

Action plan

Product group	Furniture for Boarding school
Why this product?	Smiltene Municipality wants to deliver sustainable and circular furniture, for easy use, comfortable and beautiful environment, which promote willing to be in a school and spend the most part of children day in environmentally friendly and creative place, but also to reach this goal for a reasonable price.
Organizations opportunities	Try circular public tender, try market enagagement events, learning from doing
Organizations challenges	Lack of interest in the tender. There must be a change of mindset in relation to purchases must be circular.
Market opportunities	Local SMEs can be infomed and also give advise for purchaser to reach and buy better product
Market challenges	The marked is focation on the finans and not of the environmental impact, as well companies are not interested spend time and change their business model for small tenders in financial meaning.

Action plan

First steps

Talk with the procurement department and Mayor

Talk with Director of Smiltene Boarding school

Participation in First National Seminar & individual meeting between Mayor and CPP mentors

First market research, quick scan

Define project responsibilities, what finances are available, communication

Time planning

March 2018 – June 2020