

## **TOURISMED**

### **Fishing Tourism for a Sustainable Development in the Mediterranean area**

#### **Deliverable 3.5.4: *Study Visit Report***

## Document Information Summary

<b>WP:</b>	<b>WP3 – Testing</b>
<b>Activity:</b>	<b>Activity 3.5: Exchange of information for testing activities</b>
<b>Deliverable Number:</b>	<b>3.5.4</b>
<b>Deliverable Title:</b>	<b>Study Visit Report</b>
<b>Partner responsible:</b>	<b>Petra Patrimonia Corsica</b> (sending organization)
<b>Participants:</b>	<b>Municipality of Trabia</b> (hosting organization)
<b>Project website</b>	<a href="http://www.interreg-med.eu/tourismed">www.interreg-med.eu/tourismed</a>
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<b>Purpose of the study visit</b>	<b>4</b>
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## Purpose of the study visit

The project “Fishing tourism for a sustainable development in the Mediterranean area” (TOURISMED) was developed, aimed at testing and transferring a fishing tourism business model in the coastal areas of Italy, Cyprus, Greece, Albania, France and Spain as a tool to promote sustainable fishing tourism and to foster the preservation of the marine environment and the traditional fishing culture across the Mediterranean Sea.

Within the framework of the Work Package 3, referred to the testing of the fishing tourism business model, the project gave a strong importance to the Exchange of information (Activity 3.5) between partners, in order to facilitate the sharing of best practices while valorizing the peculiarities of each territory and strengthening the sense of networking among fishing tourism operators.

It is included in this activity a Study visit that each organization involved in testing the model should have realized in a partner Country, involving around 4 stakeholders (balanced between fishing associations and tourism operators) to learn how the fishing tourism model is adopted in a Partner Country.

This deliverable 3.5.4 is the Report of the Study visit organized by the Partner Petra Patrimonia Corsica (*sending Partner*) for the fishermen from Corsica (France) for visiting the area of Trabia (Italy), thanks to the facilitation of the Partner “Municipality of Trabia” (*hosting partner*). During the same days, also the Albanian delegation was hosted.

In line with the Project document, this report will collect information on the effectiveness of the 3-day visit. It will be focused on how to set up a fishing tourism business, necessary equipment and measures for tourists on board, creation of itineraries, trial of fishing tourism trip.

## 1 Participants

*Describe shortly the composition of the delegation (defining the features of the fishermen participating) and the selection of criteria adopted.*

The delegation was composed by the following 11 participants:

Surname	Name	Organization	Role
Caitucoli	Paul Joseph	Pole d'Equilibre Territorial et Rural du Valinco	Mayor of Argiusta-Moriccio (Corsica); President of the Pole d'Equilibre Territorial et Rural du Valinco
Vesperini	Petro-Antone	Corsican Youth Assembly; Petra Patrimonia Corsica	Vice-president of the Corsican Youth Assembly
Douet Poli	Alexandre	Fisherman (Solenzara)	Fisherman and member of the Fishery Association of Solenzara (Corsica)
Botti	Philippe	Fishery Association of Bonifacio (Corsica)	Fisherman and President of the Fishery Association of Bonifacio (Corsica)
Festa	Dominique	Fishery Association of Bonifacio (Corsica)	Fisherman and member of the Fishery Association of Bonifacio (Corsica)
Duval	Antoine	Fishery Association of Propriano; Fishery Association of Ajaccio (Corsica)	Fisherman and President of the Fishery Association of Propriano; Vice-President of the Fishery Association of Ajaccio (Corsica)
Colantonio	Marc	Fishery Association of Ajaccio (Corsica)	Fisherman and member of the Fishery Association of Ajaccio (Corsica)
Bellia	Remi	CERES	Fishing tourism international expert
Committeri	Roberto	Italian Chamber of Commerce for France in Marseille	Person in charge for TOURISMED
Leger	Yannick	Pole d'Equilibre Territorial et Rural du Valinco	Local Development Expert
Scavone	Tommaso	Petra Patrimonia Corsica	Person in charge for TOURISMED

## 2 Description of the visit

Include here:

- a scheme with the daily agenda of the visit;
- a short description of the activities held in each day.

Following agenda was co-defined by Petra Patrimonia Corsica and by the Municipality of Trabia.

The first day (23/10/2018) was planned to be a travel day for French delegation. At 8.30 PM, a meeting between the French and Albanian delegations at the reception of the hotel. A brief presentation of the Study Visit followed and a final dinner at the Restaurant “Lido Vetrana” was organised.





The second day (24/10/2018), a press conference was organised under the title “Fishing tourism: being in fishermen's shoes for one day”.









Then, after the lunch based on local products, a Round table with local Project team and local stakeholders were organised under the title “All in the same boat: throughout a multi-stakeholder participatory tourism approach”.

Working language was decided to be Italian. It was a very useful opportunity for fishermen from Corsica, Albania and Trabia to exchange their every-day experience and to understand what kind of approach fits better to activate sustainable tourism approaches.



A Guided visit to Trabia was then organised. Several Churches, Lanza Square, Calvario and Museum of Pasta were visited with the support of Pro-Loco Trabia, a local community-based tourism association.

The third day (25/10/2018), participants were invited on board of the vessels participating in the TOURISMED pilot tests in Trabia, starting from the Port of San Nicola L'Arena.















Then, participants were invited to experience ittiturismo. In fact, the lunch was organised at the fishermen restaurant at the San Nicola L'Arena harbour. The caught fish was eaten.

For dinner, French and Albania delegations decided to have it in Palermo. A typical and local-based restaurant was chosen. It was an important moment of community-building.



### 3 Lessons learnt and restitution plan

Main elements learnt:

- The Italian legal framework about fishing tourism and ittitouris was deeply analyzed through concrete examples and exchanges between fishermen, professionals, stakeholders as well as thanks to a pilot fishing tourism trial organised by the host partner
- The exchanges between fishermen from Corsica, Italy and Albania made it possible to understand the problems linked to fishermen' economic diversification in the Mediterranean through tourism activities
- Italian boats are very well equipped and this was perceived as an important asset
- exchanges with Italian fishermen on island tourism have made it possible to understand the interest of professional fishing to bring an economic added value to fishery products through processing and tasting activities.

Improvements to be foreseen in Corsica:

- Communication is an important issue in fishing tourism activities. It is important to reinforce relationship with the Tourism Offices at territorial level
- Tourism Offices are key stakeholders able to link offer and demand, as well as stimulating tourists' interest for a low impact and highly sustainable tourism activity
- Municipalities and local authorities will be asked to provide authorizations to organise fishing tasting points (ittitourism) in suitable places
- The French Ministry of Ecology, Energy, Sustainable Development and Spatial Planning (not in charge of fishing), and the French Parliament will be contacted in order to design together a legislative framework for ittitourism as well as to improve that related to fishing tourism, according to the Italian exemple
- A project to test ittitourism in Corsica will be submitted to FLAG Corsica