

A daptation of new approaches to develop cycling and cycling routes between Russia and Finland

**to improve safety, mobility and environment
and to promote social development (the case:
Svetogorsk — Imatra cycle track)**

Recently cycling across the Finnish border has become increasingly popular among residents of St. Petersburg and the Leningrad Region. Promotion of healthy lifestyle and great example of European neighbors contributed to this fact. Over years Finland gained considerable experience in the area of integration of cycling routes into the existing transport infrastructure and now expresses readiness to assist with development of cycling in the Russian-Finnish border area.

In order to improve road safety and build necessary cycling infrastructure, the Directorate implements the project «Adaptation of new approaches to develop cycling and cycling routes between Russia and Finland to improve safety, mobility and environment and to promote social development (the case: Svetogorsk — Imatra cycle track)» within the framework of the South-East Finland — Russia CBC programme with participation of Russia, Finland and the European Union.



Statistics (2016):



32 889 times

cyclists crossed the border at checkpoints (BCPs) «Svetogorsk» and «Imatra» including:



21 869 crossings

of the border by Russian cyclists;



10 639 crossings

of the border by Finnish cyclists.

Project overall objective:

to guarantee safe, secure, smooth and efficient border-crossing and mobility.

Project specific objectives:

1. Equipment of the BCP with necessary infrastructure for cyclists;
2. Improvement of cyclists' safety on roads near the BCP;
3. Improvement of roads near the BCP;
4. Development of integrated cycling network in the near-border regions;
5. Development of sustainable cycling connection between Svetogorsk (Russia) and Imatra (Finland);
6. Increase in awareness among Russian and Finnish citizens about cycling routes;
7. Improvement of environmental conditions in the near-border regions;
8. Improvement of quality of life in the near-border regions.

Project Activities:

1. Construction of the cycling path through the town center of Svetogorsk to the Russian-Finnish border;
2. Development of infrastructure for cyclists at the BCP «Svetogorsk»;
3. Design of the concept for development of cycling tourism in the border areas;
4. Organization of the international bike ride St. Petersburg/Vyborg/Svetogorsk — Imatra;
5. Conduct of professional seminars/workshops on cycling infrastructure design, cycling safety issues.

Thematic indicators:

4 km
← -- →

4 km —
total length of reconstructed or upgraded roads
in the vicinity of BCPs



1 improved border crossing point

Project Partners:

- Svetogorsk;
- Imatra;
- Center for Economic Development, Transport and Environment of South-East Finland.

Lead partner and coordinator: Directorate for Development of the St.Petersburg and Leningrad Region Transport System.

Project schedule:



**01/11/2018 —
31/12/2018**

Study on border crossing
issues (Directorate)

**01/11/2018 —
31/10/2020**

Study of safety
issues (KAS ELY)

**01/11/2018 —
31/08/2021**

Concept of cycling tourism
development in the near-border areas
of Russia and Finland (Imatra)

**01/11/2018 —
31/08/2021**

Concept of cycling tourism development
in the near-border areas
of Russia and Finland (KAS ELY)

**01/01/2019 —
31/10/2019**

Concept of cycling tourism
development in the near-border areas
of Russia and Finland (Directorate)

Project budget: Grant from the Programme:

€1,979,050

€1,583,240



**01/05/2021 —
31/05/2021**

Bike ride

**01/07/2021 —
31/10/2021**

Survey to evaluate
the Project's impact

**01/03/2020 —
28/02/2021**

Construction of the cycling track
from Svetogorsk to the Finnish
border

**01/01/2019 —
31/08/2021**

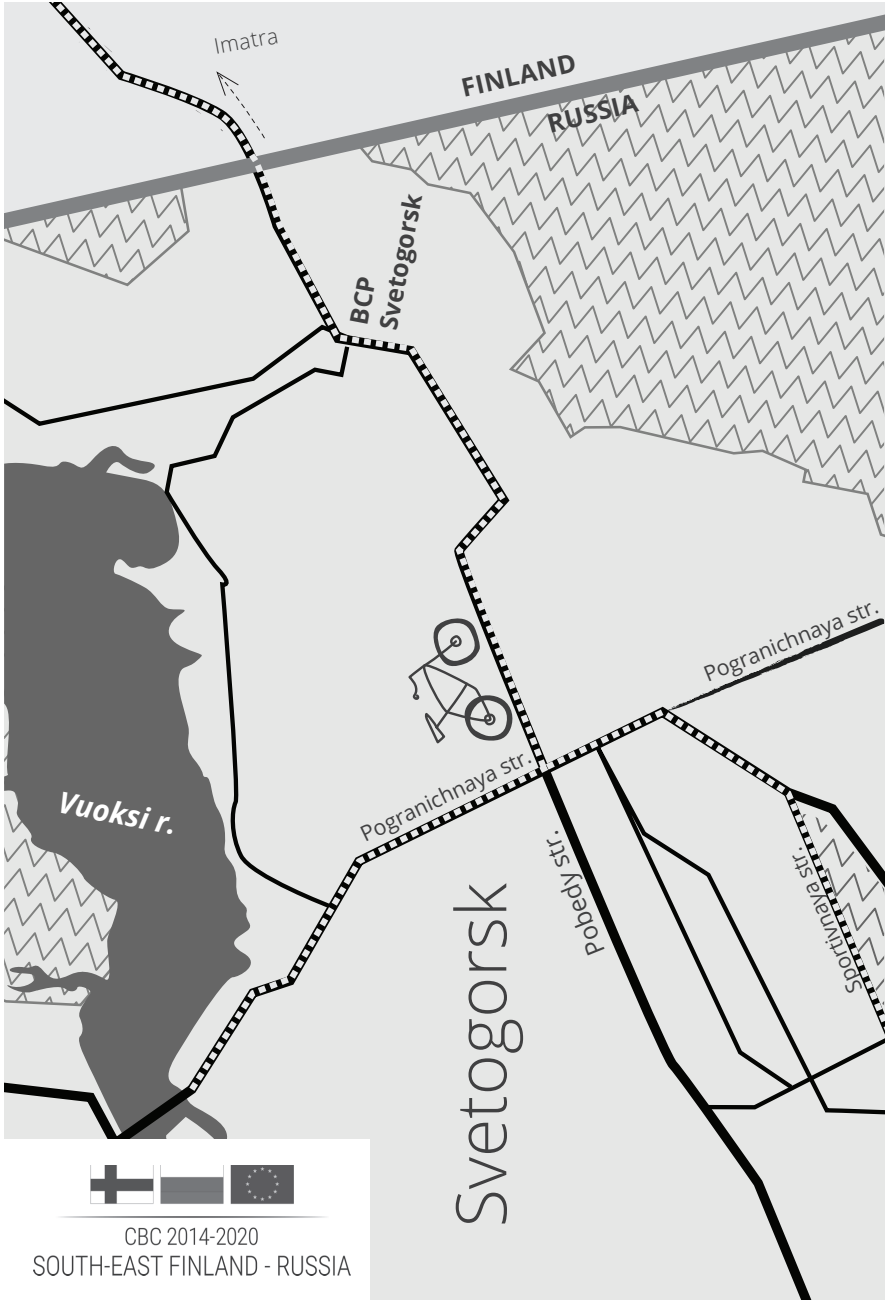
Social
advertising

**01/01/2019 —
31/10/2019**

Study of safety issues
(Directorate)

**01/01/2019 —
31/12/2019**

Preconstruction studies
and development of project
documentation



Imatra

FINLAND

RUSSIA

BCP
Svetogorsk

Vuoksi r.



Pogranichnaya str.

Pogranichnaya str.

Svetogorsk

Pobedy Str.

Sportnaya str.



CBC 2014-2020
SOUTH-EAST FINLAND - RUSSIA