



Project co-financed by the European  
Regional Development Fund

## **MED Greenhouses**

**“Green Growth through the capitalization of innovative Greenhouses”**

*Forum of Innovative Agriculture*

***SEMIDE***

Project Details:

Programme: **Interreg MED 2014-2020**

Priority Axis: **1. Promoting Mediterranean innovation capacities to develop smart and sustainable growth**

Objective: **1.1. To increase transnational activity of innovative clusters and networks of key sectors of the MED area**

Project Title: **Green Growth through the capitalization of innovative Greenhouses**

Project Acronym: **MED Greenhouses**

Reference No: **3082**

Lead Partner: **University of Thessaly**

Total Budget: **1,171,400 €**

Time Frame: **01/02/2018 - 31.12.2019**

Deliverable Details

**WP: 3 - Capitalising**

Activity: **3.3 – Synergies & Establishment of Transnational Innovative Cluster**

Deliverable Title: **Forum of Innovative Agriculture**

Responsible Partner: **UT SEMIDE**

Involved Partners: **All**

Date & Place of delivery: **31-12-2019, Sophia-antipolis**

Version : **1**

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## 1- Introduction

This deliverable (Del 3.3.3) **Forum of Innovative Agriculture** is elaborated in the context of the Activity 3.3 - Synergies & Establishment of Transnational Innovative Cluster and the Work Package 3 – Capitalising.

This report presents an overview of the online Forum that was created in the framework of Med-greenhouses project and its objectives and functionality.

The Forum aims to create synergies among actors of the quadruple helix related with agriculture/greenhouse sector and keep updated the stakeholders of the sector with related news and upcoming events (including project's events).

The present report is elaborated by UT SEMIDE (Responsible Partner), including the input/contribution of the Leader Partner (University of Thessaly).

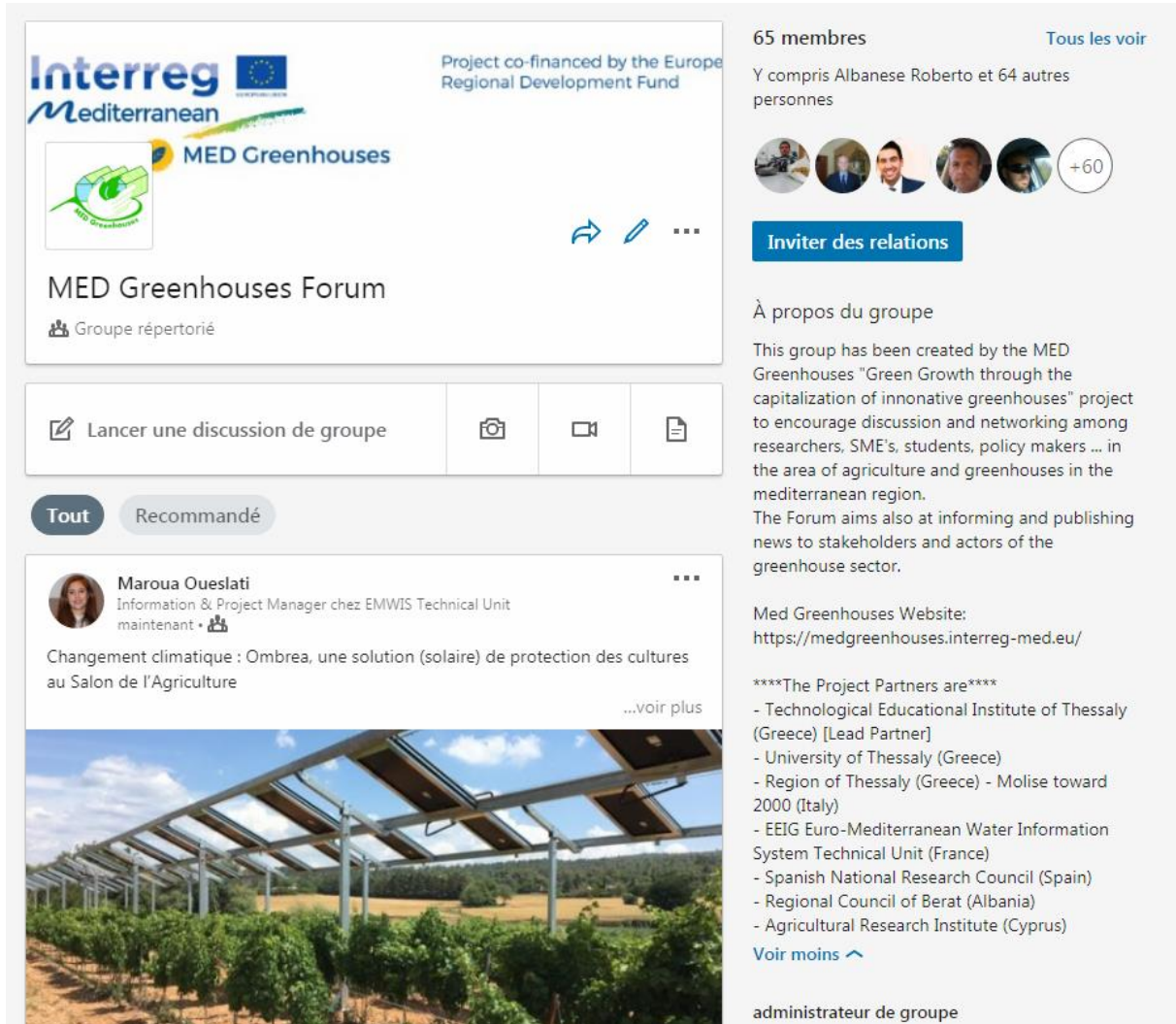


## 1- Objectives of the Forum

A forum of innovative Agriculture has been created by UT SEMIDE with the contribution of all partners in order to support follow up activities after project implementation, informing and publishing news to stakeholders/actors of the agriculture and greenhouse sector.

The forum is available here (after creation of a LinkedIn account):  
<https://www.linkedin.com/groups/8772642/>

## 2- Presentation of the forum



**Interreg Mediterranean MED Greenhouses**  
 Project co-financed by the European Regional Development Fund

**MED Greenhouses Forum**  
 Groupe répertorié

65 membres Tous les voir  
 Y compris Albanese Roberto et 64 autres personnes

Inviter des relations

À propos du groupe  
 This group has been created by the MED Greenhouses "Green Growth through the capitalization of innovative greenhouses" project to encourage discussion and networking among researchers, SME's, students, policy makers ... in the area of agriculture and greenhouses in the mediterranean region. The Forum aims also at informing and publishing news to stakeholders and actors of the greenhouse sector.

Med Greenhouses Website:  
<https://medgreenhouses.interreg-med.eu/>

\*\*\*\*The Project Partners are\*\*\*\*  
 - Technological Educational Institute of Thessaly (Greece) [Lead Partner]  
 - University of Thessaly (Greece)  
 - Region of Thessaly (Greece) - Molise toward 2000 (Italy)  
 - EEIG Euro-Mediterranean Water Information System Technical Unit (France)  
 - Spanish National Research Council (Spain)  
 - Regional Council of Berat (Albania)  
 - Agricultural Research Institute (Cyprus)

Voir moins ^

administrateur de groupe

**Maroua Oueslati**  
 Information & Project Manager chez EMWIS Technical Unit maintenant

Changement climatique : Ombrea, une solution (solaire) de protection des cultures au Salon de l'Agriculture

...voir plus




Figure 1: Forum of innovative Agriculture on LinkedIn

### A- Content

The content of the Forum is in English and French.

- News on the greenhouses sector
- News from MED\_Greenhouses projects
- Events concerning MED\_Greenhouses and other Interreg projects
- Events on the greenhouses sector
- Results from public deliverables of MED\_Greenhouses

- Scientific articles on greenhouses and agriculture innovation
- Call for tenders
- Question/ debate

## B- Statistics

The forum has been created on march 2019 by UT SEMIDE, till December 2019 we received 65 subscription. Members are mainly from Europe and north Africa but there are also some members from the international community.

The project partners added people identified in the stakeholders database developed in MED\_Greenhouses project to the Forum, details in the figure below.

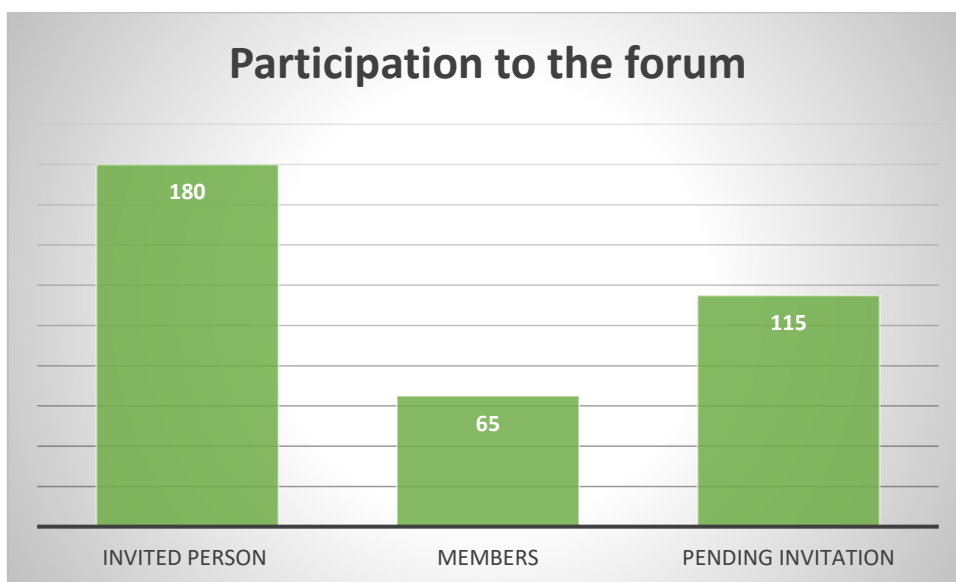


Figure 2: participation to the forum

Project partners publish continuously news, articles, events concerning greenhouses and agriculture sector. The activities of the forum are detailed in the figure below.

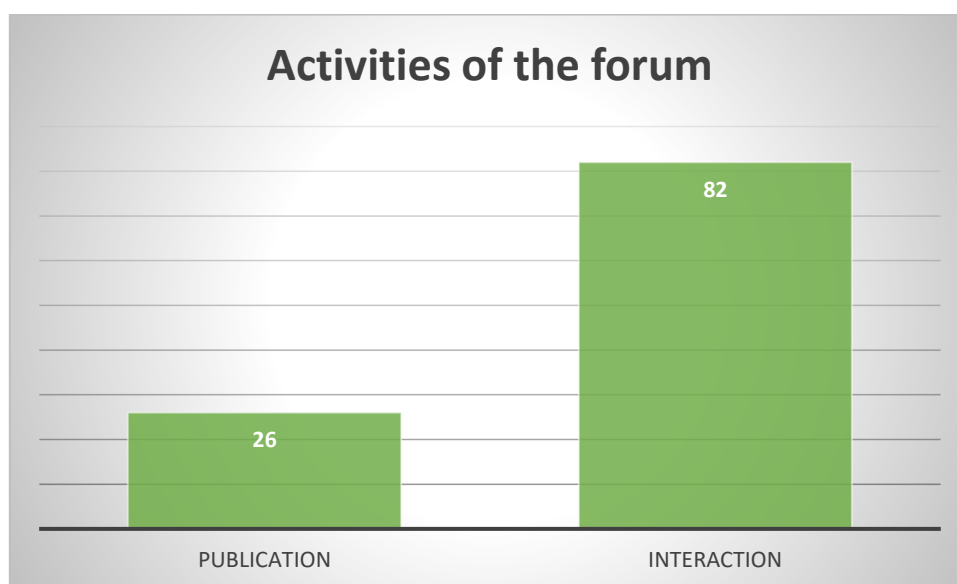
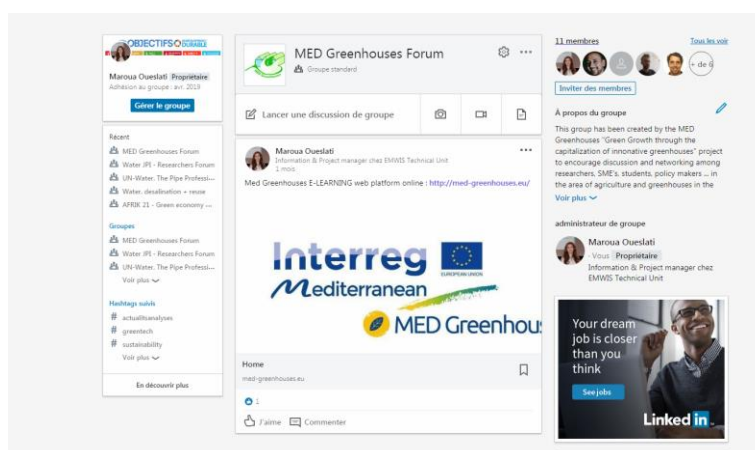


Figure 3 Activities of the forum

### 3- How to use the Med greenhouses forum on LinkedIn

A Notice on how to use the from has been circulated among the partners:

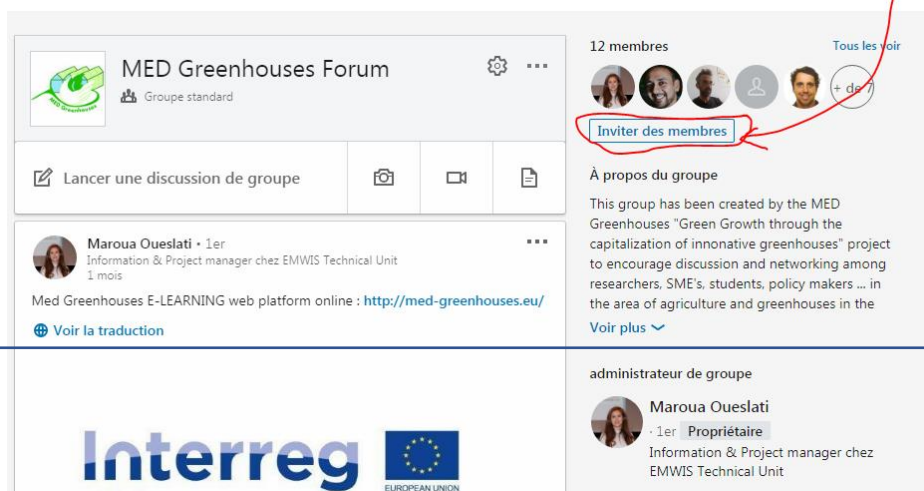
- 1- You have to connect to your LinkedIn account: if you don't have a LinkedIn account you can create one. It is for free 😊 :  
<https://www.linkedin.com/help/linkedin/answer/2964/signing-up-to-join-linkedin?lang=en>
- 2- Search for: **MED Greenhouses Forum** or follow this link:  
<https://www.linkedin.com/groups/8772642/>



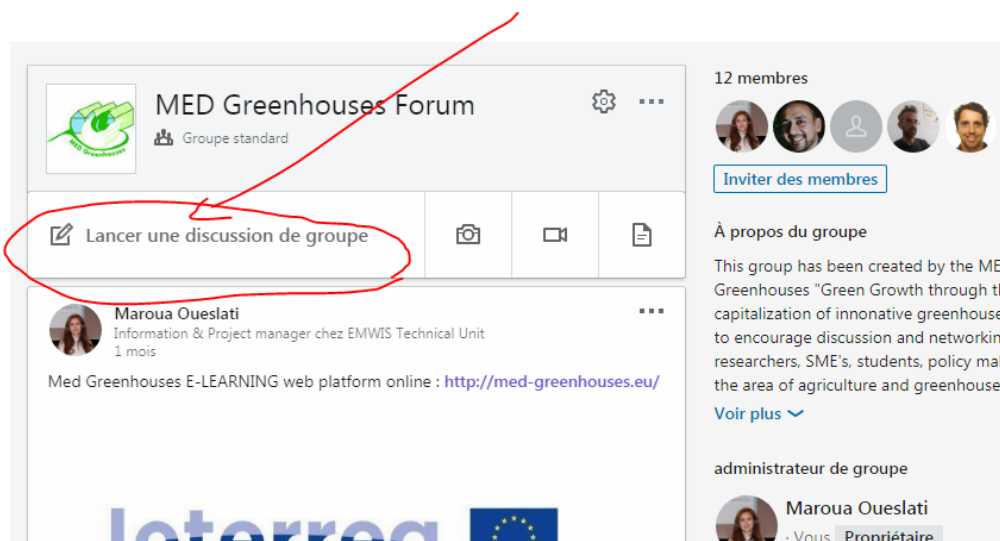
- 3- If you are not yet a member in the group, then click on: **Request to join** (SEMIDE will receive a notification and accept your request)
- 4- Once your request is accepted:



- You can click on **invite members** and add stakeholders from your network



- You can **publish**: News, Events, Questions, Articles, call for tenders ... related to greenhouses sector.



### Important remarks:

- All partners' accounts need to be subscribed in this group
- At least one contribution (e.g. innovative technologies) from each partner is expected for the animation of the discussion group
- All stakeholders identified so far should be invited to join the group, each partner should invite its stakeholders to the forum

- The forum should be promoted by all the partners, in particular during events (webinars, workshops, consultations)

## 4- Sustainability of the forum

The consortium voted for the option of creating a forum on LinkedIn mainly to ensure the sustainability of the forum. Partners can continue publishing on the forum and animating the discussion after the end of project using their personal accounts.

The forum is a good tool for the promotion of the ATI cluster developed in the framework of MED\_Greenhouses project. It should aim to collaborate with the most promising existing networks, clusters, alliances, associations and other key actors (regional authorities, chamber, municipalities, development agencies etc) of the agricultural/greenhouse sector in order to enhance the visibility of the project results and to promote the ATI cluster.

Actions to undertake after the end of the project:

- At least 2 posts / month
  - Publishing scientific articles on the greenhouses sector
  - Publishing news about possible synergies with other initiatives related to the agriculture sector
  - Publishing news about EU calls for projects
- Inviting new members from the agriculture sector