

# Coordinated management and networking of Mediterranean wetlands

## **Deliverable**

### **2.6.1**

## **MED event report**

## WETNET PROJECT

### Coordinated management and networking of Mediterranean wetlands

WP 2 - Communication

Activity 2.6 – Contributing to MED Programme communication activities

Project Partner: Veneto Region (VR) - Italian Centre for River Restoration (CIRF)

Date: Apr. 18-19<sup>th</sup> 2018

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Deliverable 2.6.1 - Report

## MADE in MED – Crafting the future Mediterranean

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## 1. EVENT DETAILS

**Title:** MADE in MED – Crafting the future Mediterranean.

**Type:** Two-day meeting

**Date:** 18th and 19th April 2018

**Location:** Auditorium del Massimo, Rome - Italy

**Programme:** the event presented the first results of 90 MED projects (including WetNet) through a conference and an exhibition and promoted the idea and values of co-working, knowledge sharing and innovation looking towards the future of cooperation in the Mediterranean.

**Audience:** The audience was mainly composed of people working or involved in MED Projects (students, academics, planners, public bodies, officials, experts, etc.), project managers, journalists, representatives of European and National public organisms.

**WetNet participation:** VR representatives: Claudio Perin – Veneto Wetnet staff member (audience); CIRF representatives: Giancarlo Gusmaroli – Technical Director of CIRF.

## 2. DESCRIPTION OF THE EVENT

During the first day, partners, public authorities and experts were engaged for debating how they could have a positive impact on Climate change, blue economy and inclusive growth through the illustration of several MED projects focusing on these major challenges. Throughout the day, participants also had the opportunity to experiencing how projects' results can take a visual form in the Lab Area called "Tasting and testing MED". The second day focused on the Interreg MED vision and the post-2020 perspective, debating how synergies and territorial impact can be enhanced for a sustainable Mediterranean. The future of cooperation in the region was discussed on a political level first with PANORAMED - the MED governance project - then with national and European high-level officials and decision-makers.

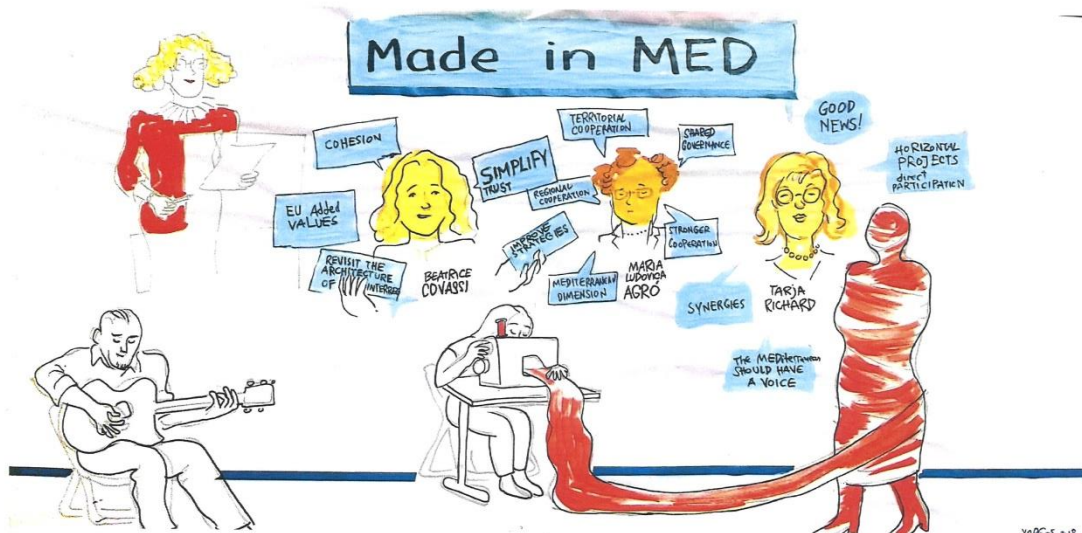
## 3. RELEVANCE FOR THE WETNET PROJECT AND THE MED TERRITORY

The MED initiative was particularly interesting for the Lead Partner of WetNet, as it has increased his awareness of working in a wider community. A community which is carrying out initiatives with concrete effects and is trying to identify and test practicable and sustainable solutions to the emergencies and criticalities of the Mediterranean area. The wetland contract that Wetnet is currently testing appears – in this wide framework – the piece of a complex mosaic that aspires to anticipate and guide the policies of the governments of the countries involved.

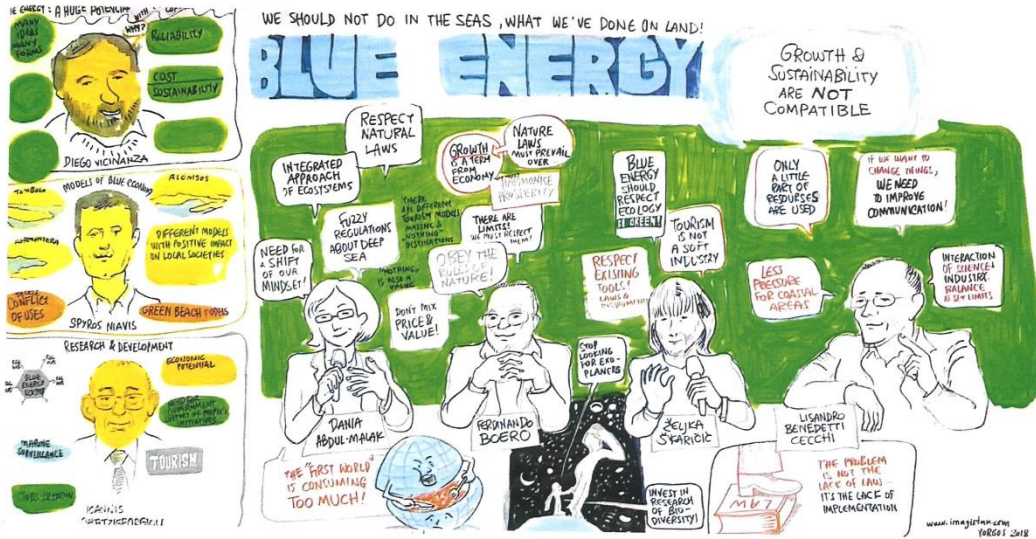
#### **4. CONCLUDING REMARKS**

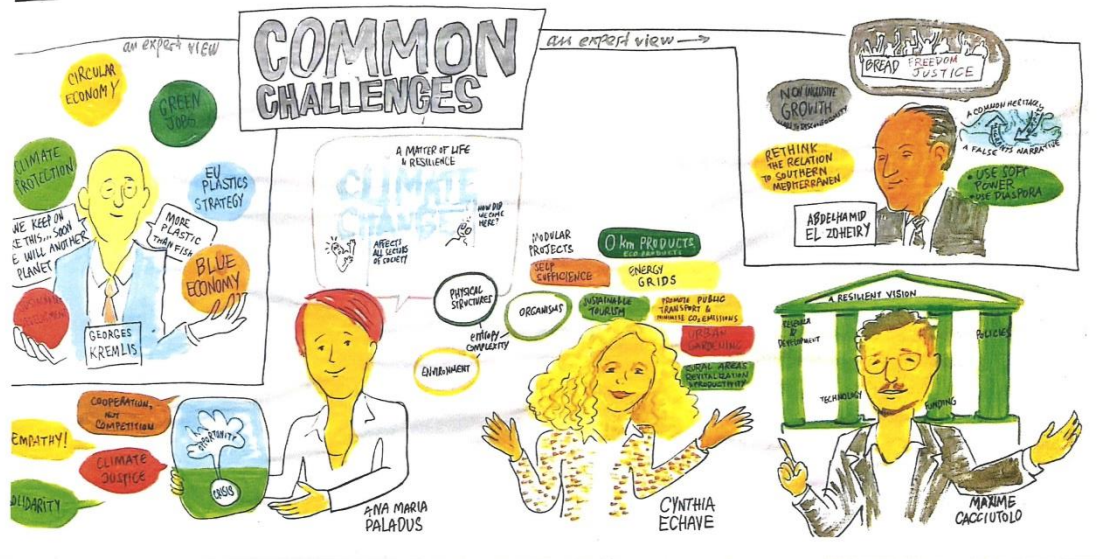
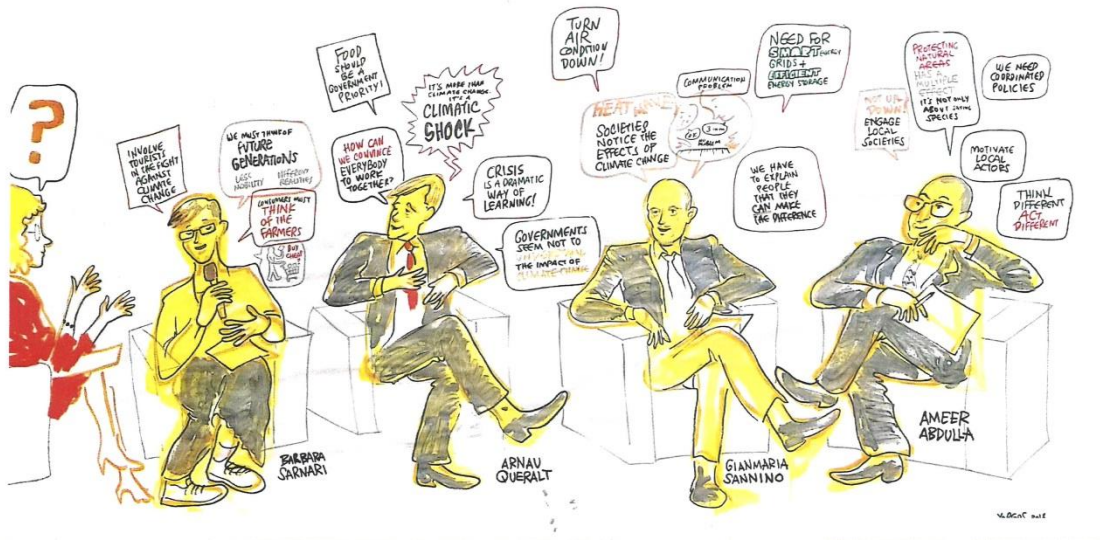
The MED initiative was important in order to assess the Wetnet project within the broader framework of the projects and policies supported by the MED Programme. Of course, WetNet was among the projects presented. The meeting was also an opportunity to discuss, in the margins of the planned events, the first issues concerning the state of the project with the JS Officer together with CIRF and the project partners that attended the event.

5. PHOTO GALLERY













### WETNET

By defining common priorities for the conservation of Interreg MED wetlands, WETNET is building a common territorial strategy for their integrated management. Building on previous EU experiences (River Contracts), WETNET seeks to test and transfer 'Wetlands Contracts', acting through broad participatory processes where private and public entities are committed to mainstreaming wetlands preservation into their ordinary activities, limiting conflicts between preservation issues and economic activities.

#### PARTNERS

- LP: Veneto Region (IT)
- Province of Vercelli (IT)
- Research Centre of the Slovenian Academy of Sciences and Arts (SI)
- Andalusian Federation of Towns and Provinces (ES)
- Spanish Ornithological Society (ES)
- Italian Center for River Restoration (IT)
- Government of Aragon (ES)
- Development and Innovation Network (PT)
- Gozo Development Agency (MT)
- Tour du Valat Foundation (FR)

TOTAL PROJECT BUDGET - € 2 252 046,00  
 ERDF PROJECT BUDGET - € 1 914 239,10



APPENDIX 1 - EVENT PROGRAMME



Dear Madam or Sir,

The Presidency of the Council of Ministers of Italy, holding the 2018 presidency of the **Interreg MED Programme**, the Italian Agency for the Territorial Cohesion and the Region of Sud Provence-Alpes-Côte d'Azur of France, Managing Authority of the Programme have the pleasure of inviting you to the **"MADE IN MED - Crafting the future Mediterranean"** event on 18th and 19th April 2018, in Rome, Italy.

Built on the concept of Fablabs: "Fabrication Laboratory", this event will present the first results of our 90 projects through a conference and an exhibition. These two days will be an opportunity to convey the idea and values of co-working, knowledge sharing and innovation but also to look towards the future of cooperation in the Mediterranean.

Come and join us in an innovative event where you will have the opportunity to feel, test and taste the Mediterranean territorial cooperation. Sign up for a discovery journey through the Interreg MED world, get inspired and connect with people!

What is awaiting you?



Programme co-financed by the European Regional Development Fund

18 APRIL  
**PRODUCTION AREA**  
Showcasing projects & ideas

Who should attend?

Project partners, decision-makers, experts and the media.

What's on the agenda?

**Climate change, blue economy and inclusive growth** will be on the spotlight of this conference. Our projects will illustrate how they contribute to these three major challenges: partners, public authorities and experts will engage in lively debates and see how they can have a positive impact on them. Throughout the day, participants will have the opportunity to discover our exhibition or **Lab Area: Tasting and testing MED**, where the display of our projects' results will take a concrete, visual form.

19 APRIL  
**THINKING AREA**  
From projects to public policies

Who should attend?

Project partners, high-level decision-makers and policy promoters.

What's on the agenda?

After a first day dedicated to discovering and experiencing our projects' achievements, this second day will focus on the Interreg MED vision and the post-2020 perspective. How can we enhance synergies and territorial impact for a sustainable prosperous Mediterranean? The future of cooperation in the region will be discussed on a political level, first with PANORAMED, our governance project, then with national and European high-level officials and decision-makers.

A networking cocktail will also give our participants the chance to connect with each other but also to discover our exhibition.



Programme co-financed by the European Regional Development Fund



Wednesday, 18<sup>th</sup> April

**PRODUCTION AREA**  
Showcasing projects & ideas

**Event Moderator:** Karen Coleman, Journalist, broadcaster, author, editor of EuroParlRadio which covers stories from the European Parliament

08.30 REGISTRATION

09.15 Performance

REPAIR-A-TION by Saša NEMEC  
RED DRESS by Claudia DI GANGI  
Music by Giuseppe LOMEO  
Featured by the CreativeWear project

09.30 Opening and welcome

**Beatrice COVASSI**  
Head of the Representation of the European Commission in Italy  
**Maria Ludovica ACRO**  
Director General of the Agency for Territorial Cohesion, Italy  
**Tarja RICHARD**  
Head of the Managing Authority - Provence-Alpes Côte d'Azur South Region, France

10.00 An expert's word on our common challenges  
Contextualisation given by experts outside the cooperation world

**Georges KREMLIS**  
Honorary Director in charge - Inter alia - of circular economy in the islands and of transboundary environmental assessments  
**Prof. Abdelhamid EL-ZOHEIRY**  
President of the Euro-Mediterranean University of Slovenia (EMUNU)

10.30 Our idea factory - Climate change department

Thematic contributions on climate change challenges, based on our projects' results, and panel discussion with a variety of cooperation actors, from project partners to experts and European representatives.

PRESENTATION OF PROJECTS RESULTS:

**Ana Maria PALADUS** Societal Responsibility Activator, Fondazione Ecosistemi (Green Growth)  
**Cynthia ECHAVE**, Project Manager, Urban Ecology Agency of Barcelona (Renewable Energy)  
**Maxime CACCIUTOLO**, Project Manager - General Secretary, Réseau des Villes Euromed (Efficient Buildings)

PANEL DISCUSSION:

**Barbara SARNARI** Vice-president of Svimed (Euromediterranean Center for the Sustainable Development) - nonprofit association.  
**Pedro MARIN COTS**, Director Observatorio de Medio Ambiente Urbano OMAU (Urban Planner)  
**Ameer ABDULLA**, IUCN WCPA World Commission on Protected Areas (International Institution)  
**Gianmaria SANNINO**, ENEA Head of the Climate Modelling Laboratory ASS Partner GreenCap project

12.30 LUNCH  
Visit of our Lab Area: Tasting and testing MED

14.00 Our idea factory - Blue economy department

Thematic contributions to the blue economy in the MED area based on our projects' results and panel discussion with a variety of cooperation actors, from project partners to experts and European representatives.

PRESENTATION OF PROJECTS RESULTS:

**prof. Diego VICINANZA**, Professor of Coastal Engineering, CONISMA - Università degli studi della Campania "Luigi Vanvitelli" (Blue Growth)  
**prof. Spyros NIAVIS**, University of Thessaly - UTH - Department of Planning and Regional Development (Sustainable Tourism)  
**prof. Yannis CHATZIGEORGIOU**, School of Naval Architecture and Marine Engineering, National Technical University of Athens (Blue Growth)



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PANEL DISCUSSION:

**Dania ABDUL MALAK**, Director of ETC-UMA, University of Malaga  
**Ferdinando BOERO**, Professor of Zoology, Università del Salento - CoNISMa - CNR-ISMAR  
**Željka ŠKARIČIĆ**, Director of PAP/RAC - the Regional Centre of UNEP/MAP responsible for Integrated Coastal Zone Management  
**Lisandro BENEDETTI CECCHI**, Professor of Ecology, Vice-Rector for European and International Research, University of Pisa and CoNISMa

**16.00 Our idea factory - Inclusive growth department**  
 Thematic contributions to support inclusive growth based on our projects' results and panel discussion with a variety of cooperation actors, from project partners to experts and European representatives.

PRESENTATION OF PROJECTS RESULTS:

**Adriana AGRIMI**, Head of Research, Innovation and Institutional Capacity Section, Department of Economic Development, Innovation, Education, Training and Employment, APULIA REGION  
**Luca SANTAROSSA**, Project Manager of the "fishing governance in MPAs: potentialities for Blue Economy 2 - FishMPABlue2" project  
**Francesco MOLINARI**, International researcher and free-lance consultant, Italy

PANEL DISCUSSION:

**Tuija HIRVIKOSKI**, President of ENoLL  
**Marco DI CIANO**, Responsible of Research and Innovation Department, InnovaPuglia, Apulia Region  
**Damiano PETRUZZELLA**, Responsible for Youth&Innovation sector - CINEAM, Bari  
**Sergio ANDREIS**, Director of Kyoto Club (NGO) - Energy & Citizens Awareness  
**Enrique DE VILLAMORE**, Director of UNEP-MAP Regional Activity Centre for Sustainable Consumption and Production



**17.30 Wrap up of the Interreg MED FabLab**

**Climate Change:** **Cynthia ECHAVE**, Project Manager - Urban Ecology Agency of Barcelona  
**Blue Economy :** **Elodie NUNES**, Policy & Programme Officer, CRPM  
**Inclusive Growth:** **Jesse MARCH**, Consultant at Formez - Atelier Studio Associato Williams College - Palermo Area  
**Closing words:** **Georges KREMLIS**, Honorary Director, in charge - Inter alia - of circular economy in the islands and of transboundary environmental assessments  
**PANORAMED bridge:** **Antonio DEL PINO**, Vice Head of Unit of European Territorial Cooperation, General Direction of Community Funds - Ministry of Finances and Public Administration, Spain

**18.00 UN ESPRESSO E VIA**  
**Visit of our Lab Area: Tasting and testing MED**



**10.30 Brainstorming between Programmes**

Discussion on the conclusions of the previous thematic panels from the perspective of other ECT Programmes

**Moderator:** **Mercedes ACTORES**, Programme Officer at Interact Member of Managing Authority/ Joint Secretariat for Interreg Balkan-Mediterranean  
 Member Managing Authority/ Joint Secretariat European Territorial Cooperation Programme ADRION  
**Member of Managing Authority/ Joint Secretariat Interreg IVB SUDOE**  
**Vincent ERNOUX**, Coordinator of the ENI CBC MED Branch Office for the Western Mediterranean  
**Jean-Marc VENINEAUX**, Quality Management Officer - Macrorregional strategies, EC Directorate-General for Regional and Urban Policy (DG REGIO), Desk Officer Interreg Europe  
**Curzio CERVELLI**, Head of Joint Secretariat Interreg MED

**11.30 COFFEE BREAK - Fuel for thoughts**

**12.00 High-level capitalization with PANORAMED project**  
 Debate facilitated by the actors of INTERREG MED initiative on governance, PANORAMED, and focusing on priority actions high-level capitalisation challenges and opportunities demand for:

**Antonio DEL PINO**, Vice Head of Unit of European Territorial Cooperation, General Direction of Community Funds - Ministry of Finances and Public Administration, Spain  
**Mercedes ACTORES**, Programme Officer at Interact  
**Michele COLAVITO**, Agency for Territorial Cohesion, Italy  
**Eleni HATZIYANNI**, Directorate of Environment and Spatial Planning, Region of Crete, Greece  
**Guillaume HUET**, Head of the Territorial Cooperation Department Directorate for International and Mediterranean Relations at Provence-Alpes-Côte d'Azur South Region, France  
**Jean-Marc VENINEAUX**, Quality Management Officer - Macrorregional strategies, EC Directorate-General for Regional and Urban Policy (DG REGIO), Desk Officer Interreg Europe  
**Alessandra SENSI**, Secretariat of the Union for the Mediterranean  
**Davide STRANCIIS**, Executive Secretary of the Intermediterranean Commission - Conference of Peripheral Maritime Regions (CPMR)

**13.00 LUNCH**  
**Visit of our Lab Area: Tasting and testing MED**



**14.30 Crafting the future of the Mediterranean: our way forward post-2020**

Roundtables framing priority actions into a wider Mediterranean context of strategies, initiatives, programmes with a post-2020 perspective.

**Round table 1 - Territorial impact**

**Marco D'ABBRACCIO**, European External Action Service - Cooperation coordinator responsible for CBC  
**Georges KREMLIS**, Honorary Director, in charge - Inter alia - of circular economy in the islands and of transboundary environmental assessments  
**Maria PREZIOSO**, ESPON Contact Point Italy  
**Ángel Luis SÁNCHEZ MUÑOZ**, CPMR - Secretary General for external actions of Region Andalucía, Spain  
**Alessandra SENSI**, Secretariat of the Union for the Mediterranean  
**Andrea BARBANTI**, Research Manager, Coordinator of the Policy Platform - Blummed CSA - National Research Council of Italy - Institute of Marine Sciences

**15.30 Round table 2 - Synergies**

**Hugo BEVORT**, Director for Territorial Strategies - General Commission for Territorial Equality - Ministry for Territorial Cohesion, France  
**Laura CAVALLO**, Head of Department for Cohesion Policies - Presidency of the Council of Ministers, Italy  
**Christos ECONOMOU**, Head of Unit Sea-basin Strategies, Maritime Regional Cooperation and Maritime Security - EC Directorate-General for Maritime Affairs and Fisheries (DG MARE)  
**Carmen HERNANDEZ MARTIN**, Deputy Director General for European Territorial Cooperation - Ministry of Finances and Public Administration - Spain  
**Agnès RAMPAL**, President of the EuroMediterranean Commission - Provence-Alpes-Côte d'Azur South Region, France  
**Jean-Marc VENINEAUX**, Quality Management Officer - Macrorregional strategies, EC Directorate-General for Regional and Urban Policy (DG REGIO), Desk Officer Interreg Europe

**17.00 Closing of the Interreg MED FabLab**

**Maria Ludovica ACRÒ**, Director General of the Agency for Territorial Cohesion, Italy



**Agnès RAMPAL**, President of the Euromediterranean Commission - Provence-Alpes-Côte d'Azur South Region, France  
**Beatrice COVASSI**, Head of the Representation of the European Commission in Italy

**17.30 HAPPY HOUR**  
**Visit of our Lab Area: Tasting and testing MED**



**REGISTRATION**

Sign up for your discovery journey through the Interreg MED world now!  
 Please note that there are two different links to register, one for each day. You need to register for both days separately if you want to attend both of them. Registering for one day will not grant you access to the whole event.

[Register for the 1<sup>st</sup> day](#)

[Register for the 2<sup>nd</sup> day](#)

→ Please note that registrations will be accepted by order of reception, until the capacity of the room is reached. We kindly invite you to register ASAP in order to guarantee your participation.

**Deadline for registration: March 31<sup>st</sup>**

**Languages of the event: French, English and Italian**

For any information, do not hesitate to contact the Interreg MED Joint Secretariat at [programme\\_med@regionpa.ca.fr](mailto:programme_med@regionpa.ca.fr)

## APPENDIX 2 – REGISTRATION TO THE EVENT

### Claudio Perin

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**Da:** MARCATO Francesca <fmarcato@REGIONPACA.FR>  
**Inviato:** venerdì 13 aprile 2018 09:59  
**A:** Chiara Licata  
**Cc:** Claudio Perin  
**Oggetto:** RE: WETNET project\_registration for MED event in Rome  
**Allegati:** Copie de \_registration\_form\_template.xlsx

Gentile Chiara,

Come anticipato ieri, ecco in allegato, il template per la registrazione all'evento MED.  
Scusa per la fretta ieri ma ero ad una riunione. Per qualsiasi cosa, scrivetemi e vi chiamo in giornata.  
A presto,

**Francesca MARCATO**  
Project Officer / Chargée de projets

Interreg MED Programme – Joint Secretariat  
Tel: +33.(0)4.88.73.78.38  
[fmarcato@regionpaca.fr](mailto:fmarcato@regionpaca.fr) [www.interreg-med.eu](http://www.interreg-med.eu)



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**De :** Chiara Licata [<mailto:chiara.licata@eurisnet.it>]  
**Envoyé :** jeudi 12 avril 2018 16:50  
**À :** MARCATO Francesca <[fmarcato@REGIONPACA.FR](mailto:fmarcato@REGIONPACA.FR)>  
**Cc :** Claudio Perin <[Claudio.Perin@regione.veneto.it](mailto:Claudio.Perin@regione.veneto.it)>  
**Objet :** WETNET project\_registration for MED event in Rome  
**Importance :** Haute

Gentile Francesca,

Come anticipato telefonicamente, le chiedo di inviarmi il form di registrazione all'evento MED, al fine di compilarlo prima possibile per conto dell'arch.Claudio Perin della Regione del Veneto che mi legge in copia.

La ringrazio anticipatamente  
In attesa di conoscerla personalmente,

Cordiali saluti,  
Chiara Licata

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