

MedCycleTour project in Croatia

Action plan for the development of EuroVelo 8 in Croatia 2018.-2030.





Project co-financed by the European Regional Development Fund

Project MedCycleTour Mediterranean route – EuroVelo 8

Action plan for the development of the Croatian route for the period from 2018 to 2030







Contents

1	Introduction and context					
2	Benefits and potential of the development of the Mediterranean route – EuroVelo 8 for Croatia					
-	2.1 SWOT analysis					
•						
	Results of the route analysis					
4	Realistic development goals and appropriate completion through phases of the Action Plan					
	4.1	Short-	term period – by 2020	10		
	4.2 Mid-term period – by 2025			12		
	4.3	Long-1	term period – by 2030	13		
5	Detailed overview of activities			14		
	5.1	Infras	tructure	14		
		5.1.1	Removal of barriers	14		
		5.1.2	Improvement of cyclists' safety on sections along roads with high traffic	15		
		5.1.3	Preparation of infrastructure works (studies, plans, project applying)	19		
		5.1.4	Construction of missing cycle paths	19		
		5.1.5	Improvement of badly rideable macadam sections and other repairs	24		
		5.1.6	Bike route signing	27		
		5.1.7	Improvement of public transport services for passengers with bikes	28		
			Installing of bike traffic counters			
		5.1.9	Maintenance of cycling traffic surfaces	35		
		5.1.10	Maintenance of bike route signing	35		
	5.2	Servic	es	35		
		5.2.1	Network of bike and equipment rental	35		
		5.2.2	Bike services	37		
			Taxi transport for bikes (by car or ship)			
		5.2.4	Transport services for passengers, bikes and luggage along the whole route	40		
			Guided routes along the EuroVelo 8			
			Development of basic accommodation capacities where there is a lack of them			
			Construction of bike rest areas			
		5.2.8	Adjustment of gastronomy facilities and attractions to the cycle tourist' needs	43		
			Development of new specific tourist products and services			
			Systems for the support of development			
	5.3	Promo	otion / Marketing	46		
		5.3.1	Availability of detailed information about the route EuroVelo 8 in Croatia	46		
			Integration of the route EuroVelo 8 with Croatian tourism			
			Printed maps and guidebooks			
			Promotional activities			
			Marketing plan and research on the route usage			
	5.4		ization			
		5.4.1	Koordination of the systematic development of the route	48		
			Continuation of research and the route optimisation			
			Integration of this Action Plan for the development of the route with all relevant development plans			
			Certification of the route			
			Workshops and conferences for the promotion of the route development			
			Training and study tours			
			ty overview per category			
6	Inve	Investing possibilities				
	6.1	Preco	nditions			
			opment context			
			es of financing, tenders and acceptable applicants			
_						
		Conclusion				
8	App	Appendix60				

Project MedCycleTour; Mediterranean route – EuroVelo 8 Action plan for the development of the Croatian route for the period from 2018 to 2030

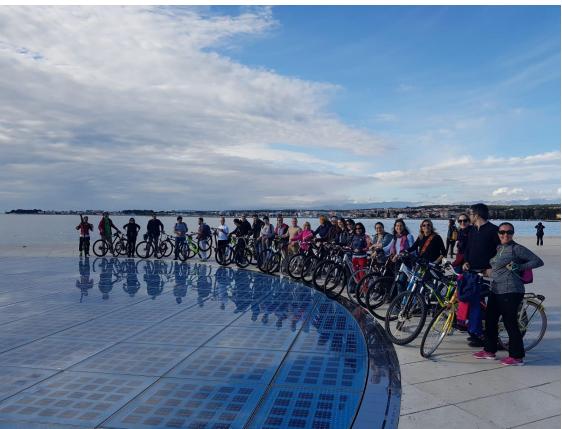
PILOT SIGNPOSTING IN ZADAR AND ŠIBENIK-KNIN COUNTY 115 km in total





5th MEDCYCLETOUR SC MEETING IN ZADAR, April 2019





Full of life

STUDY TOUR FOR JOURNALISTS June 2019















* 8 * the European cycle route network





What is EuroVelo?

Since 1995, the European Cyclists' Federation (ECF) has co-ordinated the development of high-quality bicycle routes connecting the whole of Europe. Routes are used for tourist biking trips on a long distance, but locally viewed, as well as for day trips to the local population.



www.eurovelo8.hr



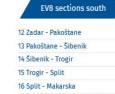
the Europeen cycle route network



Q



EV8 sections north	EV8 sections s	
01 Plovanija - Vrsar	12 Zadar - Pakoštane	
02 Vrsar - Pula	13 Pakoštane - Šibenik	
03 Pula - Nedešćina	14 Šibenik - Trogir	
04 Nedešćina - Rijeka	15 Trogir - Split	
05 Rijeka - Bater	16 Split - Makarska	
06 Bater - Krasno Polje	17 Makarska - Ploče/Trp	
07 Krasno Polje - Vrila Gacke	18 Ploče/Trpanj - Ston	
08 Vrila Gacke - Gospić	19 Ston - Dubrovnik	
09 Gospić - Lovinac	20 Dubrovnik - Vitaljina	
10 Lovinac - Maslenica		
11 Maslenica - Nin	Abamative sections	
Alternative sections	A5 Zadar - Biograd na M	
Antenna Statistica	A6 Pakoštane - Šibenik	
A1 Zagorje - Cres	A7 Šibenik - Kaštel Star	
A2 Cres - Rab	A8 Split - Potomje	
A3 Rab - Povljana		
A4 Povljana - Krneza		



Moru



EuroVelo8

Mediterranean route in Croatia - Cycling along the Adriatic coast from Istria to Dubrovnik

- 20 daily route sections 40 to 60 km
- 8 alternative route sections
- 8 UNESCO sites
- 1 European Capital of Culture in 2020 Rijeka
- 3 National Parks
- 4 Nature Parks
- 7 idyllic and mighty rivers

PROMOTION



- NECC Meeting in Hasselt, September 2018
- Article in the annual magazine of Association of Croatian Travel Agencies, 2018
- National conference on cycling tourism in Metković, May 2019
- Article about the project and EV8 in Croatia in Delo, Slovenian national daily newspaper, June 2019
- Advertising on eurovelo.com

PROFESSIONAL PHOTOS OF SITES ALONG THE ROUTE











CAPITALISATION ACTIVITIES: Additional Signposting in Zadar and Šibenik-Knin County

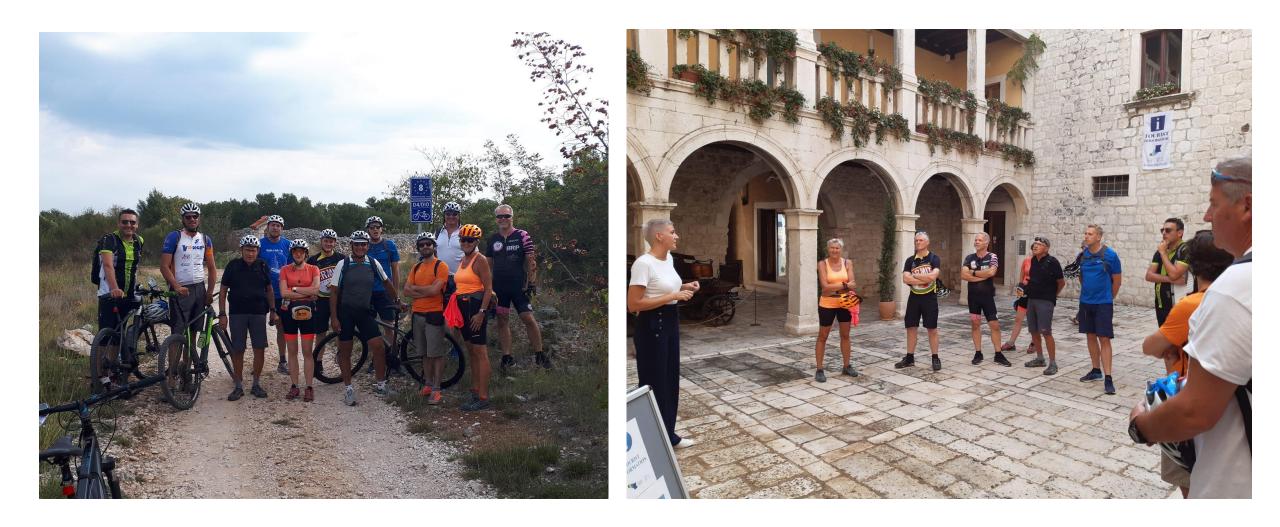






CAPITALISATION ACTIVITIES: EuroVelo8 in Croatia STUDY TOUR, September 2019





THANK YOU!



Mediterranean