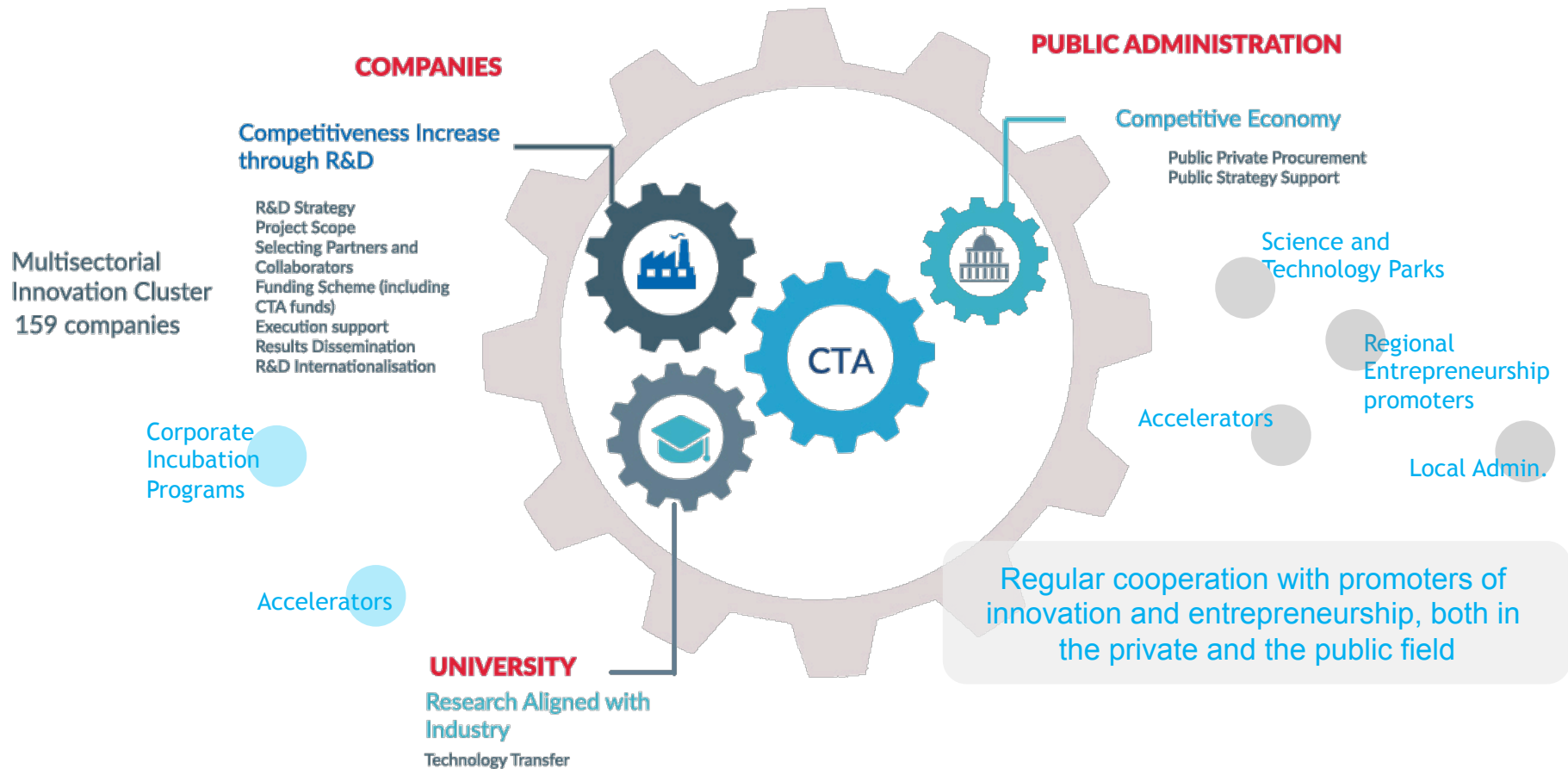
Public Private Procurement
Public Strategy Support



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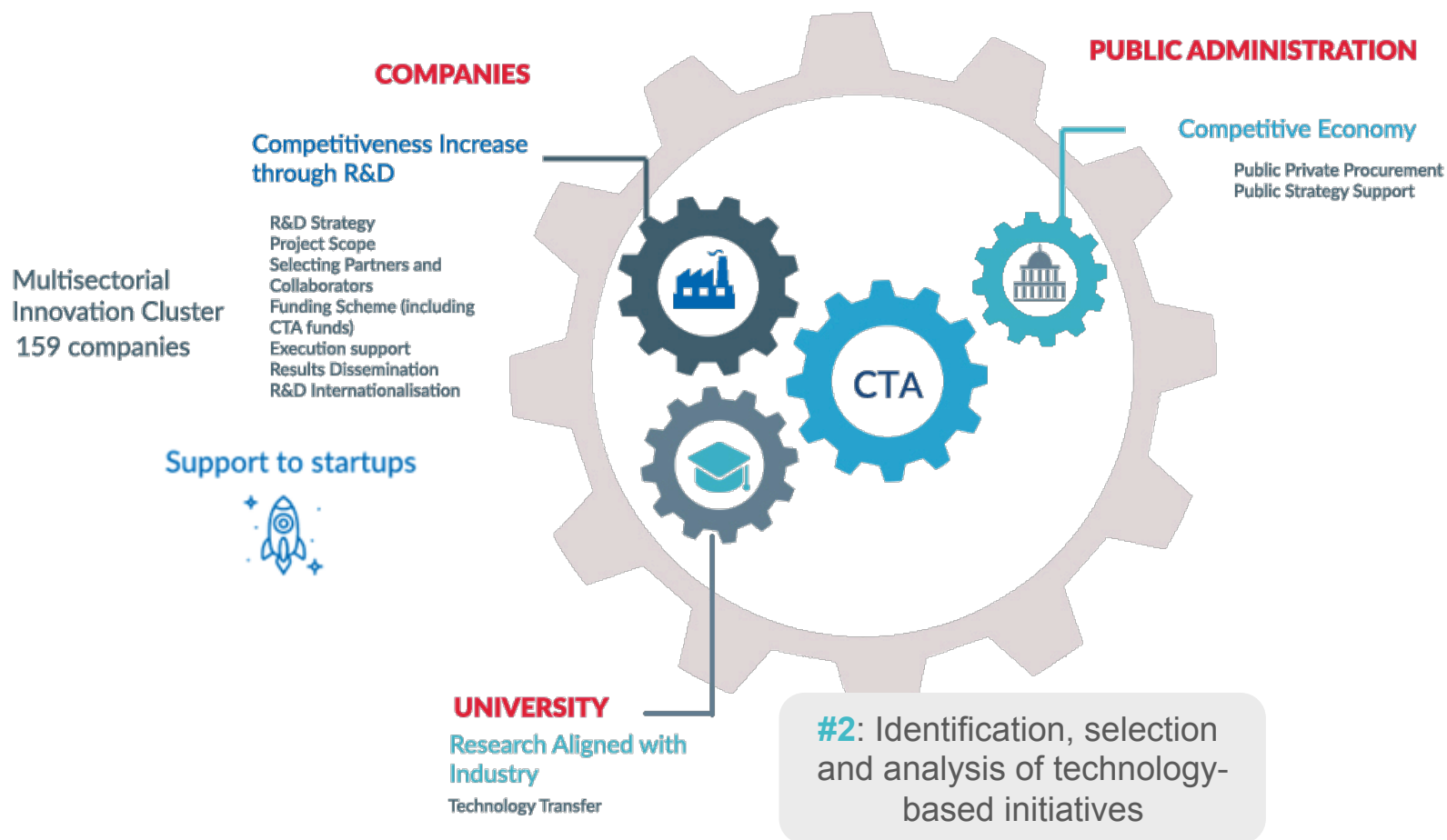
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Support to startups



#3: Market-fit support

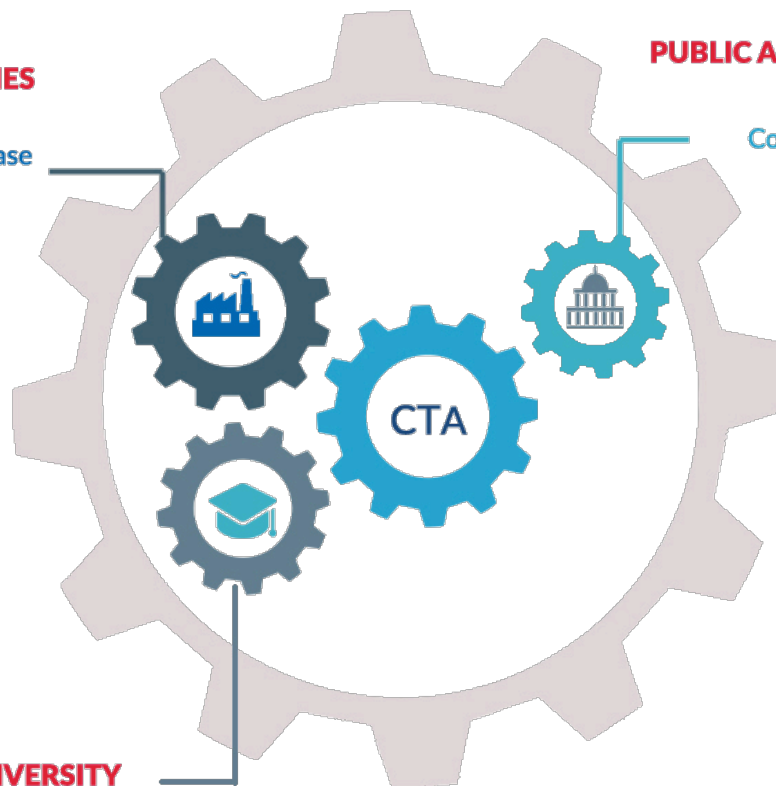
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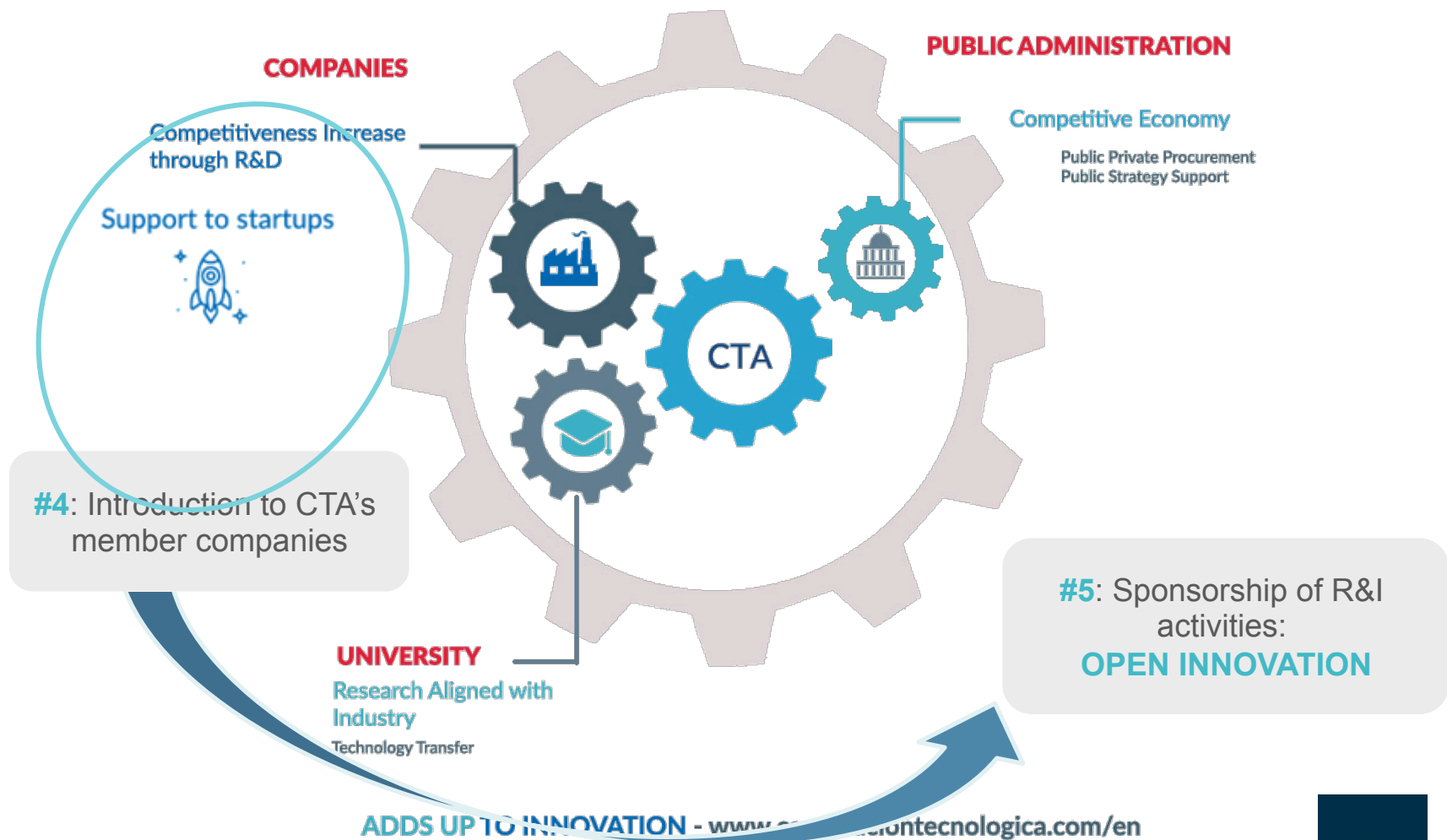
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Reverse Cluster Open Innovation - Wrap up



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CTA's REVERSE OPEN INNOVATION CYCLE

#1: Understanding established companies' needs: promotion of **OPEN INNOVATION**

#2: Identification, selection and analysis of technology-based initiatives

#3: Market-fit support

#4: Introduction to CTA's member companies

#5: Sponsorship of R&I activities: **OPEN INNOVATION**



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