

Ecological anchor Stop Anchor

Awarded with a
€10.000 4helix+
Innovation
Voucher

Blue Growth
Innovation
Creative
Boat
Innovation
Ecological

GMPRO is a company dedicated to the design and sale of deck hardware compliant with the environment and marine biodiversity.

We develop a stabilizer kit for “Stop-Anchor”, a flat anchor adopted by professionals as adding extra efficiency to the flat anchors of the market. This kit has convinced several local authorities as the Calanques National Park (Marseille), Ecogestes-Méditerranée, the Blue Plan Med and scientists, thanks to its effectiveness on the protection of living organisms

in sand, marine habitats and posidonia seaweed.

Thanks to 4helix+, we can take a new step of the development of our business, looking for investors and new customers. Our Knowledge Provider, Marha Conseil, provides us a useful assistance in the preparation and development of the business model, networking, negotiation assistance in the field of markets, technical feasibility, financial engineering and assistance in writing communication and the media.

COMPANY

GMPRO

SME designing ecological anchors

Marseille, France

KNOWLEDGE PROVIDER

Marha Conseil

Marseille, France



Marha Conseil



SVIM - Sviluppo Marche S.r.l.
(IT)
Lead Partner



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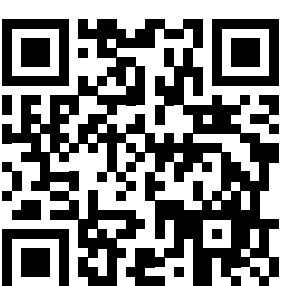


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4helix+



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

WATCH THE SEA

INNOVATIVE ECO-TOURISM EXPERIENCE

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Blue Growth
Innovation
Creative
Eco-tourism
Med area
Marine ecosystem

WATCH THE SEA project aims at creating a new innovative eco-tourism experience, creating a new product engineering innovation to collect trash in oceans; contributing to scientific activities and research on macro-plastic pollution; developing an educational program, both for the customers and for professionals.

The project is aimed at the entire Med area, including and not limited to France, Spain, Italy, Croatia, Malta and Greece.

It actively contributes to the Blue economy by providing customers with a deep personal experience of the marine

It actively contributes to the Blue economy by providing customers with a deep personal experience of the marine ecosystem through the organization of outdoor activities involving swimming, snorkeling and hiking along the Mediterranean coastlines. The result is a new innovative, environmentally and socially responsible activity for the med economy.

Thanks to 4helix+, and our Knowledge Provider Inter-Made, the project aims at clarifying a sustainable business model, enhance strategic partnership, and develop BtoB and BtoC services.

COMPANY

WATCH THE SEA

An association which created an innovative Ecotourism offering a guided and equipped sea-excursions

France

www.watchthesea.org

KNOWLEDGE PROVIDER

INTER MADE

France

www.inter-made.org



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Shade for boats



Blue Growth
Innovation
Creative
Boat
Ecological
Tourism

Team Sardine is an outdoor hostel in a park in Marseille (Southern France) where customers will sleep in old sailing ships turned into rooms.

In order to avoid an intolerant heat in the boats without using a highly energy-consuming air conditioner, the project aims to design a new way to provide shadow and coolness.

The principle of this hostel is to discover Marseille differently, to offer a stop over on the hills of Marseille in an atypical accommodation and to propose activities to meet the inhabitants.

We want to offer to the travelers, the backpackers, those who come from far away but also those who live closer, in our area, young and old, with family, friends or even alone, the original opportunity to take the time and travel differently.

Thanks to 4helix+ and our Knowledge Provider ICI Marseille, we will create an ecological shading system from reused material (sails and metal structure) to protect our hosts.

Thus this project is crucial for Team sardine to develop its activity.

COMPANY

Team Sardine

Non profit association reusing abandonate sailing boat to make an open air hostel in a hill of Marseille

France

www.teamsardine.fr

KNOWLEDGE PROVIDER

ICI MARSEILLE

France



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Solution for the developpement of Solar Boating

Awarded with a
€10.000 4helix+
Innovation
Voucher

Blue Growth
Innovation
Creative
Boat
Ecological
Sport

Seamagine Eco Navigation operates a solar navigation base since 2016 with its brand seaZen®.

The solar boat is targeting a new market, a new audience and a new sector. His unique platform B2B2C integrates: solar boat rental processes inspired by the automotive industry; the solar boat without a license with its online training academy; multichannel distribution services for the hotel industry; the seaZen quality label.

SeaZen has already gained +3000 users final, 100% satisfaction and a growth rate x3 / year. Since 2016, his 100% solar boat never needed to be connected to the power grid. The time has come

to take advantage of the experience acquired with its website, which is now 3 years old.

The next step is to improve traffic. Thanks to the help of 4helix+; and this new development, seaZen will offer a more competitive solution for prospecting in B2B and develop B2C sales. Seamagine Eco Navigation, developer, has already defined the new product requirements and validate the developments of the products delivered under the Helix4 + project.

RIA Creation, the knowledge provider is currently developing the new version of the website and will propose new SEO / SMO solutions specific for the solar boat public.

COMPANY

Seamagine Eco Navigation / SeaZen

Seamagine Eco Navigation operates a solar navigation base since 2016 with its brand SeaZen®: rental, licence

France

www.seazen.fr

KNOWLEDGE PROVIDER

RIA CREATION SaS

France

www.riacreation.fr



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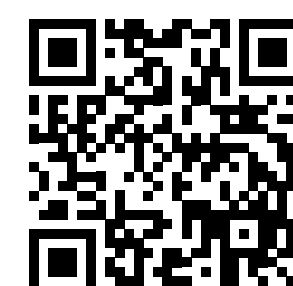


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SEE WHAT YOU CAN'T SEA

ABIM 3D



Blue Growth
Innovation
Creative
Innovation
Immersive
3D

ABIM realize audits of submerged and floating structures. In order to propose to the companies a digital tool for decision support in the prioritization and the rationalization of maintenance interventions, we develop an innovative digital twin of visualization of the books based on the BIM tool. Through our secure ABIM web platform, 3D scanning in immersive view of port infrastructures and immersed or floating structures as well as augmented reality, gives the opportunity to the managers to “see what they can’t see” and highlight the elements degradation that could lead to an operating loss.

Assisted by Artificial Intelligence, the data we collect and analyze today is the foundation of predictive maintenance. It will develop the web application for both:

- to the companies, for the exploitation and the visualization of the reports
- to the technician, for the realization and the automatic analysis of the field audit

Thanks to 4helix+, our Knowledge Provider APINGO DESIGN help us to develop this innovative webplatform based on database management with 3D visualization / design solutions.

COMPANY

ABIM

ABIM is a start'up who provides 3D reports of submerged or floating structures

France

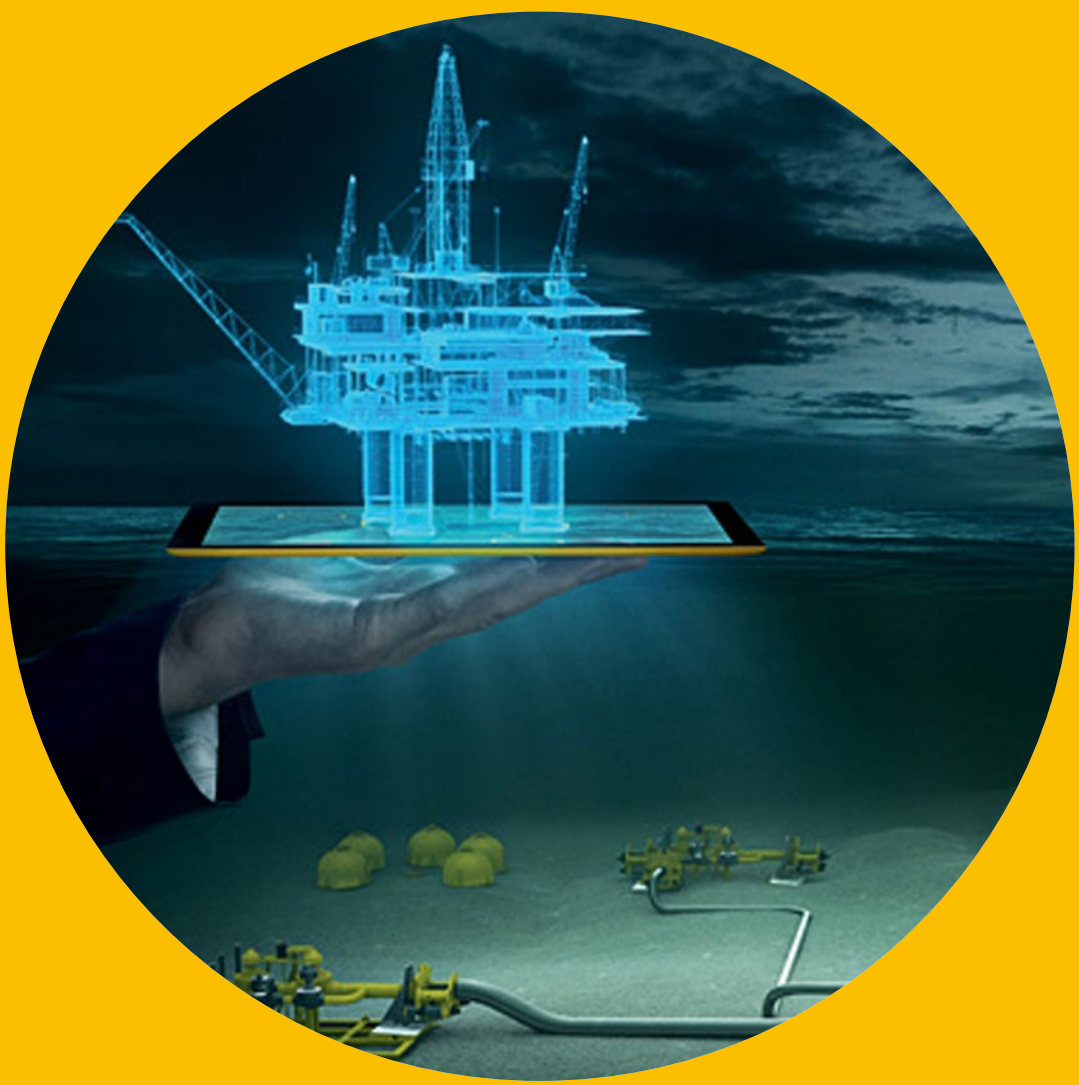
www.linkedin.com/company/abim-aquagenus-building-information-modeling/

KNOWLEDGE PROVIDER

APINGO

France

www.apingo.fr



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Creation of promotional contents for the Whimsifoil



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Sport

Whimsitech propose a new experience flight above water!
The WhimsiFoil is a recreational watercraft consisting of an inflatable board mounted on a hydrofoil with a double electric motor. Whether the clients are used to foils or not, sporty or not, big or small, the modularity and stability of our electric hydrofoil guarantees everyone a quick grip. They will be able to change in a few gestures only the battery to prolong the pleasure, but also the board, the mast and the wings according to the user's carure and experience. WhimsiFoil can be assembled and dismantled

in just a few minutes and can be carried in the trunk of any small car.
Thanks to 4helix+, and our Croatian Knowledge Provider 4film, we create some high quality promotional video contents (including web promotion videos) to helps us to promote the Whimsifoil and encourage the development of a community around our product, the amazing experience it provides and the respect of the environment values it carries. The shooting takes place in Croatia.

COMPANY

WHIMSITEC

Yacht Charter Company offering Experiential Traveling and Custom made cruises

France

www.whimsitech.com

KNOWLEDGE PROVIDER

4 FILM D.O.O.

Croatia

www.4film.hr



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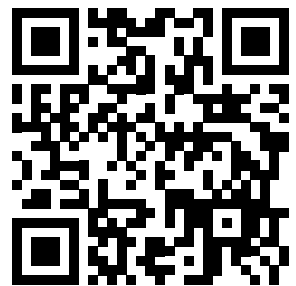


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