#### **LEAD PARTNER**



### **PROJECT PARTNERS**



**OIS-AIR** 







**CROATIA** 





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# **OIS-AIR**

**ESTABLISHMENT OF** THE OPEN INNOVATION SYSTEM OF THE ADRIATIC-IONIAN REGION















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The OIS-AIR project pursues the final goal of establishing the Open Innovation System of the Adriatic-Ionian Region (OIS-AIR), a single marketplace for technology and innovation competitive and attractive at macro-regional level.

OIS-AIR intends to strengthen the development of industrial and entrepreneurial activities within a virtuous circle involving relevant stakeholders from different sectors in Adriatic-Ionian Region, from research institutions to SMEs and public administration.

# IN PARTICULAR, THE PROJECT WILL:

- Improve skills and competencies of R&D centers in stimulating the creation of innovation networks beyond borders;
- Stimulate SMEs access to research infrastructures and facilities and increase business investments in R&I, with a specific focus on those sectors characterizing the competitive advantage of the region;
- Valorize research results and establish durable links and synergies between enterprises, R&D centers and research infrastructures:

The OIS-AIR approach is based on a Hub&Spoke scheme integrating two operational levels: local & transnational. Locally established Innovation Centers scout research results, gather SMEs needs, promote opportunities. At transnational level the Hub coordinates Centers' activities and acts as a gate matching demand and offer of services and research results, offering specialized services and infrastructures.

## **MAIN ACTIVITIES**

OIS-AIR unlocks the innovation potential of the Adriatic-Ionian Region as a whole by:



Generating the first macro-regional Smart Specialization Strategy dedicated to the Adriatic-Ionian Region aimed at defining key macro-regional development trajectories based on regional S3;



Creating a Hub&Spoke innovation network to support organizational and physical facilities open to research and companies;



Developing the OISAIR Hub, a web-based portal, an area for knowledge, innovation, technology, initiatives and opportunities exchange developed and fed by its users and beneficiaries;



Delivering specialized innovation services to SMEs, such as technology and innovation audits carried out by local Innovation Centers;



Organizing a Proof of Concept Call to valorize research-based innovation;



Delivering innovation vouchers to support the best trans-regional research-driven innovation projects developed jointly by research Institutions and SMEs embedded into the pilot Adriatic-Ionian S3.

## **MAIN RESULTS**

The project offers several benefits for SMEs and for the whole R&D system of the Adriatic-Ionian area:

- Development of the **OISAIR platform** (www.oisair.net);
- Definition of the OISAIR Network, composed of 7 Innovation Centers and open to new members;
- Definition of a **Pilot macro-regional S3** for the Adriatic-lonian Region;
- Organization of 7 local Open Innovation workshops;
- Delivery of **150 innovation services** to SMEs;
- Organization of the **Proofof Concept Call**;
- Delivery of 10 Innovation vouchers.