

# FINAL CONFERENCE REPORT

## WORK PACKAGE N. 2 - COMMUNICATION

### Activity 2.3

#### Deliverable 2.3.2

## Document Information Summary

<b>WP:</b>	WP 2
<b>Activity:</b>	Activity 2.3
<b>Deliverable Number:</b>	2.3.2
<b>Deliverable Title:</b>	Final Conference Report
<b>Partner responsible:</b>	LP Municipality of Trabia
<b>Participants:</b>	All
<b>Project website</b>	<a href="http://www.tourismed.interreg-med.eu">www.tourismed.interreg-med.eu</a>

**Status:****Final**

## 1 Introduction

The TOURISMED project gives high importance to the equilibrium between the need to set up a common Mediterranean model for the development of fishing tourism by sharing good practices and the adaptation of that model to the local context, through specific analysis and the full consultation of local stakeholders as well as of the expertise of other projects operating in the same field.

That is why on July 9th, 2019 the project Leading Partner organised a Final Conference in Trabia (Italy), to present the project results. The project partners, stakeholders, end-users, general public and representatives of various projects and organisations have taken part to the Conference.

The purpose of the event was to promote fishing tourism and discuss the issues encountered during the TOURISMED project as well as to present its results, and compare the TOURISMED experience to that of similar projects active in the field. The Conference has also been reported and shared through the project's social media and website as well as via the local media.

### 1.1 General information

Date and time of the Final Conference	09/07/2019 15:30 – 17:30
Location of the Conference	Trabia, Sicily (Italy) Hotel Lido Vetrana - Via Litoranea Piani, 73
Any additional information about the event	The Final Conference was held at the end of the Final Steering Committee Meeting
Name of the hosting institute	LP - Municipality of Trabia

## 1.2 Participants and Agenda

The participants included the project partners, stakeholders, end-users, general public and representatives of various projects and organisations have taken part to the Conference.

The agenda included:

- **Welcome: Mr. Leonardo Ortolano, Mayor of Trabia.**

The Conference was opened by the Mayor of Trabia Mr. Leonardo Ortolano, who, as the representative of the hosting institution and Leading Partner, expressed his gratitude to the project partnership and enthusiasm regarding the results of the projects and its importance for the local development of Trabia.

- **Lessons learnt from TOURISMED: Alessandro Melillo, PRISM.** An overview of the needs that TOURISMED was meant to address; a description of the implementation and results of the various phases of the project; a presentation of the issues encountered and the related policy recommendation to fulfill the local needs.
- **Round table.** Moderator: Tommaso Scavone, PETRA PATRIMONIA Corsica.

The panels featured in the Round table were:

- **Community-Led Local Development in action:** an example from **FAO**: *Mr. Henry De Bey* presented the approach of the FAO project **Blue Hope**, operating to enhance the culture, tradition and identity elements related to small-scale artisanal fishing activities in the MED area, in particular Tunisia, Algeria and Turkey, through an holistic approach, a long-term view and the cooperation with sectors such as renewable energy and tourism.
- **Med sea as an unicuum: Vertical and horizontal collaboration in practice**, the example of the Project **ENSEMBLE**: *Mrs. Romina Bicocchi* joined in Video Conference to present the project ENSEMBLE, involving both public and private actors in the North and West MED area, through a CLLD (community-led local development) approach and the exchange of good practices, with the aim of addressing the lack of generational turnover in the fishing sector and of a common legal framework for the diversification of fishing activities.
- **Toward an European framework to promote diversification in artisanal and traditional fisheries:** **Remi Bellia**, fishing tourism expert, provided a detailed overview of the current situation of fishing tourism at European level, highlighting the discrepancies in the different national regulations currently in force in EU countries.
- **Promoting Fishery Mediterranean Associations and Cooperative-based business alliances:** **Mr. Gabriele Verginelli, Halieus** shared his expertise and

suggestion towards the creation of a network of association and cooperatives for the development of fisheries and fishing tourism activities.

## 2 Outcomes

The conference was a fruitful chance to summarise the experience of TOURISMED, and to share ideas and discuss the issues and potential solutions to the problems related to the fishing sector as well as to present well-suited strategies for the development of fishing tourism activities throughout the MED area.















