tech hub

The global community for
tech product entrepreneurs
and startups

CONTEXT - WHY AND HOW?

- Established in 2009 in London

-Partnership with Google 2012

- 7 Locations:

●London
●Swansea
●Madrid
●Warsaw
●Riga
●Bucharest
●Bangalore

Supporting the
entrepreneurial community

THE TECHHUB MODEL

	SERVICED OFFICE	COWORKING SPACE	ACCELERATOR
Similarities	• basic facilities for your startup to run in	• open-plan space shared by various companies	• events & resources • opportunities for learning, mentorship, networking, funds, etc.
Differences	• we focus on the people, not the facilities	• we don't "rent desks" • we select our members	• no equity • no time limit • no forced participation • diverse startups • no targets or KPI's • flexible workspace

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NICHE VS DIVERSITY

etc...

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TECHHUB MEMBERSHIP

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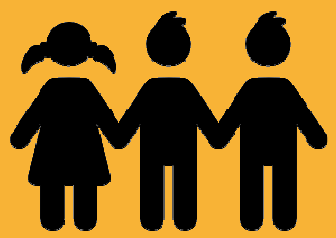
TECHHUB MEMBERSHIP

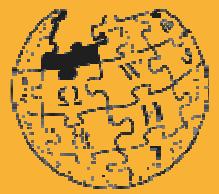
Local support team



Local network

Development programme

Global network



DEVELOPMENT PROGRAMME

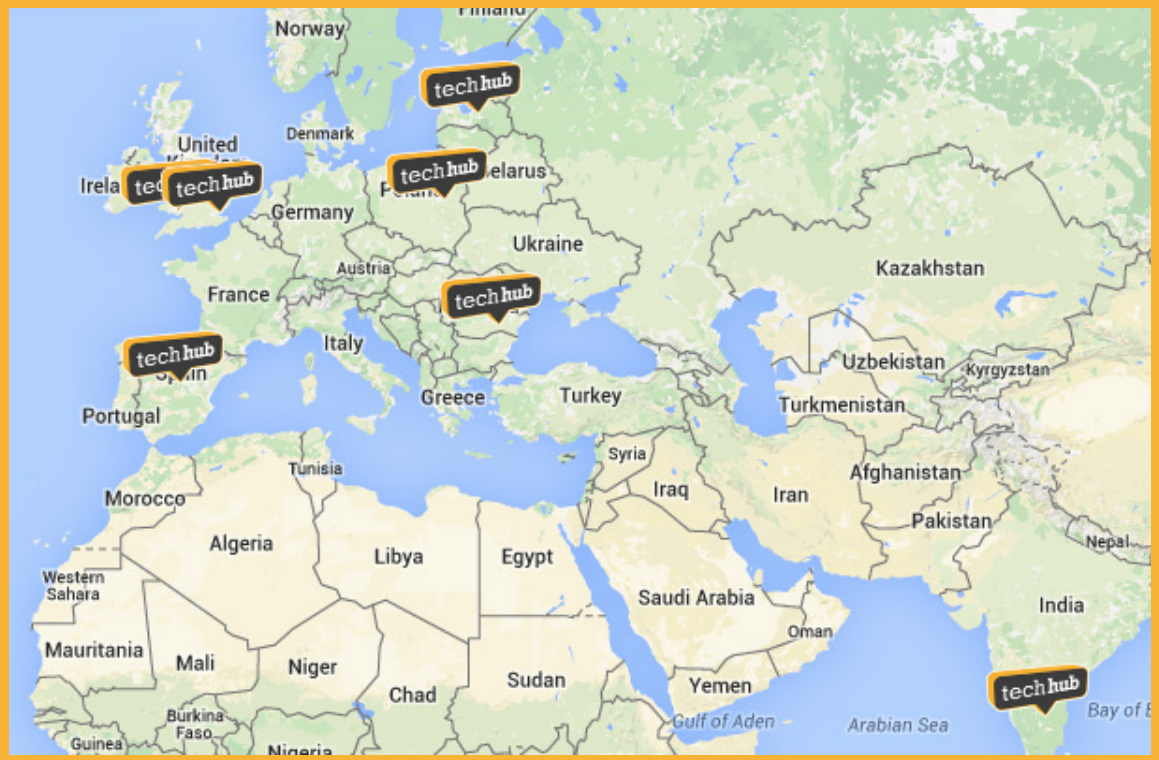
Community-led events (internal value generation)

- Product testing & feedback
- Finding talent & collaborators
- Internal mentoring
- Promotion & opportunity generation

Expert-led events (external value generation)

- Specialist knowledge (legal, finance, marketing, etc.)
- Investor engagement
- Client / corporate engagement
- Mentoring (e.g. experienced entrepreneurs)

GLOBAL NETWORK

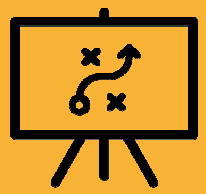


FINANCIAL SUSTAINABILITY

- Minimise dependence on external investors
- Membership fees vs equity
- Ensuring our business model is sustainable for each local market
- Corporate partners

CONCLUSIONS

Pick your niche and develop an in-depth understanding of it - on a constant & continuous basis.



Facilitate meaningful engagement / connections / interactions.

Pick your people wisely

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HAPPY BIRTHDAY
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1
YEAR
ENTREPRENEUR
WORKSPACE

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