



# OISAIR Network

THE WAY FOR IMPROVING YOUR INNOVATION  
CAPACITY AT TRANSNATIONAL LEVEL!



Composed by 7 innovation centers and institutional partners placed in the Adriatic-Ionian Region, the OISAIR Network is a powerful knowledge and infrastructure sharing system that operates locally and transregionally to:

- ▶ stimulate SMEs' access to research infrastructures and labs and increase business investments in R&I
- ▶ valorize research results and establish durable links between SMEs, R&D centers and research infrastructures of the whole Adriatic Ionian area
- ▶ stimulate the creation of innovation networks between R&D actors beyond borders

## HOW WE WORK?

### The Hub and Spoke Model: a collective powerful knowledge and infrastructure sharing system!

7 locally established Innovation Centers (Spokes) scout research results, gather SMEs needs and promote innovation opportunities. At transnational level, AREA Science Park (Hub) coordinates their activities and acts as gate matching demand & offer of services & research results, offering networked specialized services & infrastructures.



The **INNOVAIR platform** coordinates the activities of spokes and acts as gate through which research results are brought to the market while innovation needs are submitted transnationally to the research infrastructures.

Join the [www.oisair.net](http://www.oisair.net) - and become part of this unique virtual innovation marketplace for the Adriatic-Ionian Region!

## WHAT WE OFFER?

INNOVAIR platform discloses to SMEs and R&D centers a wide set of research facilities and opportunities to valorize the research results and enhance the open innovation process within the Adriatic-Ionian area.

## Valorization of research results for Public research Institutions and SMEs

Following original methods, OISAIR Network runs the **Proof of Concept Call**, a pilot transregional initiative dedicated to universities, research institutes and SMEs placed in the Adriatic-Ionian area and working in the field of Transport & Mobility, Energy & Environment, Agro BioEconomy. The POC Call offers **financing support to the 10 best innovative projects** to be jointly developed by research institutes and SMEs in Adriatic Ionian Region, by means of **innovation vouchers worth 18.500 EUR each**.



Within the POC Call, OISAIR Innovation Advisors will scout research results developed by scientists and researchers and assess their innovative potential in view of possible collaborations with SMEs.

## BENEFITS FOR UNIVERSITIES AND RESEARCH INSTITUTIONS



- ✓ Improving the visibility of research results and promoting them transnationally
- ✓ Getting a technological and commercial evaluation of the research results
- ✓ Having access to co-funding for industrial valorisation
- ✓ Improving the commercial valorisation of public research results

## BENEFITS FOR SMEs



- ✓ Discovering a great deal of transnational scientific research results assessed with regards to their industrial potential
- ✓ Cutting costs and times for industrial innovation
- ✓ Establishing stable collaborations with local and transregional research institutions
- ✓ Searching for open research results and participate to their co-development

## If you are interested in

- ➡ Obtaining a technological and commercial assessment of your research results
- ➡ Promoting your technologies/research results to SMEs
- ➡ Co-developing an innovation project with SMEs

then register to the **INNOAIR** Platform! [www.oisair.net](http://www.oisair.net)

## INNOVATION SERVICES FOR SMEs

The OISAIR Network offers free-of-charge transnational innovation audits to interested SMEs based in the Adriatic Ionian Region.

Experienced Innovation Advisors assess the innovation needs of your SME and promote the collaboration with local and transregional research institutions. Following an initial audit, a targeted **Innovation Path** is delivered providing your SME with a set of useful suggestions to improve the internal innovation capacity and to open up to international R&D collaborations with sector specific research centers.

### If you are interested in:

- Getting a free-of-charge Innovation Audit and a targeted Innovation Path
- Taking part to open innovation workshops and R2B meetings
- Sharing your collaboration interests with transnational partners
- Developing a technology project jointly with a research organization

then register to the **INNOVAIR** Platform! [www.oisair.net](http://www.oisair.net)

**Open to everyone** - OISAIR Network has a flexible design and is open to all stakeholders of the innovation ecosystem in the Adriatic - Ionian Region!

Are you an innovation practitioner? Either involved at operational or at strategic level with innovation issues? Register to the INNOVAIR platform to become member of the Open Innovation System of the Adriatic - Ionian Region, download useful technology reports and keep updated on innovation targeted events!

Should you wish more information on innovation services, POC Call and other opportunities offered by the project, please contact your closest Innovation Centre!

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