

## OBJECTIVES

1. **Strengthen** transnational activity of **regional innovation clusters** for development of smart and sustainable growth in the Mediterranean area;
2. Support trans-sectoral and cross-border **cooperation** between innovative maritime clusters and within their respective **regional quadruple helix** of influence;
3. Foster creative innovation in MSMEs and START-UPS operating in MED maritime industry through **innovation voucher scheme**;
4. Provide **coaching on creative innovation** to maritime sectors' MSMEs and START-UPS;
5. Offer **€480.000 funding** to selected companies for implementing creative innovation;
6. **Promote expertise of CCIs** and 'new innovation agents' in transnational context;
7. **Transfer and embed innovative concepts, tools and processes** tested by the project into regional strategies and policies for smart specialisation (**RIS3**) and into **national strategies** within the MED area and beyond.

## PARTNERS

### Lead Partner

SVIM – Sviluppo Marche S.r.l. (IT)

### Partners

University of Camerino (IT)

Central European Initiative (IT)

Thessaloniki Chamber of Commerce and Industry (GR)

Croatian Chamber of Economy - Zadar County Chamber (HR)

Official Chamber of Commerce, Industry and Shipping of Seville (ES)

XXI Dinamic Network (PT)

Albanian Development Fund (AL)

Barcelona Official Chamber of Commerce, Industry, Services and Navigation (ES)

Chamber of Commerce and Industry Marseille Provence (FR)

### Associated Partners

Innovation and Development Agency of Andalusia – IDEA (ES)

Development Agency of Thessaloniki S.a. - ANETH (GR)

Croatian Maritime Industry Competitiveness Cluster (HR)

Vertigo Lab, Think and do tank in Environmental Economics (FR)

Association of Mediterranean Chambers of Commerce (ES)

Make it Marseille (FR)

## CONTACTS

<https://4helix-plus.interreg-med.eu>

For more information:

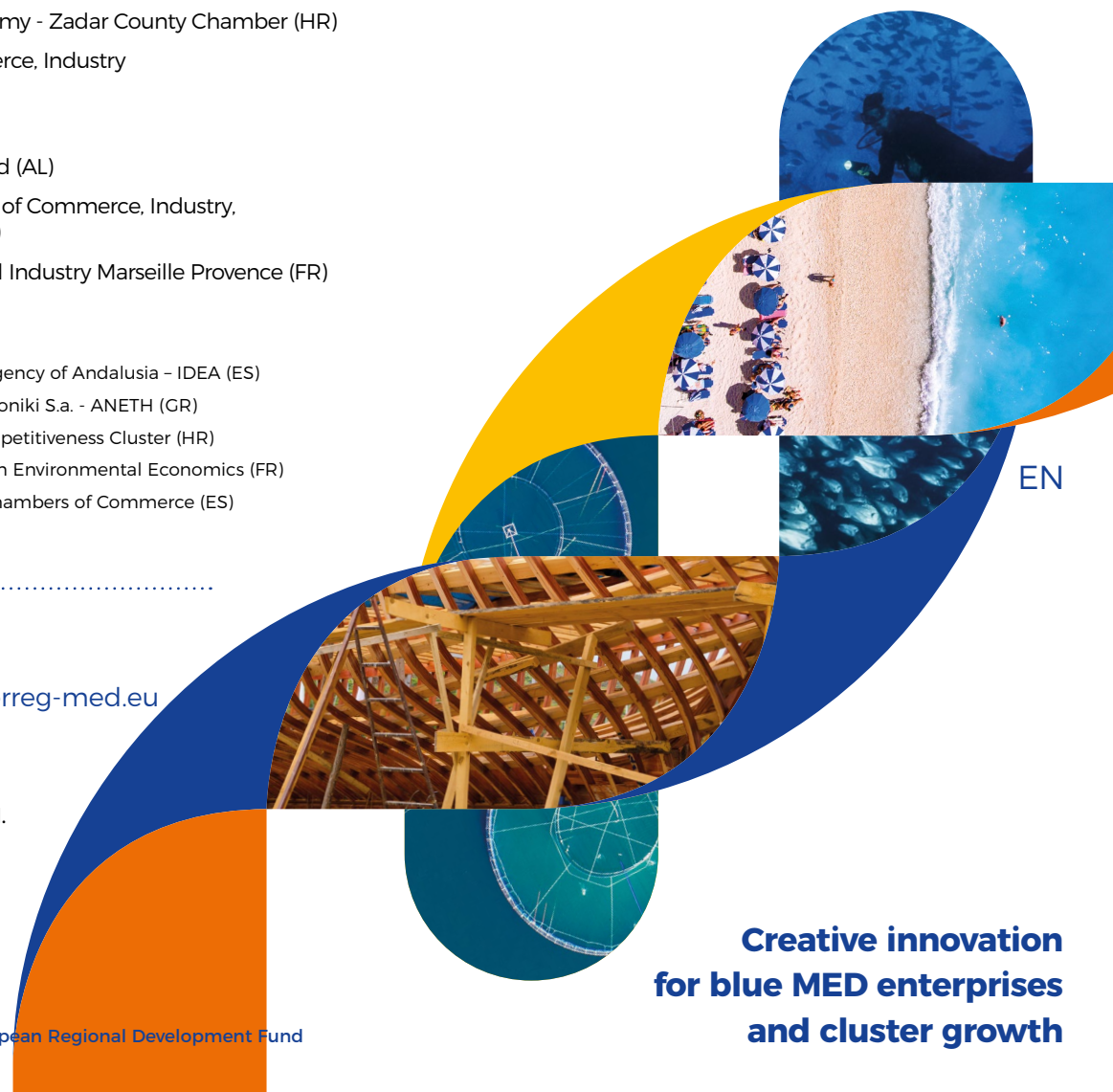
### Lead Partner

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### Communication

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**Creative innovation  
for blue MED enterprises  
and cluster growth**

## ABOUT 4helix+

4helix+ aims at strengthening and reinvigorating the transnational innovation process of **blue economy clusters** within the eight involved MED maritime regions, by supporting their **innovation capacity and creative culture**.

The focus is on both *traditional* blue sectors, such as fisheries, shipbuilding, coastal and marine tourism, and *emerging* ones i.e. aquaculture, blue biotechnologies and green shipbuilding.

The project offers coaching and funding to blue sector MSMEs and START-Ups wishing to revolutionize their processes, products or services, and to improve their competitive strategies through knowledge sharing and innovation.

A key role in this path is played by **Cultural and Creative Industries (CCIs)**: by providing their expertise to companies as *knowledge providers*, in combination with 'new innovation agents' (fab-labs, makerspaces, etc.), CCIs will trigger creativity and innovation in both traditional and emerging blue economy sectors.

4helix+ also intends to favour the embedding of the project concepts and processes into regional and national RIS3 strategies, as well as into other relevant regional plans and programmes within the eight involved MED regions and beyond.



4helix+ aims at **stimulating, coaching and funding creative innovation** within the **Blue Growth** sector in the Mediterranean area. It intends to improve the existing gap between the eight Mediterranean maritime clusters within their four regional helixes, through an open source, knowledge sharing and community-based approach, resulting from cooperation with Cultural and Creative Industries and 'new innovation agents'.



Start date  
**01.02.2018**



**10**  
Partners



**7**  
Countries



Budget  
**€2,2 M**



**6**  
Associated Partners



Duration  
**30 months**

## ACTIVITIES

### BLUE BOOT CAMPS, BROKERAGE EVENT, REGIONAL INFO-DAYS

4helix+ will encompass blue boot camps, a brokerage event, and regional info-days for coaching companies on innovation and providing live interaction with CCIs and 'new innovation agents'.

### INNOVATION VOUCHER SCHEME

Allocate €480.000 to at least 48 selected MED MSMEs and START-UPS for implementing their innovation project under the guidance of CCIs / innovation agents.

### KNOWLEDGE PROVIDERS DATABASE

Create a transnational database of Knowledge Providers, i.e. Cultural and Creative Industries and 'new innovation agents', to promote their knowledge and expertise in a transnational context.

### CYBER SPACE

Set up an operative web-environment with supporting services and tools, including a gallery of Knowledge Providers, a Web Transferring Corner and a Blue Matchmaking Environment.

### LONGTERM CAPITALISATION

Contribute to relevant EU macro-regional strategies, RIS3 and innovation policies at MED level and beyond.