



City of Warsaw

-

development strategy, entrepreneurship support

Florence, May 2016

City of Warsaw statistics

- Inhabitants – 1.7 mln
 - Area – 517 km²
- Companies – ca. 370k
- Universities and colleges - 78
 - Students – ca. 250k
- Unemployment – 4.3% (2015)
- City budget income – € 2.9 bln (2013)
- **Value of co-financing of the City projects from European funds – over € 2.1 bln**





Warsaw City Hall

European Funds and Economic Development Department

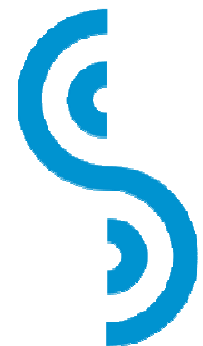
Department tasks:

- coordination of the European funds' absorption process
- writing grant applications and collecting the documentation
- European cooperation projects





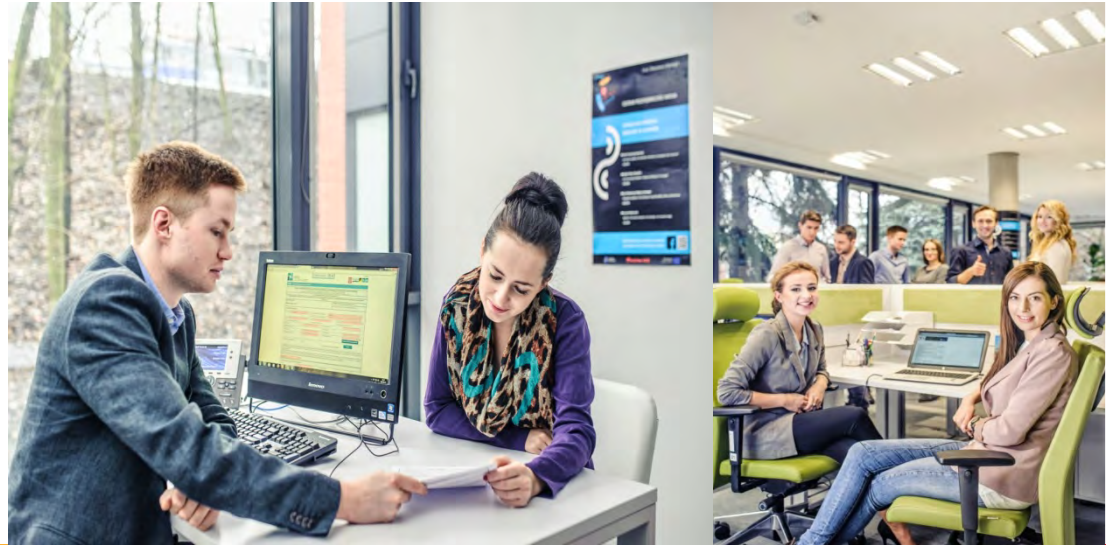
Centre of Entrepreneurship Smolna



Centre of Entrepreneurship Smolna



- A platform of information exchange between entrepreneurs and public institutions
- Business Incubator
- Information Hub
- Europe Direct
- Job Agency
- Sole proprietorship registration
- Lectures, trainings, workshops
- Networking meetings
- EU funds



Centre of Creativity Targowa 56

- Support for creative and innovative projects and enterprises functioning in creative sectors
- Entrepreneurship Incubator dedicated to creative start-ups
- Conference, exhibition and office space for rent
- Cooperation with business-area institutions



Policy Instrument

Regional Operational Programme for Mazowieckie Voivodeship 2014-2020

➤ Priority Axis III: improved conditions for development of SMEs → Investment priority 3a: Entrepreneurship promotion, in particular, throughout facilitation of economic exploitation of new ideas and promotion of creation of new companies



Development Strategy for the City of Warsaw until 2020

- Built by city's officers and team of experts
- Adopted by Warsaw City Council in November 2005
- Defines:
 - 5 strategic objectives
 - 21 operational objectives
 - 73 programmes
 - 304 tasks.



Strategic objectives

1. To improve the quality of life and safety of the residents of Warsaw
2. To consolidate the residents sense of identity by fostering tradition, developing culture and stimulating social activity
3. To develop metropolitan functions, strengthening Warsaw's position on the regional, national and European level
4. To develop a modern economy, based on knowledge and scientific research
5. To achieve sustainable spatial order in Warsaw





Key supported fields of Warsaw's economy

- Economic sectors connected with high technologies
- Transfer of scientific knowledge to business activity
- Cooperation between SME sector and scientific circles
- Facilitations for investment
- Development of SMEs.





Thank you for your attention!

