THE BIRDHOUSE

Presentation Lisbon (INTERREG
Invited by 'City of Antwerp'

Why are we here?

Who are we?

Helena Pynte

CMO

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Kasper Vancoppenolle

Growth & innovation

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Our roots

Accelerator program

15	**6**	**30**	**0%**
STARTUPS	MONTHS	MENTORS	EQUITY

MENTORSHIP   OFFICES   NETWORK   TRAINING   INVESTMENT

Applications

April 2016 =Call #1   165 startups
October 2016 =Call #2   341 startups
May 2017 =Call #3   781 startups

Total since spring 2016   startups
                    =

Mentors (some of them)

Harry Demey
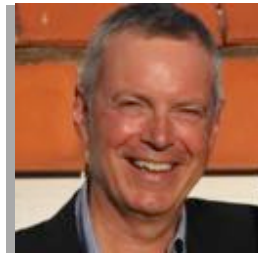Founder LDV United

Pol Vanbiervliet
Ex-CEO Cisco Benelux

Maarten Michielssens
Founder Energyvision

Guy Wollaert
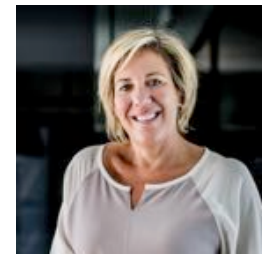Ex-CIO Coca-Cola Worldwide

Christophe Degrez CEO Eneco BE

Wilfried Van Assche
ex-CEO Brussels Airport

Joelle Frijters
Co-founder Improve Digital

Conny Vandendriessche
Founder Accent Jobs

Gezond aperitieven én groenten redden

Our values

COMMUNIT
Y DRIVEN

FOR
ENTREPRENEURS
, BY
ENTREPRENEURS

EXCLUSI
VE &
QUALITY

Partnerships of The Birdhouse

Partnerships of The Birdhouse

Private sector: EY, Belfius, Securex

Public sector: City of Antwerp (Ondernemen in Antwerpen), City of Ghent (Startersfabriek)

Academic sector: UGent (Durf Ondernemen), HoGent (Centrum voor Ondernemen)

Belgium as 'Startup Country'

- 80.000+ new entrepreneurs every year
- 5.000 student-entrepreneurs
- Inspiring successful startups to look up to
- Dense, but easily accessible community of entrepreneurs
- Government grants/funding
- A lot of supporting organizations
- Specialties: HealthTech, BioTech & FinTech, B2B

Startups & Scaleups in Belgium

Teamleader

€15m funding

showpad

€60m funding

collibra™

€75m funding

sentiance

€18m funding

engagor
CUSTOMER ENGAGEMENT FOR SOCIAL MEDIA TEAMS

Acquired (San Francisco)

Storify

Acquired (San Francisco)

SUNRISE

Acquired (Microsoft)

materialise

Public on Nasdaq

The Startup Ecosystem

- Mentors & advisors
- Accelerators & incubators
- Coworking spaces
- Mentors & advisors
- Universities
- Media
- Non-profits
- Service providers
- Governments
- Investors & financers
- Communities & networks
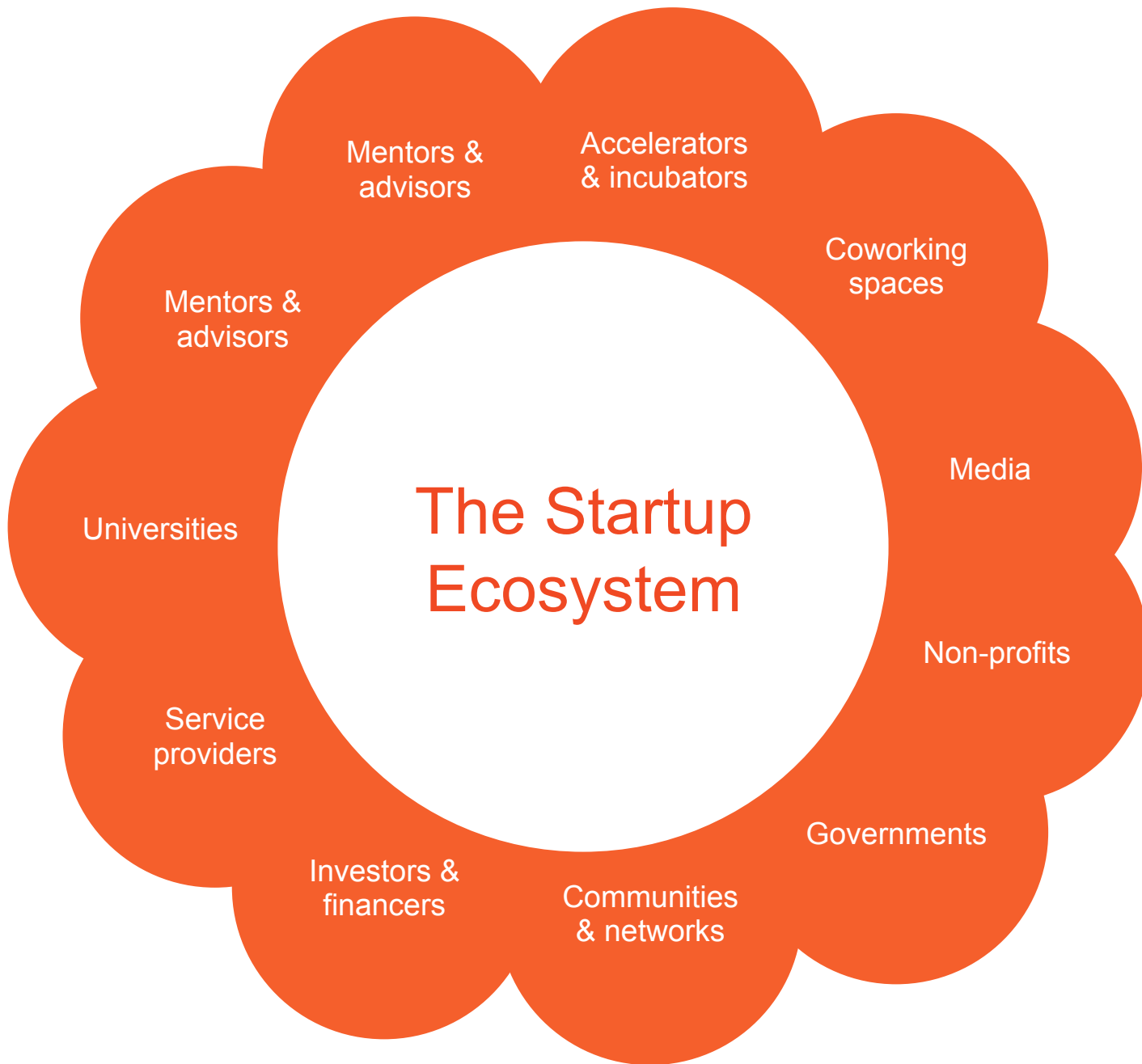
GOVERNMENT

& STARTUPS

Why should the government partner up?

Sharing knowledge & experience

Funding

Guidance (the first steps)

Innovation

Case studies

Network

FACILITATE

verb (used with object), **facilitated, facilitating.**

1. to make easier or less difficult; help forward (an action, a process, etc.):

   Careful planning facilitates any kind of work.

2. to assist the progress of (a person).
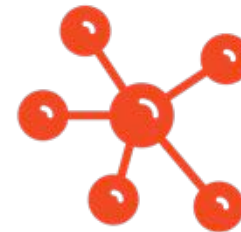
The role of the public sector

TALENT

CULTURE

CAPITAL

LEGISLATION

NETWORK

The role of the public sector

TALENT

The role of the public sector

CULTURE

FAILING FORWARD IS EEN CAMPAGNE VOOR EN DOOR ONDERNEMERS DIE ZONDER SCHROOM GETUIGEN OVER DE OBSTAKELS EN ONVERWACHTE HINDERNISSEN OP HUN WEG NAAR SUCCES.

APPS FROM Antwerp

STARTUP FAIR ANTWERP

GENTREPRENEUR

TAKEOFFANTWERP FUELLING ENTREPRENEURSHIP

The role of the public sector

CAPITAL

CAPITAL

FLANDERS INVESTMENT & TRADE

AGENTSCHAP INNOVEREN & ONDERNEMEN

City of Things
Companies can test their innovative IoT applications under realistic circumstances, in a real city and with real users

PMV
DOE- EN DURFBEDRIJF

The role of the public sector

LEGISLATI
ON

The role of the public sector

NETWORK

NETWORK

There's still work to be done

Capital: conservative, no easy access + not a
lot of players, … → FIT

The Silicon Valley Philosophy:
However: 'failing forward',

Culture clash:
Entrepreneurial governments, sending us to
Lisbon

Laws and tax systems are slowly changing,
more in favor of start-ups (bv. win-win
leningen)

The educational system is not adapted to

The Belgian Startup Ecosystem

- **Accelerators & incubators**
  Telenet Kickstart, The Birdhouse, iMinds.iStart, Wattfactory, Microsoft Bizspark, Roularta Mediatech Accelerator, LRM, Corda Campus, Startit, Nestup, ING Fintech Village, CoFoundry...
- **Coworkings**
  Likebirds, CoStation, Betagroup, Startbloc, Hive5, The Mug...
- **Media**
  Bloovi, Datanews, De Tijd, Technologium, Digimedia...
- **Organizations, nonprofit, government**
  Limburg Startup, Durf Ondernemen, Capitant, Gentrepreneur, AISEC, Flanders DC, VLAIO, BeCentral, BRYO, Bolero Crowdfunding, BeTech, Startups.be, Jonkies, WeStartup...
- **Investors**
  Volta Ventures, BAN Vlaanderen, Leansquare, Qbic, Trividend, Smartfin, PMV, LRM, GIMV, Fortino...
- **Service providers**
  Creativeskills, Sirris, Board of Innovation, Agoria, Cronos, ThinkWithPeople, Ajujaj 1