



## **TOURISMED**

### **Fishing Tourism for a Sustainable Development in the Mediterranean area**

#### **Deliverable 3.4.9: Pilot Testing Report**

#### **Pilot tests developed in Corsica (France)**

**November, 2018**

## Document Information Summary

<b>WP:</b>	<b>WP3 – Testing</b>
<b>Activity:</b>	<b>Activity 3.4: Testing the fishing tourism business model</b>
<b>Deliverable Number:</b>	<b>3.4.9</b>
<b>Deliverable Title:</b>	<b>Pilot Testing Report</b>
<b>Partner responsible:</b>	<b>PP10 Valenciaport Foundation</b>
<b>Participants:</b>	<b>Petra Patrimonia Corsica</b>
<b>Project website</b>	<a href="http://www.tourismmed.interreg-med.eu">www.tourismmed.interreg-med.eu</a>
<b>Status:</b>	<b>Final</b>

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## Introduction

TOURISMED aimed at testing and transferring a fishing tourism business model in coastal areas of Italy, Cyprus, Greece, Albania, France and Spain, as a tool to promote sustainable fishing tourism and to foster the preservation of the marine environment and the traditional fishing culture across the Mediterranean Sea.

Within the framework of the Work Package 3, referred to the testing of the fishing tourism business model, the project foresees the elaboration of a report on the pilot tests implementation in order to have a tool available to assess them and obtain conclusions able to improve both the performance of the activity at local level and the business model elaborated within the project.

The aim of this report is thus to collect the conclusions from the evaluation of the pilot tests developed in Corsica (France) as an input to improve the business model (both at local and at project scale) in the project's refinement phase.

## Planned activity

Since the beginning of the implementation of the pilot testing phase, local and regional stakeholders have asked to take part to a specific Working Group. Within it, several key actors have been involved, such as

1. the **Corsican Environment Office**, a regional public body in charge of maritime and fishing affairs
2. the **Association of Municipalities of the Valinco Valley**, a sovra-local public body in charge of economic and social development
3. the **Territorial and Rural Pole of Excellence of the Valinco Valley**, a highly-specialized sovra-local body supporting local development in the Valinco Valley
4. the **LAG Ornano-Taravo-Sartenais-Valinco**, a Local Action Group in charge for, by others, touristic development
5. the **Fishermen Association of Corsica**, the **Fishermen Association of Ajaccio**, the **Fishermen Association of Propriano**, the **Fishermen Association of Bonifacio**, the **Fishermen Association of Solenzara**, five associations representing fishermen's interests at the regional and local level
6. the **Tourist Information Office of Ajaccio**, the **Tourist Information Office of Propriano**, the **Tourist Information Office of Bonifacio**, three public authorities in charge of tourism promotion at local level

Several co-planning and coordination meetings were organised on the ground. As partner of the project, Petra Patrimonia Corsica played to role of territorial facilitator and supervisor, also providing technical and specific support.

At methodological level, the Pilot Testing Methodological Guidelines (D.3.1.4) provided several important inputs that guided the whole planning phase as well as the implementation and communication phases.

Following steps were followed:

### Planning

1. organisation of co-planning meetings
2. definition of 4 itinerary plans (Ajaccio; Propriano; Bonifacio; Solenzara)
3. definition of the format “The Month of Fishing Tourism in Corsica”
4. definition of roles (fishermen; tourist information Offices; Petra Patrimonia Corsica)
5. definition of the communication strategy
6. definition of the evaluation questionnaire to be submitted to tourists



## **Implementation**

1. organisation of the fishing tourism trials in 4 cities
2. evaluation of the fishing tourism trials

## **Communication**

1. definition and development of communication supports (roll-up; brochure; interpretative panels; t-shirts; outdoor advertising)
2. promotion of “The Month of Fishing Tourism in Corsica” and of the fishing tourism experience
  - a. tourist information Offices: within their daily communication activity
  - b. fishermen: being located on the ports
3. definition, development and implementation of a specific social network campaign based on Facebook
4. definition of one press release
5. daily coordination activities
6. relationship with press and travel bloggers

## Pilot tests developed

### *Overall description*

Pilot tests were carried out in 4 cities in Corsica (Ajaccio, Propriano, Bonifacio, Solenzara) from 15th September to 15th October 2018 within “The Month of Fishing Tourism in Corsica”. 5 vessels/fishermen were involved: one each in Ajaccio, Propriano and Solenzara and two in Bonifacio.

Two different models of territorial partnership were tested. The first one (**Tourist-information-Office-based-model**) were tested in Ajaccio, Propriano and Bonifacio. There, the Tourist information Offices were involved in the whole process (planning, implementation, communication and evaluation). During the **planning phase**, Petra Patrimonia Corsica was in constant contact with tourism professionnels working on the ground (several face-to-face meetings were organised; calls; etc). Steps to be followed were co-planning and the decision-making process was set up as open. During the **implementation phase**, the role of Tourist information Offices was strategic. In fact, tourism professionals working in these institutions were trained to inform tourists about the opportunity to experience a fishing tourism experience. In that way, they acted as local ambassadors of the project. For the **communication phase**, each tourism professional acted as megaphone of the project. The Tourist information Offices were fully engaged and their communication managers worked in strict contact with Petra Patrimonia’s person in charge for the project.

The second model tested in Corsica was entirely based on fishermen (**Fisherman-based-model**). This model was tested in Solenzara where the Tourist information Office is currently not working. There, the fisherman involved acted as key actor within the whole process (planning, implementation, communication and evaluation). In fact, he played both the role of fisherman than the role of Tourism Officer. In order to accomplish to that second role, fisherman in Solenzara - that by the way was the youngest fisherman involved in Corsica - decided to use his own fish shop (located in the city’s main street) as a showcase for his fishing tourism’s trips. Results from both models were very useful. In partner’s view, the preferred model should be the Tourism-Office-based-model but it is very important here to stress the importance of having fisherman fully engagement able to work also as “Charon” for tourists. In this case, a special training session about the art of storytelling is required.

In total, 42 pilot fishing tourism trips were organised in 4 cities and 89 tourists took part to pilots in Corsica, of which: Ajaccio: 26 tourists; Propriano: 8 tourists; Bonifacio: 27 tourists ; Solenzara: 29 tourists. The average age was 42 years old and 55% of tourists were male, 45% female.

A strong social-media based communication campaign was organised within “The Month of Fishing Tourism in Corsica”.

5 different cover pages were developed and used on the official facebook page of Petra Patrimonia Corsica (<https://www.facebook.com/petrapatrimoniacorse/>)





Also Tourism Information Offices engaged (Ajaccio, Propriano and Bonifacio) were invited to use them as cover page for their Facebook pages. **27.492 people** were directly reached through Facebook and Twitter (as detailed below)

Social Network	Date	Link	People reached	Likes; Re-post; etc
Facebook	13/09/18	<a href="#">link</a>	1221	48 likes; 10 re-post
Facebook	13/09/18	<a href="#">link</a>	78	
Facebook	13/09/18	<a href="#">link</a>	979	12 likes; 2 re-post
Facebook	14/09/18	link	84	3 likes
Facebook	15/09/18	link	375	8 likes; 1 re-post
Facebook	16/09/18	<a href="#">link</a>	101	
Facebook	17/09/18	<a href="#">link</a>	110	6 likes

Facebook	18/09/18	<a href="#">link</a>	212	6 likes; 1 re-post
Facebook	18/09/18	<a href="#">link</a>	219	14 likes; 1 re-post
Facebook	19/09/18	<a href="#">link</a>	88	3 likes
Facebook	20/09/18	<a href="#">link</a>	67	3 likes
Facebook	21/09/18	<a href="#">link</a>	71	1 like
Facebook	21/09/18	<a href="#">link</a>	59	3 likes
Facebook	22/09/18	<a href="#">link</a>	94	2 likes
Facebook	23/09/18	<a href="#">link</a>	154	4 likes; 1 re-post
Facebook	24/09/18	<a href="#">link</a>	164	4 likes; 1 re-post

Facebook	28/09/18	<a href="#">link</a>	86	5 likes
Facebook	30/09/18	<a href="#">link</a>	104	3 likes
Facebook	30/09/18	<a href="#">link</a>	1320	
Facebook	01/10/18	<a href="#">link</a>	100	1 like
Facebook	02/10/18	<a href="#">link</a>	93	1 like
Facebook	03/10/18	<a href="#">link</a>	104	5 likes
Facebook	04/10/18	<a href="#">link</a>	96	1 like
Facebook	05/10/18	<a href="#">link</a>	90	1 like
Facebook	06/10/18	<a href="#">link</a>	120	3 likes
Facebook	08/10/18	<a href="#">link</a>	37	5 likes; 1 re-post
			<b>6226</b>	

Twitter	10/07/17	<a href="#">link</a>	590	2 likes; 1 retweet
Twitter	20/10/17	<a href="#">link</a>	793	1 likes; 2 retweet
Twitter	24/01/18	<a href="#">link</a>	595	4 likes; 1 retweet
Twitter	19/04/18	<a href="#">link</a>	717	2 likes; 1 retweet
Twitter	19/06/18	<a href="#">link</a>	1.525	7 likes; 3 retweet
Twitter	20/06/18	<a href="#">link</a>	459	2 likes; 1 retweet
Twitter	03/07/18	<a href="#">link</a>	572	4 likes; 2 retweet
Twitter	04/07/18	<a href="#">link</a>	526	9 likes; 2 retweet
Twitter	23/07/18	<a href="#">link</a>	1.869	11 likes 4 retweet
Twitter	30/07/18	<a href="#">link</a>	882	4 likes; 3 retweet
Twitter	30/07/18	<a href="#">link</a>	159	
Twitter	01/08/18	<a href="#">link</a>	264	2 likes
Twitter	02/08/18	<a href="#">link</a>	820	3 likes; 3 retweet
Twitter	05/08/18	<a href="#">link</a>	146	
Twitter	06/09/18	<a href="#">link</a>	2.711	7 likes; 6 retweet
Twitter	07/09/18	<a href="#">link</a>	1.475	8 likes; 3 retweet
Twitter	13/09/18	<a href="#">link</a>	1.913	11 likes; 8 retweet
Twitter	15/09/18	<a href="#">link</a>	471	6 likes; 3 retweet
Twitter	20/09/18	<a href="#">link</a>	793	5 likes; 2 retweet
Twitter	22/09/18	<a href="#">link</a>	199	2 likes; 1 retweet
Twitter	26/09/18	<a href="#">link</a>	406	3 likes; 2 retweet

Twitter	27/09/18	<a href="#">link</a>	1474	4 likes; 3 retweet
Twitter	30/09/18	<a href="#">link</a>	256	4 likes
Twitter	01/10/18	<a href="#">link</a>	541	1 likes; 1 retweet
Twitter	02/10/18	<a href="#">link</a>	522	2 likes; 2 retweet

Twitter	03/10/18	<a href="#">link</a>	156	1 likes;
Twitter	04/10/18	<a href="#">link</a>	432	1 likes;
			<b>21266</b>	

27 speaking-images were developed and a daily plan of contents to be published on social medias were developed (as detailed below).



Le mois du #pescatourisme à Solenzara à partir du 15 septembre 2018

**LA PÊCHE PROFESSIONNELLE,  
UNE TRADITION FAMILIALE**


Poissonnerie Lucchini&Fils | Entrée Nord Solenzara | Tél. +33 6 82 18 65 13



Le mois du #pescatourisme à Solenzara à partir du 15 septembre 2018

**L'AMOUR DU GRAND BLEU A BORD D'UN  
CHALUTIER**

Poissonnerie Lucchini&Fils | Entrée Nord Solenzara | Tél. +33 6 82 18 65 13



Le mois du #pescatourisme à Solenzara à partir du 15 septembre 2018

**LES JEUNES À BORD**

Poissonnerie Lucchini&Fils | Entrée Nord Solenzara | Tél. +33 6 82 18 65 13



Le mois du #pescatourisme à Solenzara à partir du 15 septembre 2018

**REGARDER LA MER AVEC DES  
YEUX D'ENFANT**

Poissonnerie Lucchini&Fils | Entrée Nord Solenzara | Tél. +33 6 82 18 65 13



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**VIVRE UNE JOURNÉE DANS LA  
PEAU D'UN PÊCHEUR**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**L'ARTISANAT EN MER**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**RECONNECTEZ-VOUS AVEC LA NATURE**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara

FuturaTours



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Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**LIBÉREZ VOS ÉNERGIES**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara

FuturaTours



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Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**QUAND LA TERRE ET LA MER SE RENCONTRENT**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara

FuturaTours



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Le mois du #pescatourisme à Bonifacio à partir du 15 septembre 2018

**LE SPECTACLE DE LA NATURE**

Information auprès de l'Office de Tourisme de Bonifacio  
2 Rue Fred Scamaroni | Bonifacio | Tél. +33 4 95 73 11 88

FuturaTours



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Le mois du #pescatourisme à Bonifacio à partir du 15 septembre 2018

**DECouvrez LES FALAISES DE BONIFACIO AVEC UN ÉQUIPAGE D'EXCEPTION**

Information auprès de l'Office de Tourisme de Bonifacio  
2 Rue Fred Scamaroni | Bonifacio | Tél. +33 4 95 73 11 88

FuturaTours



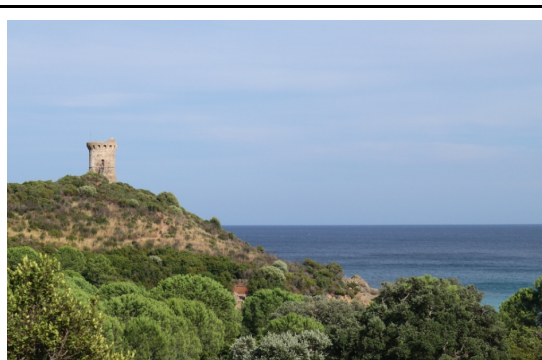
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Le mois du #pescatourisme à Bonifacio à partir du 15 septembre 2018

**LA MAGIE D'UN COUCHER DE SOLEIL EN MER**

Information auprès de l'Office de Tourisme de Bonifacio  
2 Rue Fred Scamaroni | Bonifacio | Tél. +33 4 95 73 11 88

FuturaTours



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018



### LA MER ET SA TERRE

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018



### OSEZ VIVRE VOS RÊVES

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



Le mois du #pescatourisme à Solenzara à partir du 15 septembre 2018



### SAVOURER LE MOMENT

Poissonnerie Lucchini & Fils | Entrée Nord Solenzara | Tél +33 6 82 18 65 13



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018



### L'HOMME LIBRE CHÉRIRA TOUJOURS LA MER

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara

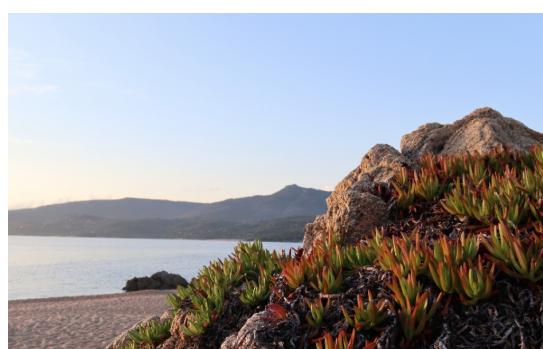


Le mois du #pescatourisme en Corse à partir du 15 septembre 2018



### UN AUTRE REGARD SUR LA CORSE

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



Le mois du #pescatourisme en Corse à partir du 15 septembre 2018



### ON APPREND L'EAU PAR LA SOIF, LA MER PAR LES TERRES QU'ON PASSE

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**L'ETOILE DE LA MEDITERRANÉE**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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Le mois du #pescatourisme en Corse à partir du 15 septembre 2018

**MAIN DANS LA MAIN AVEC LA NATURE**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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**UNE PORTE OUVERTE SUR LA NATURE**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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**LE SAVOIR FAIRE AU SERVICE DU TERRITOIRE**

Ports d'Ajaccio | Propriano | Bonifacio | Solenzara



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Le mois du #pescatourisme à Propriano à partir du 15 septembre 2018

**UN VOYAGE DANS LE TEMPS**

Information auprès de l'Office de Tourisme du Sartenaïs Valinco Taravo  
21 Avenue Napoléon III | Propriano | Tél. +33 4 95 76 01 49

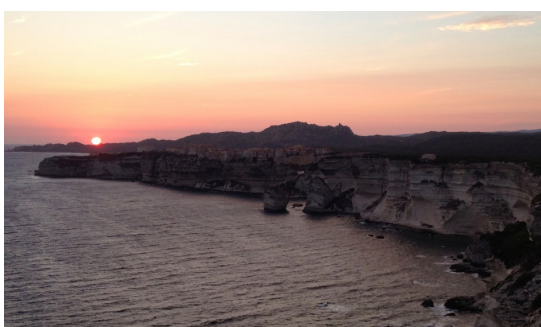










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Le mois du #pescatourisme à Propriano à partir du 15 septembre 2018

**UNE FENÊTRE SUR LE SARTENAIS-VALINCO-TARAVO**

Information auprès de l'Office de Tourisme du Sartenaïs Valinco Taravo  
21 Avenue Napoléon III | Propriano | Tél. +33 4 95 76 01 49

 <p>interreg Mediterranean TOURISMED</p> <p>Le mois du #pescatourisme à Bonifacio à partir du 15 septembre 2018</p> <p><b>LA TERRE DE TOUS LES RÊVES</b></p> <p>Information auprès de l'Office de Tourisme de Bonifacio 2 Rue Fred Scamaroni   Bonifacio   Tél. *33 4 95 73 11 88</p> <p> </p>	 <p>interreg Mediterranean TOURISMED</p> <p>Le mois du #pescatourisme à Ajaccio à partir du 15 septembre 2018</p> <p><b>DES RÉSEAUX SOCIAUX AUTHENTIQUES</b></p> <p>Colantonio Marc   Port de Ajaccio   Tél. *33 6 20 34 90 46</p> <p> </p>
 <p>interreg Mediterranean TOURISMED</p> <p>Le mois du #pescatourisme à Ajaccio à partir du 15 septembre 2018</p> <p><b>ADMIRER LA BEAUTÉ DE LA NATURE</b></p> <p>Colantonio Marc   Port de Ajaccio   Tél. *33 6 20 34 90 46</p> <p> </p>	

Also traditional tools were used to communicate with tourists. 4 Interpretative panels were developed and printed to be shown in the Tourism Information Offices (Ajaccio, Propriano, Bonifacio) and in the fish shop (Solenzara).

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PAYS D'AJACCIO

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## LE MOIS DU #PESCATOURISME EN CORSE

SORTIES GRATUITES EN MER  
À PARTIR DU 15 SEPTEMBRE 2018

### LE GOLFE D'AJACCIO ET LES ÎLES SANGUINAIRES



Le Golfe d'Ajaccio est un vaste espace marin. La plupart des pêcheurs exercent leur métier à l'intérieur même de cette espace.

À l'ouest, sa côte rocheuse offre un paysage sauvage d'une grande beauté composé de petites îles: les Sanguinaires.

La tour de la Parata, située à la pointe de cette côte au sommet d'une colline plongée dans la mer, domine le paysage.

#### LES TECHNIQUES DE PÊCHE

Différentes techniques de pêche sont utilisées, mais le palangre est très souvent utilisé dans cette zone de pêche.

Information auprès de l'Office de Tourisme du Pays d'Ajaccio,  
3 Boulevard du Roi Jérôme, Ajaccio, +33 (0)4 95 51 55 05

f @tourismed.interregmed    t @tourismed.prj

#### QU'EST-CE QUE VOUS TROUVEREZ

- LANGOUSTE ROUGE
- DORADE
- THON ROUGE
- DENTI
- MEROU
- ESPADON

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LA CÔTE DES ONDES  
LITTORALE DE NUTTI

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## LE MOIS DU #PESCATOURISME EN CORSE

SORTIES GRATUITES EN MER  
À PARTIR DU 15 SEPTEMBRE 2018

### LES BEAUTÉS DU GOLFE DU VALINCO ET DES MONTAGNES DU SARTENAIS ET DU TARAVO



Le Golfe du Valinco est composé d'alternance de criques rocheuses et de plages de sable.

L'itinéraire du Pescatourisme repose sur la découverte de ce Golfe, ses caractéristiques naturelles, et les montagnes du Sartenaïs et du Taravo qui surplombent le littoral du Valinco ou se niche le port de Propriano.

#### LES TECHNIQUES DE PÊCHE

Différentes techniques de pêche sont utilisées, mais les filets et les palangres sont les plus communes dans ce zone.

Information auprès de l'Office de Tourisme du Sartenaïs Valinco Taravo |  
21 avenue Napoléon III | Propriano | Tél. +33 (0)4 95 76 01 49

f @tourismed.interregmed    t @tourismed.prj

#### QU'EST-CE QUE VOUS TROUVEREZ

- LANGOUSTE ROUGE
- DORADE
- THON ROUGE
- DENTI
- MEROU
- ESPADON

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## LE MOIS DU #PESCATOURISME EN CORSE

SORTIES GRATUITES EN MER  
À PARTIR DU 15 SEPTEMBRE 2018

### BONIFACIO ET SES FALAISES



Bonifacio est célèbre pour ses falaises et son port situé au fond d'une calanque taillée dans la roche.

À la sortie du port, on se trouve face à la Sardaigne. À l'est, les îles Lavezzi sont un lieu de pêche privilégié des pêcheurs.

L'itinéraire du pescatourisme permettra de découvrir ces aspects du littoral marin de Bonifacio.

#### LES TECHNIQUES DE PÊCHE

Différentes techniques de pêche sont utilisées, mais les filets de pêche, les casiers et les palangres sont les plus commune.

Information auprès de l'Office de Tourisme de Bonifacio,  
2 Rue Fred Scamaroni, Bonifacio, +33 (0)4 95 73 11 88

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#### QU'EST-CE QUE VOUS TROUVEREZ

- LANGOUSTE ROUGE
- DORADE
- THON ROUGE
- DENTI
- MEROU
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## LE MOIS DU #PESCATOURISME EN CORSE

SORTIES GRATUITES EN MER  
À PARTIR DU 15 SEPTEMBRE 2018

### LA CÔTE DES NACRES



La Côte des Nacres est extrêmement rocheuse de la façade occidentale.

L'itinéraire de pescatourisme permet d'observer un panorama unique en Corse.

Depuis la mer, on peut admirer les montagnes des massifs des Aiguilles de Bavella, sommets acérés taillés dans le granit rouge, l'un des plus beaux sites naturels de Corse.

#### LES TECHNIQUES DE PÊCHE

Différentes techniques de pêche sont utilisées, mais la pêche aux palangres est la plus commune.

Information auprès de la Poissonnerie Lucchini&Fils | Entrée Nord  
Solenzara | Tél +33 6 82 18 65 13

f @tourismed.interregmed    t @tourismed.prj

#### QU'EST-CE QUE VOUS TROUVEREZ

- LANGOUSTE ROUGE
- DORADE
- THON ROUGE
- DENTI
- MEROU
- ESPADON

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Le mois du  
#pescatourisme  
en Corse

À partir du 15 septembre 2018

PROPRIANO • AJACCIO  
BONIFACIO • PORTO-VECCHIO  
SOLENZARA

Inscription  
et renseignement  
à l'Office du Tourisme

LIKE US ON  
facebook  
@tourismmed.interregmed  
@lacorsedesorigines

1 banner was developed and printed in 5 exemplars to be distributed to Tourism Information Offices in Ajaccio, Propriano and Bonifacio and to the fish shop in Solenzara. 1 exemplar has been printed for Porto-Vecchio (but then the fisherman involved was not allowed to pescatourise).

1 flag was developed and printed in 5 exemplars to be distributed to Tourism Information Offices in Ajaccio, Propriano and Bonifacio and to the fish shop in Solenzara, as well as to fishermen in order to display them in each port of the engaged cities.



1 t-shirt was developed and printed in 90 exemplars to be distributed to fishermen and tourists.





### **Key figures**

*Please include any key figure that helps to understand and contextualize the activity (eg. Num. of fishermen involved, num. of fishermen associations involved, num. of economic operators involved, num. of institutions involved). This section will help to monitor the impact of the project in quantitative terms.*

### Summary of the pilot tests carried out

Vessel Name: Luciano II

Port: Ajaccio

Size: 10m50

Vessel Type: Vedette de Pêche (AJ 314 446)

Max. number tourists on board: 6



In Ajaccio, 1 fisherman (Colantonio Marc) and 1 vessel (Lucianu II) were involved. 12 trips were organised between 19/09/2018 and 15/10/2018 with the participation of 26 participants (15 Males and 11 Females. Average age: 44,42 years old). Participants were extremely happy about the experience, also if in an average way, during the whole piloting period, weather condition was cloudy. This confirms that fishing tourism is a good way to put in place seasonally adjusted tourism strategies and activities.

Trips	Date	Participants	Sex	Age	Weather	Source
1	19/09/18	1	M	64	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018</a>
	19/09/18	2	F	66	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018</a>
2	20/09/18	3	F	30	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=20-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=20-09-2018</a>
	20/09/18	4	F	35	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=20-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE FRANCE&amp;date=20-09-2018</a>

						<a href="#">LLE FRANCE&amp;date=20-09-2018</a>
	20/09/18	5	M	25	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018</a>
3	21/09/18	6	F	33	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
	21/09/18	7	M	58	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
4	22/09/18	8	M	51	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018</a>
5	23/09/18	9	F	30	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
	23/09/18	10	M	46	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
6	24/09/18	11	M	43	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018</a>
7	29/09/18	12	M	47	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>
	29/09/18	13	M	37	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>

	29/09/18	14	F	32	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>
	29/09/18	15	F	44	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>
8	06/10/18	16	M	50	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>
	06/10/18	17	F	49	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>
	06/10/18	18	F	47	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>
9	09/10/18	19	F	69	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=09-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=09-10-2018</a>
10	10/10/18	20	M	50	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018</a>
	10/10/18	21	M	48	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018</a>
11	13/10/18	22	M	55	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=13-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=13-10-2018</a>
	13/10/18	23	M	64	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=13-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=13-10-2018</a>

						<a href="#">LLE FRANCE&amp;date=13-10-2018</a>
12	15/10/18	24	M	25	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018</a>
	15/10/18	25	M	22	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018</a>
	15/10/18	26	F	35	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200040&amp;lieuType=VILLE_FRANCE&amp;date=15-10-2018</a>

Vessel Name: Sant'Antonu  
Port: **Propriano**  
Size: 8m54  
Vessel Type: Vedette de Pêche (AJ 690 085)  
Max. number tourists on board: **2**



In Propriano, 1 fisherman (Duval Antoine) and 1 vessel (Sant'Antonu) were involved. 4 trips were organised between 03/10/2018 and 12/10/2018 with the participation of 8 participants (7 Males and 1 Female; Average age: 48,85 years old). Participants were extremely happy about the experience, also if in an average way, during the whole piloting period, weather condition was cloudy. This confirms that fishing tourism is a good way to put in place seasonally adjusted tourism strategies and activities.

Trips	Date	Participants	Sex	Age	Weather	Source
1	03/10/18	1	M	60	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=03-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=03-10-2018</a>
	03/10/18	2	M	41	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=03-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=03-10-2018</a>
2	04/10/18	3	M	36	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=04-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=04-10-2018</a>
	04/10/18	4	M	61	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=04-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=04-10-2018</a>

						<a href="#">2018</a>
3	10/10/18	5	M	43	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018</a>
	10/10/18	6	M	40	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=10-10-2018</a>
4	12/10/18	7	M	57	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=12-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=12-10-2018</a>
	12/10/18	8	F	53	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=12-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=202490&amp;lieuType=VILLE_FRANCE&amp;date=12-10-2018</a>

Vessel Name: Max 2  
Port: **Bonifacio**  
Size: 9m6  
Vessel Type: Vedette de Pêche (AJ 863205)  
Max. number tourists on board: **4**



In Bonifacio, 2 fishermen (Botti Filippe and Festa Dominique) and 2 vessels (Max and Max 2) were involved.

Mr Botti organised 7 trips were organised between 17/09/2018 and 06/10/2018 with the participation of 15 participants (8 Males and 7 Female). Participants were extremely happy about the experience. During the whole piloting period, weather condition was sunny.

Trips	Date	Participants	Sex	Age	Weather	Source
1	17/09/18	1	F	49	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018</a>
	17/09/18	2	M	49	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018</a>
	17/09/18	3	F	21	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018</a>
2	18/09/18	4	F	69	Very cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=200410&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018</a>

	18/09/18	5	M	64	Very cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018</a>
3	22/09/18	6	M	51	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018</a>
	22/09/18	7	F	50	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018</a>
4	23/09/18	8	F	50	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
	23/09/18	9	M	22	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
5	24/09/18	10	M	44	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018</a>
	24/09/18	11	F	69	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018</a>
	24/09/18	12	M	71	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=24-09-2018</a>
6	02/10/18	13	M	63	Raining	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=02-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=02-10-2018</a>
	02/10/18	14	F	44	Raining	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=02-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuld=200410&amp;lieuType=VILLE_FRANCE&amp;date=02-10-2018</a>

						VILLE_FRANCE&date=02-10-2018
7	06/10/18	15	M	33	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>
	06/10/18	16	F	28	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>

Vessel Name: Max Port: <b>Bonifacio</b> Size: 8m20 Vessel Type: Vedette de Pêche (AJ 923189) Max. number tourists on board: <b>4</b>	à compléter
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In Bonifacio, 2 fishermen (Botti Filippe and Festa Dominique) and 2 vessels (Max and Max 2) were involved.

Mr Festa organised 7 trips were organised between 19/09/2018 and 08/10/2018 with the participation of 10 participants (4 Males and 6 Female; Average age: 38,5 years old). Participants were extremely happy about the experience. During the whole piloting period, weather condition was sunny.

Trips	Date	Participants	Sex	Age	Weather	Source
1	19/09/18	1	M	57	Variable	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=19-09-2018</a>
2	22/09/18	2	F	46	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=22-09-2018</a>
	22/09/18	3	M	36	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=22-09-2018</a>
3	25/09/18	4	F	27	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=25-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=25-09-2018</a>
	25/09/18	5	M	29	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=25-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE FRANCE&amp;date=25-09-2018</a>

4	29/09/18	6	M	30	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>
5	05/10/18	7	F	40	Rainy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=05-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=05-10-2018</a>
	05/10/18	8	F	52	Rainy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=05-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=05-10-2018</a>
6	06/10/18	9	F	44	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=06-10-2018</a>
7	08/10/18	10	F	24	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=08-10-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuId=200410&amp;lieuType=VILLE_FRANCE&amp;date=08-10-2018</a>

Vessel Name: Corail  
Port: Solenzara  
Size: 9m  
Vessel Type: Vedette de Pêche (AJ 741368)  
Max. number tourists on board: 4



In Solenzara, 1 fisherman (Douet-Poli Alexandre) and 1 vessel (Corail) was involved.

12 trips were organised between 16/09/2018 and 29/09/2018 with the participation of 29 participants (15 Males and 14 Female; Average age: 41,31 years old). Participants were extremely happy about the experience. During the whole piloting period, weather condition was variable.

Trips	Date	Participants	Sex	Age	Weather	Source
1	16/09/18	1	M	59	Very Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=16-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=16-09-2018</a>
	16/09/18	2	F	57	Very Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=16-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=16-09-2018</a>
2	17/09/18	3	F	64	Rainy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018</a>
	17/09/18	4	M	65	Rainy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=17-09-2018</a>

3	18/09/18	5	M	63	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2018</a>
	18/09/18	6	F	55	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2019">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2019</a>
	18/09/18	7	F	36	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2020">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2020</a>
	18/09/18	8	M	31	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2021">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=18-09-2021</a>
4	19/09/18	9	M	75	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2018</a>
	19/09/18	10	F	50	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2019">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2019</a>
	19/09/18	11	F	75	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2020">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2020</a>
	19/09/18	12	M	24	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2021">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=19-09-2021</a>

5	20/09/18	13	M	38	Very Cloudy	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018</a>
	20/09/18	14	M	38	Very Cloudy	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=20-09-2018</a>
6	21/09/18	15	M	32	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
	21/09/18	16	F	40	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
	21/09/18	17	M	45	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
	21/09/18	18	F	25	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=21-09-2018</a>
7	22/09/18	19	F	39	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018</a>
	22/09/18	20	F	36	Sunny	<a href="http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018">http://www.meteofrance.com/c/limat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=22-09-2018</a>

8	23/09/18	21	F	23	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
	23/09/18	22	F	22	Very Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=23-09-2018</a>
9	25/09/18	23	M	52	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=25-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=25-09-2018</a>
	25/09/18	24	F	18	Sunny	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=25-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=25-09-2018</a>
10	26/09/18	25	M	22	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=26-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=26-09-2018</a>
	26/09/18	26	M	22	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=26-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=26-09-2018</a>
11	27/09/18	27	M	42	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=27-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=27-09-2018</a>
	27/09/18	28	M	20	Cloudy	<a href="http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=27-09-2018">http://www.meteofrance.com/climat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=27-09-2018</a>

12	29/09/18	29	F	30	Cloudy	<a href="http://www.meteofrance.com/cimat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018">http://www.meteofrance.com/cimat/meteo-date-passee?lieuid=202690&amp;lieuType=VILLE_FRANCE&amp;date=29-09-2018</a>
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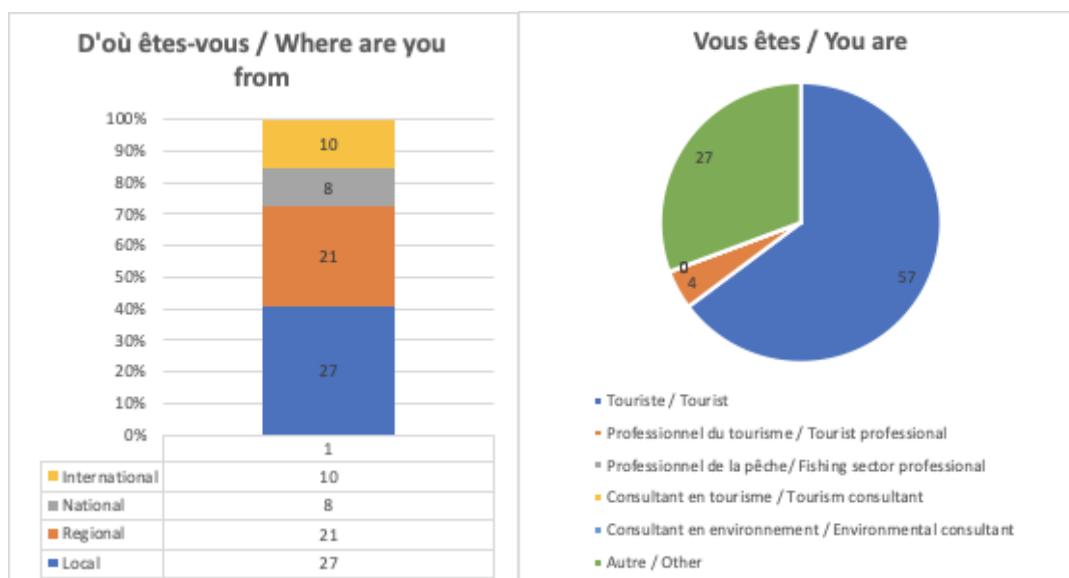
## Evaluation results

### The vision of tourists

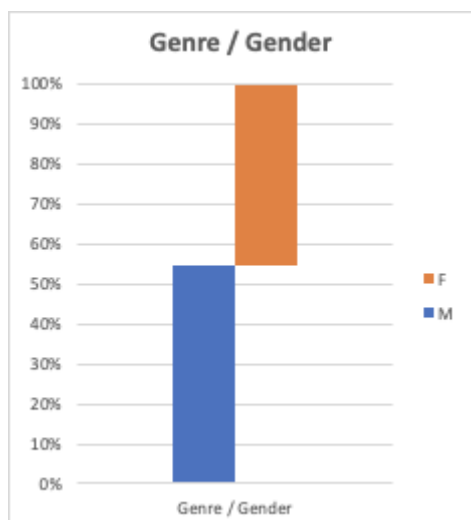
Participants were invited to experiencing one day in fisherman's boots within "The Month of Fishing Tourism in Corsica". Only sailing was allowed. Any fishing activities allowed on board.

5 vessels/fishermen were involved in 4 cities: Ajaccio, Propriano, Bonifacio and Solenzara.

Among 89 participants, 65% was tourist, 5% tourist professional. As for the origin, 41 % was local tourists; 32% regional; 12% national and 15% international.

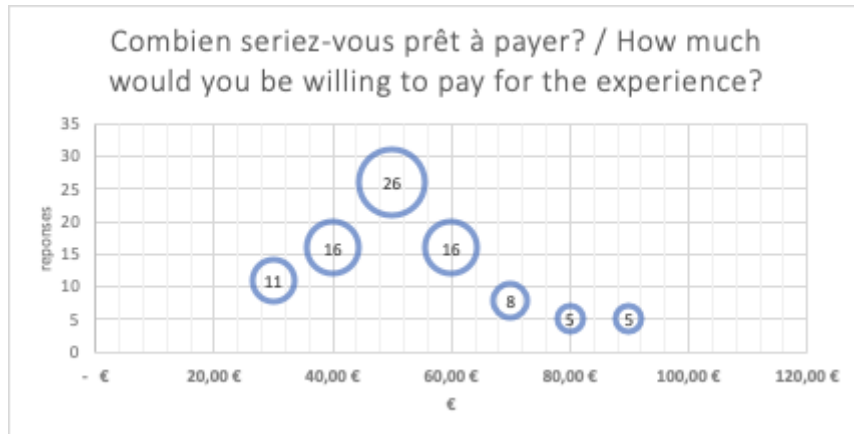


The average age was 40 year old (18-25 years old: 18% of participants; 26-35 years old: 23% of participants; 36-55 years old: 42% of participants; 56-75 years old: 23% of participants). 45% of them was female and 55% male.

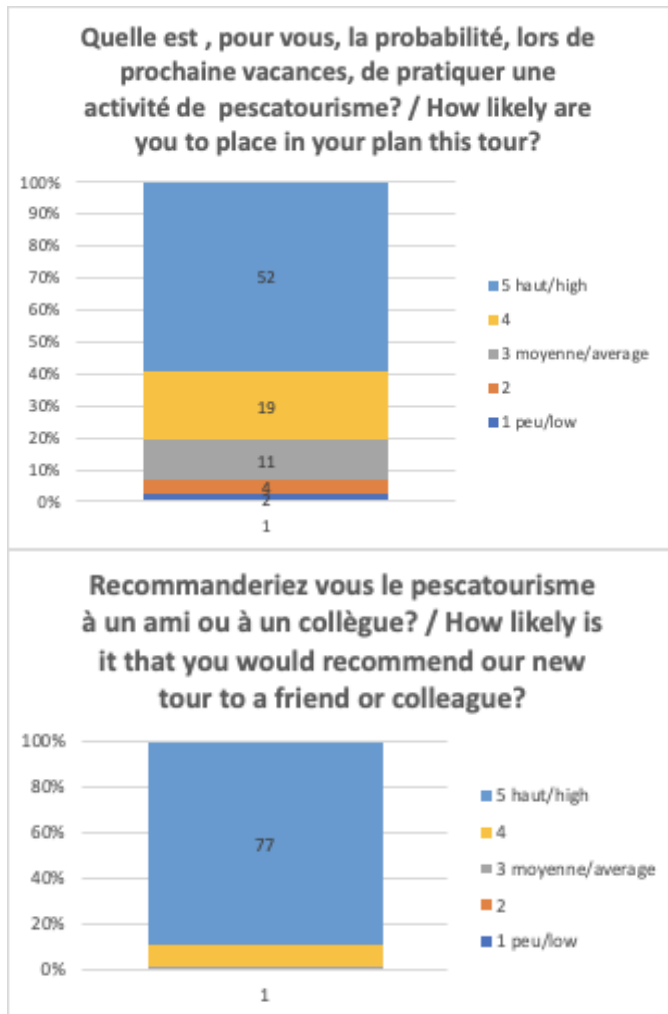


As for the reaction to the fishing tourism trial, 93% of the respondents was “very satisfied” and 93% was “very interested” to that kind of tourism.

100% of the respondents are willing to pay and the majority (66%) expressed their willingness to pay between 40,00 € and 60,00 €.



81% of the respondents is “strongly willing” and “willing” to place the fishing tourism activity in their tourist plans and 89% of them is “strongly willing” to recommend the fishing tour to friends/family/colleagues.



As for the highlighted aspects, participants underlined that fishing tourism is a “way to discover the artisanal fishing methods”, that is is a “way to exchange experiences with fisherman” as well as “to learn about maritime ecosystem”.

Participants underlined also that “it is important to have to possibility to fish” or at least “to be actively involved in fishing, e.g. helping fisherman during the fishing activity”. Another important aspect is that related to the “possibility to eat caught fish”. So, the fishing tourism activity could be enriched with itti-tourism activities.

As for the potential supplementary activities to complete the tourism experience,

- 1) 82% of the respondents is “interested” and “very interested” in tasting the fish caught in a local restaurant. 85% of them is willing to pay between 30 and 50€ for it.
- 2) 79% of the respondents is “interested” and “very interested” to recreational fishing during the trip. 43% of them is willing to pay 50€ for it.
- 3) 71% of the respondents is “interested” and “very interested” visiting farms and tasting local products. 43% of them is willing to pay between 20 and 30€ for it.



Other suggestions expressed by participants were related to the organisation of cooking course based on caught fish (paying 30 €); attending informal learning opportunities organised during the trip as for maritime ecosystem; buying videos/photos of the fishing tourism experience (paying 50 €)

### *The perception of fishermen and local partners*

In **fishermen's view**, fishing tourism:

1. will give the possibility to tourists to experience one day in fisherman's boots, understanding daily difficulties, as well as showcasing the artisanal fishery techniques
2. will serve to make the sector more attractive to future generations and inspire and facilitate the entry of a new generation of fishermen into small-scale fisheries.
3. This aspect is very important because "youth deciding to become artisanal fisherman - and nowadays it is very complicated to start-up artisanal fisheries enterprises - should be equipped with passion", but also "youth fishermen could count on an important add-value (compared to the oldest generation): the possibility to use ICTs"
4. will decrease fishing pressure on the seafloor and preserve its regeneration and sustainability
5. will represent a good diversification activity, mainly if linked with itti-tourism activities

In the **local partners' view**, fishing tourism

1. is one of the two key enabling diversification actions that will be implemented on the ground within the FLAG Corse 2014-2020 (the other one is itti-tourism)
2. is to be intended as a showcase for inner and agro-tourism areas and products
3. has the potentiality to act as a strategic "attractor" able to link sea and mountain, coastal tourism with inner and agro-tourism
4. could be a way to successfully combat tourism seasonality

## Main findings

- **Customer Segments**
  1. Youth Backpackers
  2. Couples (without children or with 7-13 years old children)
- **Value Proposition**
  1. experiencing one day in fisherman's boots
- **Communication and sales channels**
  1. communication through social media (Instagram; Facebook; Twitter)
  2. viral communication through social and "analogic" influencers
- **Customer Relationship**
  1. face-to-face
  2. social media interaction
- **Revenue Streams**
  1. organisation of cooking course based on caught fish
  2. informal learning opportunities organised during the trip
  3. buying videos/photos of the fishing tourism experience
- **Key actions**
  1. Cooking the fish and serving the meal