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Welcome to the cities.multimodal newsletter #1 !

August 2018

Dear friends of sustainable mobility, dear colleagues & partners,

We are happy to inform you about the first phase of our project and will keep you updated about activities, developments and results in the future with our newsletter! [Subscribe here, so that you do not miss any news.](#)

In our cities around the Baltic Sea, we face common challenges: high amount of car traffic, increasing number of commuters by car and as the result: congestion, noise and air pollution, accidents – too much of our city space is used for cars instead of living.

In our project we work towards a change: we want to make it easier for people in cities around the Baltic Sea to combine walking, cycling, public transport and car-sharing as a sustainable alternative to using private cars. To encourage other cities to test different measures for improving and increasing the space for living in dense city areas.

[Ten cities](#) from Denmark, Sweden, Russia, Estonia, Latvia, Lithuania, Poland and Germany, together with [expert partners](#) are planning and implementing numerous activities and measures to make that change. – and all activities are closely planned and implemented with the most important group: the citizens.

Our common goal is nothing less than: **making a change in our cities – from focusing on individual cars towards the use of sustainable mobility modes.**

If you have the same goal, let's cooperate, let's exchange our experiences – because together we can achieve more!

Looking forward to your interest & [feedback](#)

Mr. Steffen Nozon
(Hanseatic City of Rostock, lead partner)



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Facts, facts, facts – this is cities.multimodal

- **Funding Programme:** [INTERREG Baltic Sea Region Programme 2014–2020](#)
- **Priority 3.5.:** Urban Mobility
- **Partners:** 17 from 8 EU–Countries + Russia
- **Lead Partner:** [Hanseatic City of Rostock](#)
- **Project coordination:** [Team Red](#)
- **Duration:** 36 months (1.10.2017 – 30.9.2020)
- **Budget:** 3,8 Million EUR (incl. 2.9 Mio EUR ERDF)

[Read more about the structure and content of the project!](#)



What will happen in our project?

Cities.multimodal partner cities are planning and implementing a variety of activities and measures to improve and enable multimodal mobility in their defined pilot areas. Based on their experiences, the project will result in a variety of outcomes – investments, publications, guidelines, handbooks and other materials. Read more about [multimodal pilot areas and mobility points](#), [mobility management](#) and [citizen involvement & capacity development](#).

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well planned is half done

the preparatory analysis

How can we increase multimodality and how can we implement smart mobility management in the CMM partner cities? The first step of the answer on this question certainly is: Let's have a closer look at the situations regarding these central elements of sustainable urban mobility. This would build a basis for developing measures tailored to the specific conditions and challenges of the cities. [Read more....](#)



City voices – Kalmar, Sweden

“Kalmar is working actively with urban mobility topics as a result of the ample changes and expansion that the town is currently undergoing due to a brand new university campus that is being erected in the city centre. Soon several thousand students and staff will be added to the present flow of daily commuters, so there is an imminent need for integrated planning and strategies that develop the town in a sustainable and attractive way. This entails securing the awareness and acceptance of inhabitants, employers and business owners. [Read more...](#)”

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Lithuania

“A couple of years ago Vilnius started to implement a Park & Ride system and at the same time our Sustainable Urban Mobility Plan (SUMP) was initiated. The idea in the cities.multimodal project, to implement a mobility hub– that was a new issue, a pioneering project, which can be shown to our key decision makers, specialists and communities!

[Read more...](#)



Coming up

[05.-07. September 2018 Study visit to Copenhagen and Malmö](#)

[19.-21. September 2018 CIVITAS Forum " Mobility for U and Me ", Umeå, Sweden](#)

[16.-22. September 2018 EU Mobility week](#)

[17.-19. October 2018 cities.multimodal 2nd project meeting, Riga, Latvia](#)

If you have any feedback, questions or comments about the newsletter or the project, please do not hesitate to contact us!

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#citiesmultimodal

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