

The logo for Cluster Excellence Denmark is a circular emblem with a blue outer ring and a white inner circle. The text 'Cluster Excellence Denmark' is written in a light blue, sans-serif font across the white circle. The logo is partially obscured by a blue brushstroke effect on the left side of the slide.

Cluster
Excellen
Denmar

Intel on Circular Economy as a way to reignite the Post-Covid- 19 Economy

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HOW WE SUPPORT CLUSTERS IN CIRCULARITY (AND OTHER THINGS)

- Finding best practise around the world
- Finding funding
- Sharing knowledge
- Matching with partners
- Concrete tools
- Highlighting how clusters are key in building green partnerships
- SDGs and Circular Economy are hottest topics

Clusters in the Circular Economy

Building Partnerships for Sustainable Transition of SMEs



Printed on sustainable paper according to the principles of
The Nordic Swan Ecolabel promoting circular economy

Clusters matter



13.5%
Higher average wage



+0.7%
Higher annual wage growth rate



+0.5%
Higher annual employment growth



143%
More Global Frontier Firms



77%
More High-Growth Firms



141%
More rapidly growing firms

in specialised clusters

Why Clusters as a source of intel

- Clusters are close the companies
- Neutral platforms
- High outreach
- Innovative companies
- Experienced in transformation
- Very active during the Covid-19-crises

INTEL FROM CLUSTERS DANISH CLUSTERS

APRIL 2020

RETHINKING INNOVATION

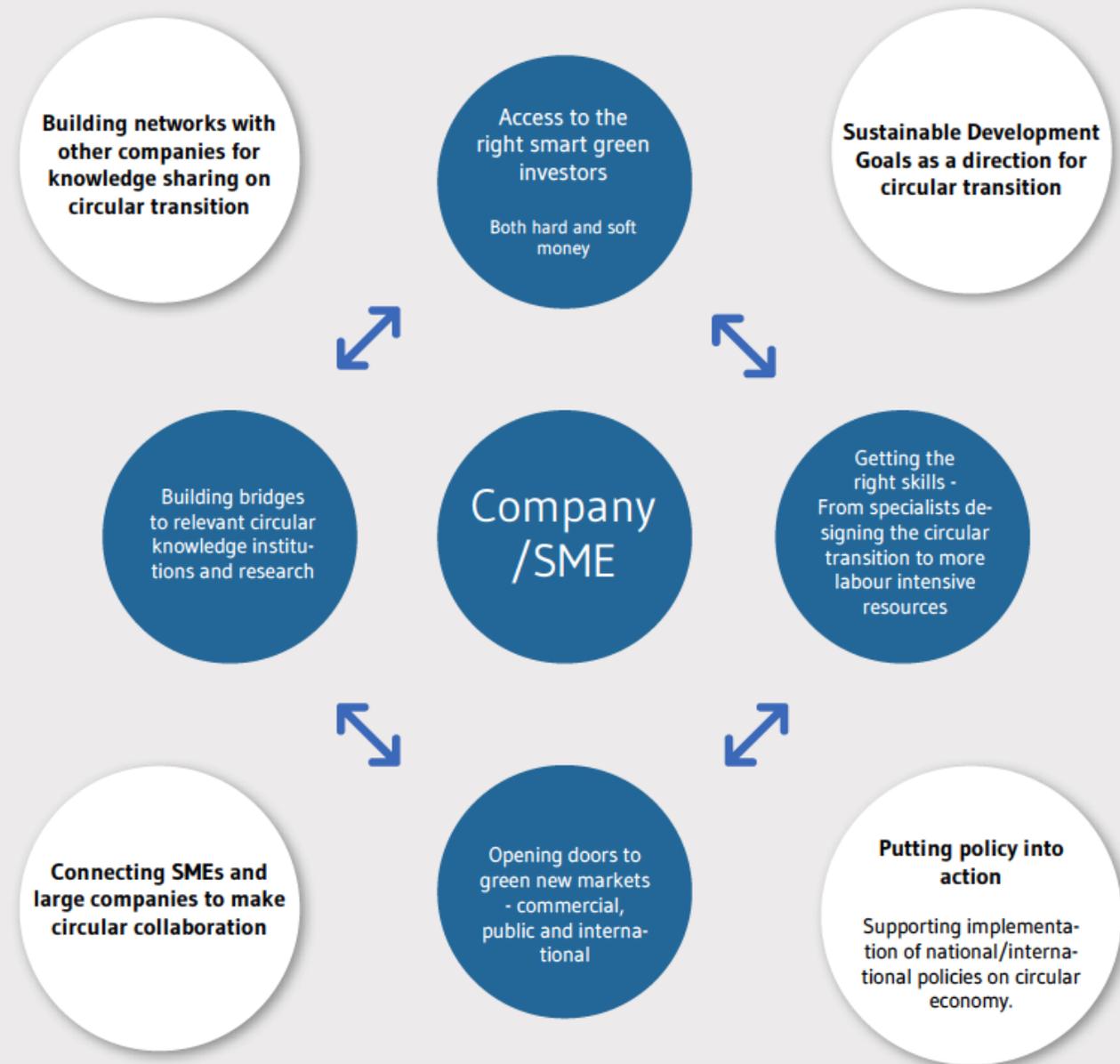
DANISH CLUSTERS' RESPONSE TO THE COVID-19 CRISIS



4x 
INNOVATIONSKRAFT

3.6% 
PRODUKTIVITETSVÆKST

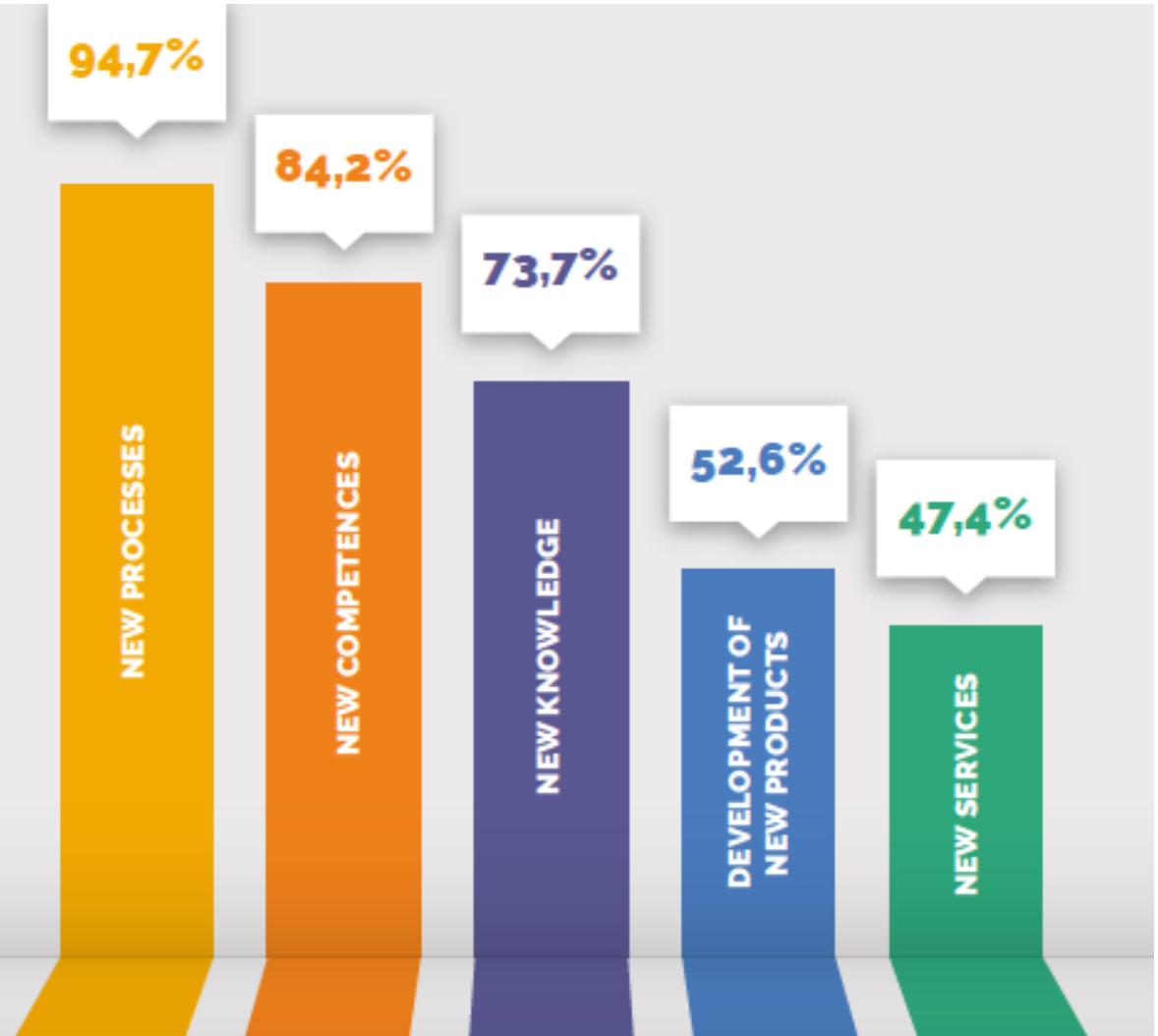
How clusters are building green partnerships for circular transition of SMEs



Impact on SMEs

Table 1:

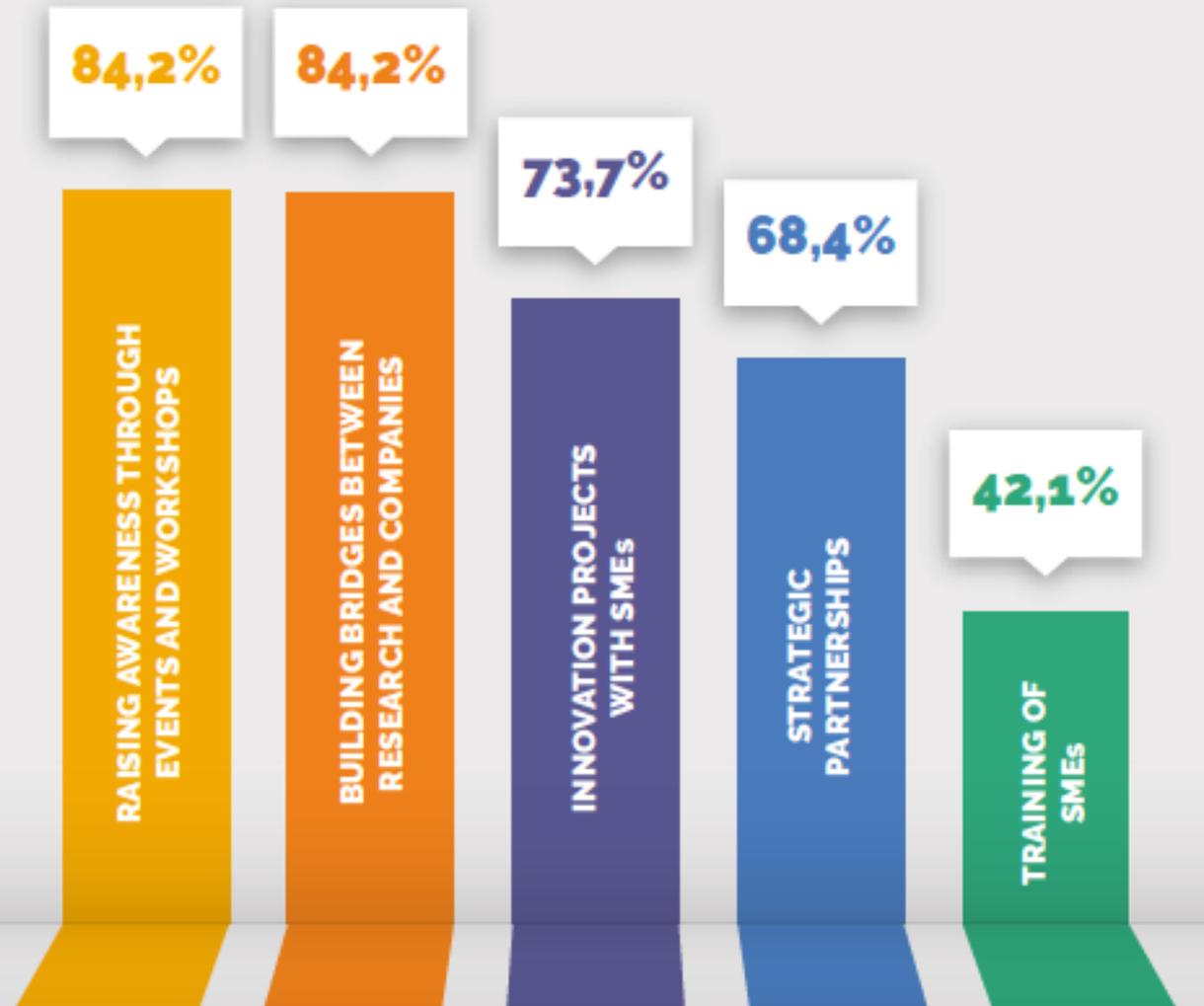
Impact of clusters supporting SME's with circular economy



How to reach impact

Table 2:

Services provided by Danish Clusters





How Clusters are Powering the Circular Transition

There is no single way to the circular transition of SMEs through clusters. But one thing is clear: the clusters matters. In the case collection five ways to circular transition are unveiled.

SMEs, paving the way for much needed access to smart funding, building bridges to updated knowledge, securing new costumers by facilitating circular public procurement and embracing sustainable developments goals.

The clusters are securing that high-profiled policies are turned into concrete action benefitting



Clusters Building Bridges to Circular Knowledge

Bridging the gap between research and SMEs is a key task for clusters. Cases from Finland and Holland show how clusters are also playing a central role in building circular knowledge bridges between research and business.



Clusters Putting Circular Policy into Action

More than half of EU Member States have adopted or plan to adopt a Circular Economy strategy. Clusters can be key in turning the policies into action and increasing SME competitiveness.



Access to Circular Funding for SMEs

The transition of linear production to a more circular one can be complicated and costly – especially for SMEs. Cluster can support the SMEs in finding the right funding – from innovation vouchers to smart investors.



Clusters and Sustainable Development Goals

The Sustainable Development Goals (SDGs) is a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity by 2030. Ambitions are high. But it is not mission impossible. Examples from Sweden and Denmark show how clusters engage companies in circular economy while creating synergies between social, sustainable challenges and business.



Circular Public Procurement Supported by Clusters

The public sector is both a consumer and a costumer. If taking circularity into consideration the public sector could provide a major push. Public procurers wanting to make procurement more circular face many challenges. Clusters can play an important role in lowering the public risks by building bridges to the SMEs.

And then came Covid-19

First Intel From Clusters: Circular Transition Has Not Been Cancelled



Companies are still interested in innovation



Some companies have postponed their circular transition projects



Others continue



But the circular transition have not been cancelled



Some circular transition activities have gone digital

Behind the survey

- Feedback from clusters from 13 countries
- 60+ cluster organisations
- Across most sectors
- Representing 6 - 8,000 SMEs
- Still open



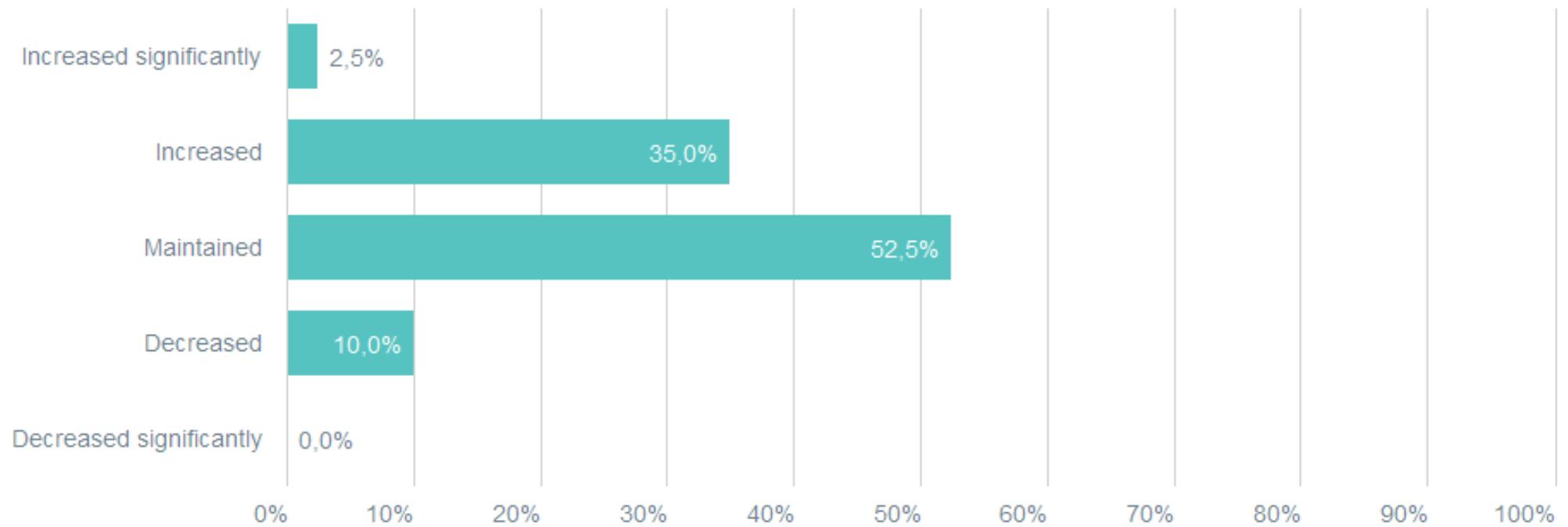
EUROPEAN
REGIONAL
DEVELOPMENT
FUND

EUROPEAN UNION

Circular PP



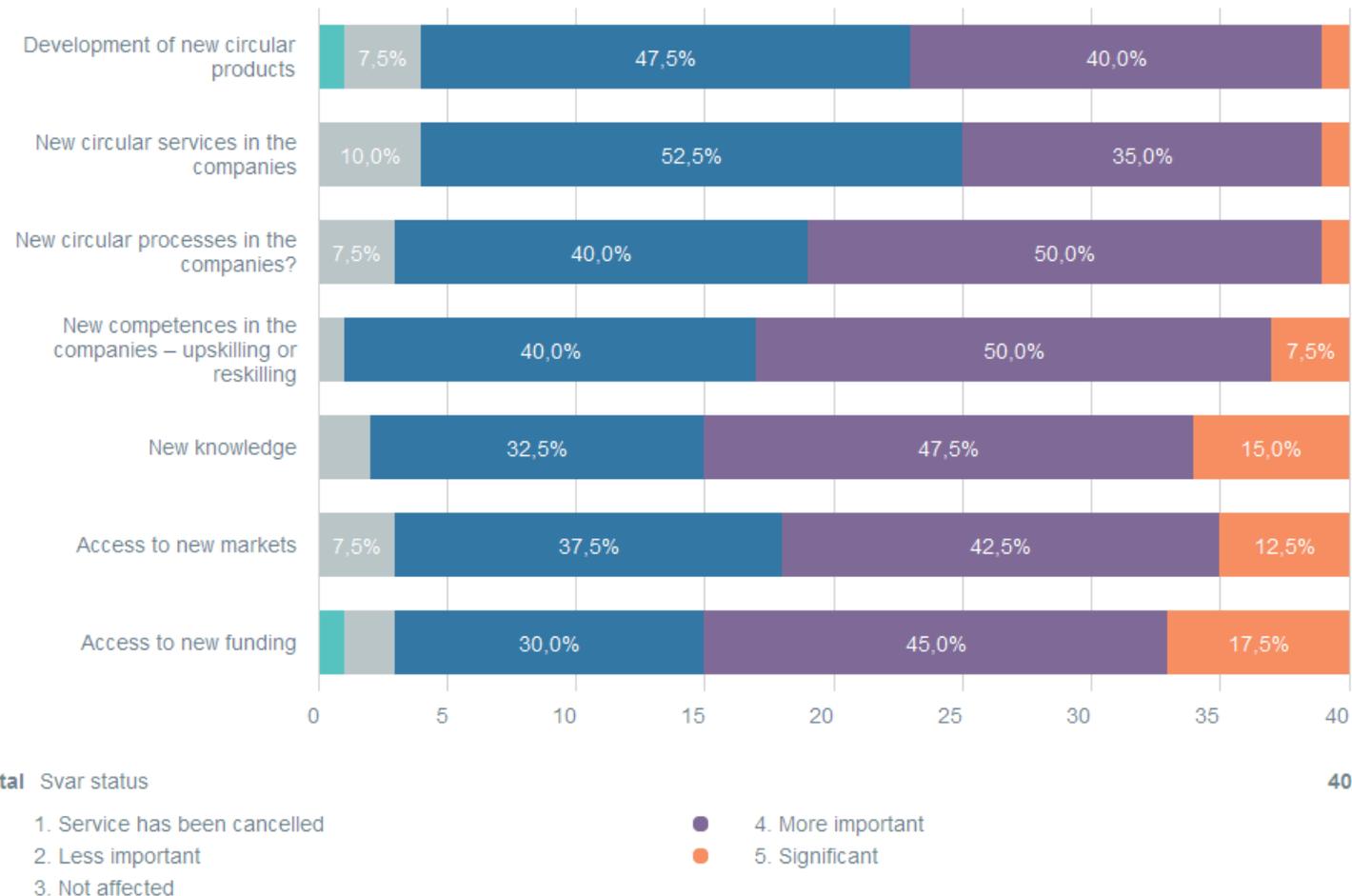
How does the COVID-19 crisis affect
YOUR MEMBER COMPANIES's work
with circular economy and transition?
Interest in circular transition have:



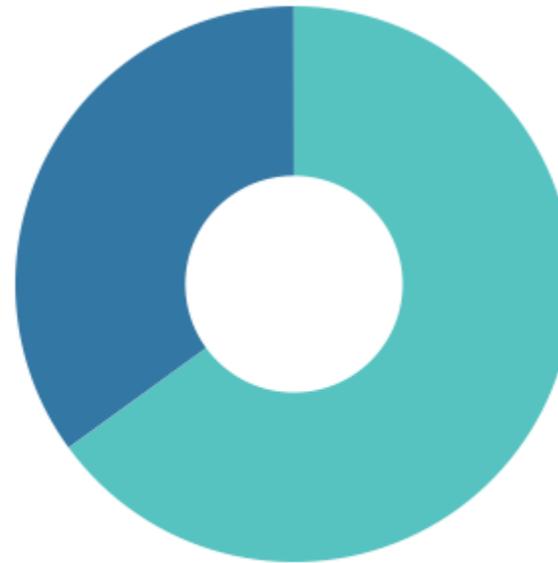
Total Svar status

40

How does the COVID-19 crisis affect YOUR MEMBER COMPANIES's work with circular economy and transition?



In your experience: Can circular transition of SMEs help reignite the economy?



Total Svar status

Yes

65,0%

Maybe

35,0%

No

0,0%

I don't know

0,0%

40

How circular transition can help reignite

- Access to new markets
- Better use of resources
- Smarter business models
- More lean supply chains
- Access to green funding and investors
- A need to rethink the business models

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Wanna know more?

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