

UpGradeSME

Interreg Europe

UpGradeSME aims at improving the export performance of SMEs by exchanging on internationalisation policy instruments and tools increasing SME ability to export, gain new know-how and improve competitiveness.

www.interregeurope.eu/upgradesme

Policy Instrument Fact Sheet **HUNGARY**

An interregional cooperation project for improving SME competitiveness policies

Project Partners

Steinbeis Innovation gGmbH (DE)
San Sebastian Socio-Economic Development Agency Ltd. (ES)
Ministry for National Economy (HU)
Pannon Business Network Association (HU)
Business Development Friesland Foundation (NL)
Municipality of Leeuwarden (NL)
ADRAVE – Regional Development Agency of Vale do Ave (PT)
South Muntenia Regional Development Agency (RO)



Policy Instrument Fact Sheet HUNGARY



POLICY INSTRUMENT

EDIOP 1.3.1 Supporting (international) market access of micro, small and medium sized enterprises (Hungary)

MAIN FEATURES

The Hungarian Government following the objectives of the European Union aims **to improve the international competitiveness of the SMEs**, wants to increase their number having foreign trade relationships.

In Hungary the call **EDIOP 1.3.1** focuses on the support of the internationalization of the micro, small and medium sized enterprises, within the framework of the Economy Development and Innovation Operative Program (EDIOP) 2014-20.

EDIOP 1.3.1., after having recognized the shortage of the financial, human and information resources of the Hungarian SMEs, is willing **to support the appearance of companies on new markets** by ensuring effective foreign marketing activities, participation on international exhibitions, B2B events, and fairs. It also targets **to ensure the required knowledge for participating successfully the market competition**. The call also supports consultations, elaboration of market researches and studies, supporting the export capability of the companies.

Due to recent conditions of the above mentioned call SMEs can apply with own project proposals and receive a **support with an intensity of maximum 50%**, dependent on the company size and the location.

The main beneficiaries of the call are **SMEs with value and export growth potential**. Through their development they can also get connected to local, national but most preferably to international networks, meanwhile also intensifying their participation. The duration of a single project is maximum 24 months

MANAGING AUTHORITY

Ministry for National Economy
Hungary

STAKEHOLDERS

Ministry for National Economy
Chambers of Commerce
Local Enterprise Agencies
Municipality of Vas County
County Level Municipalities
Hungarian National Trading House
Enterprise Europe Network representatives
Clusters

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UpGradeSME partners involved

Ministry for National Economy Hungary
Pannon Business Network Association

1st Improvements proposed

The **focus of supported actions should be extended** to support more complex activities.

The **call for proposal** should be written in a **more applicant friendly manner**.

Less documentation would ease the administration procedure - updating the E-application form.

Speeding-up the decision making procedure can help the beneficiaries in order to forecast their international activities.

In addition **the post-financing payment** process **causes hazards** for the SMEs cash flow. A revision of this process can be realized with the help of the Economic Development Office of the Ministry.

Contact

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