

## Event Report

The Green Building and Sustainable Development Conference held in October 2018

Energy institute Hrvoje Požar

final version for public use

Program priority: 2.1 - To raise capacity for better management of energy in public buildings at transnational level

Work package: 2 - Project Communication

Activity: 2.1 – Setting up common methodologies for actions

Deliverable: 2.4.1 – Regional CESBA MED Events



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## 1 General goal of the event

The Green Building and Sustainable Development Conference is the central national and regional annual gathering of professionals dealing with green economy, sustainable construction and traffic, green energy and sustainable development. The conference is intended for real estate owners, architects, designers, investors, developers, builders, building materials manufacturers, representatives of the mobility and clean transport sector, bankers, representatives of energy companies, representatives of local and regional self-government units, state officials and representatives of relevant ministries, communities and many others.

The conference was organised in 8 panels covering different topics of sustainable development. The aim is to present current activities in the sector and evaluate current national progress in development of regulatory framework and market trends. Panels also featured presentation of experienced international experts. Full program is available at <http://www.eihp.hr/wp-content/uploads/2018/10/PROGRAM-KONFERENCIJE.pdf>

## 2 Goal of the event for participating organisation

At the Conference, in the Panel: Integrated Sustainable Building Approach, the CESBA MED project manager, Margareta Zidar presented the CESBA MED Methodology for sustainability assessment of neighbourhoods and improvement scenarios. The aim was to present CESBA MED approach and to get feed back on its compatibility to national policies and its practical use in the sustainable development planning on local level.

## 3 Target groups

Target groups of the presentation were public administration representatives but also all other conference participants. Good response was received from young experts in sustainable development who were very interested in the CESBA MEDD SN Tool.

## 4 Partners involved

No other CESBA MED partners except EIHP participated in the event.

## 5 Agenda of the event

Full program is available at <http://www.eihp.hr/wp-content/uploads/2018/10/PROGRAM-KONFERENCIJE.pdf>



### Središnja konferencija o zelenoj gradnji i održivom razvoju

24. listopada 2018.  
Hotel Esplanade Zagreb



#### \_PROGRAM

9.00 – 9.30 / Smaragdna dvorana

#### \_Uvodni govori

Dunja Magaš, državna tajnica, Ministarstvo graditeljstva i prostornoga uređenja  
Dubravko Ponoš, direktor, Fond za zaštitu okoliša i energetske učinkovitost  
Željko Pecak, predsjednik, Hrvatska udruga proizvođača toplinsko fasadnih sustava  
Goranka Tropčić Zekan, predsjednica, Hrvatska udruga energetskih certifikatora  
Dean Smolar, izvršni direktor, Hrvatski savjet za zelenu gradnju

9.30 – 11.00 / Smaragdna dvorana

#### \_Održiva ekonomija

GLAVNE PREZENTACIJE:

Petar Sprčić, član Uprave, HEP d.d.

Steven Beckers, CEO, Lateral Thinking Factory

MODERATOR: Vedrana Likan, Managing Partner, Colliers International

SUDIONICI PANELA:

Ivana Conjar, Head of MBA Operations and Admissions, Algebra

Sven Muller, Voditelj visokogradnje područje Hrvatska, Strabag

Andrej Šimatić, Senior Project Manager, Horwath HTL

Blaženka Mičević, direktorica, Agrodet

Katarina Šiber Makar, CEO, IN2

11.00-11.30 / Pauza za kavu

11.30 – 13.00 / Smaragdna dvorana

#### \_Zelena gradnja

GLAVNE PREZENTACIJE:

Julija Škoro, Voditeljica komunikacija i marketinga, Holcim Hrvatska

Christine Lemaitre, CEO, DGNB

MODERATOR: Petra Škevin, direktor, HPB nekretnine

SUDIONICI PANELA:

Arn Willems, predsjednik Uprave, GTC Hrvatska

Herwig Heegewaldt, Head of Construction Chemicals, BASF

Vjekoslav Visković, CEO, YTONG

Richard Teichmann, CEO, Meridian 16 Business Park

Dario Travaš, Partner, ATP architects and engineers

13.00-14.00 / Ručak



#### KEYNOTE SPEAKERS



**Steven Beckers**

CEO, Lateral Thinking Factory | Brussels



**Christine Lemaitre**

CEO, DGNB

PREDAVANJA SE ODVIJAJU U DVIJE PARALELNE DVORANE

14.00-15.00 / Smaragdna dvorana

## **\_Izazovi velikih infrastrukturnih projekata (11. Hrvatski Forum o održivoj gradnji)**

MODERATOR: **Dubravka Bjegović**, Professor Emerita, Građevinski fakultet Sveučilišta u Zagrebu

SUDIONICI PANELA:

**Mičo Ljubenko**, odvjetnik, Odvjetničko društvo Ljubenko & partneri

**Ivana Burcar Dunović**, docent, Građevinski fakultet Sveučilišta u Zagrebu

**Virna Višković Agušaj**, predsjednica Uprave, Holcim Hrvatska

**Damir Perceć**, samostalni savjetnik, Sektor za graditeljstvo i komunalno gospodarstvo, HGK

**Saša Marenjak**, redoviti profesor u trajnom zvanju, Građevinski fakultet u Osijeku

15.00-15.15 / Pauza za kavu

15.15-16.15 / Smaragdna dvorana

## **\_Cjeloviti pristup održivoj gradnji**

MODERATOR: **Sunčana Matić**, odnosi s javnošću, Fond za zaštitu okoliša i energetske učinkovitost

SUDIONICI PANELA:

**Marko Franković**, direktor, MF Arhitekti

**Margareta Zidar**, Stariji istraživač, EIHP

**Snježana Turalija**, Pročelnica, Grad Karlovac

**Marijan Brlečić**, voditelj prodaje i marketinga, Gealan

**Reinhard Labugger**, RM Engineering

16.15-16.30 / Pauza za kavu

16.30.-17.30 / Smaragdna dvorana

PREZENTACIJA: **Juliette Albiac**, Firesafe Europe

## **PANEL: Izazovi energetskih obnova u Hrvatskoj**

MODERATOR: **Andelka Toto-Ormuž**, HUPFAS & ROCKWOOL Adriatic

SUDIONICI PANELA:

**Valter Glavičić**, gradonačelnik, Grad Labin

**Lidija Tošić**, Odnosi s javnošću, Fond za zaštitu okoliša i energetske učinkovitost

**Damir Gregović**, izvršni direktor, Rudan d.o.o.

**Zoran Veršić**, predsjednik, Klaster nZEB.hr

**Željko Pecak**, HUPFAS, predsjednik i direktor LB-KNAUF

17.30-18.00 / Smaragdna dvorana

GOST PREDAVAČ:

**Gordan Kožulj**, Održivi razvoj kroz koncept malih poboljšanja  
Manager, sportaš i motivacijski govornik, Deloitte

14.00-15.00 / dvorana Istanbul

## **\_Održivi promet**

MODERATOR: **Željko Purgar**, savjetnik za e-mobilnost, Renault Nissan

SUDIONICI PANELA:

**Davor Tremac**, direktor, UBER

**Krešimir Dvorski**, direktor, NEXTBIKE

**Domagoj Puzak**, Voditelj tima za e-mobilnost, HEP d.d.

**Dražen Crnković**, direktor, Ducati Componenti

**Predstavnik, Greyp bikes** (Automobili Rimac)

15.15-16.15 / dvorana Istanbul

## **\_Financiranje održivih nekretnina**

MODERATOR: **Danijela Poljak**, konzultant Uprave, HŽ infrastruktura

GLAVNA PREZENTACIJA: **Hrvoje Stojić**, direktor odjela ekonomskih istraživanja, Addiko banka

SUDIONICI PANELA:

**Dario Hrebak**, gradonačelnik, Grad Bjelovar

**Neven Mikec**, direktor, VMD grupa

**Željko Uhlir**, državni tajnik, Ministarstvo graditeljstva i prostornoga uređenja

**Borislav Vujović**, direktor, Opereta d.o.o.

16.30-17.30 / dvorana Istanbul

## **\_Energetska učinkovitost – Sustavi obveza (Obvezne sheme)**

MODERATOR: **Dean Smolar**, direktor, HSZG

SUDIONICI PANELA:

**Kristina Čelić**, Načelnica sektora, Ministarstvo zaštite okoliša i energetike

**Vesna Bukarica**, Stariji istraživač, Energetski institut Hrvoje Požar

**Vlasta Zankl**, direktorica, HEP ESCO

**Josip Marohnić**, odvjetnik, MTG

**Dubravko Ponoš**, direktor, Fond za zaštitu okoliša i energetske učinkovitost

## **6 Content of the presentation**

Sustainability Assessment framework in general, as well as key performance indicators, sustainability score and improvement scenarios for neighbourhood Mravince were featured in the presentation (D3.3.1). Presentation is attached to this e-mail.



## 7 Résumé

CESBA MED was featured in the panel Integrated Sustainable Building Approach, along with other presenters. Representative of the City of Karlovac gave overview of sustainability related activities on local level (this is flooding high risk area), an architect presented his experience in wood frame construction use, producer of the high efficient window frames presented new products and representative of an Austrian construction company presented their projects with sustainability concept. In the discussion CESBA MED was offered as a useful framework to assess all sustainability related drawbacks in the local area especially useful since it can detect a problem and provides a specific category for it. This enables for the public administration to connect it more easily to relevant policies. It was concluded CESBA MED framework can be a good starting point to evaluate the sustainability performance and to target areas where either most improvement is needed or areas where small actions could lead to acceptable living conditions. This diversification is important for public administration in planning future projects.

## 8 Pictures

Insert some pictures of the event.









## **9 Proof of participation**

Insert a proof of participation (certificate, signed list of participants).

List of participants is attached.

## **10 Costs for participants**

Mostly participants were invited by the organizers. Other participants not active in the Croatian Green Building Council should have pay a fee of 100 euro.