

Report for CESBA MED Co-Creation Lab

July 2018 – Final version

Work package: 5 - Capitalizing

Activity: 5.4 – Creating synergies and cooperation mechanisms

Deliverable: 5.4.2 - CESBA MED Co-Creation Lab



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1 Presentation of Co-Creation Lab

1.1 Context

The co-creation lab was organised by Municipality of Udine and eFrame s.r.l. and took place the 19th of September 2019 in a conference room of the research centre named Friuli Innovazione, located in the southern part of Udine.

13 people attended the lab (see Annex 1 for the list of participants). The main aim of the lab was to facilitate a participatory approach in the development of retrofitting strategies for urban areas, highlighting the importance of energy evaluation, e.g. using CESBA SN tool. Furthermore, the activity aimed to the collection of ideas and proposals for a subsequent comparison with CESBA MED project itself.

The event involved local target groups as sources of creation, especially freelance architects and surveyors, interest groups including NGOs, local and regional authorities and representatives of higher education and research.

1.2 Approach used

The lab aimed at getting participants around a table in order to listen, discuss and share ideas about CESBA MED evaluation system and its related tools.

The approach used consisted in giving, at the beginning, all the essential elements and characteristics of CESBA MED project, the multi-criteria assessment system and the SN tool. Once the audience had been taught about fundamental and distinguishing features of CESBA MED world, coordinators of the event and lectures opened a debate on the topics discussed until that moment.

1.3 Agenda (more details in Annex 2)

The Co-Creation Lab started at 11.15 and concluded at 13.00. The first introductory part concerned the neighbourhood Aurora, a case study.

Afterwards, participants opened a discussion about CESBA MED sustainability assessment method and tools.

The activity engaged different representatives of Architects' Province Order, Friuli Venezia Giulia Region and National Urban Planning Institute in the debate.

2 Discussion on event's activities

The activity, as stated in the previous section, started with a brief introduction of the case study (neighbourhood Aurora) and the related application of CESBA MED SN tool. The focus was on selected indicators, their benchmarks and sustainability targets for a generic urban neighbourhood as well as the specific discussed one.

Group's interest and attention, in fact, directed towards different critical aspects of a proper use of the SN tool and its results' reliability:

1. Selection of benchmarks, weights and objectives for each indicator;
2. KPI and selection of relevant criteria to assess an urban area's level of sustainability;
3. The urban area's state perceived by public and the one evaluated through the SN tool.



3 Discussion on activities' outcomes

As previously stated, the discussion began with the case study of Municipality of Udine (neighbourhood Aurora). Since the area is located within the city of Udine and because of the strong connection between participants and the territory, the discussion naturally evolved towards the application of the SN tool on this specific neighbourhood.

In relation to the case study, the following opinions and points of view emerged from the discussion:

1. Since the neighbourhood may be described as problematic (high percentage of elderly people and immigrants combined with scarce access to basic care services), participants highlighted a need for a greater attention to the evaluation of social aspects.
2. Analysing the application of the SN tool to the case study, participants suggested an enlargement of indicators' selection for urban areas, especially Aurora neighbourhood. Picking street lighting as an example, social security must be firstly assessed using proper indicators, and, secondly, taken into account in order to consider a potential renovation of lighting system as an investment instead of an energy cost.

At this point the discussion focused on a level of criticality noticed while testing the tool. An important issue came up from public answers to a questionnaire (given to school children beforehand) about usability of urban green spaces: there is an inconsistency between quantitative data about existing green areas within the city and public perception of the same information. People tend to value more a small green area full of different vegetal species (higher biodiversity) than a big one characterized by a low biodiversity rate (e.g. lawns).


Because of the new direction of the discussion, a valuable suggestion emerged from the public: to cut as more as it is possible qualitative indicators. Not only because of the rate of arbitrariness intrinsic in every qualitative evaluation, but also because of the peculiarity of a multi-criteria assessment system that is a necessity to limit the number of indicators. In fact, bigger is the set of selected indicators; smaller becomes the indicators' weight and so harder the assessment process itself. Another interesting suggestion emerged from lab's participants, concerned the addition of a construction quality assessment to the selected range of indicators. The given example was the seismic safety building parameters, which are very important in regional territory (Udine's province and most part of Friuli Venezia Giulia) because of the geological peculiarity of the area.

Last observation concerned the visibility of European experiences and examples in urban sustainability. In particular, the need for an augmented number of communication channels for good practices, problems and solutions.

In conclusion, it is possible to confirm the willing of interested public in participating to international debates about urban sustainability, its assessment methods and all related topics.


Annex 1: List of participants to Co-Creation Lab and pictures of the event

Comune di Udine
 Servizio Mobilità, Ambiente ed Energia
 U.O. Agenzia Politiche Ambientali e Gestione Energetica

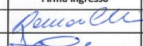
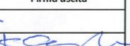
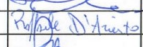
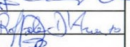

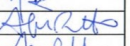




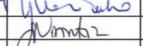
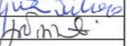
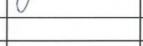
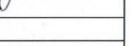
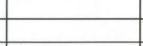
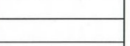
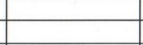







 CESBA MED

eFrame Srl
 c/o Parco Scientifico e Tecnologico L. Dardari di Udine
 via L. Linussio 51 | 33100 UDINE | Italia




Protocollo CESBA MED - valutazione di sostenibilità di aree urbane
CO-CREATION LAB (D5.4.2)
 Udine, giovedì 19/09/2019 ore 11:00-13:00
LISTA PARTECIPANTI

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Ai sensi degli art. 13 e 14 del Regolamento UE 2016/679 in materia di protezione dei dati personali, si informano i partecipanti che i dati riportati nel presente modulo verranno utilizzati nel rispetto dei principi di liceità, correttezza e trasparenza, adeguatezza e pertinenza e al fine esclusivo dell'organizzazione e gestione del corso. I dati potranno essere trasferiti ai partner del progetto CESMA MED for sustainable MED citate agli ordini professionali di architetti, geometri e periti edili della provincia di Udine, per le finalità stesse del progetto, ovvero a dimostrazione dello svolgimento delle attività. Titolare del Trattamento è eFrame Srl con sede in via Linussio 51 - Udine nella persona di Francesca Visintin.

Comune di Udine
 Servizio Mobilità, Ambiente ed Energia
 U.O. Agenzia Politiche Ambientali e Gestione Energetica


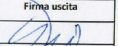
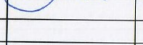
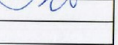



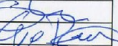
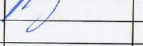

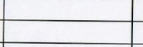

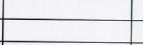
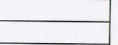


 CESBA MED

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Protocollo CESBA MED - valutazione di sostenibilità di aree urbane
INFO DAY (D5.2.2) e CO-CREATION LAB (D5.4.2)
 Udine, giovedì 19/09/2019 ore 9:00-13:00
LISTA PARTECIPANTI

n.	Cognome	Nome	Ente di riferimento/azienda	Mail	Codice Fiscale	Firma ingresso	Firma uscita
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5	Rizzi	Elena	Collegio geometri udine	maria.rizzi@libero.it	RZZLNE60E67L483R		
6	Tracanelli	Stefano	Geometra	s.tracanelli@libero.it	TBC SFN 66A22 H03D		
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Annex 2: Detailed agenda of Co-Creation Lab

Agenda of Co-Creation Lab:

- 11.15-11.45: Reference database for experimental case study of the Municipality of Udine (neighbourhood Aurora) as a part of CESBA MED European project. Presented by Giorgio Bertoli, a freelance surveyor from AED Studio.
- 11.45-12.30: Open discussion about the sustainability assessment method within urban areas. Focus on benchmarks for sustainability indicators and performance targets for urban neighbourhoods and areas.
Moderator: Giorgio Bertoli.
- 12.30: Conclusions and greetings.

Promosso da

COMUNE DI UDINE

A cura di

eFrame

Con il patrocinio di

appc udine

ordine degli architetti pianificatori paesaggisti e conservatori della provincia di UDINE

In collaborazione con

COLLEGIO DEI PERITI INDUSTRIALI E DEI PERITI INDUSTRIALI LAUREATI DELLA PROVINCIA DI UDINE

Collegio Geometri e Geometri Laureati della Provincia di Udine

Progetto europeo CESBA MED: valutazione di sostenibilità di aree urbane

CO-CREATION LAB

PROGRAMMA

- 11.15-11.45: database di riferimento per la sperimentazione del caso pilota del Comune di Udine (quartiere Aurora) nell'ambito del progetto europeo CESBA MED.
- 11.45-12.30: tavolo di confronto-ascolto-condivisione del protocollo di valutazione di sostenibilità di area urbana. Focus su benchmark dei singoli indicatori di sostenibilità e su target di prestazione per quartieri e aree urbane.
- 12.30: conclusione e saluti.

Moderatore: Giorgio Bertoli
Partecipano il Comune di Udine, l'Istituto Nazionale di Urbanistica e gli Ordini Professionali.

19 Settembre 2019
Sala R3 dell'edificio C - Friuli Innovazione
Via J. Linussio, 51 UDINE

Ai partecipanti verranno riconosciuti i Crediti Formativi in numero previsto e con le metodologie adottate dall'Ordine di appartenenza