

**Chania 05/11/2019**

## **PRESS RELEASE**

2-days INNOVAGRO Events (1<sup>st</sup> & 2<sup>nd</sup> of November 2019) was completed in Chania with a great success, and with the active participation of a lot of experts, stakeholders, and agro-food companies from Greece, Italy (Puglia & Basilicata Region), Slovenia, Serbia and Albania.



The organizer of these events was Chania Chamber of Commerce and Industry (CCCI), as Lead Partner of INNOVAGRO project, aiming at development of an innovative network for the promotion of extroversion of agro-food companies in Adriatic – Ionian Area.

More specific, the following Events took place:

- 5th Transnational Networking Workshop, on Friday morning, 1<sup>st</sup> of November 2019, in the establishments of CCCI.
- Study Visit to several local agrotourism and gastronomy sites in the Region Unit of Chania, on Friday noon, 1<sup>st</sup> of November 2019,



- National Dissemination Event (Info-day), Friday afternoon, 1<sup>st</sup> of November 2019, in the theater “Mikis Theodorakis”
- 3<sup>rd</sup> Transnational Extroversion Event, on Saturday all day, 2<sup>nd</sup> of November 2019, in the establishments of Mediterranean Agronomic Institute of Chania, included:

- Exhibition of innovative agrofood & tourism products / services / projects.
- Gastronomy Events
- B2B / Networking / Capitalization Meetings

Finally, the main aim of INNOVAGRO Events definitely achieved, was the strengthening of the links between Tourism Sector (gastronomy tourism) and Agrofood Sector.

