



EuroVelo 8 – Mediterranean Route

How to take advantage of the benefits of cycling tourism and what role can EU Funds play

19th February 2020

Croatian Permanent Representation, Brussels



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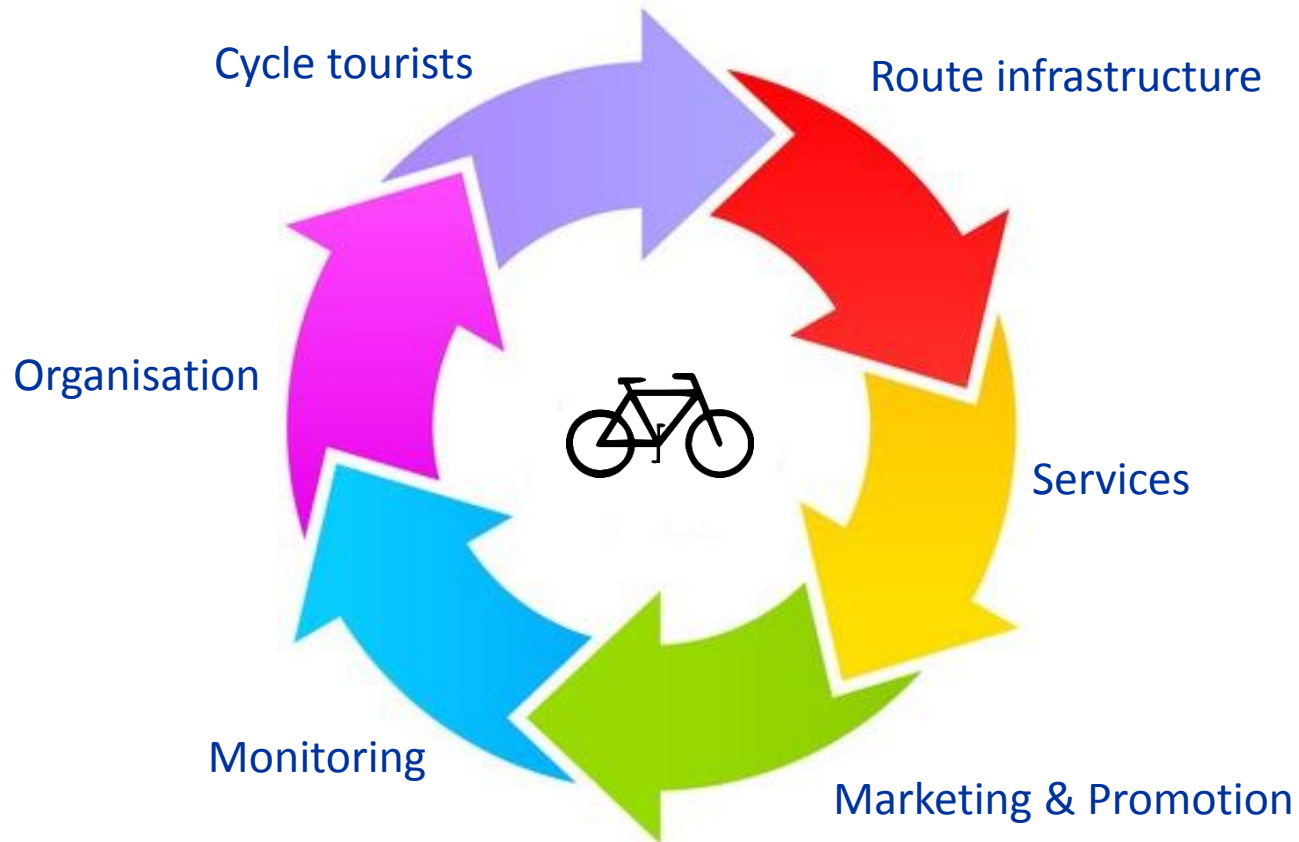


What investments need to be made?



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Infrastructure

**Cycling tourists need attractive,
safe and comfortable routes**



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Infrastructure

Complete and consistent signing according to the European and national standards



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Infrastructure

**Good public transport
connections with cycle
carriage**



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Services

Controlled, high-quality cycling
friendly services



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Marketing & promotion

Up-to-date and easily accessible information and promotional tools.





Monitoring

- User counting and surveys to estimate effects and impacts.
- Route surveys to assess current status and identify areas for improvement



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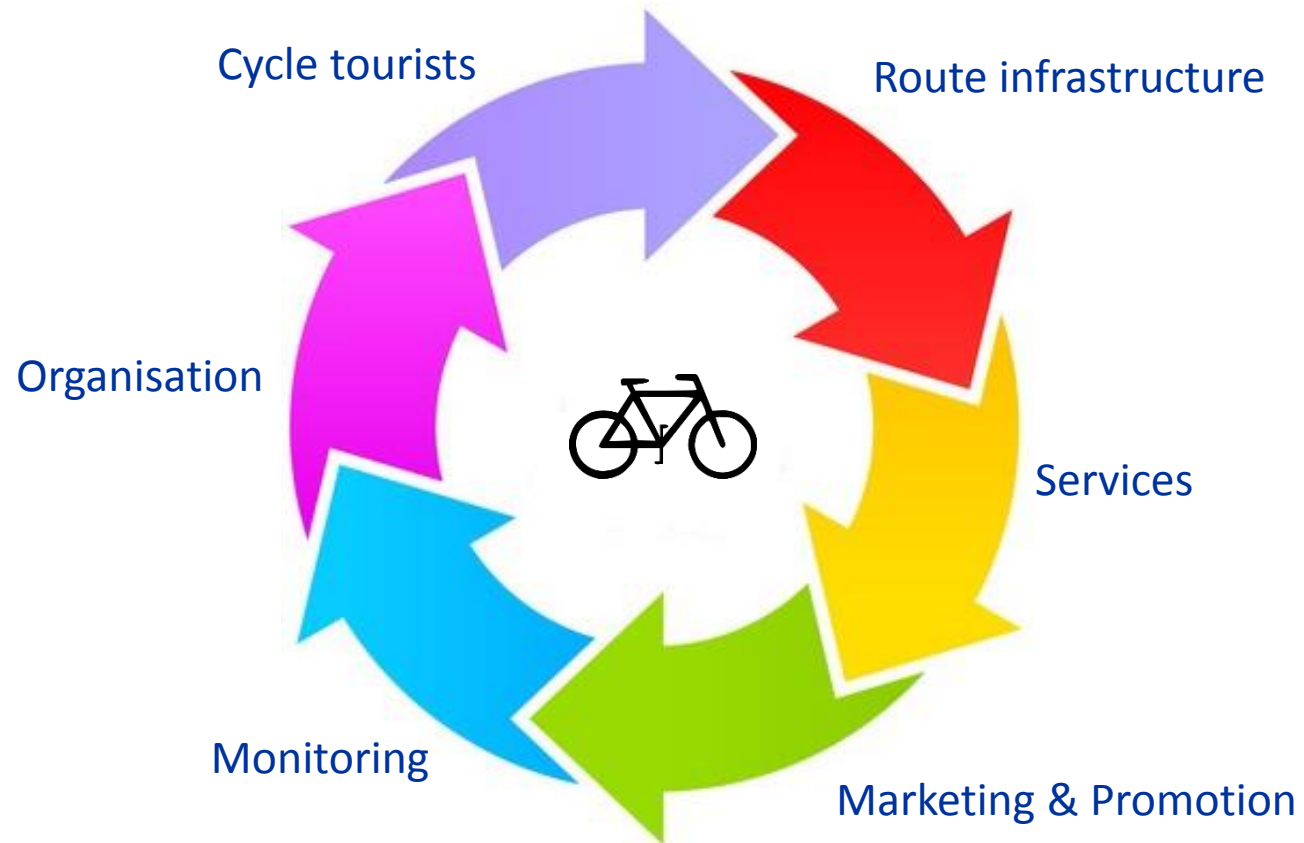
Organisation

Coordinate and ensure successful implementation, operation and quality assurance



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What role can EU Funds play?



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EU funding can be used for lots of activities:



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EU funding can have a multiplier effect:

Med 8 project €330,000



MEDCYCLETOUR €2.5 million



Regional budgets in Andalucía alone >€100 million

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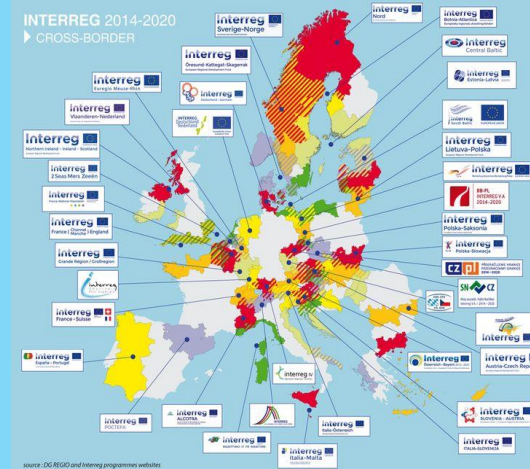


Different types of EU Funds:

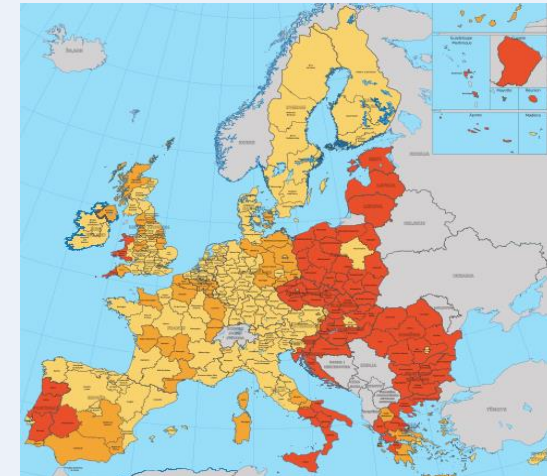
European-level
programmes



Transnational
and Cross-border
programmes



National and Regional level
programmes

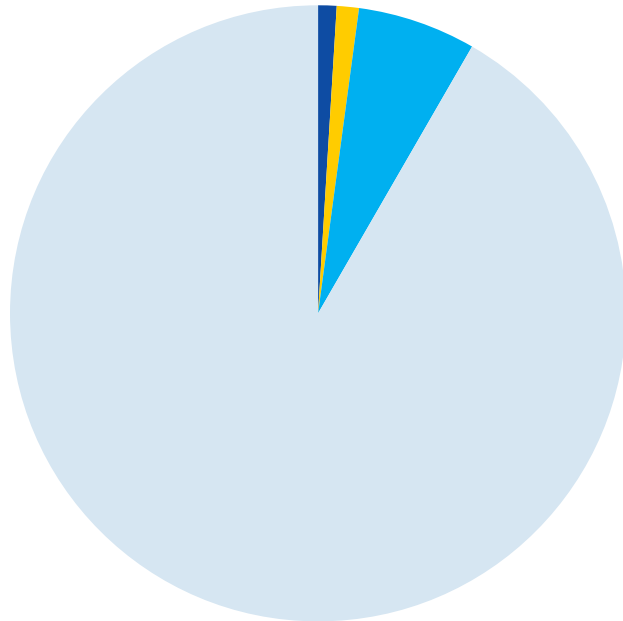


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EU investments in cycling via different types of EU Funds 2014-2020:



- European-level programmes
- Transnational programmes
- Cross-border programmes
- National and regional level programmes

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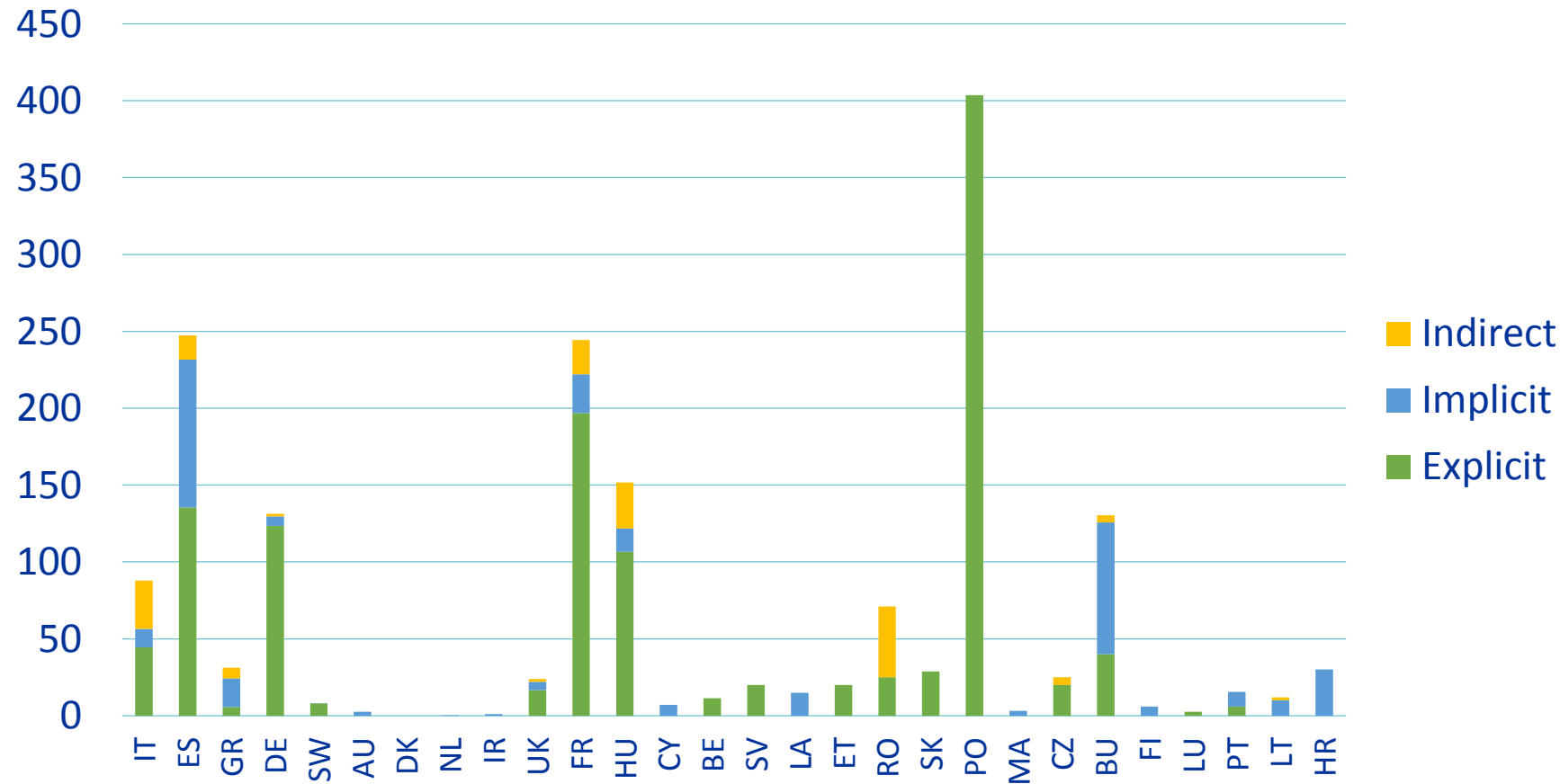


How to find the EU Funds for cycling tourism:





Allocation of EU Funds for cycling 2014-2020:

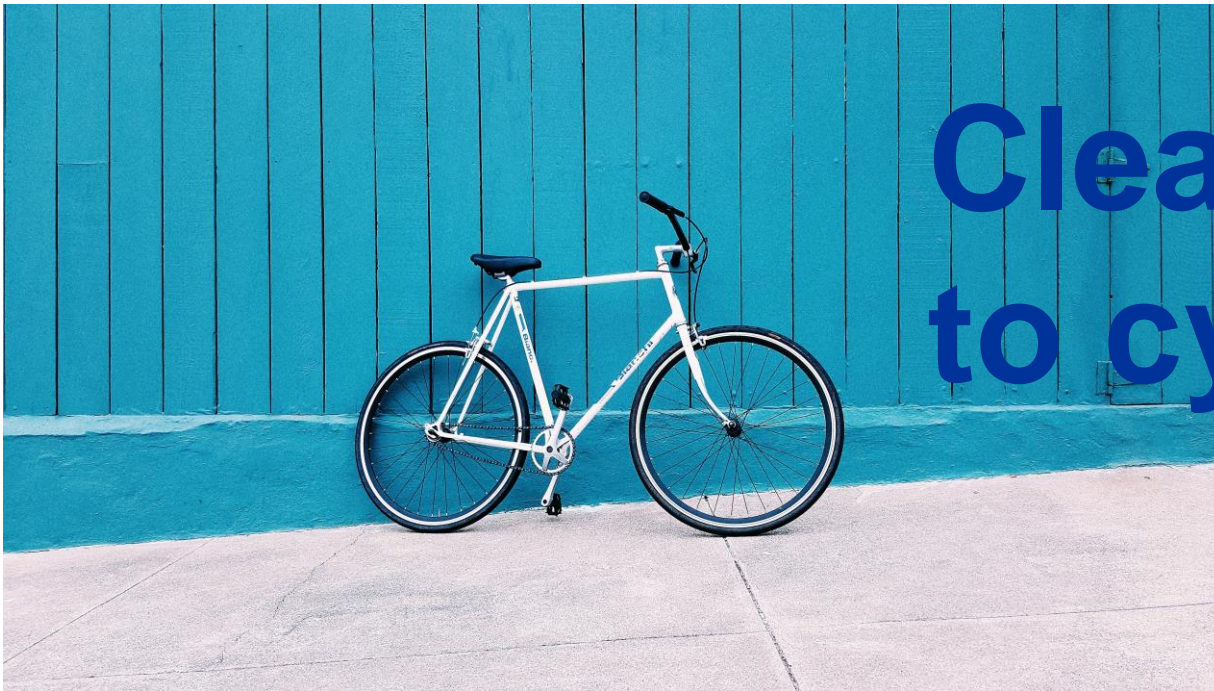


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What made the difference?:



Clear reference to cycling!

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References to cycling in the programming documents:

Explicit references	<p>“Implement projects concerning the construction of linear infrastructure of cycling transport”</p> <p>Length of the realized cycling infrastructure: 970km”</p>
Implicit references	<p>“Clean urban transport infrastructure and promotion”</p> <p>“Sustainable tourism”</p>
Indirect references	<p>“Investments for the accessibility to the local cultural heritage, which contributes to the valorisation of the local cultural heritage, to the promotion of the rural tourism”</p>

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Allocation of EU Funds for cycling 2014-2020

Based on the explicit references to cycling we estimate that
1.5 billion Euros
of EU Funds are available for cycling between 2014 – 2020.

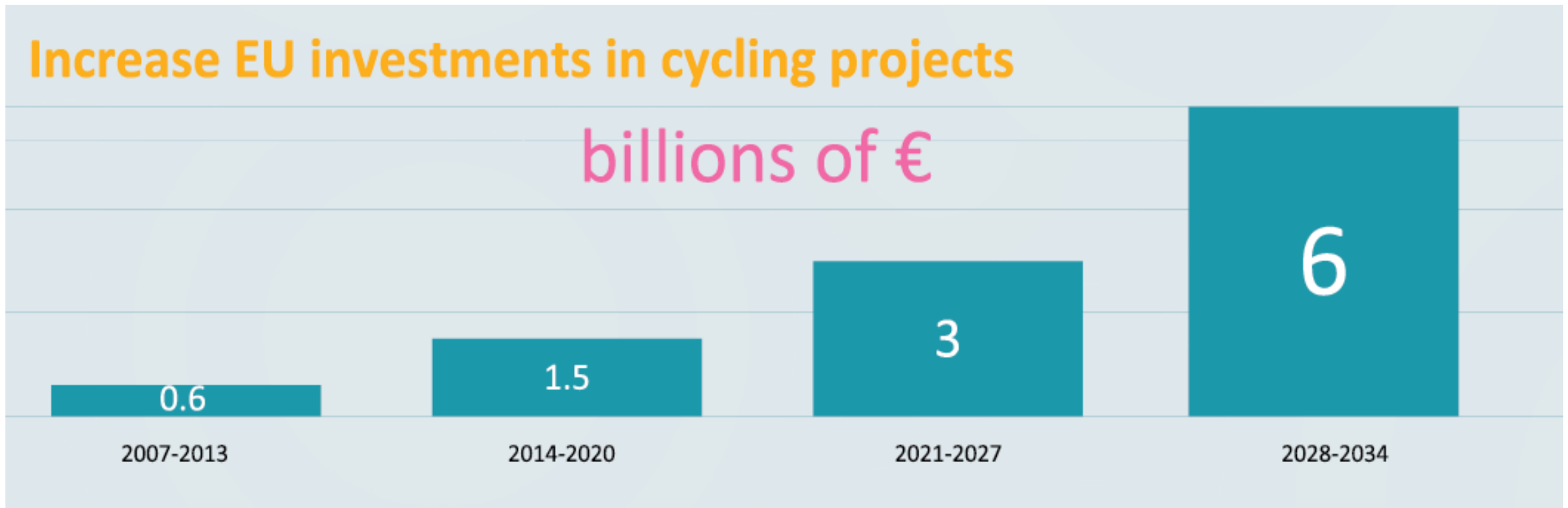
With implicit and indirect connections:
2 billion Euros

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Increase EU investments in cycling projects billions of €



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Possibilities to allocate EU investments for cycling 2021-2027?

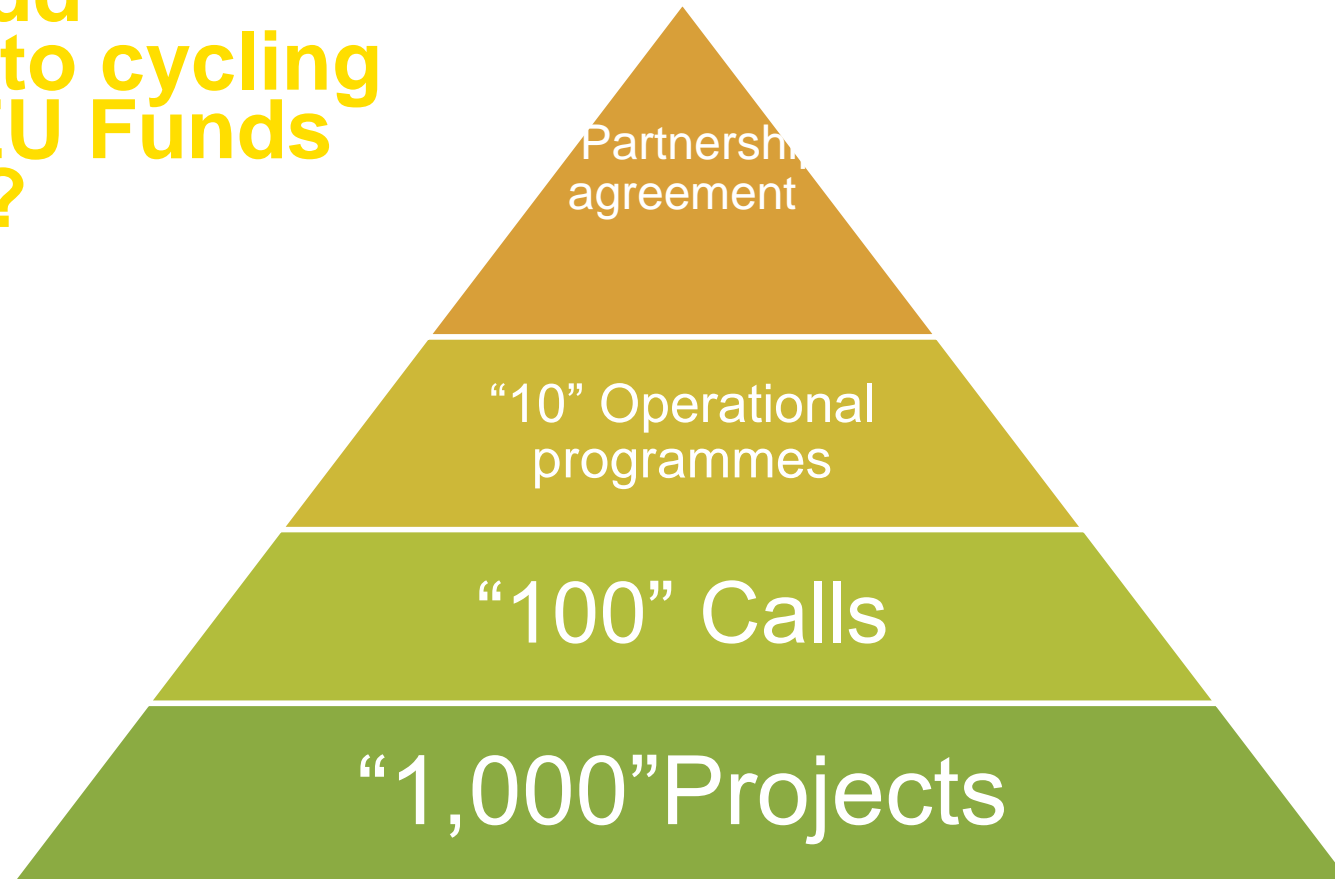


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Where to add
references to cycling
to unlock EU Funds
for cycling?



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ECF supports EU investments in...



**More EU budget
for transport** | The best Investment
Plan for Europe



Tourism Manifesto



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