



Operate on the basis of "Programme of Entrepreneurship Promotion - Innovative Warsaw 2020"

Platforms of information exchange between entrepreneurs and public institutions

**Enhancement of Warsaw ecosystem of entrepreneurship support** 







**Centre of Entrepreneurship Smolna** 

#### **Business Incubator**

- o Companies < 3 years old
- Rent of desk/room
- o Conference rooms for entrepreneurs' purposes
- o Infrastructure
- o Information about companies on www





### **Information platform**

#### **One-stop shop**

- ➤ Set up a company
- ➤ Gain information about any entrepreneurial issues taking place in the City of Warsaw
- ➤ EU Funds for start-ups

#### **Europe Direct**



- ➤ Workshops and seminars
- ➤ Issues regarding EU structures
- ➤Information on EU funds

#### **Job Centre**



- ➤ Probations for unemployed
- ➤ Possibility of acquiring funds for setting up companies
- ➤ Various initiatives for employers and unemployed



### **Conference Space**



Free-of-charge conference rooms renting for purposes of entrepreneurship promotion/development



-Acceleration programmes

- Counceling programmes

- Open seminars

- Networking sessions

- Cyclical lectures





# **Networking platform**

# **Creative Mikser**

Networking Breakfast #Net\_Smolna







#### **Acceleration Programmes**







**#WARSAW BOOSTER 2018: INSURTECH & FINTECH** 



## **Entrepreneurship Navigator**

It provides tools enhancing business activity for people over 50

- ✓Competence test
- ✓ Entrepreneurship Navigator



Zaloguj się

O nawigatorze

Dobre Praktyki Moduły

#### Witaj w

#### Nawigatorze Przedsiębiorczości

wersja testowa

Nawigator Przedsiębiorczości to narzędzie, które ma pomóc Ci zaplanować oraz rozpocząć prowadzenie działalności gospodarczej. Nawigator jest narzędziem multimedialnym, co oznacza, że aby z nim pracować, niezbędny jest komputer oraz dostęp do Internetu.





#### **Cooperation with partners**























**Centre of Creativity Targowa** 



**Centre of Creativity Targowa** 



### **Centre of Creativity Targowa**

- Support for creative and innovative projects and enterprises functioning in creative sectors
- Entrepreneurship Incubator dedicated to creative start-ups
- Conference, exhibition and office space for rent
- Cooperation with business-area institutions





### **Centre of Creativity Targowa**

#### **Creative Sector -branches included:**

- advertising
- design / pattern designing (including fashion designing)
- architecture
- the art market including restoration of works of art and the antique market
- crafts and decorative arts
- film (including video)
- photography
- computer games
- music, theatre, dancing (performing arts)
- electronic publishers
- traditional publishing houses
- software and computer services
- traditional and electronic media (television, radio)



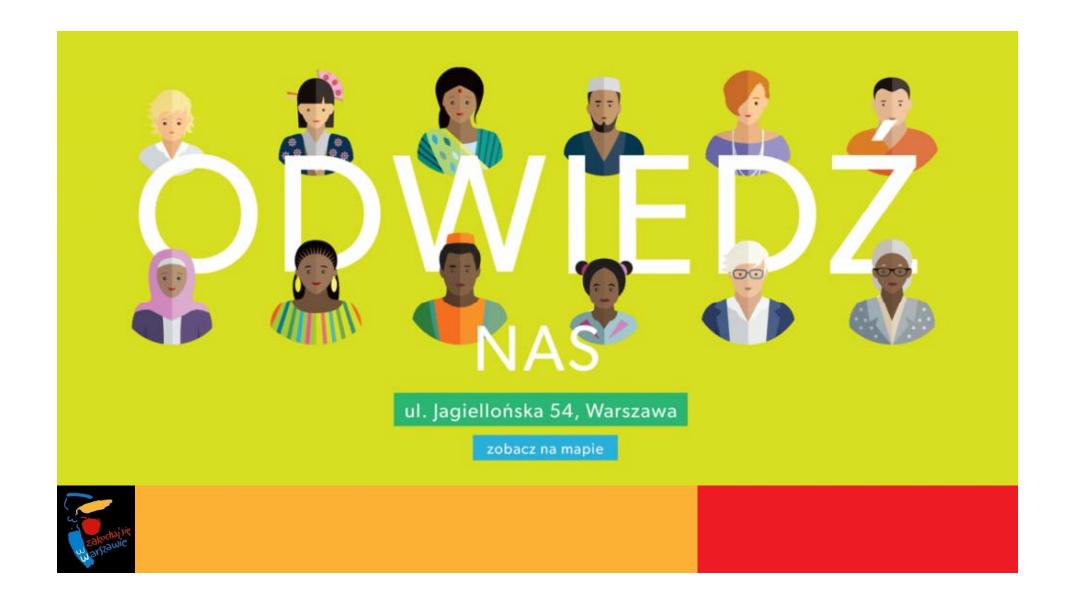




# **Centre of Creativity Nowa Praga**



#### **The Warsaw Multicultural Center**



### **Enhancing startup ecosystem**

















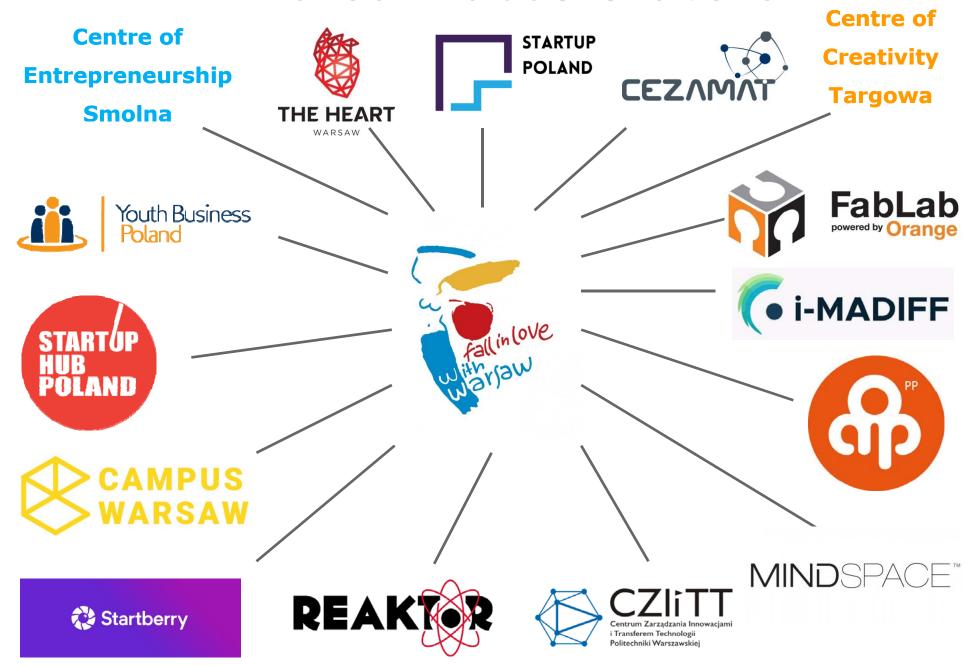


- ✓ Exchanging experience in the field of entrepreneurship support
- ✓ Identifying local potential
- ✓ Implementing good practices
- ✓ Creating a platform of local partners
- ✓ Boosting local entrepreneurship





## Warsaw accelerators



#### Patronages, co-organization, participation





















































### **Economic Promotion Programme**

#### **GROW WITH GREATER WARSAW – Export programme for SME**

**Target group:** 

SMEs from 39 adjacent municipalities

**Purpose:** 

Internationalisation of SMEs

**Project leader:** 

City of Warsaw

**Partners:** 

39 municipalities

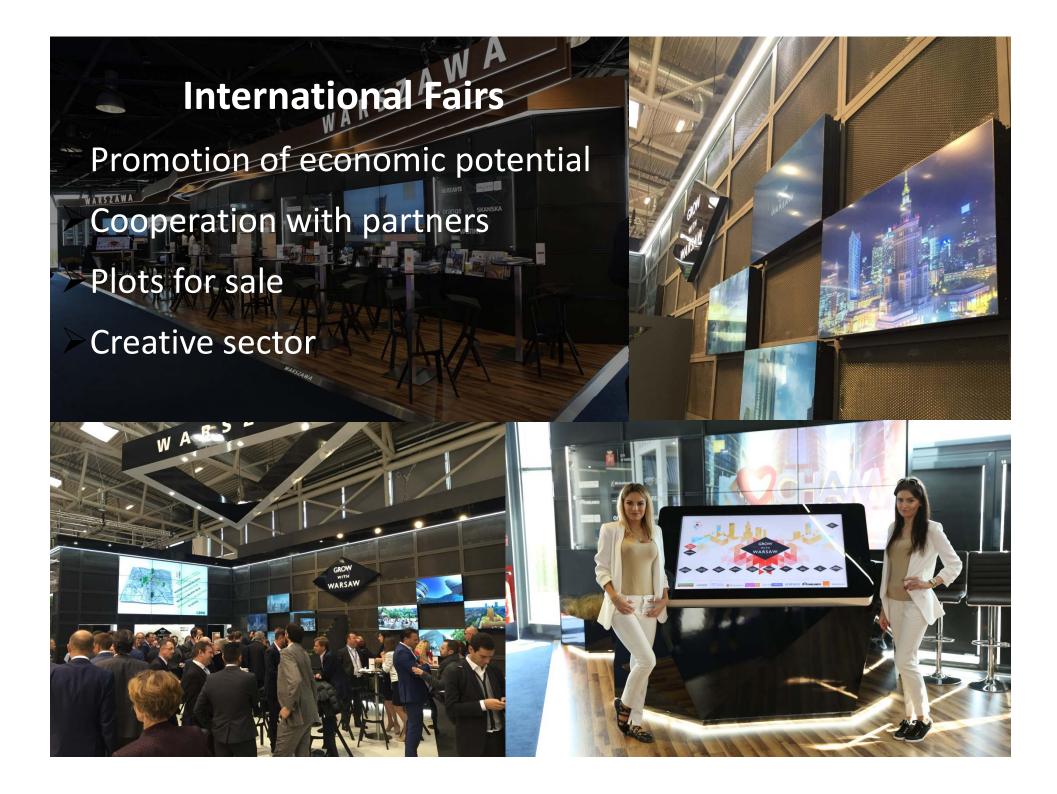
**Time:** 2016-2022

**Budget:** 7 100 757,50 EUR

**Co-financement from ERDF: 80%** 







### How else do we support





