

Best Ride – App

Awarded with a
€10.000 4helix+
Innovation
Voucher

Blue Growth
Innovation
Creative
App mobile
Coastal tourism
Tuk Tuk

The development of this mobile application service BestRide, will let us considerably improve the quality of the experience of driving or being driven by a Tuk Tuk or any other vehicle licenced by the Tourism of Portugal, at tourism coastal . It should help to increase the use of Tuk Tuks as an alternative way of mobility in town, it would improve the security of the client and would help

to regulate its marketplace, namely in Lisbon. The App would also have an educational purpose, by teaching the driver to know where they are at, so they can offer a better quality of service, as well as the client could retain the basics of the information given along the way.

COMPANY

FAIRSTART Lda

Improve the quality of the experience for coastal tourism

Lisboa, Portugal

<http://bestride-app.com>

KNOWLEDGE PROVIDER

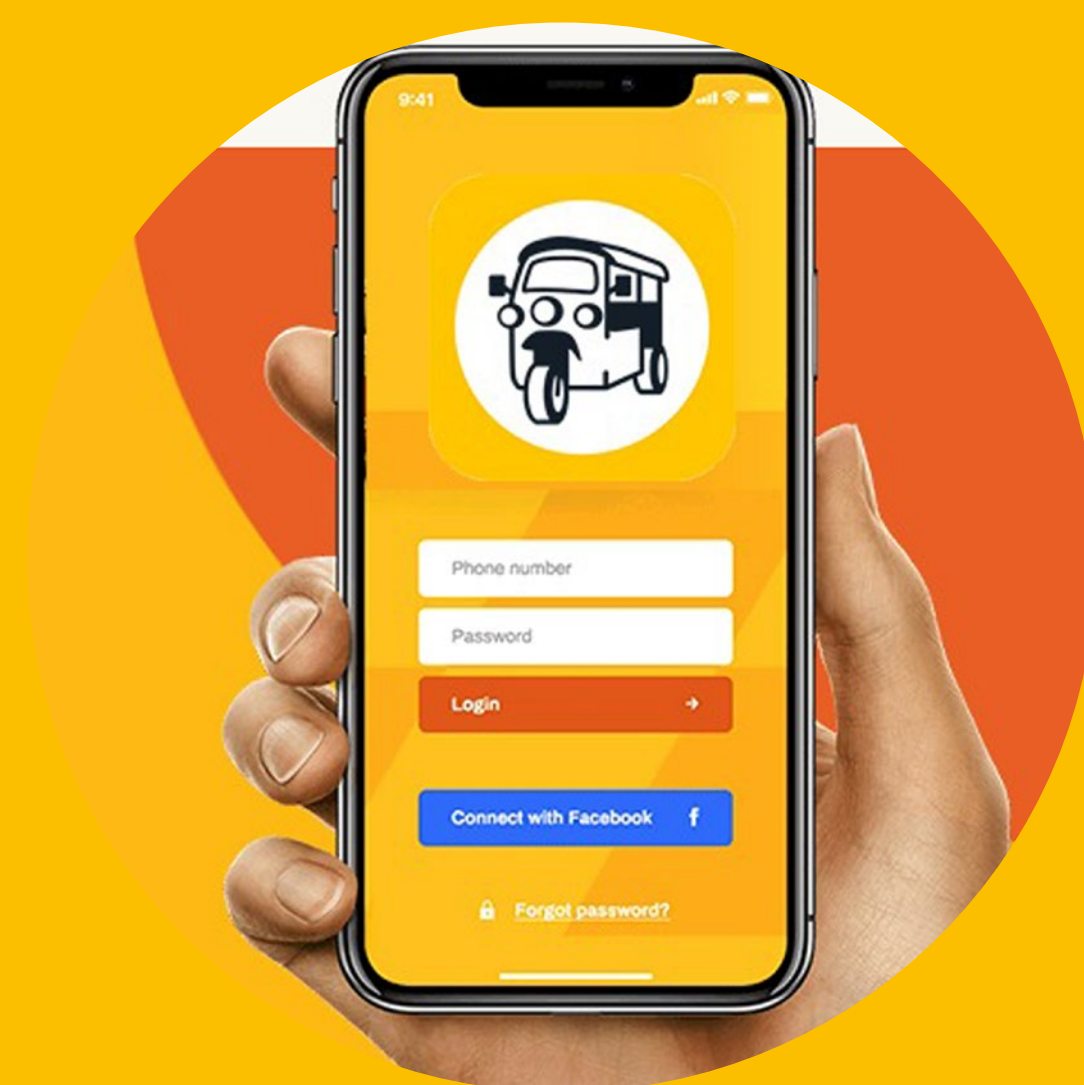
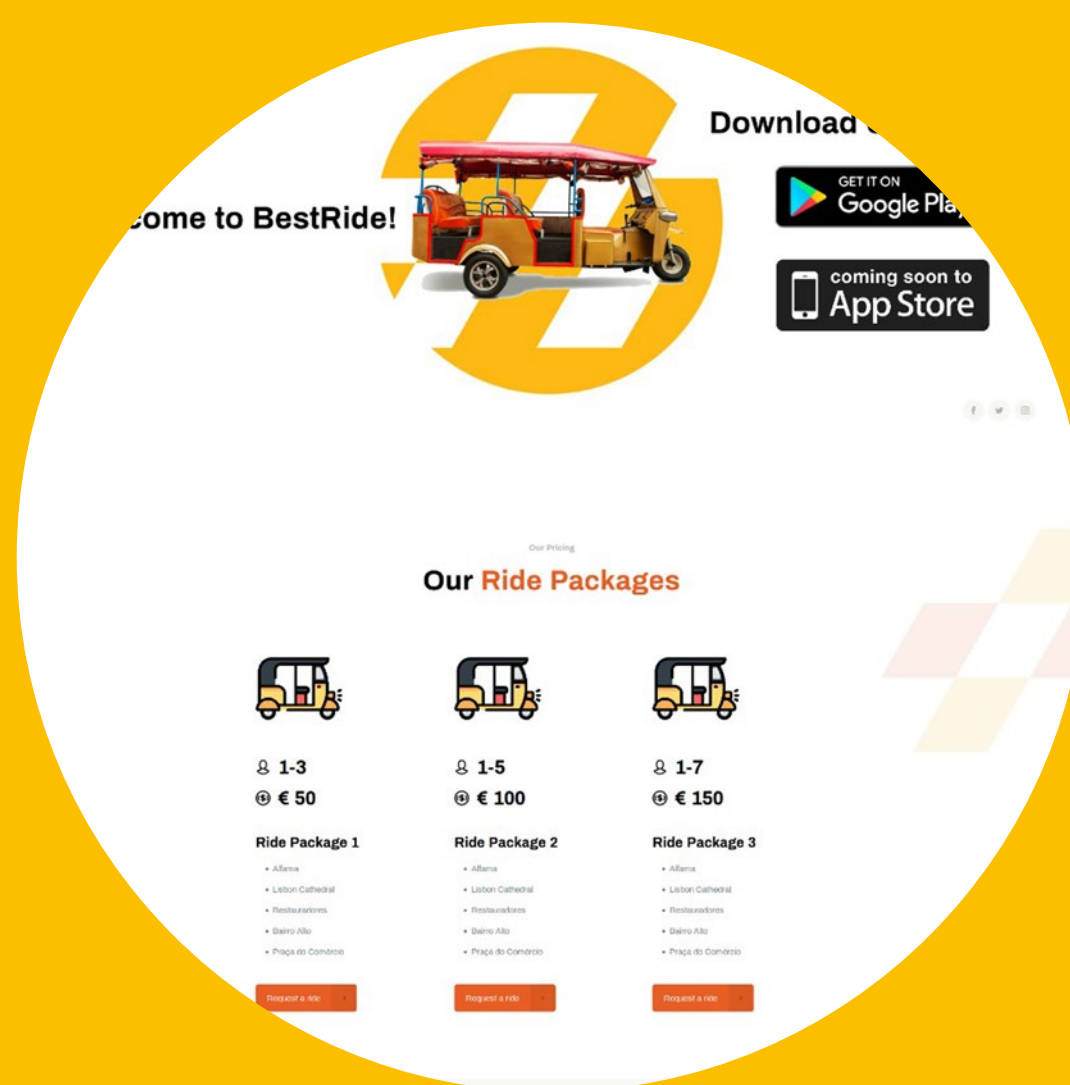
Dream Scorpion Lda

Rio Maior, Portugal

<https://appsfactory.pt>



apps factory
by beaconers



SVIM - Sviluppo Marche S.r.l.
(IT)
Lead Partner



University of
Camerino
(IT)



Central European
Initiative
(IT)



Thessaloniki Chamber of
Commerce and Industry
(GR)



Croatian Chamber of
Economy
Zadar County Chamber
(HR)



Official Chamber of
Commerce, Industry and
Shipping of Seville
(ES)



XXI Dinamic Network
(PT)



Albanian
Development Fund
(AL)



Barcelona Official Chamber
of Commerce, Industry,
Services and Navigation
(ES)

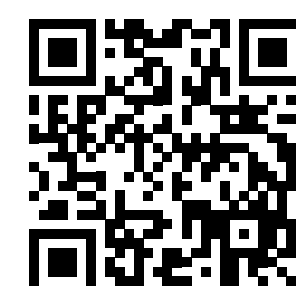


Chamber of Commerce
and Industry
Marseille Provence
(FR)

Interreg
Mediterranean



4helix+



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

Hacker Hostel the disruptive technologic hubs



Blue Growth
Innovation
Creative
Hackschooling
Bootcamp
Co-living

Hacker friendly space with accommodation orientated to coliving and bootcamps tourism.

COMPANY

Percursos de Vanguarda Lda
SME promoting the hackerschooling concept
Lisboa, Portugal
www.hackerhostel.com.br

KNOWLEDGE PROVIDER

Dream Scorpion Lda
Rio Maior, Portugal
<https://appsfactory.pt>



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

SEaFI

Seaweed Excellence for Food Industries

Awarded with a
€10.000 4helix+
Innovation
Voucher

Blue Growth
Innovation
Creative
Seaweed
Aquaculture
Bluebiotech

Lusalgae is a biotech start-up that works with seaweed. At the moment, we intend to develop seaweed as a raw material / ecogreen product.

For this we propose that the approach be made, following two main lines:

- On the one hand, it is necessary to ISO certification of algae as an organic and biological product, suitable for the food market, which can only occur when done through one of the accredited entities;
- On the other hand, the development and consolidation of

a sales channel for this product, being for that reason a very thorough study of the market.

The expected results for this project, besides the increase in algae production, both in quantity and variety, would have to do with obtaining certification of our seaweed as organic and biological product, adding value to the product and responding to the requirements of many customers of this market. On the other hand, it is expected that it will be possible to carry out an exhaustive study of the food market in order to identify companies that may be Lusalgae clients.

COMPANY

Lusalgae Ltd

Lusalgae is a Marine Biotech StartUp focused on Seaweed Cultivation in a in shore open system Aquaculture.

Lisboa, Portugal

www.lusalgae.pt

KNOWLEDGE PROVIDER

BTEN - Business Talent Enterprise Network SA

Lisboa, Portugal

www.bten.pt



SVIM - Sviluppo Marche S.r.l.
(IT)
Lead Partner



University of
Camerino
(IT)



Central European
Initiative
(IT)



Thessaloniki Chamber of
Commerce and Industry
(GR)



Croatian Chamber of
Economy
Zadar County Chamber
(HR)



Official Chamber of
Commerce, Industry and
Shipping of Seville
(ES)



XXI Dinamic Network
(PT)



Albanian
Development Fund
(AL)



Barcelona Official Chamber
of Commerce, Industry,
Services and Navigation
(ES)

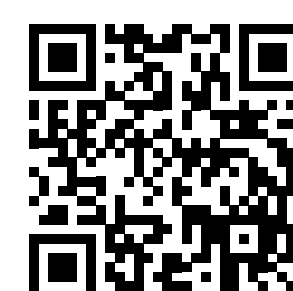


Chamber of Commerce
and Industry
Marseille Provence
(FR)

Interreg
Mediterranean



4helix+



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

SCORING XXI



Blue Growth
Innovation
Creative
Innovation
Coastal Tourism
Internationalization
Scoring

A tool which aims to prepare a company for its internationalization process, specially companies from the coastal tourism sector of Portugal. The tool has the purpose of generating a self-diagnosis, helping in the decision-making and guiding the steps to take the best actions for the company to become successful internationally. The

system provides a form with some questions which are subdivided into 3 categories: Business | Market | Product / Service. Each of the categories have a specific grading system, which will vary according to the answers. After finishing answering all the questions, an email will be sent with a report regarding the results.

COMPANY

Agroludo Lda

A company with the aim of fostering internationalization among the SMEs specially from the coastal tourism sector

Lisboa, Portugal

<https://get-your-score.com>

KNOWLEDGE PROVIDER

Dream Scorpion Lda

Rio Maior, Portugal

<https://appsfactory.pt>



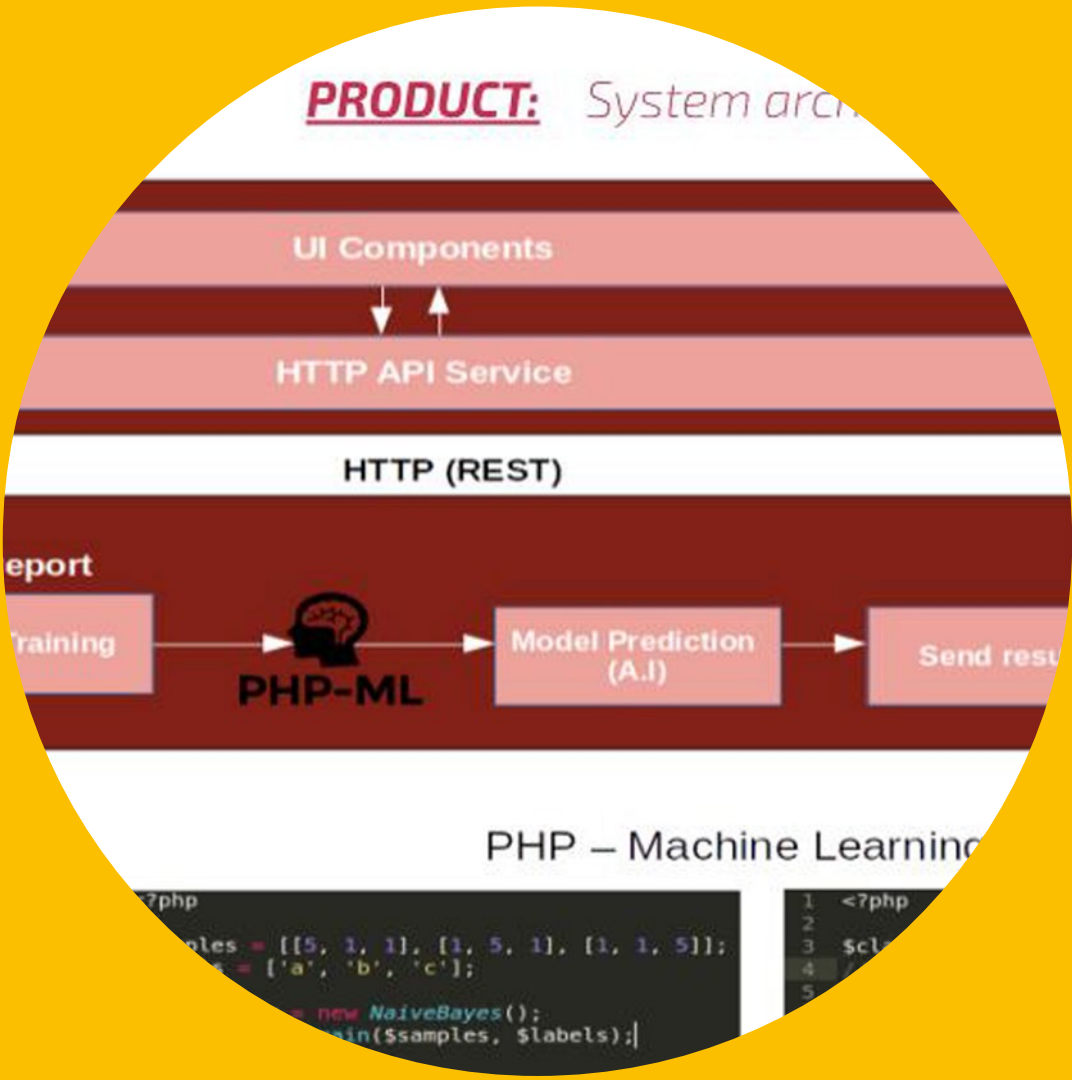
apps factory
by beaconers

| Levels / Variables | Resources | Business | Market |
|--------------------|-----------|----------|--------|
| Level 1 | 0-15 | 0-9 | 0-1, 9 |
| Level 2 | 16-30 | 10-18 | 2-3, 9 |
| Level 3 | 31-45 | 19-26 | 4-4, 9 |
| Level 4 | 46-61 | 27-35 | 5-6 |

Example:

Diagnostic Report Company X:

Resources = 18 → (Level 2)
Business = 21 → (Level 3)
Market = 5.6 → (Level 4)



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

Automated Digital Marketing solutions for the Wine Tourism sector

Awarded with a
€10.000 4helix+
Innovation
Voucher

Blue Growth
Innovation
Creative
Wine Tourism
Digital Marketing
Bookings Automation

In response to the increasing search of tourism activities in Portugal, especially in relation to the Wine Tourism, and face to the unstructured and unprofessional management of digital solutions (e-commerce, online booking, digital marketing, multilingual interfaces) by the wine-tourism hosts (i.e. properties), we have developed an integrated platform for Wine Tourism. In the scope of this project we proposed an automation of digital marketing which will promote the experiences registered in

the platform on social media. Also, users data analytics will be employed to define the customers profiles and to create directional advertising campaigns to specific public's and interests. As reseller of wine tourism experiences the platform will take a percentage of selling revenues, take advantage of special prices and benefits provided by the partners (B2B model). The platform could also take benefits of paid plans to promote premium partners and merchandising.

COMPANY

WINE TOUR EXPERIENCE

SME/StartUp company selling and promoting wine tourism experiences through Portugal country

Lisbon, Portugal

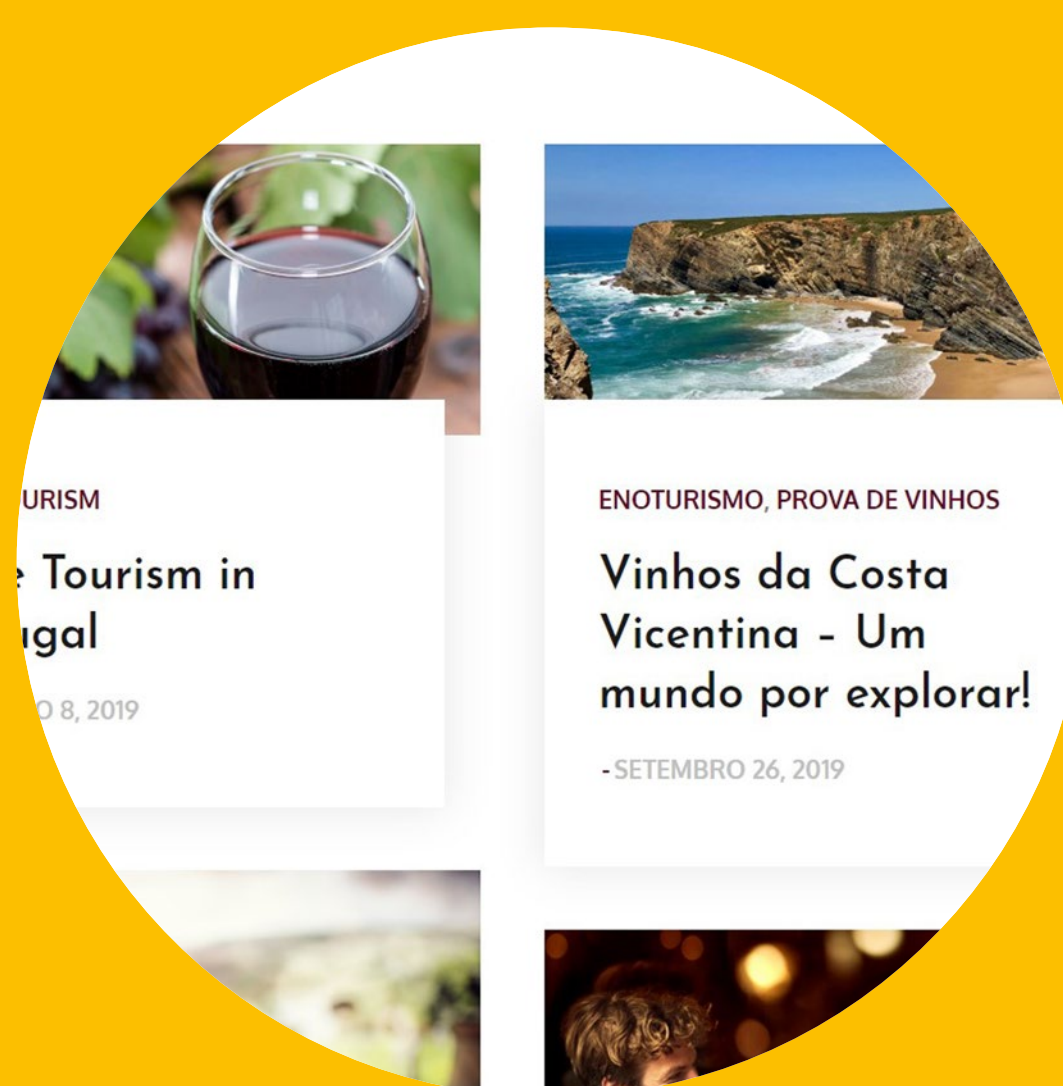
<https://www.winetourexperience.pt>

KNOWLEDGE PROVIDER

CRIVOSOFT Lda

Santarém / Portugal

www.crivosoft.pt



SVIM - Sviluppo Marche S.r.l.
(IT)
Lead Partner



University of
Camerino
(IT)



Central European
Initiative
(IT)



Thessaloniki Chamber of
Commerce and Industry
(GR)



Croatian Chamber of
Economy
Zadar County Chamber
(HR)



Official Chamber of
Commerce, Industry and
Shipping of Seville
(ES)



XXI Dinamic Network
(PT)



Albanian
Development Fund
(AL)



Barcelona Official Chamber
of Commerce, Industry,
Services and Navigation
(ES)

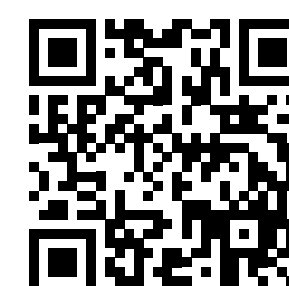


Chamber of Commerce
and Industry
Marseille Provence
(FR)

Interreg
Mediterranean



4helix+



<https://4helix-plus.interreg-med.eu>

Project co-financed by the European Regional Development Fund

SALYS is not only an alternative to salt, it is a new way to salt a food. It is a vegetable salt that allows you to salt healthily, with less than half of sodium than salt and with protein, fiber, vitamins and minerals. This green salt made from a plant that grows near the sea (salicornia) allows people with hypertension and people who cannot abuse salt to taste food without the harms of salt. This

green salt is described in the scientific literature as healthier and compared to salt, does not significantly increase hypertension, and contains diuretic compounds that help prevent fluid retention as opposed to salt. Most important of all is that it is possible to have a salty taste in the food.

COMPANY

Bioexplant

SALYS is a company that develops high quality products that replace salt in food based on a sea plant.

Castelo Branco, Portugal

www.salys.pt

KNOWLEDGE PROVIDER

BTEN - Business Talent Enterprise Network SA

Lisboa, Portugal

www.bten.pt



SVIM - Sviluppo Marche S.r.l.
(IT)
Lead Partner



University of
Camerino
(IT)



Central European
Initiative
(IT)



Thessaloniki Chamber of
Commerce and Industry
(GR)



Croatian Chamber of
Economy
Zadar County Chamber
(HR)



Official Chamber of
Commerce, Industry and
Shipping of Seville
(ES)



XXI Dinamic Network
(PT)



Albanian
Development Fund
(AL)



Barcelona Official Chamber
of Commerce, Industry,
Services and Navigation
(ES)

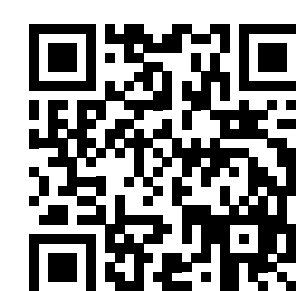


Chamber of Commerce
and Industry
Marseille Provence
(FR)

Interreg
Mediterranean



4helix+



<https://4helix-plus.interreg-med.eu>