

BeCode



BeCause...

Therefore...

What does Belgium Need ?

20% - 25%

Youth unemployment
in big cities



30.000

Digital talents
by 2020

BeCause Belgium Needs...

— — —

Short cycles

Adaptive content

Skilled workers

Easy Sourci ng

Proven Methodology

Therefore...

6M + 3M i nt er nshi p

Act i ve pedagogy

80% posi t i ve out come

I ncl usi ve model

Si mpl on. co

How to **finance** it ?

Financial stuff

Lower unemployment rate

Capture dropouts

Increase skilled talents

Increase agile workers

Public Money

Private Money

What do **Startups** wants ?

Scan

Job Market

Talk

Businesses

Adapt

Cursus

BeCause Startups Want...

Agile workers

Self-Learners

Up-To-Date talents

Continuous hiring process

Smooth hiring process

Therefore...

Startup simulation

Active Pedagogy

Multiple technologies

4 outputs a Year

New hiring tools

How to ~~create~~ Grow talents ?

Schools

~~Up to date~~

Audience

NEET

Business

Pro Tools & Agile

BeCause talents need
to...

Learn by themselves

Be adapted to workplaces

Be agile

Therefore we provide...

~~Teacher~~ coaches

~~Scholar~~ pro tools

~~Traditional~~ startup set up

How to find ~~find~~ **Attract** talents ?

Age & Gender

18 and more, #whocares

Money

Free & Laptop Provided

Past

Motivation Only

BeCause talents
are...

Di sconnect ed

Bor ed

Not sel f - conf i dent

Therefore we use...

Al t er nat i ve channel s

Cr eat i ve format

Adequat e messages


A photograph of Hillary Clinton with blonde hair, wearing a red top, pointing her right index finger upwards. A black bar with white text is positioned above her head.

HILLARY C.

“
WOMEN ARE THE LARGEST
UNTAPPED RESERVOIR OF CODERS
IN THE WORLD.

That's what she probably said.

BeCode.org <Reboot>

A formal portrait of Margaret Thatcher with her signature red hair, wearing a dark blue jacket, a white blouse, and a pearl necklace. A black bar with white text is positioned above her head.

MARGARET T.

“
IN DEVELOPMENT,
IF YOU WANT ANYTHING DONE,
ASK A WOMAN.

That's what she probably said.

BeCode.org <Reboot>

what are you watching?

nothing.



Pornhub

the world's biggest archive of nothing.





Ta fille s'ennuie ?

*Qu'elle vienne apprendre
le développement web avec nous !*

BeCode.org <Redémarrer>



Lassé de traîner la nuit dans les bars ?

*Viens apprendre le développement
Web !*

BeCode.org <Redémarrer>





So Far...

In less than a year...

2 School s

60K Uni que vi si t or s

7 Pr ompt i ons

16K Li ve audi ence

160 Lear ner s

455 i ni ti at i ons / 21 event s

500 Candi dat es

NEET Ref er ence

Hi ghest Wo men Rat e i n Tech



« BeCode has done in 6 months what the **E.U.** couldn't do in 5 years. »

COMMISSIONNER
EUROPEAN COMMISSION

« Fantastic **energy**, looking forward to working with them! »

VALENTIN COGELS - CEO
IMMOWEB

« We have **never seen** students with so much motivation. »

TRAINEES SUPERVISOR
BRUXELLES FORMATION

WEB DEV TO HIRE

becode.org/hire becode.org/hire

« We **hired** one of our students as main teacher in our new school. »

CEDRIC SWAELENS - COO
BECODE (YES WE USE OUR PRODUCTS)

« Your students are **amazing**, they really impressed us! »

COMMUNICATION DIRECTOR
BELGIAN RED CROSS

« Your **motivation** truly impressed me. »

HR MANAGER
DEGROOF PETERCAM

« Their aptitudes and capacity to solve issues are perfect for **agile** teams. »

KAREN BOERS - CEO
STARTUPS.BE

But **Wait...** There's **More.**

BeCause HR need
to...

Repl ace Resumés

Repl ace i nt er vi ew s

Therefore we provide...

Onl i ne Ski l l s Badges

Hi r i ng t ool s

What's Next ?

BeCode Now...

2 Cent er s

160 Lear ner s

Br ussel s & Char l er oi

BeCode Then...

10 Cent er s

1500 Lear ner s annual l y

Ant wer p / Gent / Oost ende /
Leuven / Hassel t

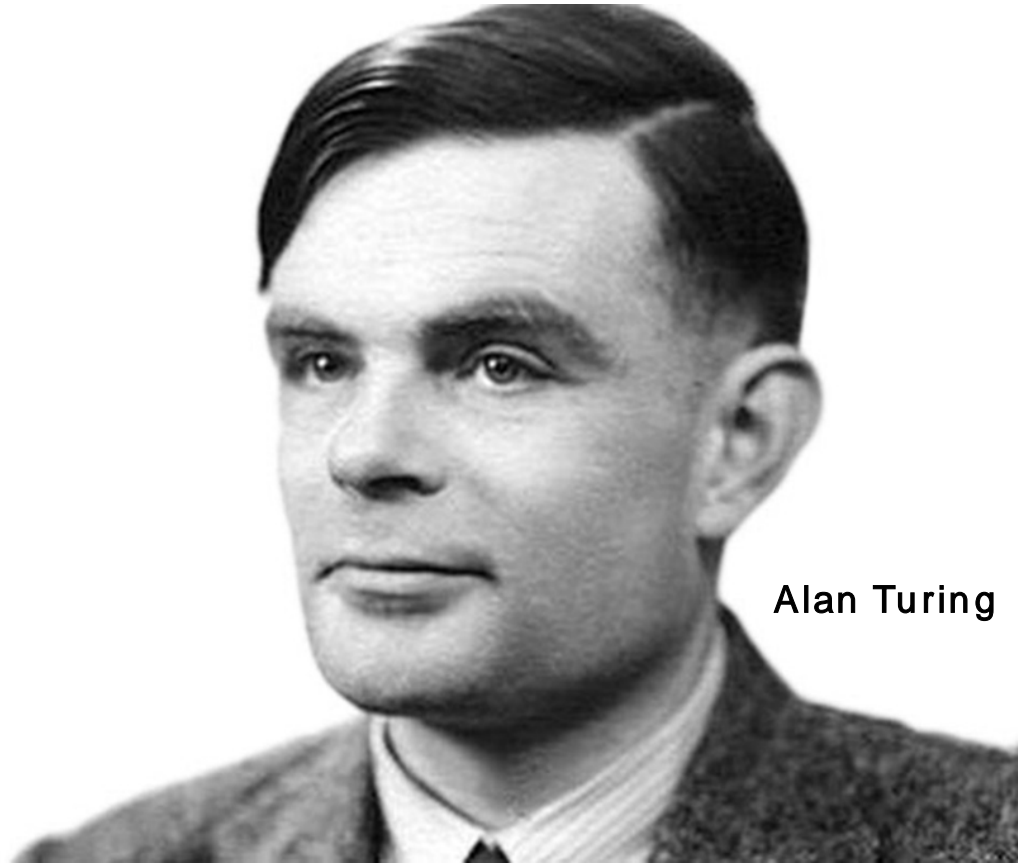
Mons / Li ège / Namur

Teaching... But also Learning

Kintsukuroi:
The Japanese
practice of repairing
broken pottery with
gold or silver
lacquer is based on
the philosophy that
the object is more
beautiful because it
was broken.



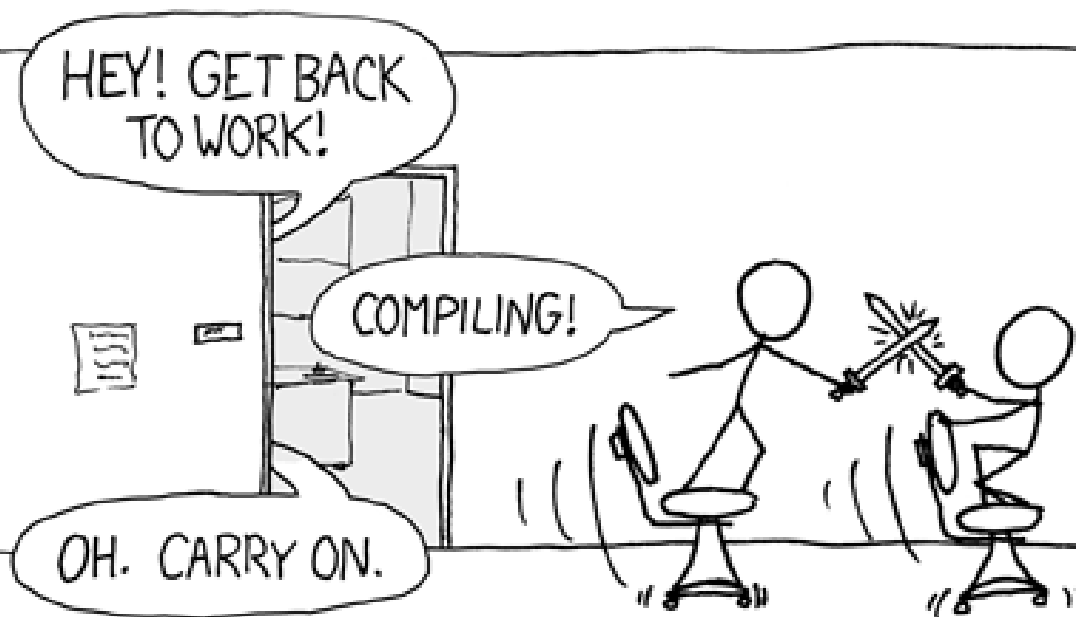
**Sometimes it is the
people who no one
imagines anything
of who do the things
that no one can
imagine.**



Alan Turing

**Earn it, so that no
one ever tells you
“I gave it to you”.**

THE #1 PROGRAMMER EXCUSE
FOR LEGITIMATELY SLACKING OFF:
“MY CODE’S COMPILING.”



**Don't Stop
Until You're Proud.**



Cards Against Humanity



Thank You



becode.org

