

Our Networking Events

We have strived to promote cohesion among the partner countries through various events in multiple stakeholder cities. The goal of the networking events is to promote exchange of knowledge and information and create the foundation for greater cooperation. Six networking events have successfully been completed.

6th INNOVAGRO Transnational Networking Workshop - November 22, 2019, Belgrade, Serbia ([link](#))

The Chamber of Commerce and Industry of Serbia organized the seminar “Traditional Proprietary Products” as part of presenting the realized activities on the project and exchanging experiences in this field, at the Hotel Tulip Inn Putnik, New Belgrade, Serbia. Organic production in Greece was discussed by Prof. Evangelos Grigoroudis, while Slovenian expert Igor Kos presented experiences from Slovenia. Expert Dr Maria Lampraki talked about quality control and certification. Olive oil production in the Province of Potenze-Italy was presented by expert Romaniello Rocco, and Massimo Fragassi spoke about quality in the Province of Foggia. Finally, Dhurata Thanasi Danari, an expert from Albania, presented to the participants, more closely and through a video, the revitalization of Albanian traditional products.

5th INNOVAGRO Transnational Networking Workshop - November 1, 2019, Chania, Greece ([link](#))

During the workshop, many experts from Greece, Italy, Slovenia, Serbia and Albania, presented the reach local gastronomy heritage of their countries. They had also the chance to exchange experiences and good practices in the field of the eno-gastronomy tourism and agrotourism. The workshop included also an interactive session in which the experts marked in a digital map the most important eno-gastronomy tourism destinations of their countries.

4th Transnational Networking Workshop of the INNOVAGRO project - September 26, 2019, Puglia, Italy ([link](#))

The workshop focused on “Experiential Tourism in the Agricultural and Rural Sector - Case Studies, Perspectives, Opportunities “. Professors of the University of Foggia, Antonio Stasi on the theme “Experience and Storytelling. How Effective In Food And Agriculture Business?” and Mariarosa Lombardi on “Social Innovation Experiences in Rural Tourism “. Dante De Lallo (President of the GAL - Rural Daunia 2020) spoke on “EU Funding For Rural Tourism “.

3rd INNOVAGRO Transnational Networking Workshop - June 6 & 7, 2019, Chios, Greece ([link](#))

The aim of the workshop was to critically examine the formation of clusters among the participants, which would promote the extroversion of agro-food companies in Adriatic- Ionian Area and whose capstone would be the production and circulation of a Memorandum of Understanding (MoU). Mr. Apostolos Goulas first part presentation shed light on four case studies. A German-Danish cross-cluster cooperation in “intelligent logistics”, a Californian wine cluster, the Terra Thessalia Lactis cluster project containing several small dairy industries from the Region of Thessaly and several institutions (university of Thessaly, cooperative banks, support organizations, research centers). Ms Antoaneta Kuhar, presented the innovative cluster “Integrated Weed Management: Practical Implementation and Solutions for Europe”. Ms. Kuhar provided core information on the Agricultural Institute of Slovenia.

2nd INNOVAGRO Transnational Networking Workshop - March 8, 2019, Ptuj, Slovenia ([link](#))

Ms. Jelena Petrov from the Public Institute Rerasd, Croatia has highlighted as the main problems for Croatia the decline of rural population, especially the emigration of young people from villages to towns, the closure of infrastructure, and the small size of farms. Ms. Štefi Videčnik from the Ministry of agriculture, forestry and food of Republic of Slovenia for presented the national promotion action “Our super food”. Mr. Marko Debeljak from the Institute Jožef Štefan, presented the European Legume Innovation and networking in H2020 TRUE Project which deals with legumes in the diet. Legumes can reduce the use of pesticides and dependence on meat. Legumes are very important part of Mediterranean diet. Mr. Roman Štabuc from Slovene Chamber of Agriculture and Forestry - Institute of Agriculture and Forestry Maribor presented a cluster of wine-producers who developed a brand Pubec.

1st INNOVAGRO Transnational Networking Workshop - October 13, 2018, Tirana, Albania ([link](#))

The prime aim of this event was to prepare the roadmap for the implementation of the next 6 networking events of the project. A discussion and exchange of views took place between the project partners and external experts with respect to the clusters in the agro-food sector, and the factors that contribute to their success or failure.



Newsletter

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“The project focuses on the development of links and synergies between farmers, agro-food enterprises, Research Institutes and Public Authorities, for the promotion of agro-food products’ extroversion, the development of agro-food companies’ internalization, and the promotion of environmentally - friendly farming practices.”

Our Extroversion Events

The main aim of Extroversion Events is to promote innovative entrepreneurship in the agro-food sector and to promote innovative SMEs to international markets. Moreover, the links between Research Institutes, competent Public Authorities and innovative SMEs are strengthened.

5th INNOVAGRO Special Extroversion Event - February 24-25, 2020, Potenza, Italy ([link](#))

The Province of Potenza hosted the 5th Innovagro extroversion event as part of a complex action, in which the local government proposals for the development of the provincial territory have been outlined and some guidelines and support to local actors about the correct use of the territory, also in the direction of the management and mitigation of territorial and environmental risk as key factors for any kind of sustainable socio-economic development, have been provided.

4th INNOVAGRO Special Extroversion Event - November 23, 2019, Belgrade, Serbia ([link](#))

SMEs from partner countries and Serbian food producers had the opportunity to present themselves at an international exhibition within the booth of the Innovagro project at the 14th Ethno Food and Drink Fair, after which bilateral talks were held with companies from Greece, Italy, Slovenia and Albania for business connection.

3rd INNOVAGRO Special Extroversion Event - November 2, 2019, Chania, Greece ([link](#))

The event included an exhibition of innovative agro-food products & gastronomy services, accompanied with B2B meetings among 20 participating agro-food & tourism companies from Greece, Italy, Slovenia, Serbia, and Albania. In parallel, Finger Food Gastronomy Events were organized with the participation of Chefs and Gourmet experts from the above participating countries.

2nd INNOVAGRO Special Extroversion Event - September 27, 2019, Puglia, Italy ([link](#))

International partners, Italian and foreign entrepreneurs had been the protagonists of B2B meetings and a “Contadinner”, the experiment of social agriculture and Europe’s most innovative rural network conducted by Vazapp, a rural hub that was born in Foggia and brings together the most innovative social agriculture and rural network in Europe, best experiences and excellence of Southern agriculture.

1st INNOVAGRO Special Extroversion Event - October 12, 2018, Tirana, Albania ([link](#))

The extroversion event, aimed at bringing together innovative agro-food producers and distributors and try to initiate cooperation between them, was attended by 30 persons, mainly external experts, but also representatives of the project partners. The project event was also attended by the Minister of Agriculture and Rural Development of Albania, Niko Peleshi.



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This document has been produced with the financial assistance of the European Union. The content of the document is the sole responsibility of Chania Chamber of Commerce and Industry and can under no circumstances be regarded as reflecting the position of the European Union and/or ADRION programme authorities.