

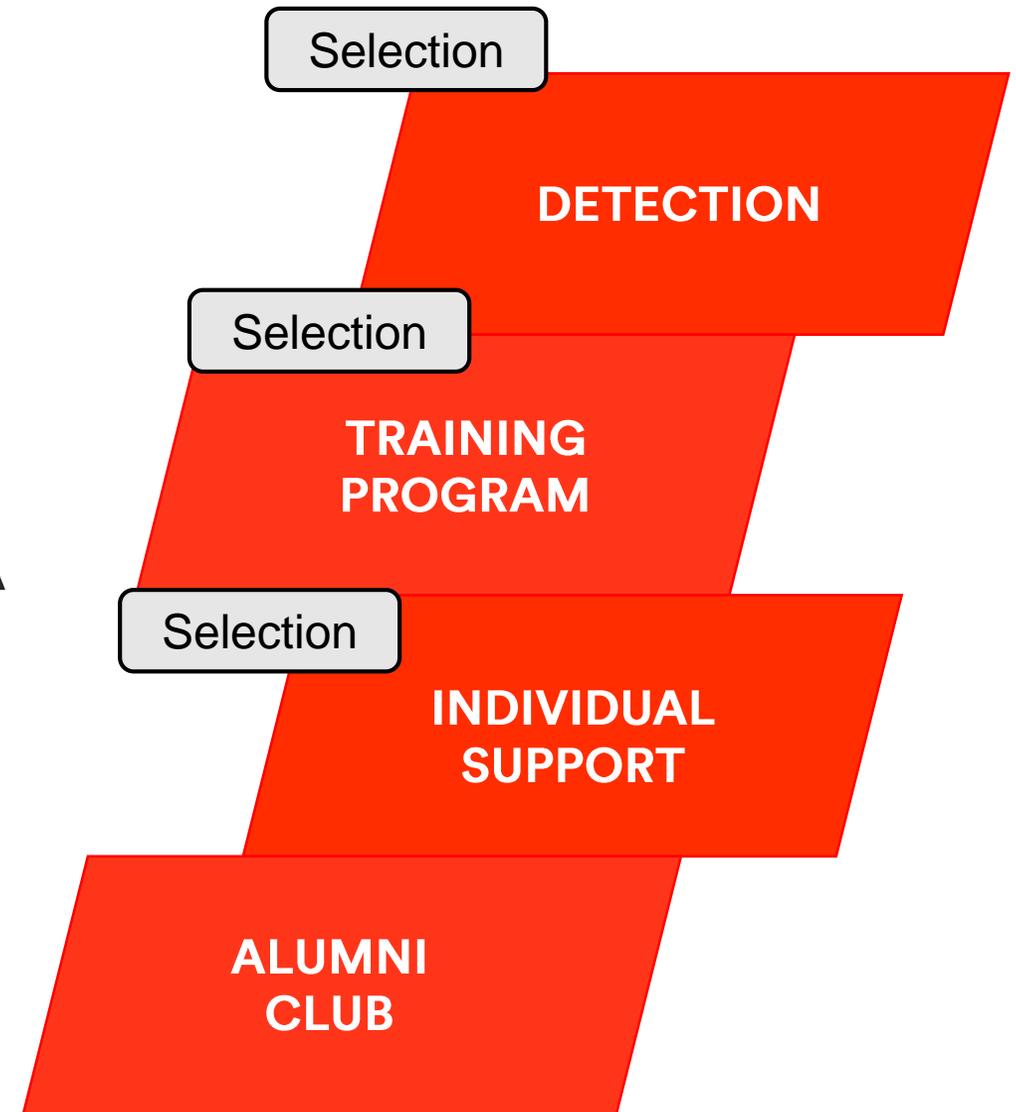
SEM*i*A

GÉNÉRATEUR DE STARTUPS

**Performance monitoring system of a
public-funded business incubator**

SEMIA Overview

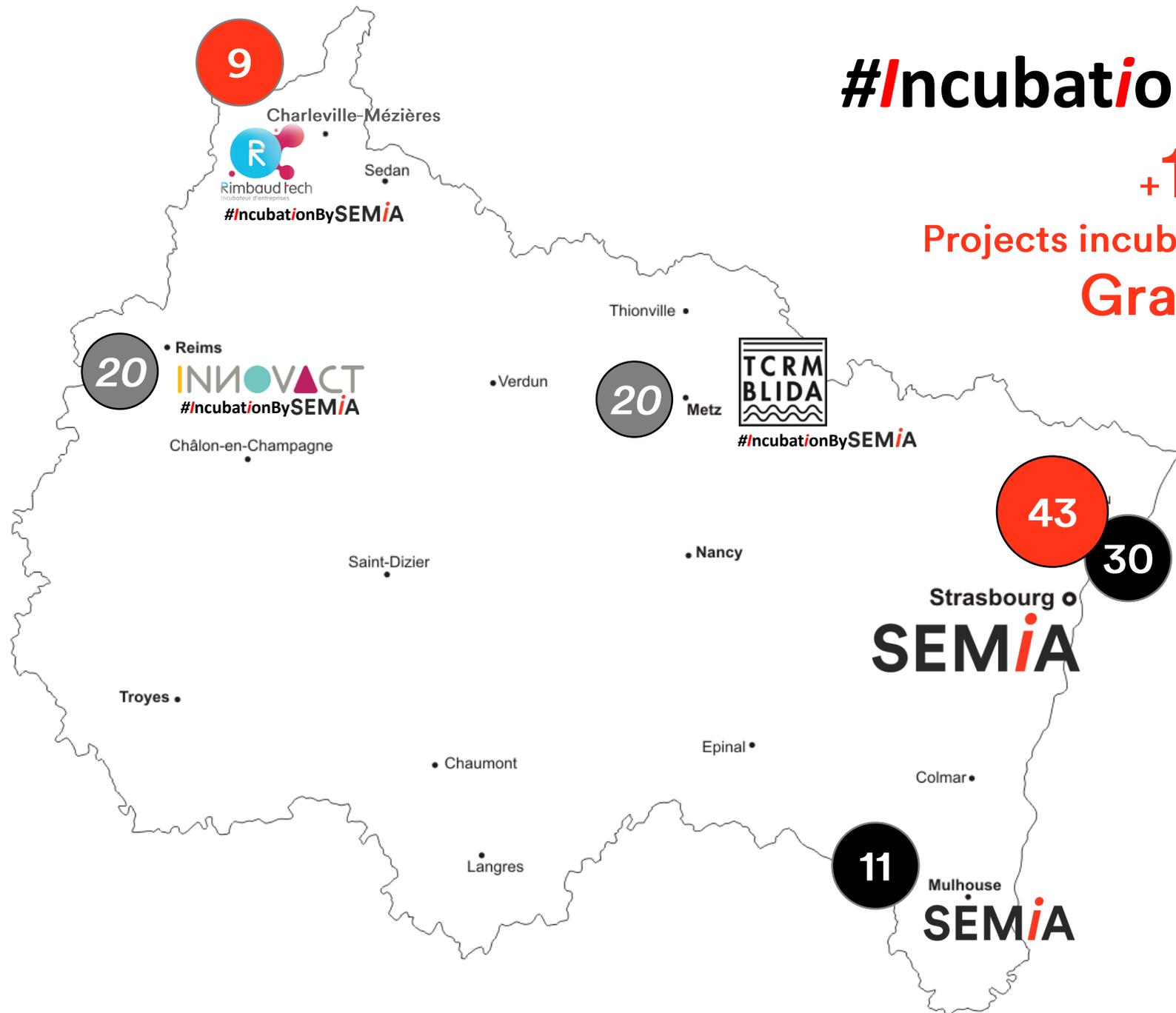
- Created in **2000**
- **231** projects supported
- **194** company creations
- **1** methodology #IncubationBySEMIA
- Team of **15** people dedicated to startup support
- **5** locations



#IncubationBySEM*i*A

+100

Projects incubated in the Region
Grand Est



- 51** Projects supported by Individual Coaching
- 41** Projects participating to « Starter Class » training program
- 40** Projects supported by Individual Coaching (to come)

SEMIA Governance

SEMIA is an association created in 2004 by 6 founding members, eligible to patronage.

Founding
Members



Other
Members



A mixed business model

SEMIA is funded by public institutions and private donators.

Public Support



Donators



Value Proposition

SEMIA offers support for entrepreneurs working on an innovation in their path to company manager through :

**#IncubationBy
SEMIA**

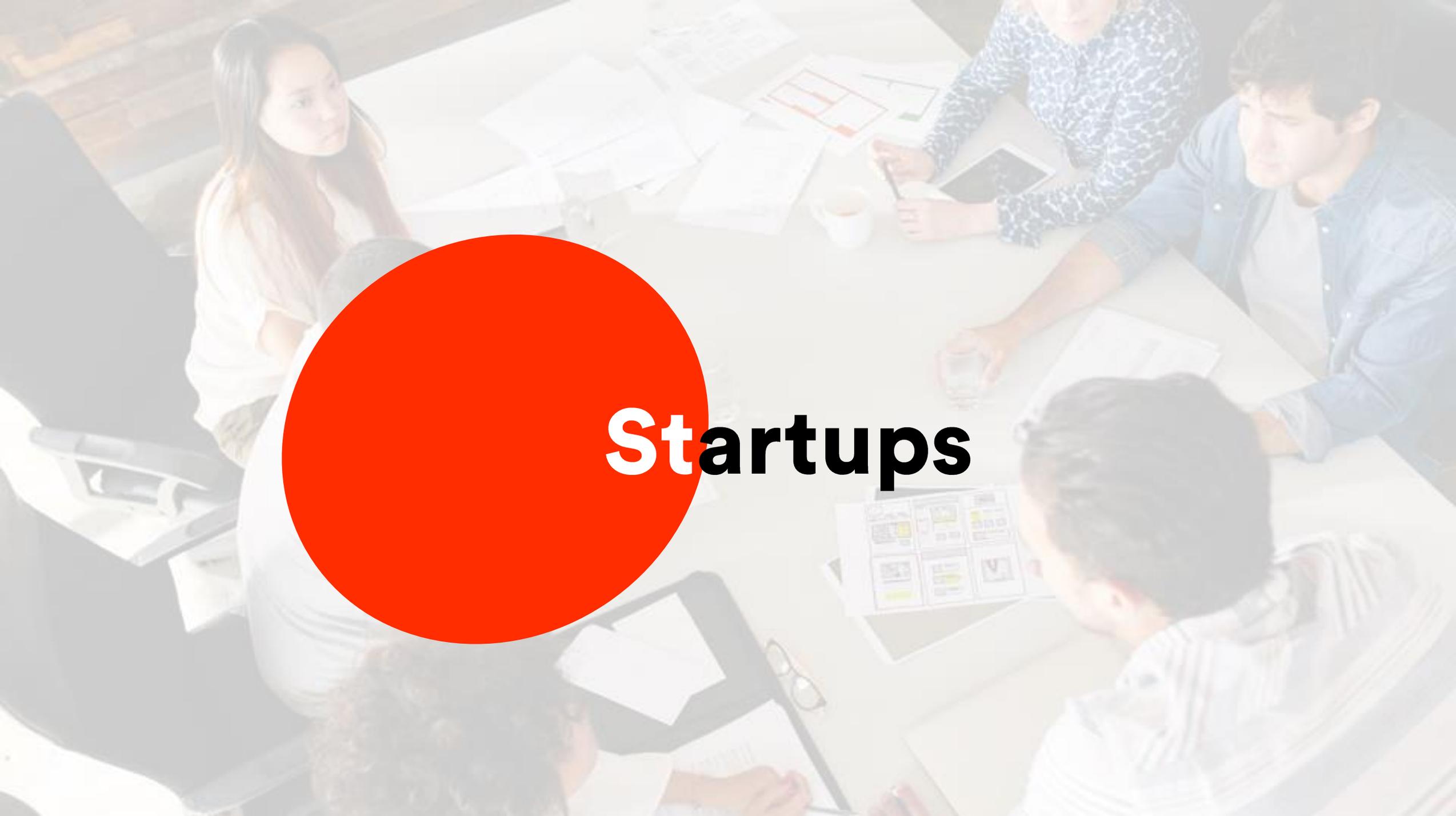
A premium coaching
program

The Club SEMIA

A committed
community

« L'Académie »

A resource center

A high-angle, slightly faded photograph of four people sitting around a light-colored conference table. They appear to be in a meeting, with various documents, a laptop, and a coffee cup on the table. A large, solid red circle is overlaid on the left side of the image, partially obscuring the people and documents. The word "Startups" is written in a bold, black, sans-serif font across the center of the red circle, with the letter "S" being white.

Startups

A multitude of sectors

231 projects supported by SEMIA from the beginning :



33%
Biotech and
MedTech



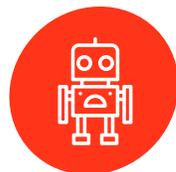
21%
Software



19%
Services



7%
Chemistry



5%
Electronics



5%
Mechanics



6%
Others



4%
Energy

**One common point :
Innovation**

Current portfolio

70 projects currently supported by SEMIA :



30%
Biotech and
MedTech



45%
Digital



20%
Industry



5%
Social Innovation

2017



Fizimed

WITIVIO

zoom[®]

raybot[®]

NATfresh[®]
PROCESS

dianosis

ID3



HYPNOR



TechDico

Novithera
innovative therapies

Connec'Ten

MICROOMIX

SAFE
PRODUCTION
BIG DATA SOLUTIONS

_PARADOX

Terremys



MAKERS
FOR CHANGE

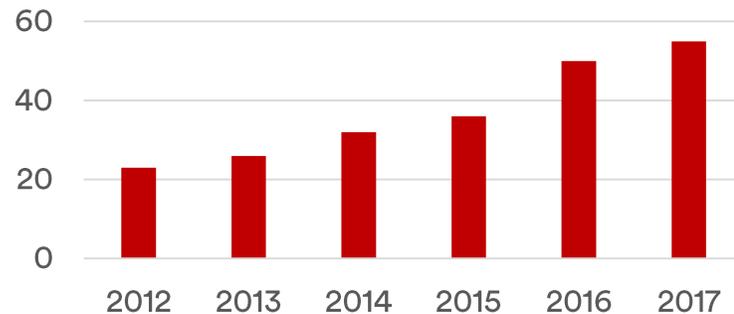
Orisun
Internet of Things

The background is a grayscale image of a workspace. It features a spiral-bound notebook on the left, a crumpled piece of paper in the center, and various hand-drawn sketches on the right, including arrows and a speech bubble. The overall scene suggests a creative or analytical process.

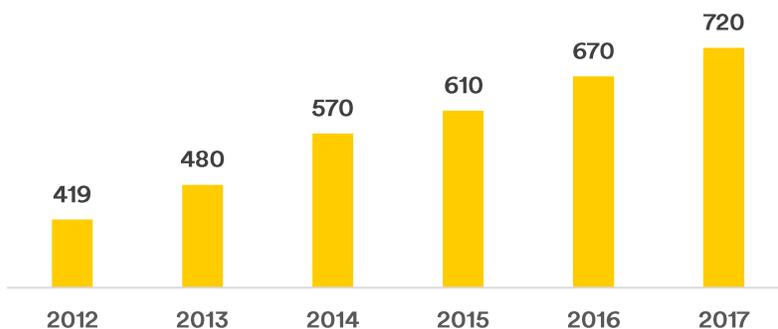
Monitoring performance

The economic impact for the year 2017

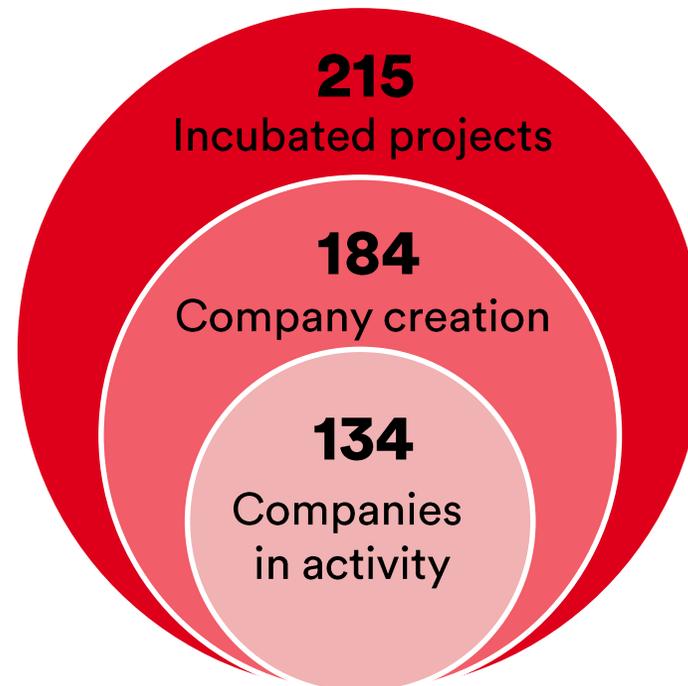
Turnover (M€)



FTE Growth



Since 2000
31/12/2017



SURVIVAL RATE

76 % of the companies
are still alive after 5 years

FUNDRAISING

More than **10 M€** raised
in 2017

NEW PROJECTS

23 new projects in
incubation in 2017

KPI of our incubation activity

- Portfolio :
 - Number of detections and selection rates
 - Number of new projects per year (training program and individual support)
 - Stock at a given time (training program and individual support)
- Per project :
 - Time spent with the project team
 - Subsidies allocated by public funds
 - Subsidies from the incubator
 - Company creation date and capital

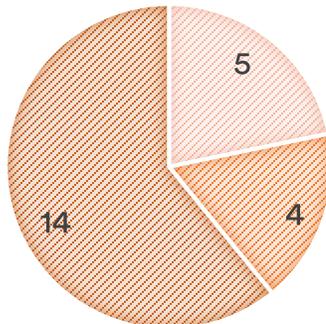


2017 SEMIA KPI

- **150** detections
- **19** projects joined the training program
- **23** projects joined the individual program
- **15%** selection rate

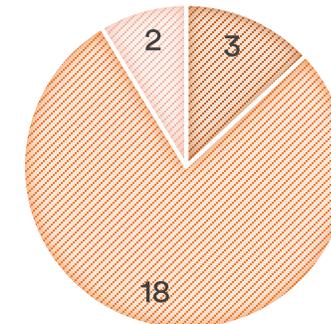
LINK WITH PUBLIC RESEARCH

■ Contract with a public lab ■ Technology transfer licence ■ Private sector



ORIGIN OF THE PROJECT MANAGER

■ Students ■ Private sector ■ Researchers



Our community



**Thanks !
Any questions ?**



CONTACT

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