



mec

CORPORATE PRESENTATION

IMEC'S MISSION

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Imec is the world-leading R&D and innovation hub in nanoelectronics and digital technology.

IMEC'S MISSION



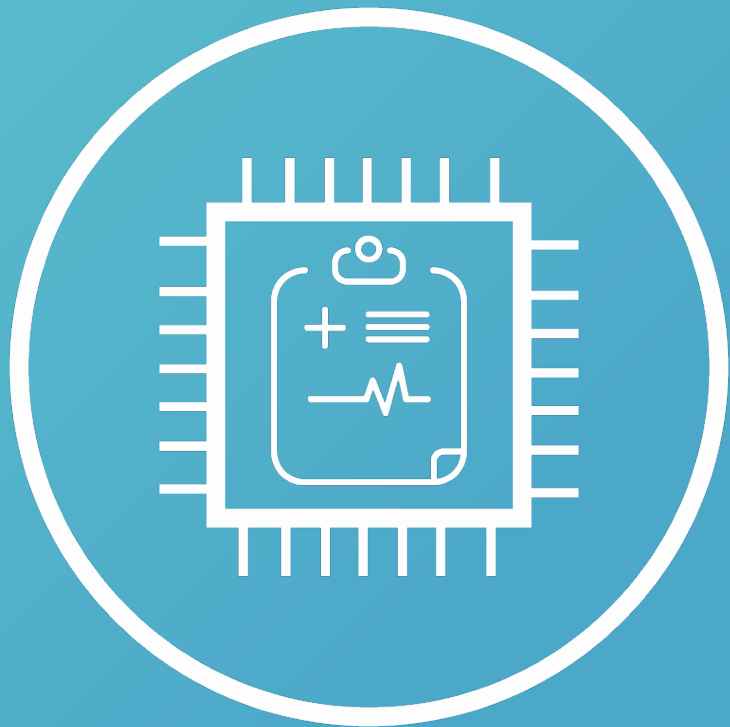
As a trusted partner for companies, start-ups and academia we bring together brilliant minds from all over the world in a creative and stimulating environment.

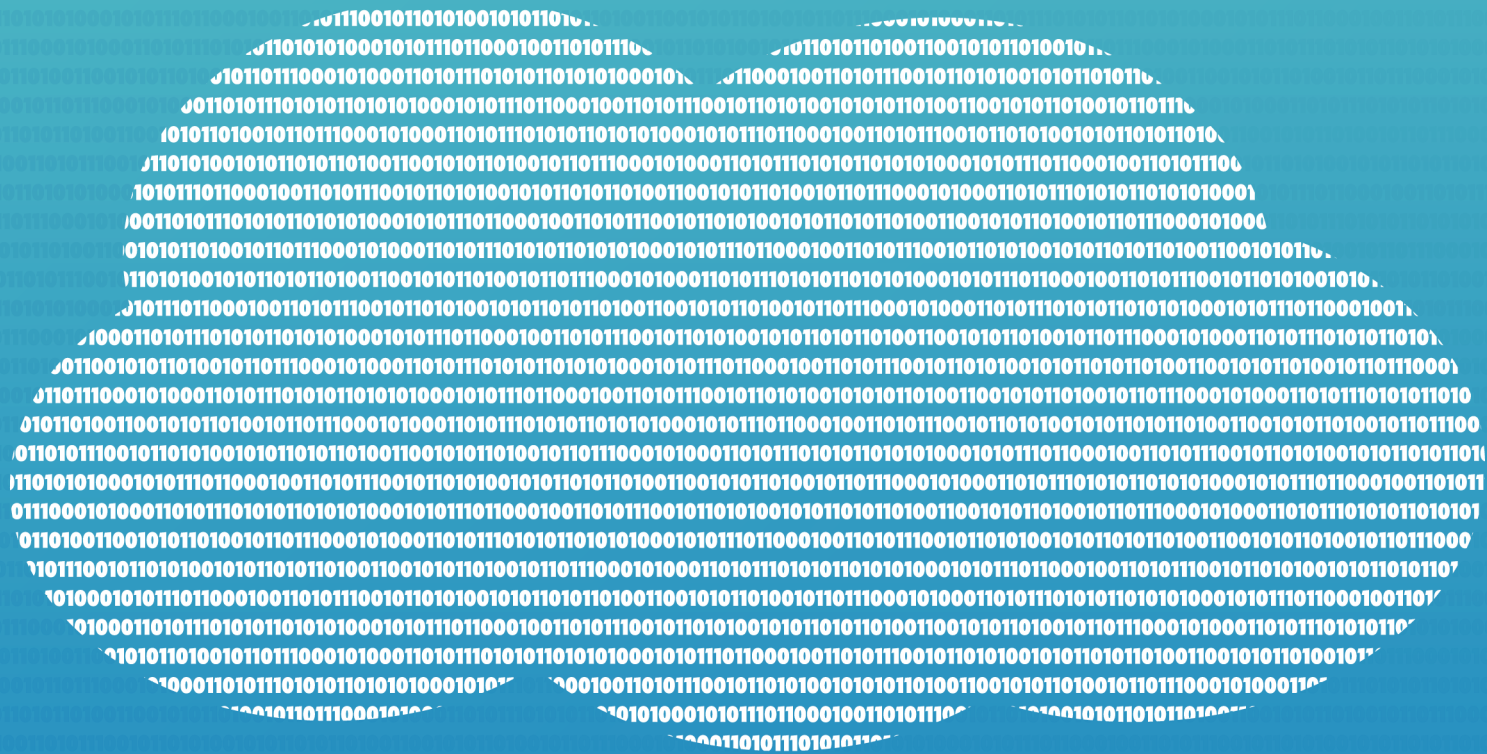
IMEC'S MISSION



By leveraging our world-class infrastructure and local and global ecosystem of diverse expert partners across a multitude of industries, we accelerate progress towards a connected, sustainable future.



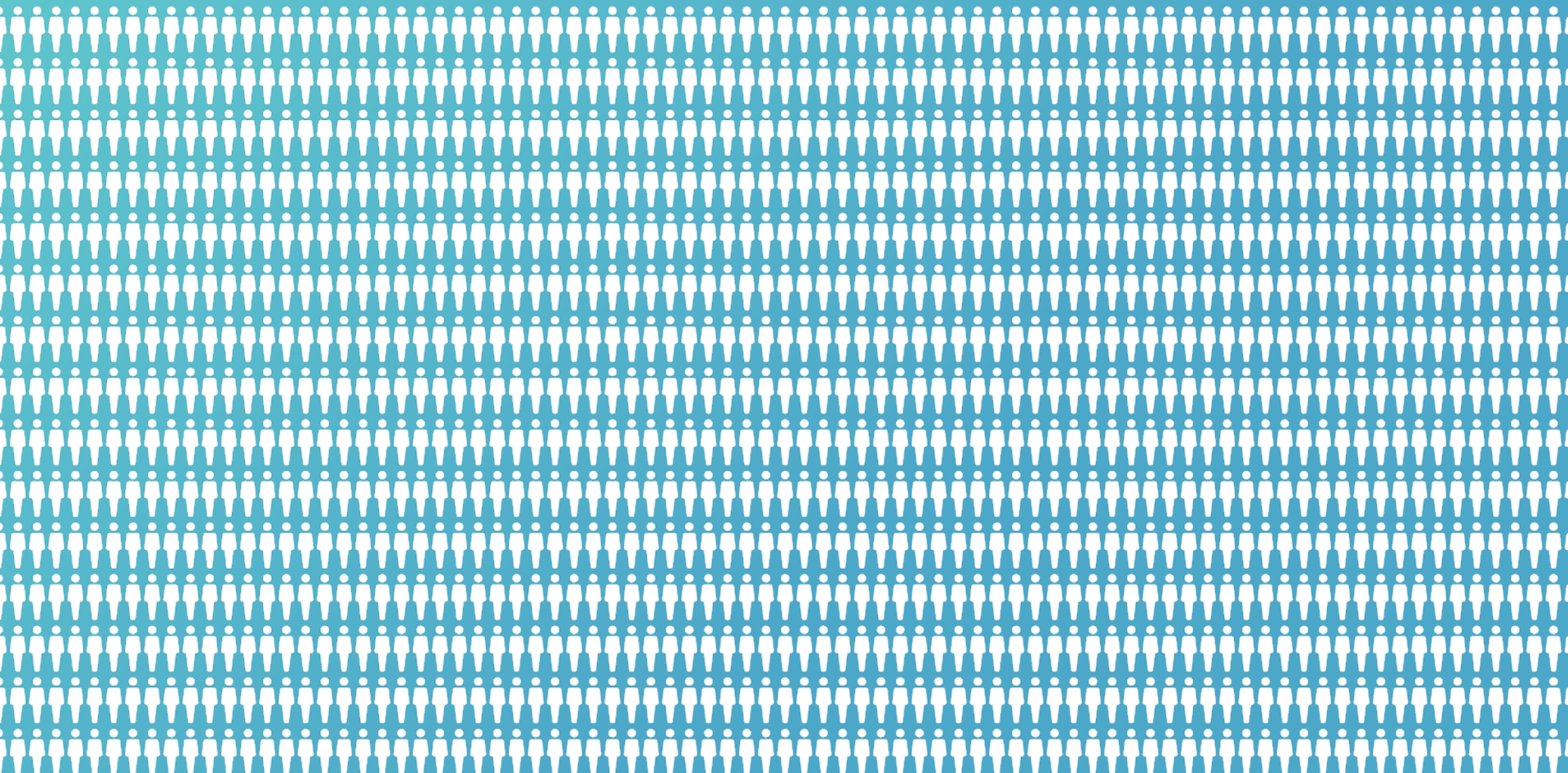




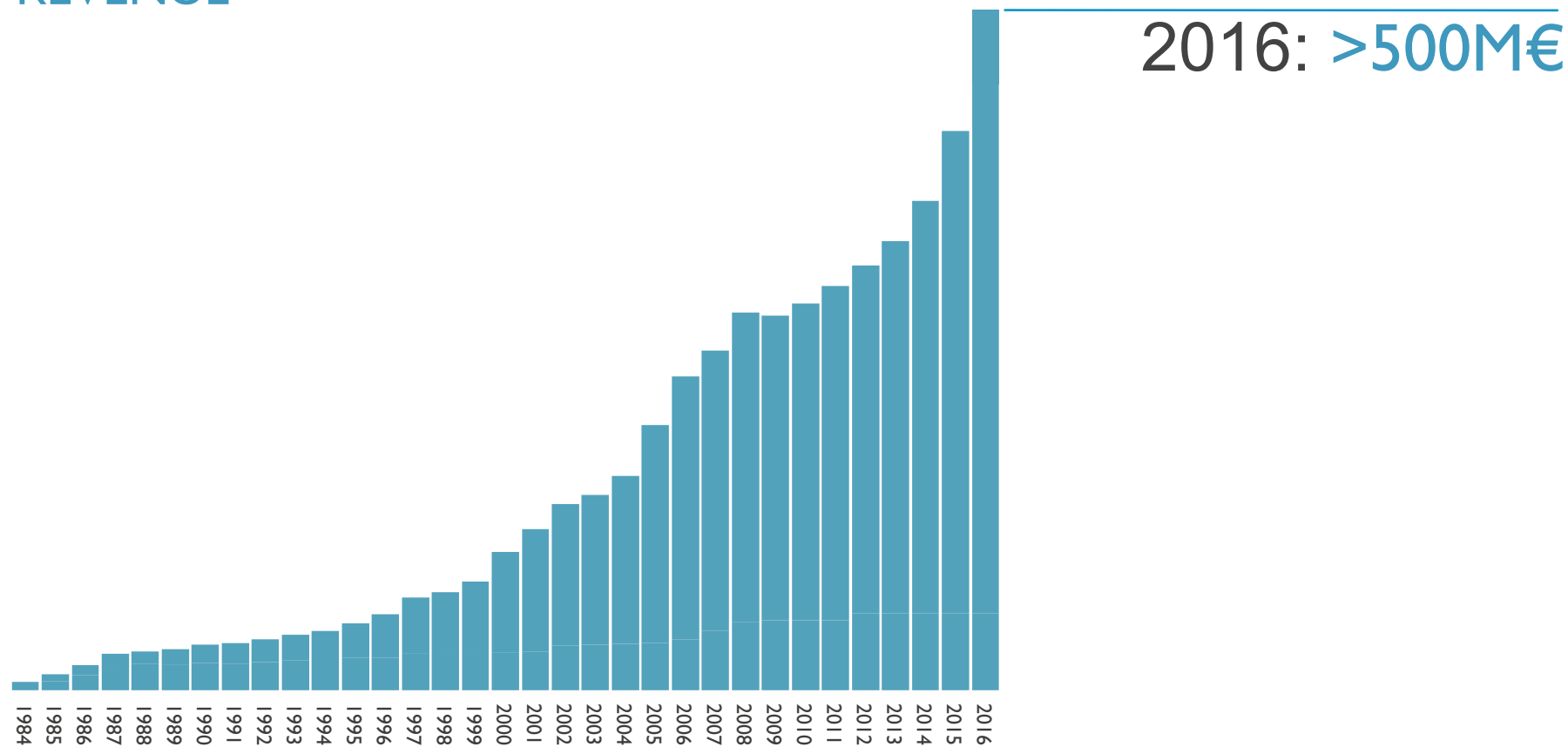




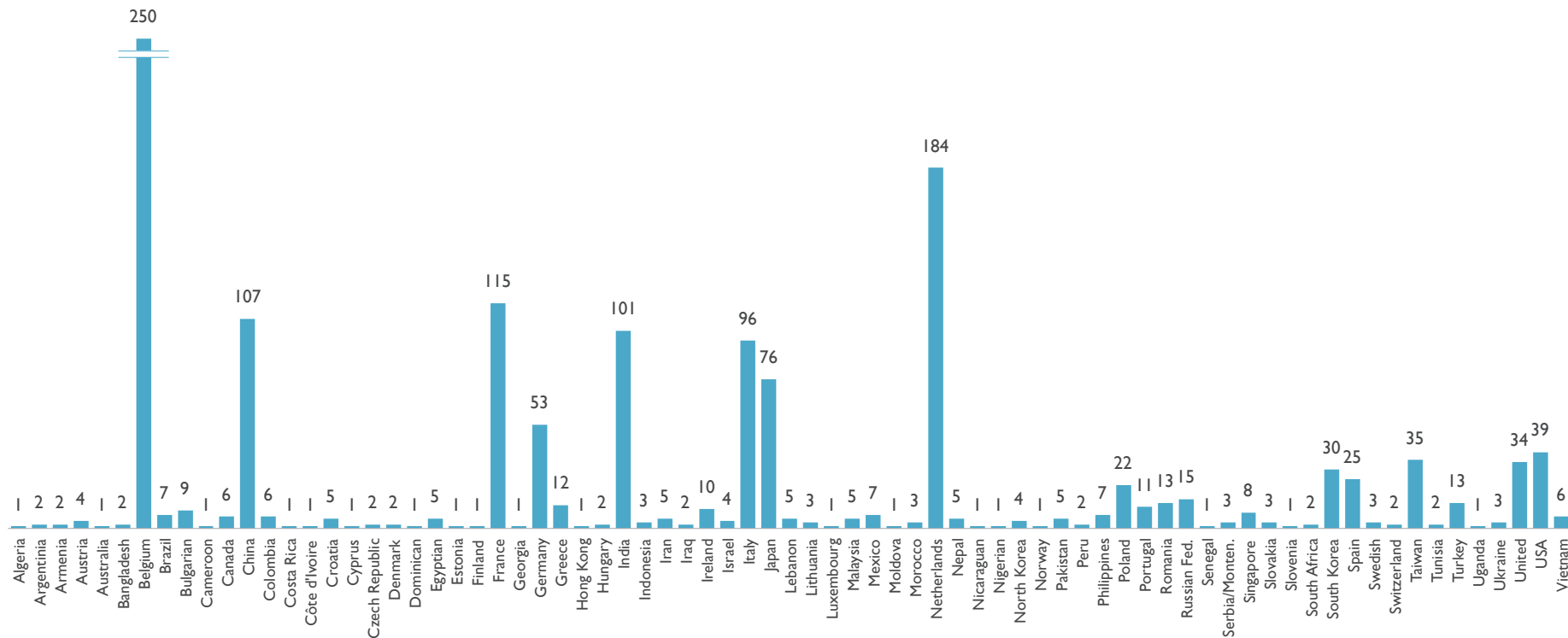
CLOSE TO 3,500 HIGHLY SKILLED RESEARCHERS



REVENUE



74 DIFFERENT NATIONALITIES



LEUVEN HEADQUARTERS



universiteit
▶▶ hasselt

 Universiteit
Antwerpen

 Vrije
Universiteit
Brussel

 **KU LEUVEN**

 UNIVERSITEIT
GENT

GHENT
SMART APPLICATIONS



USA
SAN FRANCISCO

USA
ORLANDO

BELGIUM
LEUVEN HQ - GHENT

THE NETHERLANDS
EINDHOVEN

INDIA
BANGALORE

CHINA
SHANGHAI

JAPAN
OSAKA

JAPAN
TOKYO

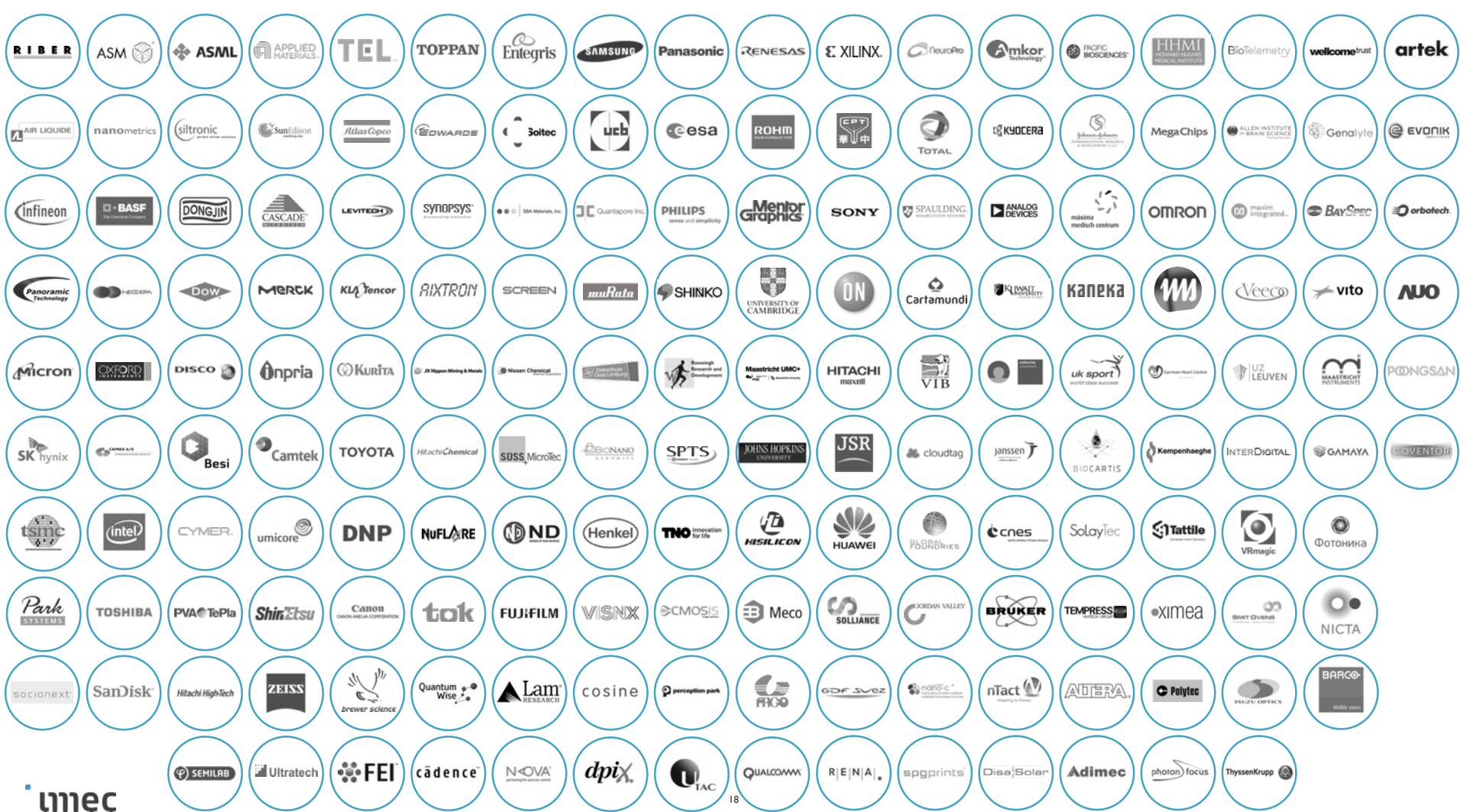
TAIWAN
HSINCHU



collaboration

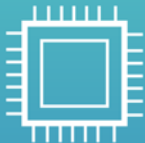




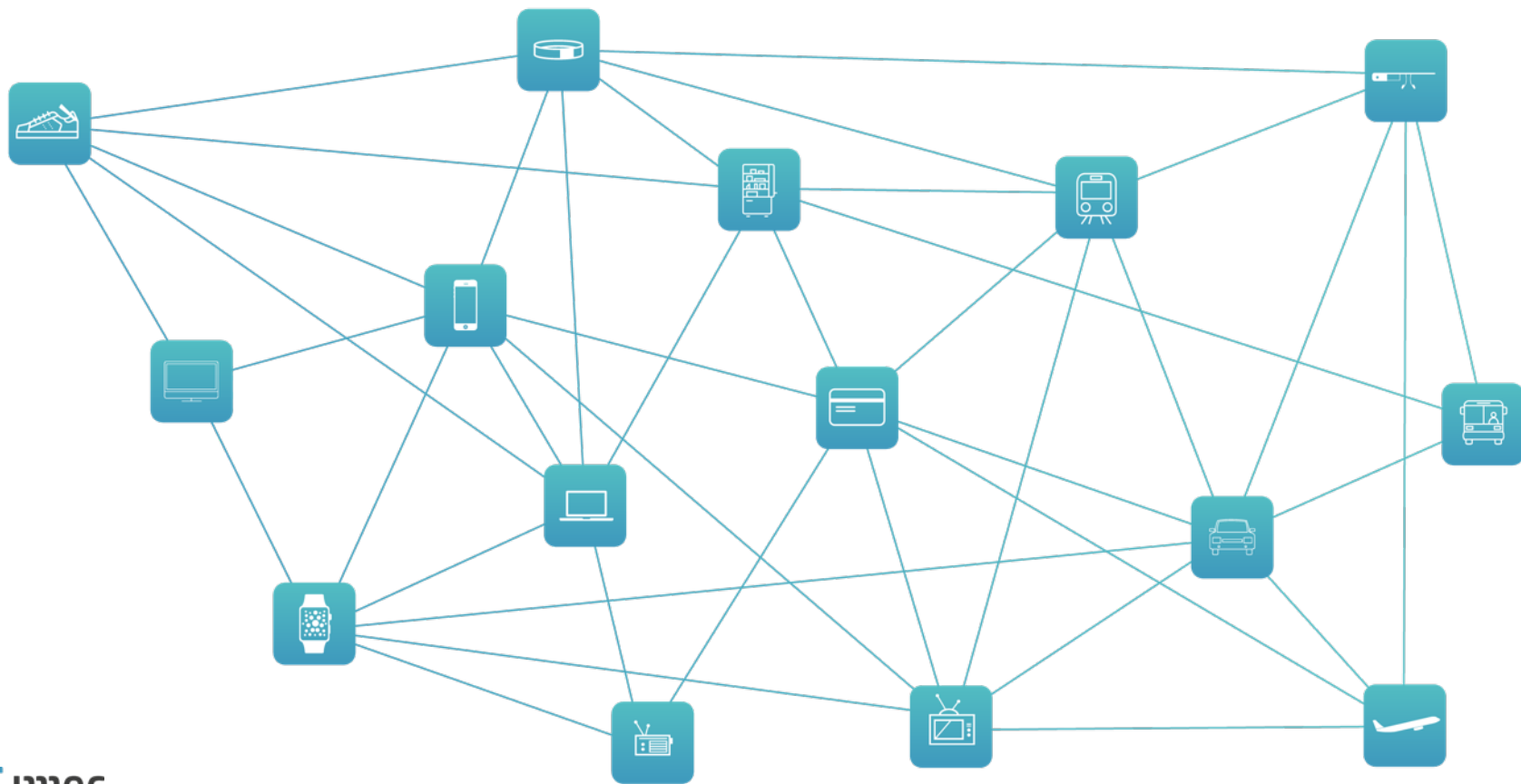


- at imec, we shape the future

DRIVING MICROCHIP MINIATURIZATION



ENABLING THE INTUITIVE INTERNET OF THINGS



ENABLING THE INTUITIVE INTERNET OF THINGS








■ diagnostics and healthcare
within everybody's reach
towards precision medicine



comfortable & safe
transportation towards
connected driverless
cars



City of Things Europe's largest smart city lab



towards efficient and cost
effective logistics:
track&trace

towards smart robotics:
where humans and robots
work together



sustainable energy generation: solar
cells

enabling the intuitive internet of things





mtec

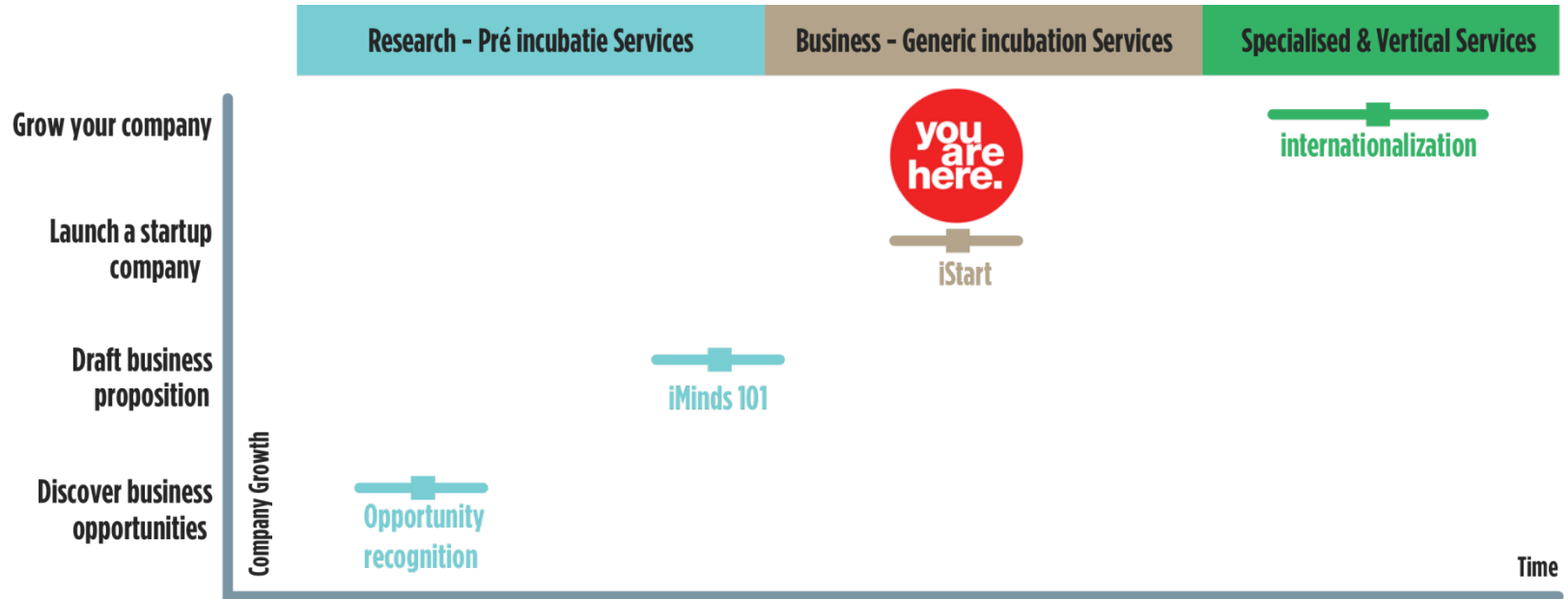
ISTART BUSINESS INCUBATION PROGRAM

IMEC.ISTART INCUBATION PROGRAM

IMEC.ISTART SNAPSHOT

- **Founded** July 2011
- **Baseline** enabling people to turn their innovative ideas into successful businesses
- **Technology** nanoelectronics and digital technologies
- **Segment** multiple verticals
- **TAM** early-stage digital start-ups in Flanders
- **Business Model** B2B
- **Revenue Model** minority equity share
- **USPs** funding, coaching, expert workshops, EiR and access-to-technology

OUR INCUBATION PROGRAMS



IMEC.ISTART – BUSINESS INCUBATION PROGRAM

- Imec's Business Incubation Program (12-18 months; 3 calls per year) imec.istart supports tech start-ups with pre-seed funding and incubation facilities & services
- Target audience
 - imec researchers preparing their spin-off
 - External entrepreneurs establishing their tech start-up
- imec.istart entry point
 - Innovative, digital and scalable product (working PoC) addressing a clear need in the market
 - Clear international ambitions
 - Basic team committed and open for coaching
 - Legal entity established

IMEC.ISTART – PRE-SEED FUNDING

- Selections of and investments in start-ups admitted to the imec.istart incubation program will be carried out through imec.istart fund (public-private partnership fund).
- Equity investment:
 - 50 kEUR pre-seed investment & in-kind (incubation services) investment at a 6% equity stake
 - Additional means (20-100 kEUR) for selected “champions” at additional 1% stake per 20k EUR
- Formalisation under:
 - stakeholder’s agreement between imec.istart fund and the start-up
 - Incubation agreement between imec.istart and the start-up

IMEC.ISTART – KEY ACHIEVEMENTS

KEY NUMBERS & IMPACT

**+ 450
jobs
created**

Average yearly growth of 40%

**+ 55 M
EUR
funding**

**x10
leverage
on
investm.**

Only equity (alike) investments



Benchmarked as the no. 4 accelerator worldwide,
amongst over 500 similar programs

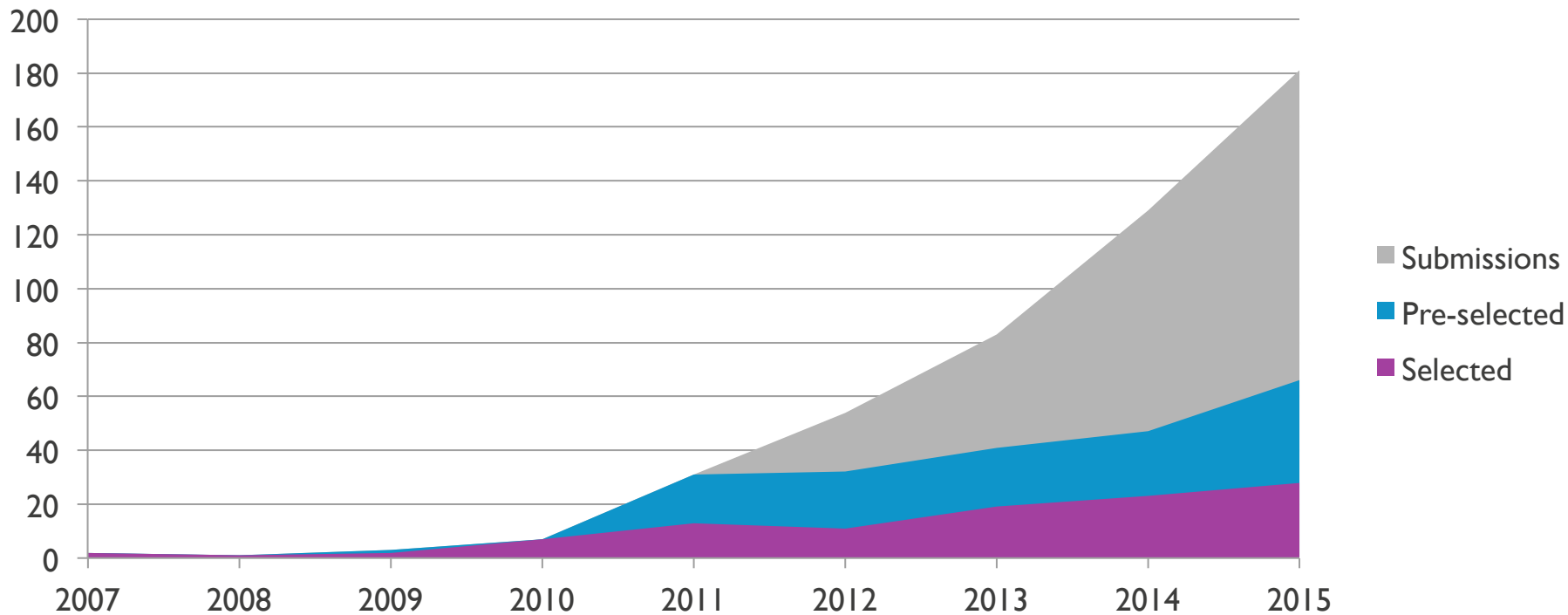
**+ 25 M
EUR
revenue**

Average yearly growth of 50%

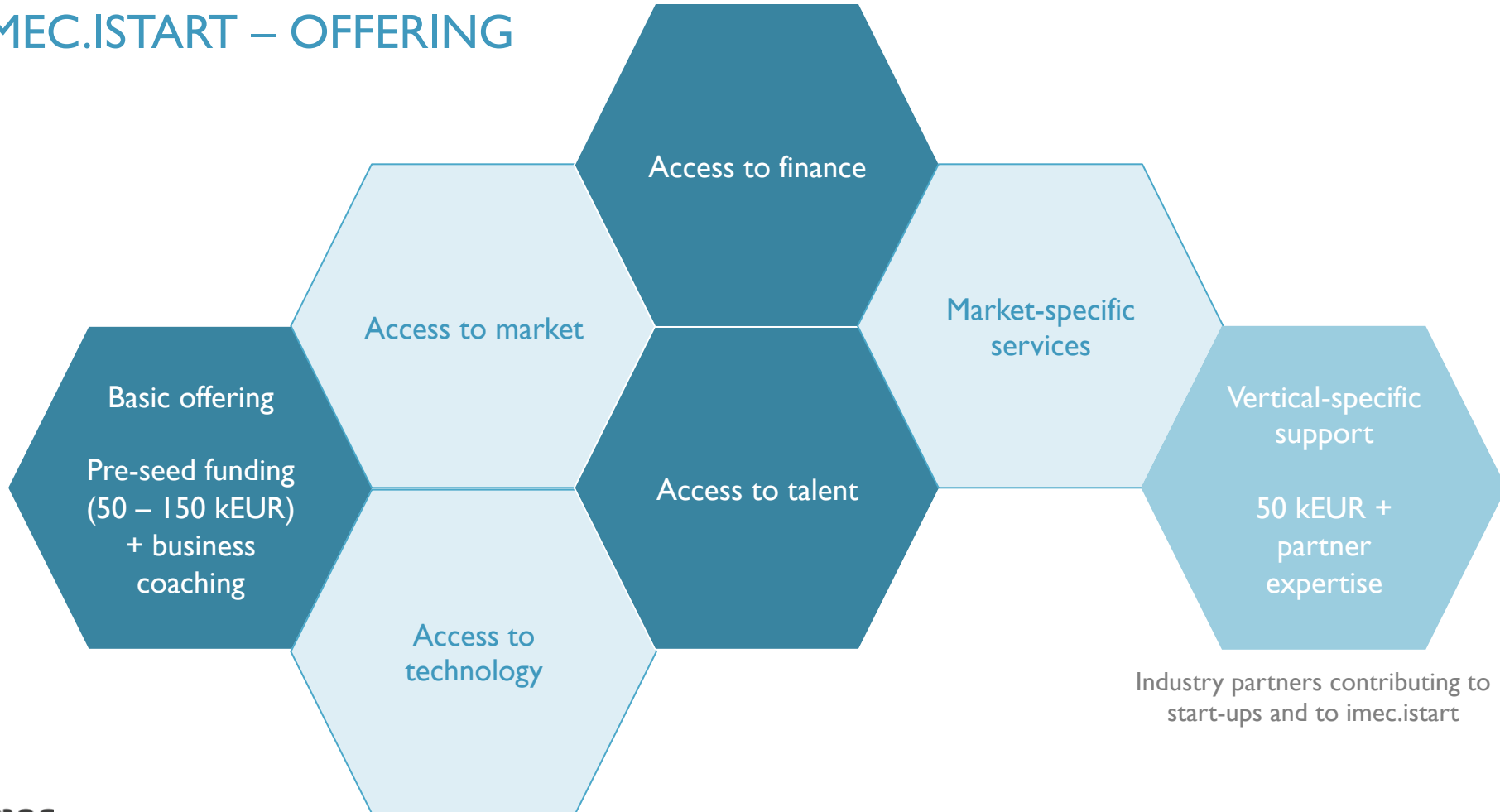
**+ 120
start-ups**

KEY ACHIEVEMENTS

NUMBER OF SUBMISSIONS (NON-CUMULATIVE)



IMEC.ISTART – OFFERING



IMEC.ISTART – ACCESS TO MARKET

SUCCESSFUL LAUNCH OF THE PRODUCT



- Coaching & mentoring by subject matter experts
- Entrepreneur-in-residence**
- Living lab trajectories**
- Data acquisition & lead generation**
- Internationalization programs**

** not included in 50 kEUR basic investment – add. investments in champions or paying services

IMEC.ISTART – ACCESS TO MARKET

SUCCESSFUL LAUNCH OF THE PRODUCT



Coaching &
mentoring by
subject matter
experts

General topics: a.o.

- Corporate governance (legal, IPR, financials, HR)
- Sales tools & methodology
- Pricing
- Market, communication & branding

Market-specific topics: a.o.

- Market landscape analysis
- Product/market fit/gap analysis
- Barriers to market entry (regulation, standards, ...)

Format:

- Workshops by (external) subject matter expert
- Opportunity for follow-on trajectory**

** not included in 50 kEUR basic investment – add. investments in champions or paying services

IMEC.ISTART – ACCESS TO TECHNOLOGY

EFFECTIVE PRODUCT DEVELOPMENT



Access to
technology

- Access to imec technology (flipped TT) and R&D under bilateral agreements**
- Rapid prototyping**
- Researcher-in-residence**

** not included in 50 kEUR basic investment – add. investments in champions or paying services

IMEC.ISTART – ACCESS TO FINANCE

ATTRACTING FOLLOW-UP FUNDING



- Funding need assessment and financial scenario building
- Targeting and addressing the right investor type
- Access to the broad investor eco-system of imec

imec joined the International Venture Club at TechTour in June 2016

IMEC.ISTART – ACCESS TO TALENT

TALENT & TALENT MGT FOR STRONGER ORGANISATIONAL STRUCTURES



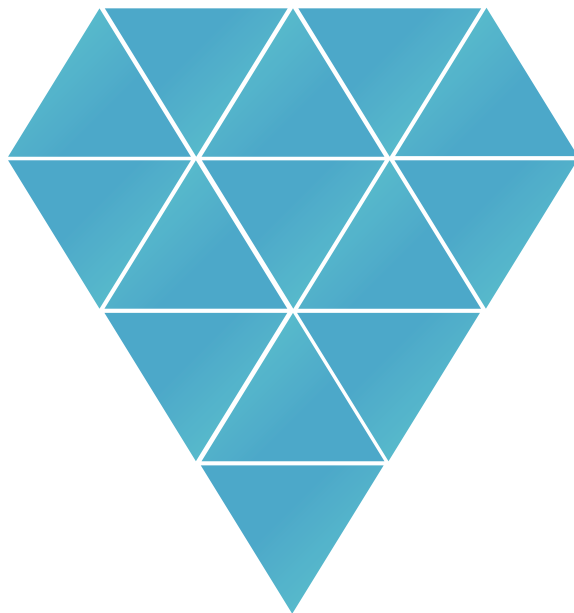
- e-Courses
- Channeling talent to start-ups for internships / employment
- C-level coaching by a seasoned mentor**

** not included in 50 kEUR basic investment – add. investments in champions or paying services

IMEC.ISTART – PARTNERING

5 main reasons to partners

- External innovation
- Access to business partners
- Entrepreneurial culture amongst employees
- Employer branding / access to talents
- CSR / marketing



Many ways to partners

- Technology partner
- Partner in specific vertical
- Financial partner in imec.istart fund
- Internal or external incubator for your company
- Smart brokerage
- ...

IMEC.ISTART AS GLOBAL TOP-25 INCUBATOR

Official name iMinds

University KU Leuven; Ghent University; and three others

Founded 2011

Unique ID EU0012

Ranking & Benchmarking Group



University
Business Accelerator



Europe



ICT: Web,
Mobile etc.



University Affiliated



Business Accelerator



Non profit



\$1.2m - \$2m

Operational budget



5.8

Full time employees



Yes

Seed fund



16 mo

Program duration



129

Average application
received per year



22

Average application
accepted per year

Sectors represented

100%

■ ICT: Web, Mobile etc. ■ Biotechnology ■ Life sciences ■ Cleantech ■ Social/Environment ■ Non-specialized ■ Other

CONTACT DETAILS

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